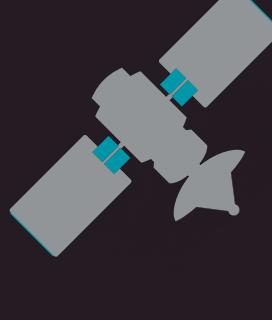


FACTS ABOUT THE

UFO

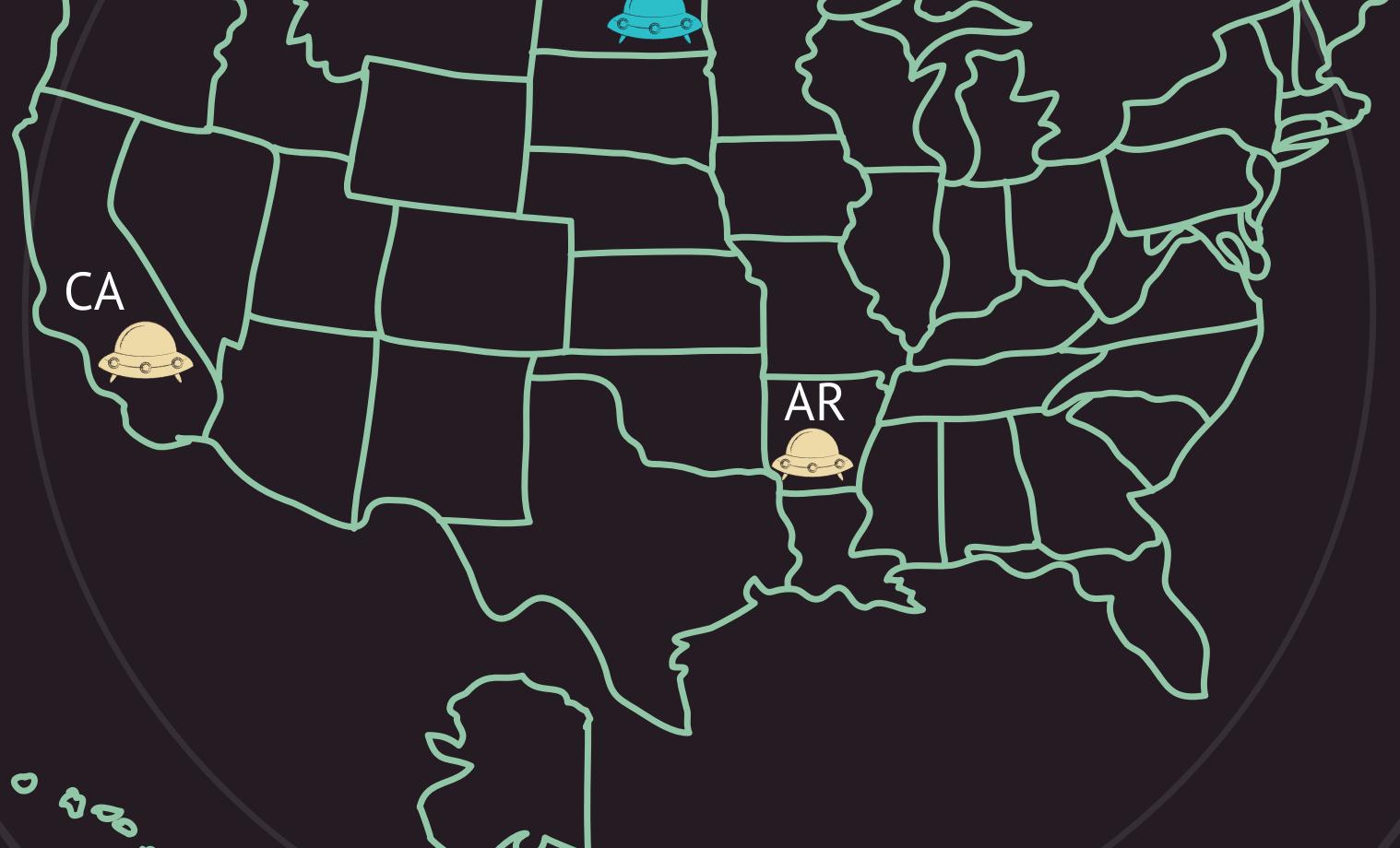


SIGHTINGS IN USA FROM 1914-2014

For the past 100 years, there're

70,000+

UFO SIGHTINGS



1

CALIFORNIA
has the most UFO sightings
over 9600+

2

NORTH DAKOTA
has the least UFO sightings
less than 138

3

ARKANSAS
has the longest duration
time of UFO sightings
777 DAYS
(67,000,000 SECONDS)

4

NORTH DAKOTA
has the shortest duration
time of UFO sightings
1.7 DAYS
(150,000 SECONDS)

THE SECRET BEHIND THE

1990s

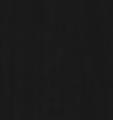
1990

Tim Berner's Lee & WWW; Hubble Telescope launched



1994

STAR TREK: the Next Generation films released; The Foreigner by C.J. Cherryh; Netscape became major web browser

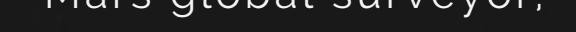


1996

NASA launched the Mars global surveyor; Movie Independence Day, MARS ATTACKS! released; The SPARROW by Mary Doria Russell

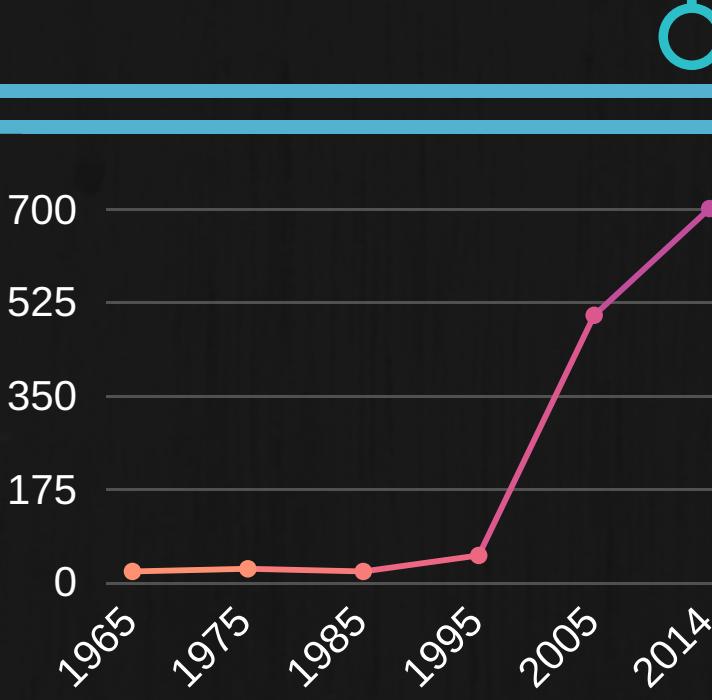
1995

APOLLO 3 released; STS 71 Atlantis was the first space shuttle docked to a Russian Space Station; Hale-Bopp Comet discovered



1997

NASA Mars pathfinders lands on Mars; Movies: Man in Black, the Fifth Element



SPURIOUS CORRELATIONS

VS

ACTUAL CORRELATIONS

- 1 Cultural Influences
- 2 Technology advancement

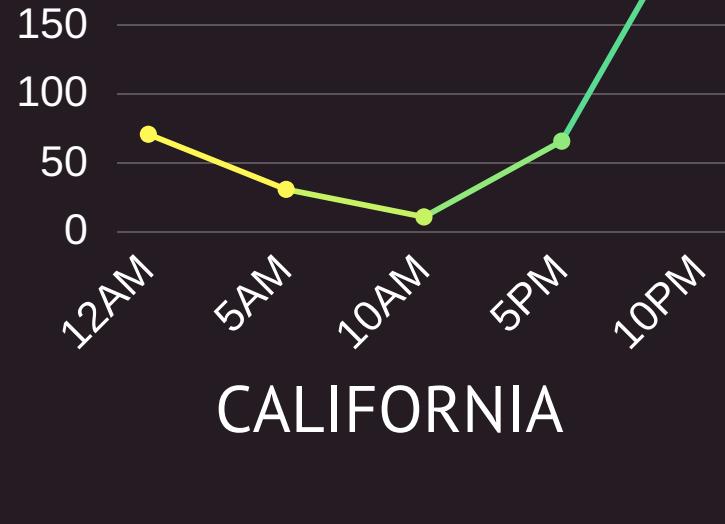
AT WHAT TIME DID THEY SPOT THE UFOs

DEBUNKING THE DRINKING HOURS MYTH

The Economist claims that
UFO Sightings usually happens around
DRINKING HOURS
with peak being at around 9PM

1 DRINKING HOURS?

Peak hour for UFO sightings happens around 10PM. This is true for California, North Dakota, and all other states. BUT how do we define drinking hours?



2 ALCOHOL CONSUMPTION ?

The Atlantic pointed out that Washington state has higher UFO sightings, with less alcohol consumption.

3 THE SUN, THE MOON, DARK SKY

Because the sun is down, and the sky is dark - people see more sightings from 5-10PM?

