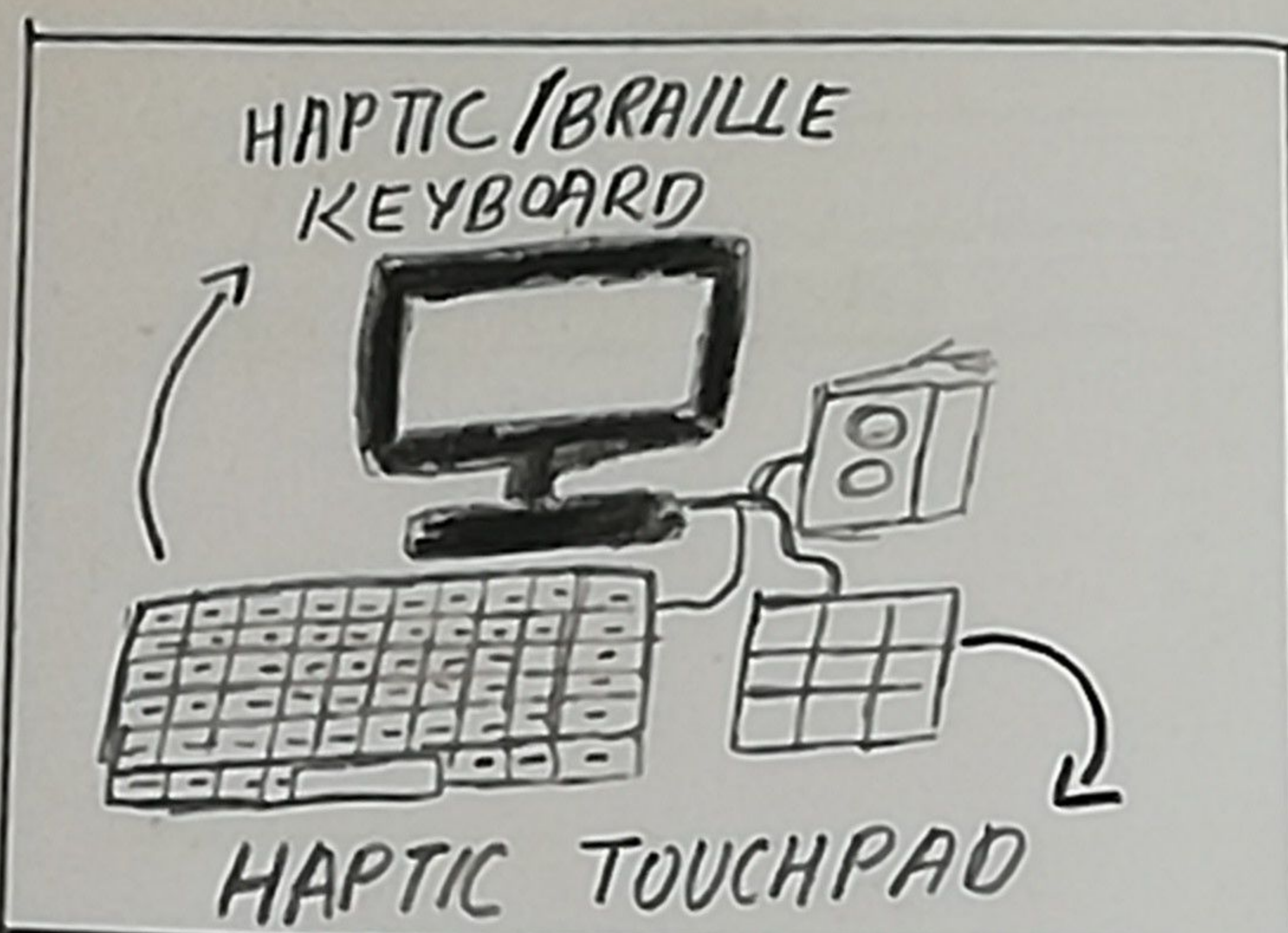
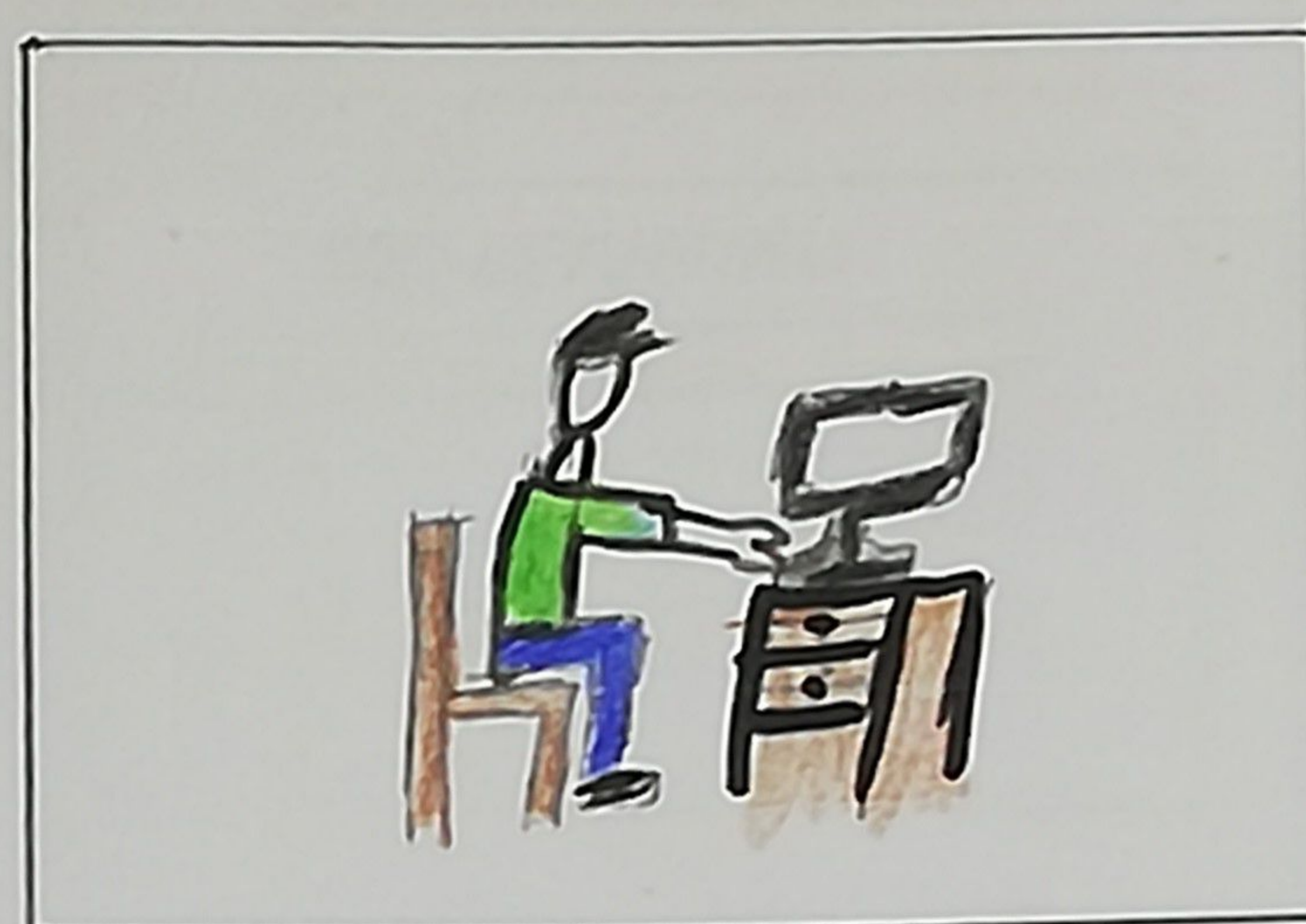


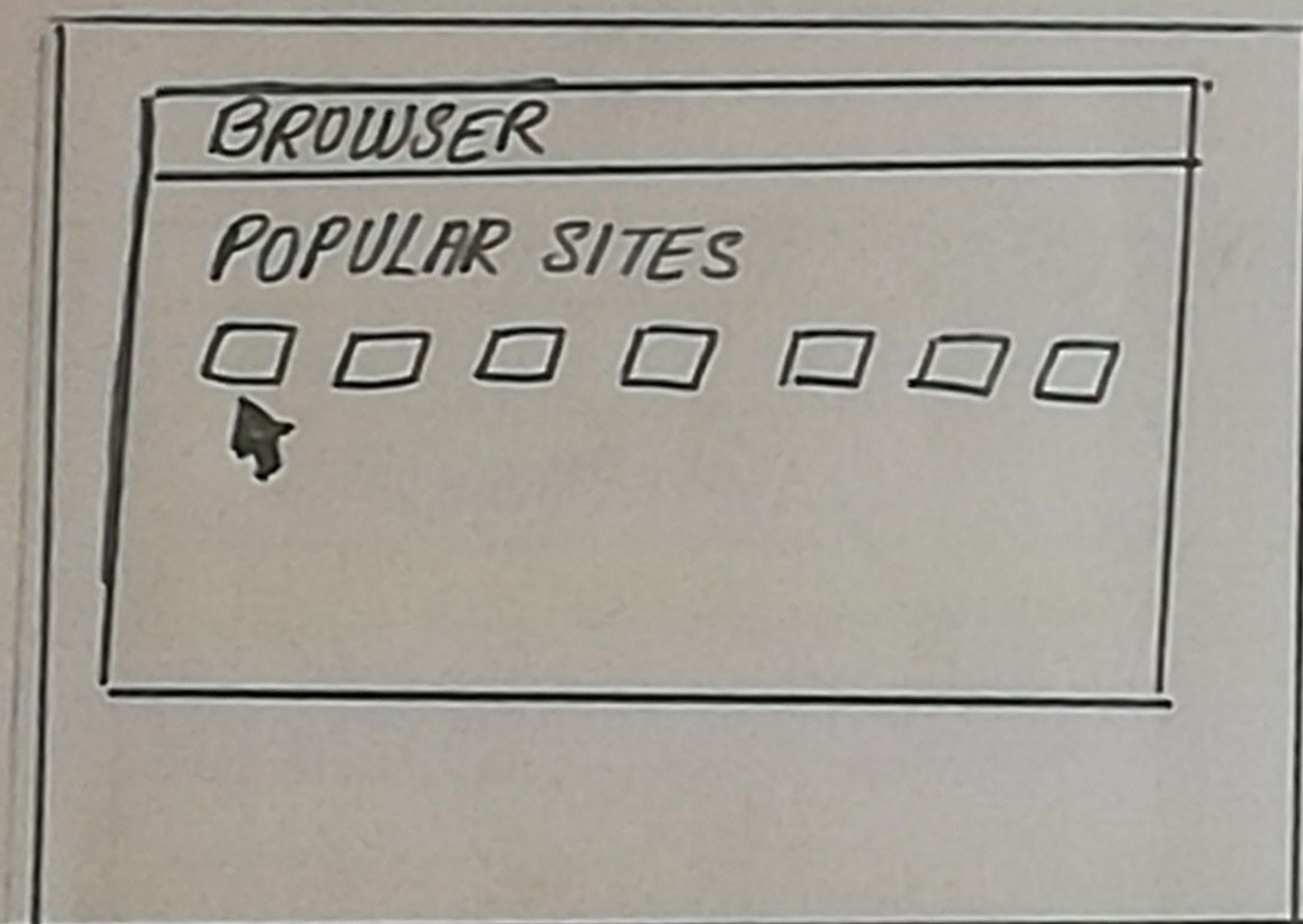
MEET BOB. BOB ISN'T LIKE AN AVERAGE COMPUTER USER. HE IS PARTIALLY BLIND AND HAS SPECIAL NEEDS.



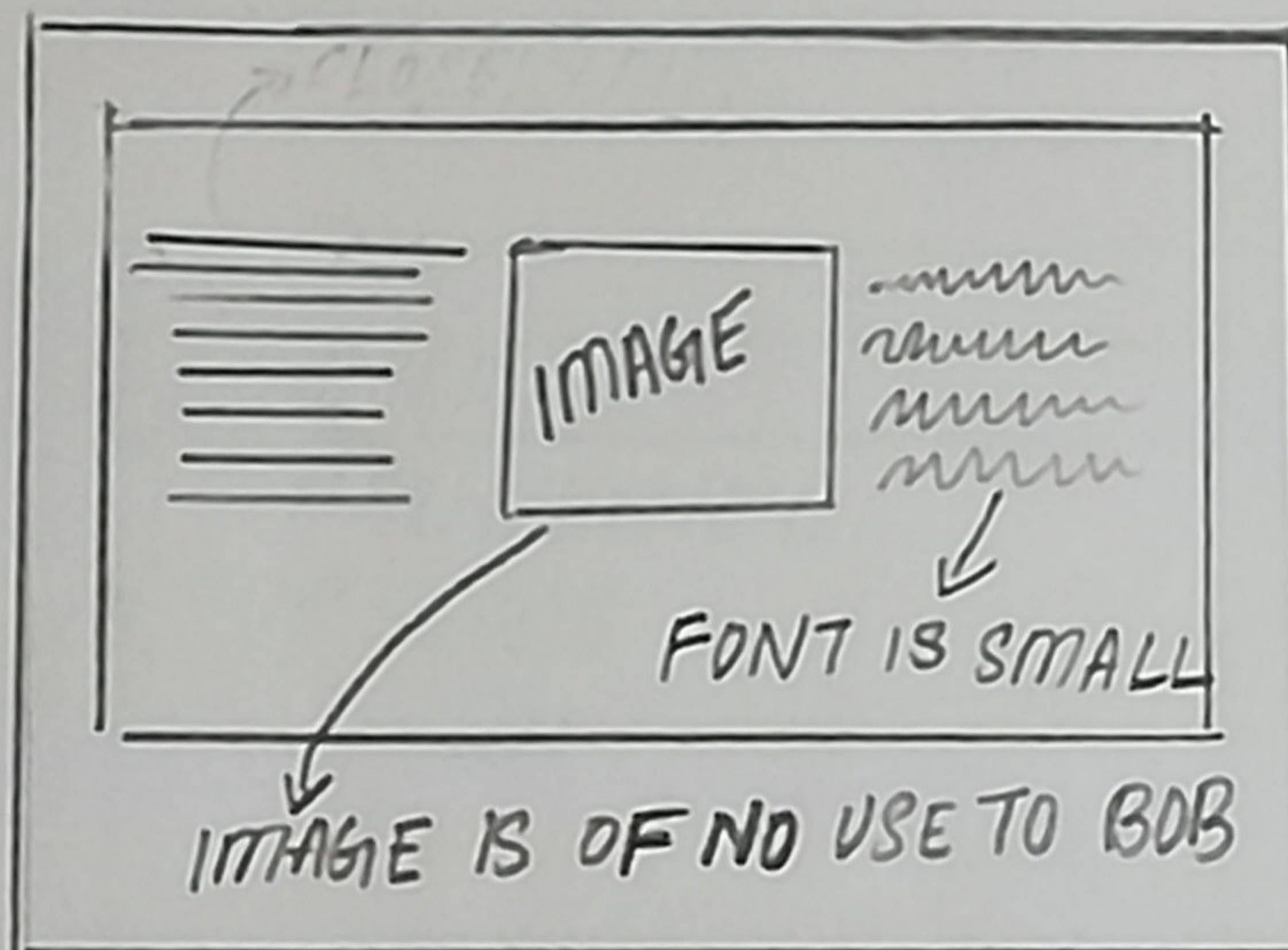
HE USES A SPECIAL DESKTOP SETUP TO HELP HIM USE A COMPUTER. EX:- KEYBOARD WITH ENHANCEMENTS.



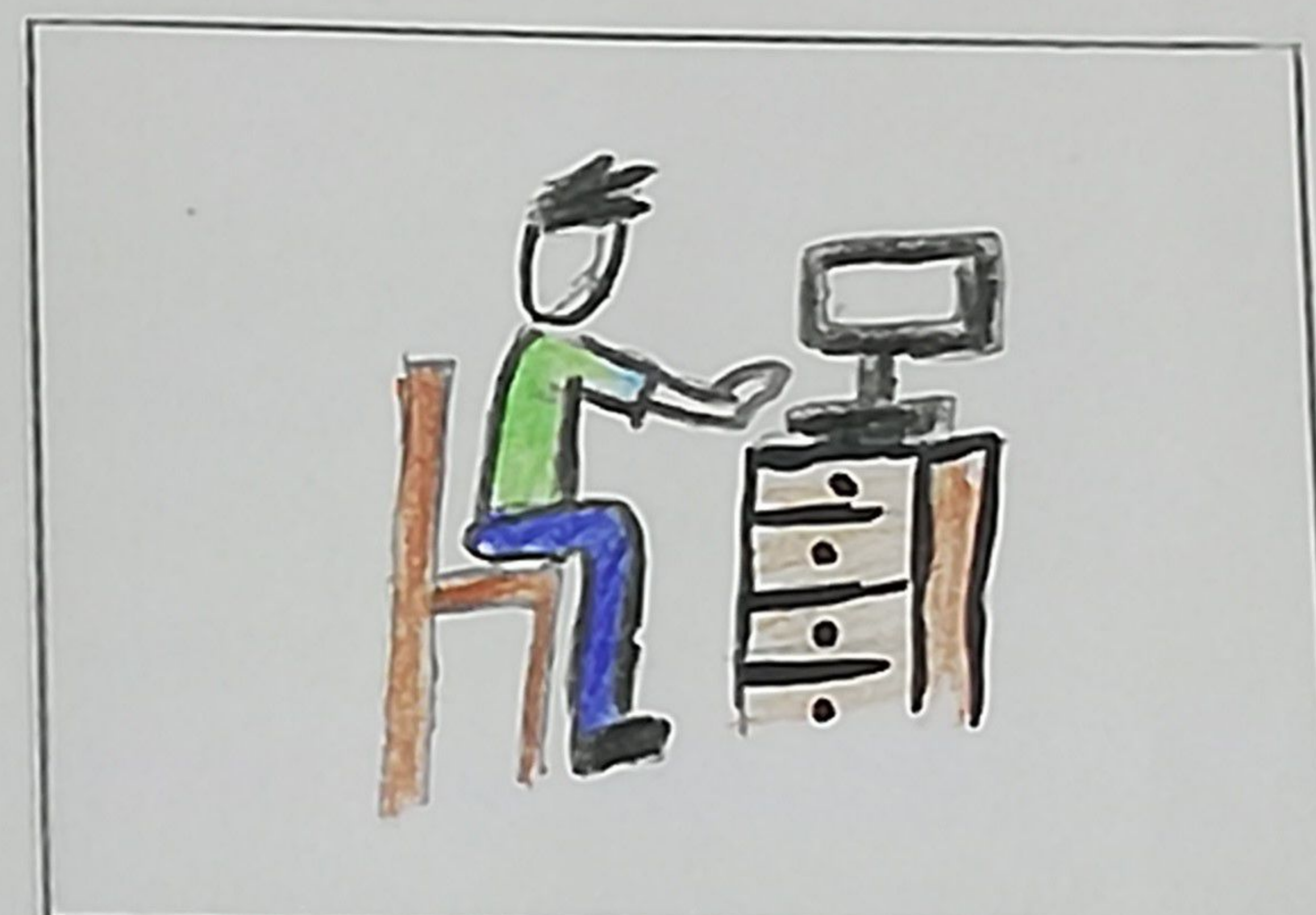
BOB LIKES TO BROWSE THE INTERNET AND LIKES TO LEARN NEW STUFF.



HE OPENS THE BROWSER AND TRIES TO VISIT POPULAR WEBSITES.



BUT, TO BOB, POPULAR WEBSITES ARE OF LITTLE USE. THE DESIGN OF THE WEBSITES, THE CONTENT OF THE WEBSITES, ARE DIFFICULT TO COMPREHEND FOR PEOPLE LIKE BOB.



BOB IS SAD. PEOPLE LIKE BOB FACE PROBLEMS LIKE THESE. WEBSITES ARE CREATED KEEPING THE AVERAGE USER IN MIND.



# MILLENNIAL

BOB REMEMBERS HEARING ABOUT A WEBSITE CALLED "MILLENNIAL". IT IS DESIGNED FOR PEOPLE LIKE HIM

BROWSER  
www.millennial.com



HE VISITS THE WEBSITE.

BROWSER  
MILLENNIAL



THE WEBSITES FEATURES ARE SUCH THAT THE CONTENT OF THE WEBSITE CAN BE COMPREHENDED BY PEOPLE LIKE BOB.

CLEAR CONTENT SEPARATION

BROWSER

MILLENNIAL



SCREEN READER

THE COLOUR CONSISTENCY, THE FONT SIZE, CONTENT SEPARATION, SCREEN READING FEATURE HELPS USERS.

BROWSER

MILLENNIAL  
TOPSITES

TOI

THE HINDU

DECCAN HERALD



THE WEBSITE COLLABORATES WITH POPULAR WEBSITES. THE POPULAR WEBSITES CONFORM TO A SPECIFIC FORMAT USING WHICH MILLENNIAL DELIVERS CONTENTS.

BROWSER

MILLENNIAL

TIMES OF INDIA

WORLD

INDIA

SPORTS



BOB CAN NOW CHOOSE A SPECIFIC WEBSITE WHICH IS LISTED IN MILLENNIAL AND GO THROUGH ITS CONTENTS.