

# Praneeth Gubbala

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## EMPLOYMENT

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| <b>Applied Scientist III - NLP</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Walmart Labs</b>                    | <b>July 2018- Present</b>            |
| <ul style="list-style-type: none"><li>Implemented the batch account training model system to reduce the training time of models by 40%. Azure.</li><li>Implemented dynamic entities model training and trained entity extraction models to understand the entities. Google BERT, GPU, Seq2Seq, conditional random field, mitite, word embeddings, POS, Databricks, scikit-learn.</li><li>Implemented Intent determination models to recognize the utterance skill by 96% accuracy. Docker, Java, Python, Facebook star space and fast text, TensorFlow, spacy, sklearn, SVM, BERT, Azure Batch, Cosmos Db.</li></ul> <p><b>Patent:</b> U.S. 62,840,991: "Systems for processing information requests of retail facility workers (Ask Sam)".</p> <p><b>Invited Talk:</b> Rasa Developer Summit 2019<br/>Conversational AI in Walmart Natural Language Processing</p> <p>San Francisco, California<br/>Sept 24 2019</p> |                                        |                                      |
| <b>Senior Machine Learning Engineer</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>Samsung Research</b>                | <b>Feb 2016-Dec 2016</b>             |
| Intelligent Services                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                        | Spot Award – October 2016            |
| <ul style="list-style-type: none"><li>Built multiple versions of named entity recognition models to recognize Song name, Artist name, POI values, etc. with good precision, recall, f1 score in Bixby virtual assistant Core platform. Python.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                        |                                      |
| <b>Machine Learning Engineer</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Samsung Research</b>                | <b>July 2014-Jan 2016</b>            |
| Bixby NLU Research                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                        | Employee of the Month – January 2015 |
| <ul style="list-style-type: none"><li>Built the first version of Bixby NLU (intent classification models in Bixby of Galaxy S6, S7, S8 mobiles), NER and context switch model to predict root, follow-up contexts using supervised machine learning models like SVM, random forest, conditional random field, logistic regression, TriCRF. Python, SciPy, Numpy, Pandas.</li><li>Implemented an ML model scaling system to ease up computational linguistics tuning activities by cutting 60% evaluation time of intent model using a distributed cluster environment. Perl, HT Condor.</li></ul>                                                                                                                                                                                                                                                                                                                     |                                        |                                      |
| <b>Graduate Research Assistant</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>NLP Lab, Stony Brook University</b> | <b>Jan 2017-Dec 2017</b>             |
| <ul style="list-style-type: none"><li><b>Project PriA (Privacy Focused Intelligent Assistance):</b> Developed a privacy intelligent system that predicts user personality by entity-based sentiment analysis using his/her private data under the guidance of Prof. Niranjana Balasubramanian. Stanford Deep Learning sentiment analysis, Fine-grained entity recognition, AFINN. Python.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                        |                                      |

## EDUCATION

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|---------------------------------------------|-------------------------|---------------------------------------|
| <b>Stony Brook University</b>               | <b>Stony Brook, NY</b>  | <b>Jan 2017-May 2018</b>              |
| Master of Science in Computer Science       |                         | Winner of Bloomberg Code Con–SBU 2017 |
| <b>Osmania University</b>                   | <b>Hyderabad, India</b> | <b>Oct 2010-May 2014</b>              |
| Bachelor of Engineering in Computer Science |                         | National Merit Scholar (2010-14)      |

## PROJECTS

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- Natural Language Processing:** Developed a personalized news recommender system that collects user's Personal data builds a profile graph and recommends news articles based on the profile, all locally on the user's personal device. Stanford Core NLP, LDA, Beautiful soup, Python. (Spring 2017)
- Computer Vision:** Designed an intelligent system to predict how good an app or game based on its gameplay videos, screenshots, application description and other trivial app-related data with an MSE 0.31. VGG16 Convolution neural network (CNN), Automated essay scoring, JavaScript, Elastic net, Python. (Fall 2017)
- Machine Learning:** Predicted a match between two online dating profiles of people at eHarmony, Inc with AUC score 66. Linear Regression with Exponential features. Implemented algorithms like SVM, Linear, Ridge regression, Perceptron, K-means in Matlab and Decision Trees to determine whether the visitor view another page on the site or leaves using a set of page views as features in Python with accuracy 74%. (Spring 2017)
- Data Science:** Performed parametric, non-parametric inference testing and Predicted the severity of UK accidents using Multi-class Classifier with 84% accuracy. SciPy, Numpy, Pandas. (Spring 2017)

## LANGUAGES AND TECHNOLOGIES

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- Python; C++; C; Java; NoSQL; SQL; Shell Scripting; Matlab; JavaScript; Kernel Programming; Databricks FS
- PyTorch; NLTK; Pandas; scikit-learn; Numpy; TensorFlow; GPU; Open CV; SciPy; Spacy; Azure; Docker;