



# THE BUDGET ANALYST

Name: Penny Moore    Age: 57    Occupation: Analyst, OMB    Location: Downtown and telework from Falls Church, VA

Penny has been with OMB for 18 years; having started at HHS as a program manager. She's widely respected for her deep understanding of the Federal budget.

She has a husband and two teenage daughters. Penny raises money for the National Kidney Foundation each year and brings her lunch to work.

*“ I need clear insights into how an agency distributed last year’s allocation in order to review this year’s request. ”*

## Goals & Tasks

- Analyze agency budget requests
- Compare budget requests with historical spending . Compare spending for like purposes across agencies
- Reconcile agency requests against the Congressional budget
- Answer questions re: outlays vs. allocations

## Attitudes & Motivations

- Needs every line of the President’s budget to stand up to Congressional inquiry—it must be both accurate and justifiable
- Feels accountable to the American taxpayer
- Conscious of the political environment and the level of Federal spending

## Pain Points

- Subcontract and sub-award information is poor
  - Program and agency listings are too broad
  - Cannot track to a meaningful expenditure level
- Penny’s eyesight has weakened in recent years due to kidney disease so she has trouble reading small font sizes

## Design Implications

- Move toward mandatory reporting of sub-awards (required fields)
- Visualizations could identify or highlight data inconsistencies or variances in trends
- To compensate for her vision loss, Penny zooms in views and often prints pages to review them up close
- Support rich array of comparisons (see goals

## Skills



## Tools



Phone

Browser

Software