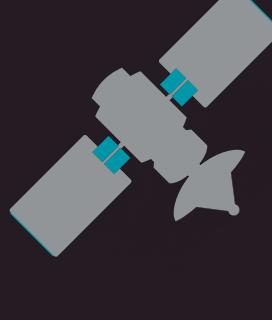


# FACTS ABOUT THE

# UFO

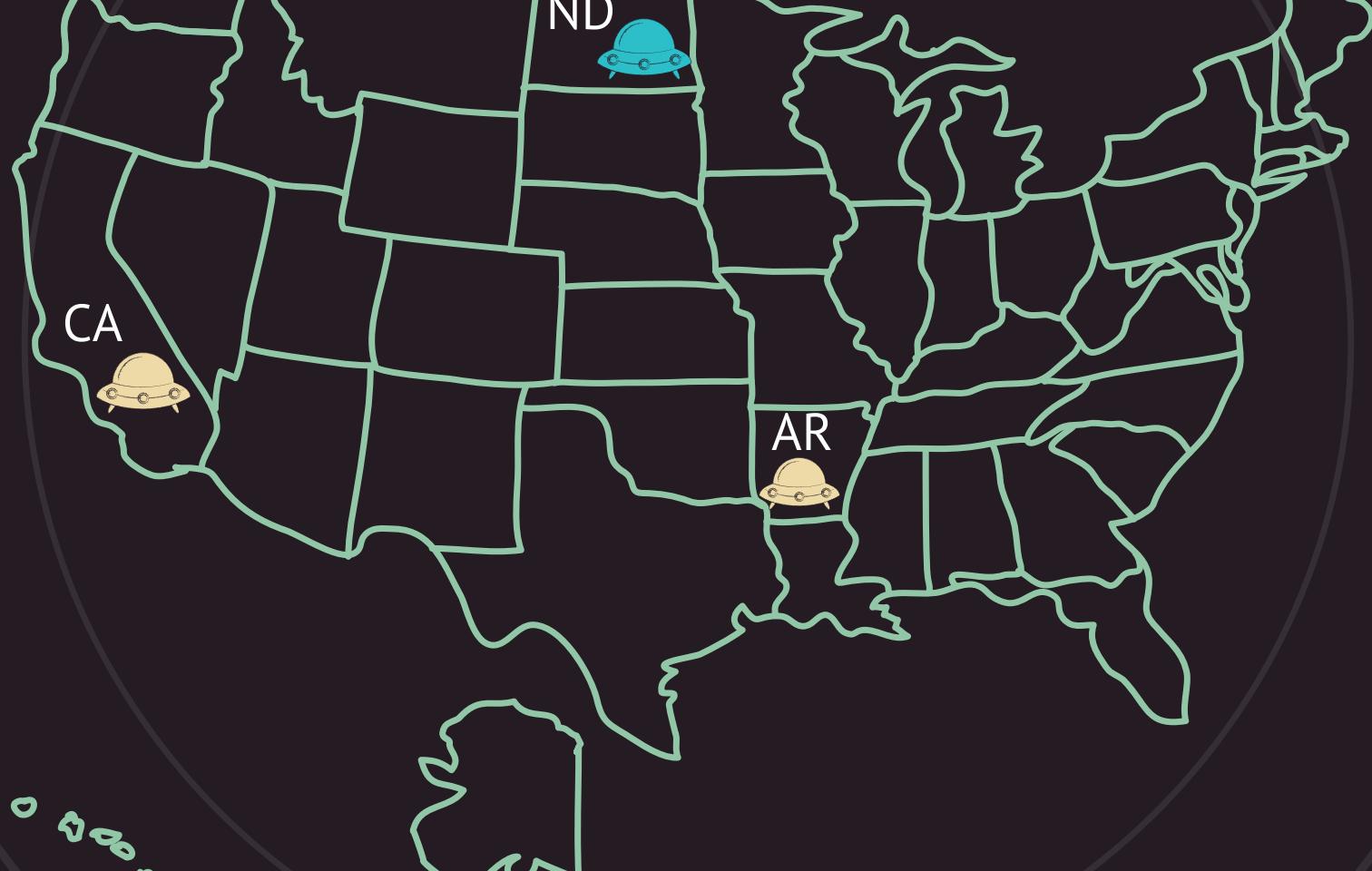
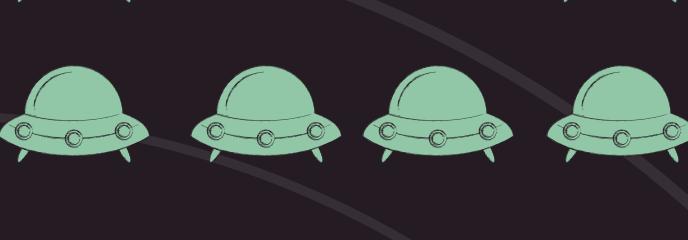


## SIGHTINGS IN USA FROM 1914-2014

For the past 100 years, there're

# 70,000+

### UFO SIGHTINGS



1

CALIFORNIA  
has the most UFO sightings  
over 9600+

2

NORTH DAKOTA  
has the least UFO sightings  
less than 138

3

ARKANSAS  
has the longest duration  
time of UFO sightings  
777 DAYS  
(67,000,000 SECONDS)

4

NORTH DAKOTA  
has the shortest duration  
time of UFO sightings  
1.7 DAYS  
(150,000 SECONDS)

## THE SECRET BEHIND THE

# 1990s

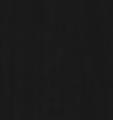
1990

Tim Berner's Lee & WWW; Hubble Telescope launched



1994

STAR TREK: the Next Generation films released; The Foreigner by C.J. Cherryh; Netscape became major web browser



1996

NASA launched the Mars global surveyor; Movie Independence Day, MARS ATTACKS! released; The SPARROW by Mary Doria Russell

.....

1993

Space shuttle mission to repair Hubble; The MARS trilogy Written by Kim Stanley Robinson

.....

1995

APOLLO 13 released; STS 71 Atlantis was the first space shuttle docked to a Russian Space Station; Hale-Bopp Comet discovered

.....

1997

NASA Mars pathfinders lands on Mars; Movies: Man in Black, the Fifth Element

.....

SPURIOUS CORRELATIONS

VS

ACTUAL CORRELATIONS



Cultural Influences



Technology advancement

700

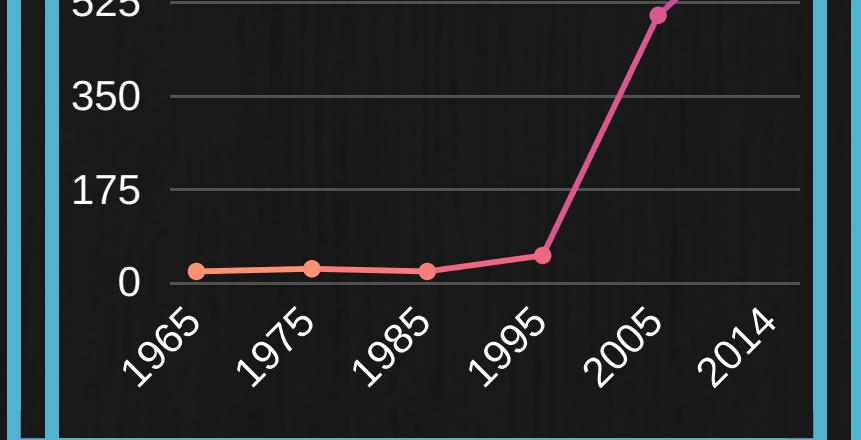
525

350

175

0

1965 1975 1985 1995 2005 2014



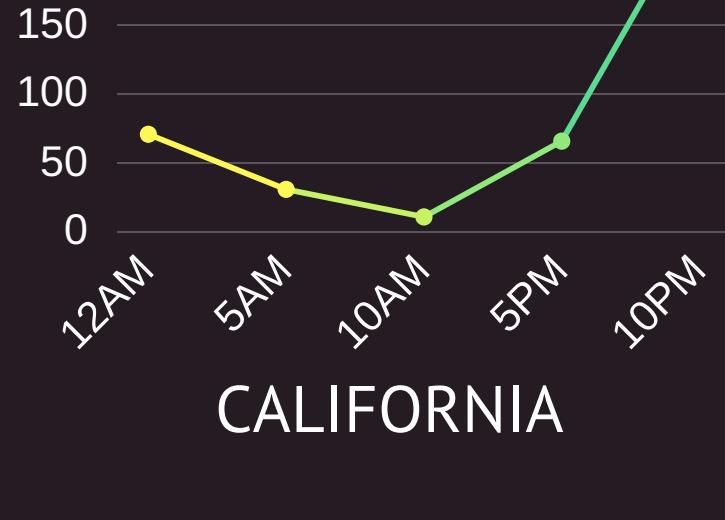
# AT WHAT TIME DID THEY SPOT THE UFOs

## DEBUNKING THE DRINKING HOURS MYTH

The Economist claims that  
UFO Sightings usually happens around  
DRINKING HOURS  
with peak being at around 9PM

### 1 DRINKING HOURS?

Peak hour for UFO sightings happens around 10PM. This is true for California, North Dakota, and all other states. BUT how do we define drinking hours?



### 2 ALCOHOL CONSUMPTION ?

The Atlantic pointed out that Washington state has higher UFO sightings, with less alcohol consumption.

### 3 THE SUN, THE MOON, DARK SKY

Because the sun is down, and the sky is dark -

people see more sightings from 5-10PM?

