

## Contact

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## Top Skills

Public Speaking  
Oracle ERP Implementations  
Siebel CRM Developer

## Languages

Hindi  
Bengali  
English

## Certifications

AWS Fundamentals: Going Cloud-  
Native  
IT Project Management  
Excel Skills for Business  
Specialization  
Oracle Sales Cloud 2017 Certified  
Implementation Specialist  
Problem Solving Techniques

## Honors-Awards

Texas Instruments India Design  
Contest  
NASSCOM Idea to Prototype  
Competition  
Competent Communicator  
Advanced Communicator Bronze  
Armageddon - Consulting Strategy  
Competition

# Anik Dutta

PGDM 2020 - TAPMI | SEO Content Writer | Interned as Consultant  
at Deloitte | Toastmaster | Former CRM Developer  
Kolkata

## Summary

An engineer by academics, a former CRM developer by profession  
and a Toastmaster by passion.

Completed 2 months of internship as a functional Consultant at  
Deloitte in the Oracle service line.

Worked extensively in the domain of CRM for over 31 months. I  
possess sound knowledge about CRM/CX tools like - Oracle Siebel  
and Oracle Sales Cloud. Worked as a module lead and provided the  
best solutions to improve agility and reduce cost.

A Toastmaster for over 16 months - served club leadership positions  
and achieved the recognition of Advanced Leadership Bronze and  
Competent Communicator.

I previously worked as an SEO content writer for various national  
and international clients.

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## Experience

CodeVector Labs - AI solutions  
Strategy & Consulting Intern  
July 2020 - Present (2 months)

Prepare business case studies around AI implementation to solve challenges  
across multiple industries

### BrandScan

Project Coordinator  
August 2018 - March 2020 (1 year 8 months)  
T A Pai Management Institute

Understand and analyse business needs of corporate clients, lead generation  
and project acquisition

Deloitte

Internship

April 2019 - May 2019 (2 months)

Bengaluru Area, India

Consultant in the Oracle ERP service line

Toastmasters International

Vice President of Education

January 2018 - June 2018 (6 months)

Kolkata, West Bengal, India

\* As the VP Education and the Base Camp Manager, I was responsible for the educational program for all the club members. During my tenure, I created a road map for all the members in the toastmasters journey.

\* Conducted sessions to spread knowledge and understanding of the new learning program of Toastmasters - Pathways.

\* Helped the club to achieve all educational and program level goals as per Toastmasters International.

Tata Consultancy Services

Systems Engineer

November 2015 - June 2018 (2 years 8 months)

Kolkata Area, India

\* Automated redundant and time-consuming processes for our client as a CRM Solutions Developer, to improve agility and reduce costs

\* Prepared technical presentations and reports for the client including high-level technical design documents and deployment guides

\* Facilitated the induction of new trainees in the company by being an active and responsible faculty member

\* Organized major project events by facilitating collaborative effort among teams and promoting interactions within associates

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## Education

T.A.PAI MANAGEMENT INSTITUTE

PGDM, Business Administration and Management, General · (2018 - 2020)

Meghnad Saha Institute Of Technology

Bachelor of Technology - BTech, Electronics and Communications

Engineering · (2011 - 2015)

Don Bosco Liluah

12 Class, Science · (2010 - 2011)

Don Bosco Liluah

10 Class · (2008 - 2009)