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B.Com. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

UAF18102 / UCC18102 – PRINCIPLES OF MANAGEMENT

(For the candidates admitted during the academic year 2018-2019 onwards)

Time: Three hours

Max. Marks: 100

Answer **ALL** Questions

PART – A (10 × 2 = 20 Marks)

1. What is meant by management?
2. Explain the term 'Functional Foremanship'.
3. What is planning premise?
4. What is meant by policy?
5. Define Organisation.
6. What is meant by departmentation?
7. What is Staffing?
8. State the qualities of a good leader.
9. Explain any one difference between co-ordination and co-operation.
10. Mention any two benefits of control.

PART – B (5 × 16 = 80 Marks)

11. a. What are the functions of Management?

(OR)

- b. Discuss the general principles of Management laid down by Henry Fayol.

12. a. What is meant by planning? Explain the steps involved in the process of planning.

(OR)

- b. Explain the different types of decisions in managerial decision-making.

13. a. Distinguish formal organization from informal organization.

(OR)

- b. Discuss the barriers or obstacles to delegation and state the remedies for effective delegation.

14. a. Discuss different types of leadership with its merits and demerits.

(OR)

- b. What is meant by directing and discuss its elements?

15. a. What is control? Discuss various stages in the process of control.

(OR)

- b. State the types of co-ordination. Explain the techniques of effective co-ordination.

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