

What does ending mean?

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</endings>



Endings
Compliant

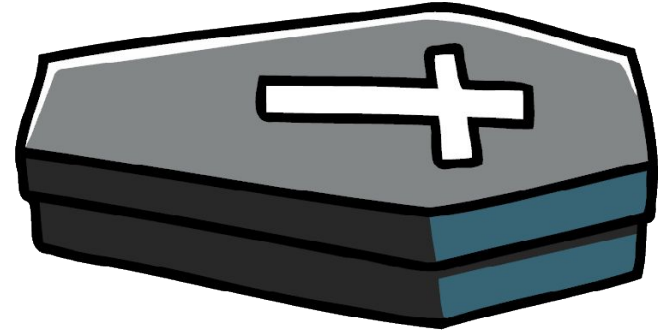
Ending is either:

- completion
- or
- stopping

- Completion is desirable.

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- Stopping is inevitable.

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- Stopping can happen at any time.
- Therefore your project should always be complete.

How is that possible?

- Consider:



How is that possible?

- Consider:
 - Printed books
 - Vinyl records
 - Paintings (framed and sold)
 - Movies (released)

These products are finished.

- Nobody is in any doubt about whether they're finished or not.
- Digital projects should be the same.

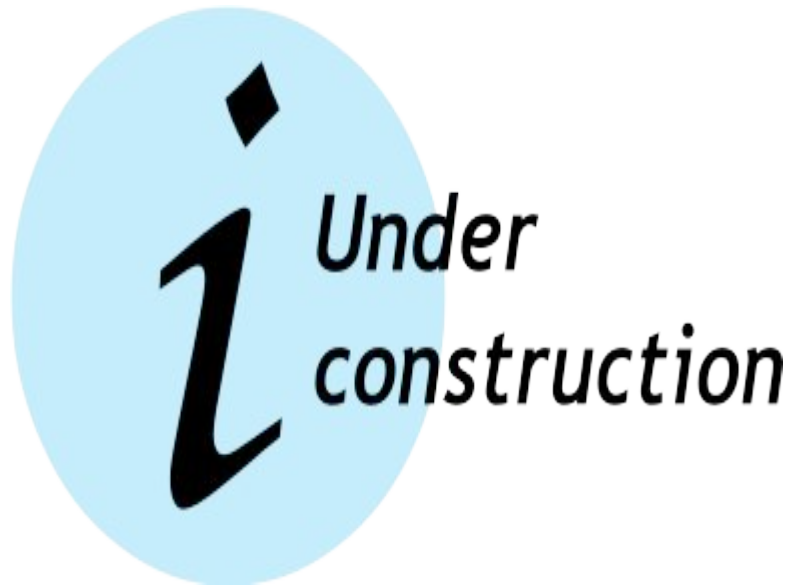
Symptoms of incompleteness...

- Missing sections
- Pages apologizing for missing sections
- Broken links and 404s
- Vague promises of things coming soon

Symptoms of incompleteness...

- Errors
 - Of fact
 - Of spelling/grammar
 - Of style
- Frequent changes to the product without clear information about what and why

Symptoms of incompleteness...



The University of Chicago Press, Chicago 60637

The University of Chicago Press, Ltd., London

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First edition published 1906. Thirteenth edition 1982. Fourteenth edition 1993. Fifteenth edition 2003.

Printed in the United States of America

12 11 10 09 08 07 06 05 2 3 4 5

ISBN: 0-226-10403-6 (CLOTH)

ISBN: 0-226-10405-2 (CLOTH AND CD-ROM)

ISBN: 0-226-10404-4 (CD-ROM)

Library of Congress Cataloging-in-Publication Data

The Chicago manual of style. — 15th ed.

p. cm.

Includes bibliographical references and index.

ISBN 0-226-10403-6 (alk. paper)

1. Printing—Style manuals. 2. Authorship—Style manuals.

Z253 .U69 2003

808'.027'0973—dc21

2003001860

The printed book model

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- A printed book is completed, edited, copyedited, proofed, corrected, finalized, printed and released.

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- Work may or may not begin on a subsequent edition.
- Each edition remains current until a subsequent one is released (e.g. [TEI Releases](#)).

Goals for a printed book

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- **Coherent** (everything fits together logically; every link works)

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Goals for a printed book

- **Coherent** (everything fits together logically; every link works)
- **Consistent** (the same thing is always done in the same way)
-

Goals for a printed book

- **Coherent** (everything fits together logically; every link works)
- **Consistent** (the same thing is always done in the same way)
- **Complete** (everything required or promised is delivered in full)