Isha Prabhakar

University Recruiter at Microsoft || Ex Uber || LSR
Hyderabad

Summary

I am a University Recruiter by profession and I thrive in dynamic, high energy and creative work spaces. At Microsoft, I work with a team of inspiring University recruiters and am passionate about bringing the best talent into Microsoft from across universities in India. My role in particular allows me to design and execute employer branding and engagement strategies targeted at college students in India and creatively steer the best talent towards a career @ Microsoft. I also program manage sourcing, networking and engagement events and am constantly searching for sparks in students to map them to the best opportunities available here at Microsoft.

I am curious, driven and thirsty for knowledge. In my 6+ years of Recruiting experience I have worked across a rich and diverse portfolio. I have hired across a range of job roles - from Software Engineers to marketeers, from university hires to lateral industry hires, including leadership roles. I have been exposed to a range of work environments - from scaling a growing start-up with a small team to contributing at scale in large organisation with a multiple stakeholders, from cross-functional collaboration to working with a diverse group of colleagues spread across geographies.

I am passionate about public speaking, stimulating conversations and travelling. I believe that there is never too much coffee in my mug.

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Experience

Microsoft
University Recruiter - Branding & Engagement
December 2017 - Present (2 years 9 months)
Hyderabad Area, India

1. Product Manager Hiring for Microsoft India Development Center

I work with multiple stakeholders & IDC leadership to create a sound hiring strategy and implement it to deliver outcomes. I also create & execute the branding and engagement programs at B-Schools to elevate the Microsoft brand.

2. Branding Lead for Microsoft India University Recruiting
I devise and execute programs & strategies for Tech and B-schools to uphold and improve our brand on campus while creatively engaging with top talent in colleges.

3. Microsoft Asia UR Learning Community Lead
I lead a team in Asia which curates fun & engaging learning initiatives within Asia UR team as a way to foster the 'learn it all' culture & bring the diverse team together through these learning programs. I work in close alignment with the Asia Leadership team to realize their vision of up-skilling the team and fostering cross regional collaboration in doing so.

4. Business Manager to Asia University Recruiting Leadership Team (Stretch role since Dec'19)
I work directly with the Asia UR Lead and his leadership team to help create and execute Asia wide strategies & global core priorities. My job is to enable the Asia Leadership team to see areas of focus & opportunity across Asia, bring in fresh perspective and work with them to solve for some of the most interesting challenges faced by Asia UR.

Uber
2 years 7 months

University Recruiter
July 2016 - October 2017 (1 year 4 months)
Hyderabad Area, India

- Engaging with Tier 1 Business and tech schools across the country to hire the best talent
- Headcount mapping for Intern and Full time Hires
- Employer branding and engagement on Campuses
- Lateral Recruiting for mid - level Operations and Marketing roles across India
- Stakeholder Management with a metrics driven approach

Talent Sourcer & Recruiting Coordinator
April 2015 - June 2016 (1 year 3 months)
Hyderabad Area, India

- Sourcing and hiring candidates for Operations, Marketing and the cross-functional team in Uber India.
- Efficient Recruitment Coordination across roles both laterally and through Campus
- Recruitment projects to help set up and improve processes
- Effective stakeholder management
- Championing the cause of GREAT candidate & interviewer experience.

D. E. Shaw India Software Private Limited
Talent Acquisition Associate
July 2013 - March 2015 (1 year 9 months)

As a part of the global Talent Acquisition team based in Hyderabad I was responsible for recruiting Software Developers for D.E. Shaw India. I was also processing, sorting and screening candidates for various positions based in D. E. Shaw New York.

JWT
Copywriter Intern
June 2011 - July 2011 (2 months)

Role :
- Developing creative ideas for Ad and Print media Ads in English and Hindi. The Ads were primarily for Airtel which is the biggest client of JWT.
- Proof Reading Print media Ads before they were sent to further review

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Education

Lady Shri Ram College For Women
Bachelor of Arts (BA), Literature · (2010 - 2013)

Loreto Convent School, Delhi Cantt.
 · (2003 - 2010)