

JOSÉ Á. TORRENS HERNÁNDEZ

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Political Scientist, Mexico City

Education

Instituto Tecnológico Autónomo de México

B.A., *Political Science*

2018 – 2024

CGPA: 3.5/4.0

Experience

Machine Learning Analyst *Coca-Cola FEMSA*

May 2024 – present

- Growth / Run & Advanced Analytics.

Regulatory and Institutional Affairs Intern *Coca-Cola FEMSA*

July 2022 – May 2024

- Analysis and monitoring of regulatory trends in the bottled beverage industry across 10 Latin American countries, identifying key risks and opportunities for strategic decision-making.
- Prepared *policy briefs*, presentations, reports, and other documents for the company's category defense strategy. These inputs include arguments in defense of the industry to mitigate regulatory trends that undermine business continuity.
- Generated situation reports, regulatory alerts, and comprehensive reports on regional and international political, economic, and social landscapes for *C-suite* executives.
- Research on key individuals and institutions for the company's institutional relationship agenda.

Research Assistant *Eric Magar Meurs, Ph.D ~ ITAM*

2022

- Data collection, processing, and cleaning.
- Data management using Git and GitHub.
- Data analysis using computer software such as RStudio and CartoDB.
- Generated charts, maps, and plots to facilitate data analysis.

Courses & Certifications

Evidence in Governance and Politics *Latin America Regional Hub (EGAP)*

Ago. 2023

- The *EGAP's Learning Days Workshops* provide a comprehensive learning experience that includes design clinics, research presentations, hands-on experience with statistical analysis software, and topical lectures. The sessions covered topics such as randomization, causal inference, hypothesis testing, and impact evaluation.

Instituto Nacional de Estadística y Geografía

Jan. 2017

- *Mapa Digital de México* (Taller Ejecutivo v.6), *Dirección de Capacitación y Calidad*
- *Productos de Información Estadística y Geográfica de México*, *Dirección de Capacitación y Calidad*

Projects & Extracurriculars

La Gaceta de Ciencia Política gacetadecpol.com ~ *Editorial Board*

July – Dic. 2022

- Editorial Board Director of *La Gaceta*, a print and digital publication for the dissemination of ideas and research in social sciences.

Model United Nations

2013 – 2018

- I participated for over 5 years in the planning, leadership, and organization of debate projects for university students, with a particular highlight being my involvement as a Committee member on multiple occasions at the Model United Nations of the *H. Congreso de la Unión*, Congresmun.

Technical Skills

Programming Languages

R & RStudio (Advanced), Python (Novice), \LaTeX (Competent).

Tools & Technologies

MS Office (Advanced), Git & Github (Competent), CartoDB (Competent).

Languages

Spanish (Native), English (Advanced, C1).