

Contact

www.linkedin.com/in/shreyadascuriouswiz (LinkedIn)

Top Skills

Microsoft Dynamics AX
Microsoft Dynamics CRM
Microsoft SQL Server

Languages

English (Full Professional)
Bengali (Native or Bilingual)
Hindi (Full Professional)

Certifications

Excel/VBA for Creative Problem Solving, Part 1
Introduction to Negotiation: A Strategic Playbook for Becoming a Principled and Persuasive Negotiator
Fundamentals of Visualization with Tableau
Bloomberg Market Concepts(BMC)

Shreya Das

Consultancy Intern - Deloitte (USI) || MBA || TAPMI (19-21)
Mangalore

Summary

A highly motivated Management student with Consulting and Technology experience across industries like Healthcare, ERP, CRM etc.

Open to collaborate with businesses to provide solutions to problems based on strategy and technology areas. Because of the current COVID situation, I am open to working with small business which needs digital transformation or absolute strategy change to adapt to the new normal.

Usually recognized for taking complete ownership of tasks, clear communication, setting the right expectations and going the extra mile for the Client.

Specialized in Tableau and story-telling.

A highly motivated leader-in-the-making, possessing good logical reasoning and analytical skills for solving critical business problems known to create a lasting impact for the Clients worked with thus far.

Experience

CodeVector Labs - AI solutions
Research And Content Management Intern
August 2020 - Present (1 month)

BrandScan
Project Coordinator
August 2019 - Present (1 year 1 month)
Karnataka, India

BrandScan has completed over 320 projects for over 170+ clients making it one of the largest market research firm by a B-school in India. BrandScan has a unique way of eliciting unbiased and natural responses through the use of

disguised games. It boasts of a clientele consisting of blue-chip companies from various domains ranging from FMCG, consumer electronics to the automobile industry.

Responsibilities include:

1. Analyzing business needs of corporate clients
2. Performing pre-sales & sales activities for market research projects (B2B)
3. Lead generation and project acquisition
4. Formulating research objectives & developing research design
5. Maintaining corporate relations and client servicing

Trariti Consulting Group

Business Strategy Consultancy Intern

June 2020 - July 2020 (2 months)

Kolkata, West Bengal, India

Worked directly under CEO into strategy domain which includes research analysis, product launch strategy, target group mapping, consumer journey mapping for a product.

Deloitte

Summer Intern

April 2020 - June 2020 (3 months)

Has worked as a technical consultancy intern under the Oracle domain and the project revolved around one of the leading IT infrastructure issues available in the digital world. The project involved a deep understanding of the prevalent issues in the industry and coming up with specific recommendations by assessing the market opportunities and challenges prevalent in the current scenario.

Infosys

2 years 3 months

Microsoft Dynamics Consultant

November 2016 - July 2018 (1 year 9 months)

Mysuru Area, India

Subject matter expert (SME) of Microsoft CRM (Customer relationship management);

Directly reported to Associate VP & Global Digital Head of Infosys

Handled team of 40, Determined employee session allotment for smooth team functioning

Developed technical content on .net, Python, SQL, MS CRM; Imparted training to new recruits and Infosys strategic partners

Audited and reviewed CRM projects performed by 12-member team based in Hyderabad and Chennai for British Power Network Operator; Gave recommendations on the tool usage

Mentored 40 trainees in 8 groups to enable creation of unique business applications

System Engineer

May 2016 - May 2018 (2 years 1 month)

Mysore

Kalinga Institute of Industrial Technology

Cultural Coordinator

May 2014 - May 2016 (2 years 1 month)

Bhubaneshwar Area, India

Cultural coordinator, led team of 20+; Co-ordinated 100+ events over a 2-year period, '14- '15

Core Committee (6), Nat'l Student Festival; Hosted stars (Salim-Suleiman '14; Sunidhi Chauhan '15)

Felicitated Former President Shri Pranab Mukherjee; Spearheaded 60+ events, drawing 8k+ participation

Cultural Secretariat, KIIT-MUN; Attended by 1800+ delegates, 13 committees & IP, '15

Elected Hostel Representative; Liaised with administration for mess & welfare activities, KIIT'12-16

Ericsson

Summer Intern

May 2015 - July 2015 (3 months)

Kolkata Area, India

Worked on an project(IPM WORKBOOK), a KPI application for employees; application was presented to the Internship Board and was approved for internal usage

Education

T.A.PAI MANAGEMENT INSTITUTE

Pgdm, Business Administration and Management, General · (2019 - 2021)

Kalinga Institute of Industrial Technology

Bachelor of Technology (BTech), Electrical, Electronics and Communications
Engineering · (2012 - 2016)

Bharatiya Vidya Bhavan School - India

High school, science, Mathematics and Computer Science · (2010 - 2012)