



## Final MPE CT-3 paper SET A

Management Principles for Engineers (SRM Institute of Science and Technology)

**Cycle Test-3**

**SET-A**

Sub. Code: 18PDH102T

Year/Sem: II/ III

Sub. Title: MANAGEMENT PRINCIPLES FOR ENGINEERS

**Marks: 50**

Answer all the question

**Part – A ( 20×1=20 Marks)**

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Choose the correct answer

1. \_\_\_\_\_ is a market where a small number of competitors feel themselves constrained more by the actions of their rivals
  - a) Monopoly environment
  - b) Oligopoly environment
  - c) Hyper competition
  - d) none of a or b or c
2. \_\_\_\_\_ using resources well to operate at low cost
  - a) Financial Health
  - b) Human talent
  - c) Product quality
  - d) Cost efficiency
3. Analysis of organisational resources and capabilities the strength and weakness are measured in the \_\_\_\_\_
  - a) Internal assessment of the organisation
  - b) External assessment of the environment
  - c) Weak market rivals
  - d) New regulations
4. Intensity of rivalry among firms in the industry are \_\_\_\_\_
  - a) Substitutes
  - b) New entrants
  - c) Industry competitors
  - d) Customers
5. Threat of New Entrants affecting industry competition is due to \_\_\_\_
  - a) High competition
  - b) Low entry barriers
  - c) Demand for the company's products to continue in long term

d) Higher bargaining power

6. Single business or a component that operates with a separate mission with a larger enterprise is called

a) Corporate strategy

b) Functional strategy

c) Strategic business unit

d) None of the above

7. Liquidation is

a) Growth strategy

b) diversification strategy

c) Retrenchment strategy

d) vertical integration

8. To continuously improve the operating efficiency of production distribution and other organisational system is \_\_\_\_\_

a) Cost leadership strategy

b) differentiation strategy

c) Source of competitive advantage strategy

d) focused differentiation

9. The term emergent strategies is referred by

a) Mintzberg

b) Maslow

c) Alderfer

d) Peter Drucker

10. The system of control and performance monitoring of top management by boards of directors and other major stake holders representatives is

a) Management practices and systems b) Corporate governance

c) Strategic leadership implementation

d) Strategic

11. Making a distinction between individuals or groups so as to advantage some and disadvantage others

a) Strategic HRM

b) Discrimination

c) HR Planning

d) People management

12. The information in a job analysis used to write and or update with written statement in a job duties and responsibilities is called

a) Job description objectives

b) Human resource

c) HR planning resource needs

d) Forecasting human

13. Objectives are set, regularly assessed for accomplishment and that actions are taken to improve the capability in the future is termed as

a) Performance management system Development

b) Management

c) Training and development

d) Mentoring

14. Focusing on a subordinate's developmental needs

a) Judgemental role

b) Counselling role

c) Development purpose

d) Evaluation purpose

15. Each person is compared with every other person and rated as either the superior or the weaker member

a) Rank ordering comparisons

b) Multi person

c) Paired comparisons

d) Forced distribution

16. Inflation, Interest rates, income levels, gross domestic product and related indicators are \_\_\_\_\_

a) Sociocultural conditions conditions

b) Natural environment

c) Economic conditions  
conditions

d) Political legal

17. One of the criteria, where in the core values of the organisation meet and the values should be known by all members of the organisation or group

a) Relevance

b) Pervasiveness

c) Symbols

d) None the above

18. The behaviour that would be considered ethical from the perspective greatest good to the greatest number of people

a) Utilitarian view

b) Leadership view

c) Language metaphors

d) Heroes

19. A manager has privileged information regarding the activities of a customer and shares that information with another party

a) Organisational resource

b) conflicts of interest

c) Customer confidence

d) discrimination

20. People who expose the misdeeds of other in organisations in order to preserve ethical standards and protect against wasteful, harmful or illegal acts

a) Whistle blowers

b) Problem seekers

c) Problem solvers

d) symbolic leader

**Part – B (15×2 = 30 Marks)**

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Choose the correct answer

1. According to Peter Drucker, the operating objectives of a business might include

- A) Human talent
- B) Mission
- C) Objectives
- D) Corporate business functional

2. One of the key resource areas in the strategy formulation strategy implementation in the strategic management process is

- A) Pattern in a stream of decisions
- B) Access to natural resources
- C) Analyze external and internal environment
- D) Attempt to copy or duplicate a success story from the other organization

3.----- creativity and productivity are encouraged valued and rewarded as an external stake holder , interests can be reflected in mission statement.

- A) Customers
- B) Suppliers
- C) Communities
- D) Employees

4. Changing market trends are treated as----- in organizational resource and capabilities

- A) Strengths
- B) Weakness
- C) Opportunities
- D) Threats

5. Intensity of rivalry among firms in the industry is due to-----

- A) Bargaining power of the customers
- B) Threats of new competitors entering the market
- C) Industry competitors
- D) Threats of substitute products or services

6. Defender strategy is suited only for a -----

- A) High potential environment
- B) Stable environment
- C) Maintaining the stability of a core business while exploring selective opportunities
- D) None of the Option A or B or C

7. The strategy adopted where the organization's resources and attention are directed towards distinguishing its products from those of the competition

- A) Focused differentiation

- B) Cost leadership
- C) Differentiation
- D) Focused cost leadership

8. The orderly study of job facts to determine just what is done, when , where, how ,why and by whom in existing or potential new job is -----

- A) Job description
- B) Job specification
- C) Job analysis
- D) Forecast human resource needs

9. ----- is a set of activities that provide the opportunity to acquire and improve job related skills

- A) Employee orientation
- B) On - the- job training
- C) Off - the- job training
- D) Training

10. Written record of positive and negative performance that can be specifically discussed with the individual.

- A) Rank ordering
- B) Forced distribution
- C) Critical - incident technique
- D) Paired comparisons

11. ----- the special use of language and other non verbal expressions to communicate important themes of organization life.

- A) Rites
- B) Rituals
- C) Symbols
- D) Stories

12. Personal standards and needs are the factors influencing ethical managerial behavior views -----

- A) Policies of employing organization
- B) Ethical climate of industry
- C) Organizational culture
- D) Manager as a person

13. ----- views a decision or behavior maintain the fundamental rights of all human beings.

- A) Justice view
- B) Individualism view
- C) Moral - rights view
- D) Utilitarian view

14. Promotion or appointment to a job candidate are being denied because of the candidates gender or age.

- A) Conflicts of interest
- B) Sexual harassment
- C) Discrimination
- D) Ethical dilemma

15. An informal type of coaching involves -----

- A) Off the job training
- B) On the job training
- C) Employee orientation
- D) Modelling

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