

# Praneeth Gubbala

[praneethgubbala7@gmail.com](mailto:praneethgubbala7@gmail.com)

[www.linkedin.com/in/praneethgb](http://www.linkedin.com/in/praneethgb) | +16319743324 | # 409 Colorado St suite b, Austin TX 78701

## EMPLOYMENT

- |   |  |   |
|---|--|---|
| <b>Applied Scientist III - NLP</b>  | <b>Walmart Labs</b>                    | <b>July 2018- Present</b>   |
| <ul style="list-style-type: none"><li>Implemented the batch account training model system to reduce the training time of models by 40%. Azure.</li><li>Implemented dynamic entities model training and trained entity extraction models to understand the entities. Google BERT, GPU, Seq2Seq, conditional random field, mitite, word embeddings, POS, Databricks, scikit-learn.</li><li>Implemented Intent determination models to recognize the utterance skill by 96% accuracy. Docker, Java, Python, Facebook star space and fast text, TensorFlow, spacy, sklearn, SVM, BERT, Azure Batch, Cosmos Db.</li></ul> <p><b>Patent:</b> U.S. 62,840,991: "Systems for processing information requests of retail facility workers (Ask Sam)".</p>                                   |  |   |
| <b>Senior Software Engineer</b><br>Intelligent Services   | <b>Samsung Research</b>                | <b>Feb 2016-Dec 2016</b><br>Spot Award – October 2016             |
| <ul style="list-style-type: none"><li>Responsible for Call, SMS, Contacts intent classification models in Bixby of Galaxy S6, S7, S8 mobiles.</li><li>Developed Number and Phone number entity handlers in Bixby personal assistant NLU Core. PCRE, C++.</li></ul>  |  |   |
| <b>Software Engineer</b><br>Bixby NLU Research  | <b>Samsung Research</b>                | <b>July 2014-Jan 2016</b><br>Employee of the Month – January 2015 |
| <ul style="list-style-type: none"><li>Reduced time to render the intent of utterance by 75% by implementing a logistic regression model to accept or reject utterance using TriCRF classifier predicted top 3 domains probabilities out of 20 and semantic pattern scores as features in Bixby. Python, SciPy, Numpy, Pandas.</li><li>Implemented an ML model scaling system to ease up computational linguists tuning activities by cutting 60% evaluation time of intent model using a distributed cluster environment. Perl, HT Condor.</li><li>Contributed to Phonetic matching feature addition in Bixby en-US culture. Metaphone-3, C++.</li><li>Implemented contact disambiguation list ranking using caller frequency, phonetic, full, partial name match, etc.</li></ul> |  |   |
| <b>Graduate Research Assistant</b>  | <b>NLP Lab, Stony Brook University</b> | <b>Jan 2017-Dec 2017</b>  |
| <ul style="list-style-type: none"><li><b>Project PriA (Privacy Focused Intelligent Assistance):</b> Developed a privacy intelligent system that predicts user personality by entity-based sentiment analysis using his/her private data under the guidance of Prof. Niranjan Balasubramanian. Stanford Deep Learning sentiment analysis, Fine-grained entity recognition, AFINN. Python.</li></ul>  |  |   |

## EDUCATION

- |  |                         |   |
|--|-------------------------|---|
| <b>Stony Brook University</b><br>Master of Science in Computer Science   | <b>Stony Brook, NY</b>  | <b>Jan 2017-May 2018</b><br>Winner of Bloomberg Code Con–SBU 2017 |
| <b>Osmania University</b><br>Bachelor of Engineering in Computer Science | <b>Hyderabad, India</b> | <b>Oct 2010-May 2014</b><br>National Merit Scholar (2010-14)      |

## PROJECTS

- Natural Language Processing:** Developed a personalized news recommender system that collects user's Personal data builds a profile graph and recommends news articles based on the profile, all locally on the user's personal device. Stanford Core NLP, LDA, Beautiful soup, Python. (Spring 2017)
- Computer Vision:** Designed an intelligent system to predict how good an app or game based on its gameplay videos, screenshots, application description and other trivial app-related data with an MSE 0.31. VGG16 Convolution neural network (CNN), Automated essay scoring, JavaScript, Elastic net, Python. (Fall 2017)
- Machine Learning:** Predicted a match between two online dating profiles of people at eHarmony, Inc with AUC score 66. Linear Regression with Exponential features. Implemented algorithms like SVM, Linear, Ridge regression, Perceptron, K-means in Matlab and Decision Trees to determine whether the visitor view another page on the site or leaves using a set of page views as features in Python with accuracy 74%. (Spring 2017)
- Data Science:** Performed parametric, non-parametric inference testing and Predicted the severity of UK accidents using Multi-class Classifier with 84% accuracy. SciPy, Numpy, Pandas. (Spring 2017)

## LANGUAGES AND TECHNOLOGIES

- C++; Python; C; Java; C#; SQL; Shell Scripting; Matlab; JavaScript; Kernel Programming; Cosmos; Databricks FS
- Word Embeddings; NLTK; Pandas; scikit-learn; Numpy; TensorFlow; GPU; Open CV; SciPy; Spacy; Azure; Docker;