

Project Specification for

Campaign setup UI

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1. Pages

1.1 All Pages UI - Old/Account

The screenshot shows a user interface for managing account information. At the top, there's a navigation bar with a logo, and links for Campaigns, Account, Help, Reporting, and Inventory. On the right side of the top bar, it says "user@domain.tld | Sign Out". Below the navigation is a section titled "Account" which contains various input fields for company details like address, contact info, and tax numbers. There are also dropdown menus for country and city. At the bottom of this section are two buttons: "Save" and "Reset".

(The **Tabbutton**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Help.
page
) -

(The **Group**
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the
page
) -

(The **Tabbutton**
mark **Interactions**
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not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Campaigns - All.

page

) -

(The **Tabbutton**

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on **Change page reaction** *Opening option:* Instant link (without reload)

the *Target:* Reporting.

page

) -

(The **Tabbutton**

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on **Change page reaction** *Opening option:* Instant link (without reload)

the *Target:* Inventory.

page

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mark * Afghanistan

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not * Algeria

on * American Samoa

the * Andorra

page * Angola

) - * Anguilla

* Antarctica

* Antigua and Barbuda

* Argentina

* Armenia

* Aruba

* Australia

* Austria

* Azerbaijan

* Bahamas

* Bahrain

* Bangladesh

* Barbados

* Belarus

* Belgium

* Belize

- * Benin
 - * Bermuda
 - * Bhutan
 - * Bolivia
 - * Bosnia and Herzegovina
 - * Botswana
 - * Bouvet Island
 - * Brazil
 - * British Indian Ocean Territory
 - * Brunei Darussalam
 - * Bulgaria
 - * Burkina Faso
 - * Burundi
 - * Cambodia
 - * Cameroon
 - * Canada
 - * Cape Verde
 - * Cayman Islands
 - * Central African Republic
 - * Chad
 - * Chile
 - * China
 - * Christmas Island
 - * Cocos (Keeling Islands)
 - * Colombia
 - * Comoros
 - * Congo
 - * Cook Islands
 - * Costa Rica
 - * Cote D'Ivoire (Ivory Coast)
 - * Croatia (Hrvatska)
 - * Cuba
 - * Cyprus
 - * Czech Republic
 - * Denmark
 - * Djibouti
 - * Dominica
 - * Dominican Republic
 - * East Timor
 - * Ecuador
 - * Egypt
 - * El Salvador
 - * Equatorial Guinea
 - * Eritrea
-
-

- * Estonia
 - * Ethiopia
 - * Falkland Islands (Malvinas)
 - * Faroe Islands
 - * Fiji
 - * Finland
 - * France
 - * France, Metropolitan
 - * French Guiana
 - * French Polynesia
 - * French Southern Territories
 - * Gabon
 - * Gambia
 - * Georgia
 - * Germany
 - * Ghana
 - * Gibraltar
 - * Greece
 - * Greenland
 - * Grenada
 - * Guadeloupe
 - * Guam
 - * Guatemala
 - * Guinea
 - * Guinea-Bissau
 - * Guyana
 - * Haiti
 - * Heard and McDonald Islands
 - * Honduras
 - * Hong Kong
 - * Hungary
 - * Iceland
 - * India
 - * Indonesia
 - * Iran
 - * Iraq
 - * Ireland
 - * Israel
 - * Italy
 - * Jamaica
 - * Japan
 - * Jordan
 - * Kazakhstan
 - * Kenya
-
-

- * Kiribati
 - * Korea (North)
 - * Korea (South)
 - * Kuwait
 - * Kyrgyzstan
 - * Laos
 - * Latvia
 - * Lebanon
 - * Lesotho
 - * Liberia
 - * Libya
 - * Liechtenstein
 - * Lithuania
 - * Luxembourg
 - * Macau
 - * Macedonia
 - * Madagascar
 - * Malawi
 - * Malaysia
 - * Maldives
 - * Mali
 - * Malta
 - * Marshall Islands
 - * Martinique
 - * Mauritania
 - * Mauritius
 - * Mayotte
 - * Mexico
 - * Micronesia
 - * Moldova
 - * Monaco
 - * Mongolia
 - * Montserrat
 - * Morocco
 - * Mozambique
 - * Myanmar
 - * Namibia
 - * Nauru
 - * Nepal
 - * Netherlands
 - * Netherlands Antilles
 - * New Caledonia
 - * New Zealand
 - * Nicaragua
-
-

- * Niger
 - * Nigeria
 - * Niue
 - * Norfolk Island
 - * Northern Mariana Islands
 - * Norway
 - * Oman
 - * Pakistan
 - * Palau
 - * Panama
 - * Papua New Guinea
 - * Paraguay
 - * Peru
 - * Philippines
 - * Pitcairn
 - * Poland
 - * Portugal
 - * Puerto Rico
 - * Qatar
 - * Reunion
 - * Romania
 - * Russian Federation
 - * Rwanda
 - * Saint Kitts and Nevis
 - * Saint Lucia
 - * Saint Vincent and The Grenadines
 - * Samoa
 - * San Marino
 - * Sao Tome and Principe
 - * Saudi Arabia
 - * Senegal
 - * Seychelles
 - * Sierra Leone
 - * Singapore
 - * Slovak Republic
 - * Slovenia
 - * Solomon Islands
 - * Somalia
 - * South Africa
 - * S. Georgia and S. Sandwich Isls.
 - * Spain
 - * Sri Lanka
 - * St. Helena
 - * St. Pierre and Miquelon
-
-

- * Sudan
 - * Suriname
 - * Svalbard and Jan Mayen Islands
 - * Swaziland
 - * Sweden
 - * Switzerland
 - * Syria
 - * Taiwan
 - * Tajikistan
 - * Tanzania
 - * Thailand
 - * Togo
 - * Tokelau
 - * Tonga
 - * Trinidad and Tobago
 - * Tunisia
 - * Turkey
 - * Turkmenistan
 - * Turks and Caicos Islands
 - * Tuvalu
 - * Uganda
 - * Ukraine
 - * United Arab Emirates
 - * United Kingdom
 - * United States
 - * US Minor Outlying Islands
 - * Uruguay
 - * Uzbekistan
 - * Vanuatu
 - * Vatican City State (Holy See)
 - * Venezuela
 - * Viet Nam
 - * Virgin Islands (British)
 - * Virgin Islands (US)
 - * Wallis and Futuna Islands
 - * Western Sahara
 - * Yemen
 - * Yugoslavia
 - * Zaire
 - * Zambia
 - * Zimbabwe
-
-

1.2 All Pages UI - Old/Campaigns - All

The screenshot shows a web application interface for managing campaigns. At the top, there is a navigation bar with links for 'Campaigns', 'Account', 'Help', 'Reporting', and 'Inventory'. On the far right of the header, it shows the user's email ('user@domain.tld') and links for 'Sign Out'.

The main content area is titled 'Campaigns' and contains a table of campaign items. The table has columns for 'Id', 'Status', 'Title', 'Bid', 'Budget', 'Freq. Cap', 'Status', 'Exchanges', 'Creatives', 'Created', 'Updated', and 'Actions'. Each row represents a campaign item with specific details like ID, title, bid, budget, frequency cap, and creation date.

At the top of the table, there are several filter checkboxes: 'Active', 'Paused', 'Archived', 'Draft', 'Pending', 'Approved', and 'Rejected'. Below the table, there is a search bar labeled 'Search' and a pagination control showing 'Page 1 of 5'.

Id	Status	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions	
											<input type="checkbox"/> Active	<input type="checkbox"/> Paused
54321	LIVE	Item1	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016		
54322	DRAFT	Item1	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017		
54323	PAUSED	Item1	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016		
54324	FUTURE Start	Item1	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016		
54325	ENDED	Item1	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016		
54326		Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016		
54327		Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016		
54328		Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016		
54329		Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016		
54330		Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016		

Results Per Page:

Page: of 5

(The mark er is not on the page) -

Tabbutton Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Help.

(The mark er is not on the page) -

Tabbutton Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Reporting.

(The mark er is not on the page) -

Tabbutton Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Campaigns - All.

) -

(The **Combobox**

mark * 1
er is * 2
not * 3
on * 4
the * 5
page

) -

(The **Tabbutton**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link (without reload)

the *Target:* Account.

page

) -

(The **Tabbutton**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link (without reload)

the *Target:* Inventory.

page

) -

(The **Table**

	Id	Title	Bid	Budget	Freq.	Cap	Status	Exchanges	Creatives	
	Created	Updated	Actions							
not	54321	Item1	\$1.00	\$150,000.00	5		Active	Draft	None	Jan 4,
on	2017	Dec 4, 2016								
the	54322	Item1	\$1.50	\$150,000.00	4		Paused	Draft	None	Dec 1,
page	2016	Jan 3, 2017								
) -	54323	Item1	\$2.00	\$250,000.00	3		Active	Draft	None	Dec 1,
	2016	Dec 1, 2016								
	54324	Item1	\$1.50	\$150,000.00	5		Paused	Draft	None	Dec 1,
	2016	Dec 1, 2016								
	54325	Item1	\$3.00	\$350,000.00	2		Active	Draft	None	Dec 1,
	2016	Dec 1, 2016								
	54326	Item1	\$2.50	\$150,000.00	5		Paused	Draft	None	Dec 1,

2016 | Dec 1, 2016 | |
| 54327 | Item1 | \$2.00 | \$150,000.00 | 5 | Paused | Draft | None | Dec 1,
2016 | Dec 1, 2016 | |
| 54328 | Item1 | \$2.00 | \$150,000.00 | 5 | Paused | Draft | None | Dec 1,
2016 | Dec 1, 2016 | |
| 54329 | Item1 | \$1.30 | \$250,000.00 | 5 | Paused | Draft | None | Nov 3,
2016 | Dec 5, 2016 | |
| 54330 | Item1 | \$1.00 | \$150,000.00 | 5 | Paused | Draft | None | Nov 2,
2016 | Dec 1, 2016 | |

(The **Combobox**

mark * 10
er is * 20
not * 30
on * 50
the * 100
page
) -

(The **Group**

mark
er is
not
on
the
page
) -

1.3 All Pages UI - Old/Campaigns - All Copy

The screenshot shows a web application interface for managing campaigns. At the top, there is a navigation bar with tabs: 'Campaigns' (highlighted), 'Account', 'Help' (with a question mark icon), 'Reporting' (with a chart icon), 'Inventory' (with a bar chart icon), and 'Logout'. To the right of the navigation is a user session indicator ('user@domain.tld') and a 'Sign Out' link. Below the navigation is a search bar labeled 'Search'.

The main content area is titled 'Campaigns' and contains a table with 10 rows of campaign data. The columns are: Id, Title, Bid, Budget, Freq. Cap, Status, Exchanges, Creatives, Created, Updated, and Actions. Each row includes a small thumbnail image of a person. Below the table are two sets of controls: 'Results Per Page' (with a dropdown menu showing '10' highlighted) and 'Page' (with a dropdown menu showing '1' highlighted, indicating the first page of 5 pages).

Campaigns										
<input type="checkbox"/> Active <input type="checkbox"/> Paused <input type="checkbox"/> Archived <input type="checkbox"/> Draft <input type="checkbox"/> Pending <input type="checkbox"/> Approved <input type="checkbox"/> Rejected										
New										
ID	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
54321	Item1	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	
54322	Item1	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
54323	Item1	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
54324	Item1	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
54325	Item1	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
54326	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
54327	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
54328	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
54329	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
54330	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

Below the table are two sets of controls:

- 'Results Per Page' (dropdown menu showing '10' highlighted)
- 'Page' (dropdown menu showing '1' highlighted, indicating the first page of 5 pages)

(1) - Combobox

- * 10
- * 20
- * 30
- * 50
- * 100

(2) - Tabbutton Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Campaigns - All.

(3) - Tabbutton Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Account.

(4) - Tabbutton Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Help.

(5) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Reporting.

(6) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Inventory.

(7) - **Combobox**

- * 1
- * 2
- * 3
- * 4
- * 5

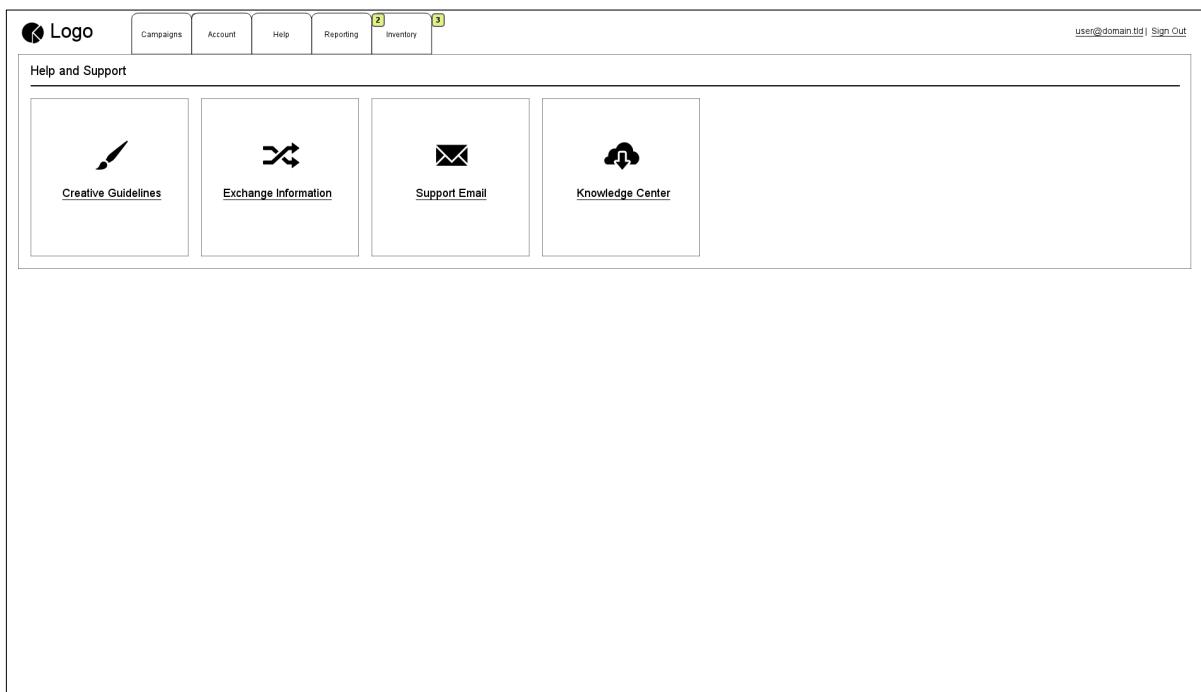
(8) - **Group**

(9) - **Table**

Id	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives
Created	Updated	Actions					
54321	Item1	\$1.00	\$150,000.00	5	Active	Draft	None
					Jan 4, 2017	Dec 4, 2016	
54322	Item1	\$1.50	\$150,000.00	4	Paused	Draft	None
					Dec 1, 2016	Jan 3, 2017	
54323	Item1	\$2.00	\$250,000.00	3	Active	Draft	None
					Dec 1, 2016	Dec 1, 2016	
54324	Item1	\$1.50	\$150,000.00	5	Paused	Draft	None
					Dec 1, 2016	Dec 1, 2016	
54325	Item1	\$3.00	\$350,000.00	2	Active	Draft	None
					Dec 1, 2016	Dec 1, 2016	
54326	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None
					Dec 1, 2016	Dec 1, 2016	
54327	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None
					Dec 1, 2016	Dec 1, 2016	

54328 Item1 \$2.00 \$150,000.00 5 Paused Draft None Dec 1,
2016 Dec 1, 2016
54329 Item1 \$1.30 \$250,000.00 5 Paused Draft None Nov 3,
2016 Dec 5, 2016
54330 Item1 \$1.00 \$150,000.00 5 Paused Draft None Nov 2,
2016 Dec 1, 2016

1.4 All Pages UI - Old/Help



(1) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Campaigns - All.

(2) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Reporting.

(3) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Inventory.

1.5 All Pages UI - Old/Inventory

(1) - **Combobox**

- * Today
- * Yesterday
- * Last 7 Days
- * Last 30 Days
- * Custom

(2) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Campaigns - All.

(3) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Account.

(4) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Help.

(5) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Reporting.

(6) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Inventory.

(7) - **Combobox**

- * Campaign Name
- * Bids
- * Clicks
- * CRT%
- * Conversions
- * CPM
- * CPA
- * eCPM
- * Revenue
- * Cost
- * Profit
- * WR%

(8) - **Combobox**

- * Like
- * >
- * <
- * >=
- * <=
- * =
- * !=

(9) - **Group**

(10) **Table**

- | Campaign Name | Bids | Wins | Clicks | CTR% | Convs | CPM | CPA |
eCPM | Revenue | Cost | Profit | WR% | Status | Actions |
| | | | | | | | | | | | | |

1.6 All Pages UI - Old/Reporting

The screenshot shows a reporting interface with the following components:

- Top Navigation:** Logo, Campaigns, Account, Help, Reporting, Inventory.
- User Information:** user@domain.tld | Sign Out
- Date Range:** Today, Start, End.
- Drill Down Options:**
 - Campaign:** ID, Name.
 - Date:** Date, Month, Hour, Day, Year.
 - Advertiser:** Name.
 - Device:** Make, OS Name, Model, OS Ver.
 - Creative:** ID, Image, Name, Dims.
 - Placement:** Exch. ID, Domain, Name.
 - Location:** Name, Code.
- Columns:** General, Conversions, Video.
- Filters:** Campaign Name, Drilldowns.
- Data Tables:**
 - Inventory:**

Exchange Name	Inventory
MoPub	20,763,349.00
Nexage	8,900,708.00
Smaato	3,595,072.00
SpotX	2,186,193.00
Rubicon	20,763,349.00
MobFox	1,528,843.00
OpenX	1,154,694.00
Axonix	510,306.00
RhythmOne	399,479.00
Tapsense	987,000
	41,826,830.00
 - Conversions:**

Conv 1	Conv 2	Conv 3	Conv 4	Conv 5	Conv 6	Conv 7	Conv 8	Conv 9	Conv 10
Start	Wins	CR%	eCPM	Cost	Actions	Convs 2	Convs 3	Convs 4	Convs 5
Like	CPM	eCPC	Status	Profit	Clicks	Convs 7	Convs 8	Convs 9	Convs 10
Unmute	WR%	CTR%	CPC	Midpoint	Complete	Convs 2	Convs 3	Convs 4	Convs 5
Pause	Quartile 1	Quartile 2	Resume	Quartile 1	Quartile 2	Convs 7	Convs 8	Convs 9	Convs 10
 - Video:**

Start	Mute	Quartile 1	Unmute	Pause	Quartile 2	Resume	Complete
-------	------	------------	--------	-------	------------	--------	----------
- Buttons:** Refresh, Reset.

(1) - Combobox

- * Today
- * Yesterday
- * Last 7 Days
- * Last 30 Days
- * Custom

(2) - Tabbutton Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Campaigns - All.

(3) - Tabbutton Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Account.

(4) - Tabbutton Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Help.

(5) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Reporting.

(6) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Inventory.

(7) - **Combobox**

- * Campaign Name
- * Bids
- * Clicks
- * CRT%
- * Conversions
- * CPM
- * CPA
- * eCPM
- * Revenue
- * Cost
- * Profit
- * WR%

(8) - **Combobox**

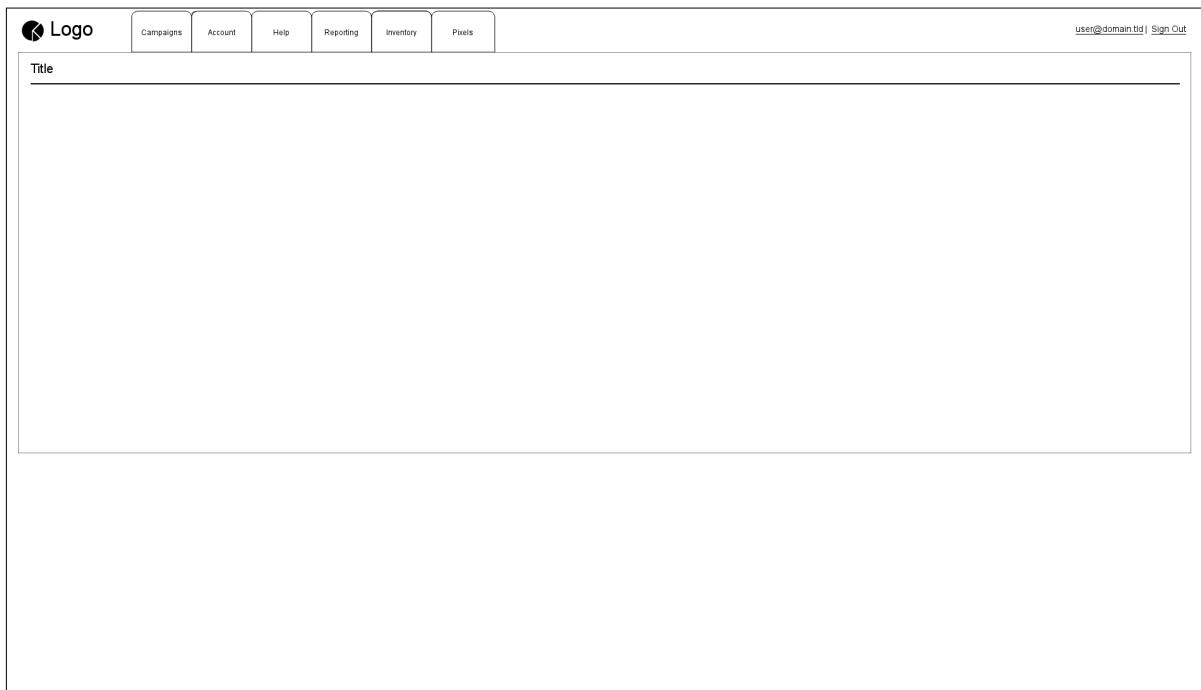
- * Like
- * >
- * <
- * >=
- * <=
- * =
- * !=

(9) - **Group**

(10) **Table**

-	Exchange Name	Inventory
	MoPub	20,763,349,000
	Nexage	8,900,708,000
	Smaato	3,595,072,000
	SpotX	2,186,193,000
	Rubicon	20,763,349,000
	MobFox	1,528,943,000
	OpenX	1,154,994,000
	Axonix	510,306,000
	RhythmOne	399,479,000
	Tapsense	982,000
		41,826,830,000

1.7 All Pages UI - Old/Template



(1) - **Tabbutton**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Campaigns Full List.

1.8 Campaign UI/Exchanges/Blacklist

The screenshot shows the 'Campaigns' section of a software interface. At the top, there's a navigation bar with 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels' tabs. On the right, it shows 'user@domain.tld | Sign Out'. Below the navigation, a sub-header says 'New Campaign - Countries'. A 'Campaign 185340 (Campaign Test)' is listed with a '+22' badge. The main area is titled 'Exchanges'.

Whitelist: Contains a search bar and a list of exchanges: Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextage, Mobfox, Tapsense, Pubmatic, Axonix, RhythmOne, SpotX. Buttons include 'Add Whitelist' (1), 'Save' (1), 'Reset' (3), 'Add Blacklist' (2), 'Remove Selected' (5), and 'Remove All' (6).

Blacklist: Contains a list of exchanges: Mobfox, Tapsense, Pubmatic, Axonix, RhythmOne, SpotX. Buttons include 'Remove Selected' (6), 'Remove All' (8), and a '+9' badge.

Day Parting: Contains a '+20' badge and a '+' button.

Geo Locations: Contains a '+1' badge and a '+' button.

IP Address: Contains a '+1' badge and a '+' button.

Carriers: Contains a '+11' badge and a '+' button.

Placement Type: Contains a '+12' badge and a '+' button.

Placements: Contains a '+15' badge and a '+' button.

Build Remarketing Lists: Contains a '+16' badge and a '+' button.

Target Remarketing Lists: Contains a '+18' badge and a '+' button.

Auto Rules: Contains a '+19' badge and a '+' button.

Device Type: Contains a '+21' badge and a '+' button.

Devices: Contains a '+14' badge and a '+' button.

Creatives: Contains a '+13' badge and a '+' button.

Rules: Contains a '+10' badge and a '+' button.

Overrides: Contains a '+17' badge and a '+' button.

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Both.

(3) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

(4) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(5) - **Listview**

*

(6) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Blacklist - Few.

(7) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(8) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Exchanges.

(9) - **Listview**

- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(10) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.

(11) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.

(12) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Placement Type.

(13) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.

- (14) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Devices.
- (15) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placements.
- (16) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.
- (17) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.
- (18) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.
- (19) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.

(20) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.

(21) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Device Type.

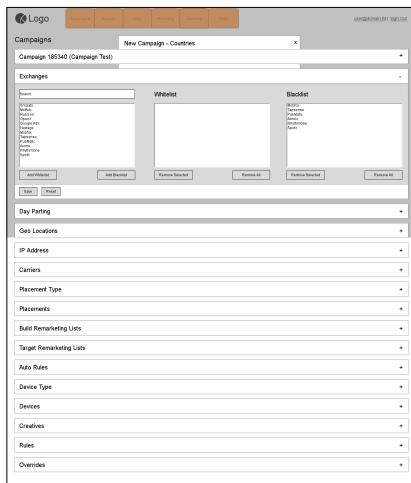
(22) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.

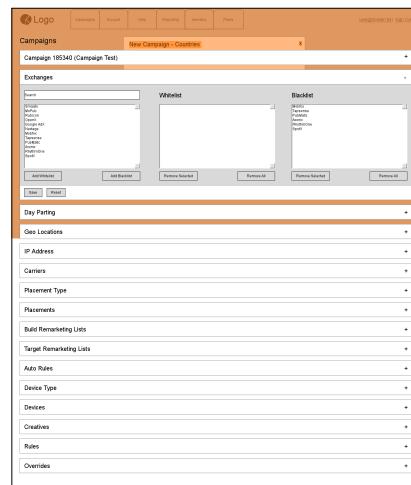
Campaign UI/Exchanges/Blacklist contains the following layers:



Navigation



Logo



User Panel Link

Modal - Countries 2

1.9 Campaign UI/Exchanges/Blacklist - Few

The screenshot shows the 'Campaigns' section of a user interface. At the top, there's a navigation bar with 'Logo', 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the right, it shows 'user@domain.tld | Sign Out'. Below the navigation, there are sections for 'Campaigns' and 'Exchanges'.

Campaigns
Campaign 185340 (Campaign Test) + (11)

Exchanges

Whitelist + (11)

Blacklist + (9)

Search (4)

Available exchanges (partial list): Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextage, Mobfox, Tapsense, PubMatic, Axonix, RhythmOne, SpotX

Action buttons: Add Whitelist (2), Add Blacklist (5), Remove Selected, Remove All

Save (1), Reset (3)

Day Parting + (21)

Geo Locations + (2)

IP Address + (2)

Carriers + (18)

Placement Type + (19)

Placements + (12)

Build Remarketing Lists + (20)

Target Remarketing Lists + (15)

Auto Rules + (17)

Device Type + (14)

Devices + (22)

Creatives + (13)

Rules + (16)

Overrides + (23)

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action**Change page reaction** *Opening option:* Instant link (without reload)*Target:* Whitelist - few.(3) - **Button****Interactions**

Click action**Change page reaction** *Opening option:* Instant link (without reload)*Target:* Edit - Exchanges.(4) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(5) - **Button****Interactions**

Click action**Change page reaction** *Opening option:* Instant link in subpage*Target:* Blacklist.(6) - **Listview**

- *

(7) - **Button****Interactions**

Click action**Change page reaction** *Opening option:* Instant link in subpage*Target:* Edit - Exchanges.(8) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Closed All.

(9) - **Listview**

- * Mobfox
- * Tapsense
- * PubMatic

(10) **Button**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Exchanges.

(11) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Campaign.

(12) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Placements.

(13) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Creatives.

(14) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Device Type.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Rules.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.

(19) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.

(20) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.

(21) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.

(22) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Devices.

(23) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

Campaign UI/Exchanges/Blacklist - Few contains the following layers:

The screenshot shows the 'Campaigns' section of a user interface. At the top, there's a navigation bar with tabs: Home, Reports, Settings, and Help. Below the navigation is a search bar and a 'Campaigns' dropdown menu. The main area is titled 'Campaign 185340 (Campaign Test)'. Underneath, there's a 'Exchanges' section with two tabs: 'Whitelist' and 'Blacklist'. Both tabs have a search input field and several items listed. Below the tabs are buttons for 'Add Banner', 'Remove Selected', 'Remove All', and 'Remove All'. There are also 'Save' and 'Reset' buttons at the bottom left.

This screenshot is identical to the one above, showing the 'Exchanges' tab in the 'Campaigns' section. It features the same layout with 'Whitelist' and 'Blacklist' tabs, search fields, and management buttons like 'Add Banner' and 'Remove All'.

Navigation

This screenshot is identical to the other two 'Exchanges' tabs, showing the 'Whitelist' and 'Blacklist' sections with their respective lists and management tools.

Logo

User Panel Link

1.10 Campaign UI/Exchanges/Both

The screenshot shows a user interface for managing campaigns and exchanges. At the top, there's a navigation bar with links for Logos, Campaigns, Account, Help, Reporting, Inventory, and Pixels. On the right, it shows the user's email (user@domain.tld) and a Sign Out link. Below the navigation, the main area is divided into sections:

- Campaigns:** A section containing a single entry: "Campaign 185340 (Campaign Test)" with a "20" badge and a "+" button.
- Exchanges:** This section contains two lists: "Whitelist" and "Blacklist".
 - Whitelist:** Contains a search bar (3) and a list of ad networks: Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextage, Mobfox, Tapsense, Pubmatic, Axonix, RhythmOne, and SpotX. It includes "Add Whitelist" (4), "Remove Selected" (5), and "Remove All" buttons.
 - Blacklist:** Contains a list of ad networks: Mobfox, Tapsense, Pubmatic, Axonix, RhythmOne, and SpotX. It includes "Add Blacklist" (6), "Remove Selected" (7), and "Remove All" buttons.
- Day Parting:** A section with a "+" button (17).
- Geo Locations:** A section with a "+" button (16).
- IP Address:** A section with a "+" button (25).
- Carriers:** A section with a "+" button (19).
- Placement Type:** A section with a "+" button (13).
- Placements:** A section with a "+" button (14).
- Build Remarketing Lists:** A section with a "+" button (23).
- Target Remarketing Lists:** A section with a "+" button (18).
- Auto Rules:** A section with a "+" button (12).
- Device Type:** A section with a "+" button (21).
- Devices:** A section with a "+" button (22).
- Creatives:** A section with a "+" button (15).
- Rules:** A section with a "+" button (24).
- Overrides:** A section with a "+" button (11).

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Exchanges.

(3) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(4) - **Button****Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Both - Whitelist few.

(5) - **Button****Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Blacklist.

(6) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage

(7) - **Button****Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Both - Blacklist few.

(8) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(9) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Whitelist.

(10) **Listview**

- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(11) **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

(12) **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.

(13) **Text**

Interactions

-
- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.
- (14) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Placements.
- (15) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.
- (16) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Geo Locations.
- (17) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.
- (18) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.
- (19) **Text**
- **Interactions**
-
-

-
- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target.*
Edit - Carriers.
- (20) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target.*
Edit - Campaign.
- (21) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target.*
Edit - Device Type.
- (22) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target.*
Edit - Devices.
- (23) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target.*
Edit - Build Remarketing Lists.
- (24) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target.*
Edit - Rules.
- (25) **Text**
- **Interactions**
-
-

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - IP Addresses.

Campaign UI/Exchanges/Both contains the following layers:

This screenshot shows the 'Campaigns' section of a user interface. At the top, there's a navigation bar with tabs: Home, Reports, Settings, and Pages. Below the navigation is a search bar labeled 'Campaigns' with the placeholder 'Campaign 185340 (Campaign Test)'. Underneath the search bar is a section titled 'Exchanges' which includes a 'Search' field and three columns: 'Whitelist' and 'Blacklist'. Each column has buttons for 'Add Banner', 'Remove Selected', 'Remove All', and 'Remove Item'. Below the exchange sections are several expandable categories: 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'.

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the same search bar, exchange columns, and various targeting categories like Day Parting, Geo Locations, and Placement Type.

Navigation

This screenshot is identical to the ones above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the same search bar, exchange columns, and targeting categories.

Logo

User Panel Link

1.11 Campaign UI/Exchanges/Both - Blacklist few

The screenshot shows the 'Campaigns' section of a user interface. At the top, there is a navigation bar with links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the right side of the top bar, there is a sign-out link. Below the navigation bar, the 'Campaigns' section is visible, containing a list titled 'Campaign 185340 (Campaign Test)' with a '+13' badge. Underneath this, the 'Exchanges' section is shown, featuring a search bar and two main tabs: 'Whitelist' and 'Blacklist'. The 'Whitelist' tab displays a list of ad networks: Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextag, Mobfox, Tapsense, PubMatic, Axonix, RhythmOne, and SpotX. The 'Blacklist' tab displays a list of ad networks: Mobfox, Tapsense, and PubMatic. Below the tabs are several buttons: 'Add Whitelist' (1), 'Add Blacklist' (4), 'Remove Selected' (5), 'Remove All' (6), 'Remove Selected' (8), and 'Remove All' (10). At the bottom left of the 'Exchanges' section are 'Save' (1) and 'Reset' (2) buttons. To the right of the 'Exchanges' section, a vertical sidebar lists various filtering options, each with a '+' badge: 'Day Parting' (16), 'Geo Locations' (18), 'IP Address' (19), 'Carriers' (21), 'Placement Type' (24), 'Placements' (12), 'Build Remarketing Lists' (26), 'Target Remarketing Lists' (23), 'Auto Rules' (14), 'Device Type' (17), 'Devices' (15), 'Creatives' (20), 'Rules' (22), and 'Overrides' (25).

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*
Edit - Exchanges.

(3) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(4) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target. Both.

(5) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*
Whitelist - few.

(6) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*
Blacklist - Few.

(7) - **Listview**

- * Smaato
 - * MoPub
 - * Rubicon
-
-

- * OpenX
- * Google AdX
- * Nextage

(8) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*. Whitelist.

(9) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(10) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*. Whitelist.

(11) - **Listview**
-
* Mobfox
* Tapsense
* PubMatic

(12) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*. Edit - Placements.

(13) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Campaign.

(14) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Auto Rules.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Devices.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Day Parting.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Device Type.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

No target specified..

(19) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

No target specified..

- (20) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.
- (21) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.
- (22) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.
- (23) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.
- (24) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.
- (25) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

(26) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Build Remarketing Lists.

Campaign UI/Exchanges/Both - Blacklist few contains the following layers:

The screenshot shows the 'Campaigns' section of a user interface. At the top, there is a navigation bar with tabs: Home, Reports, Settings, and Pages. Below the navigation bar, the title 'Campaign 185340 (Campaign Test)' is displayed. The main content area is titled 'Exchanges'. It features two columns: 'Whitelist' and 'Blacklist'. Each column has a search bar at the top and several items listed below. Under 'Whitelist', the items include: Search, Ad ID, Device ID, Creative ID, Audience ID, Segment ID, and Audience ID. Under 'Blacklist', the items include: Search, Ad ID, Device ID, Creative ID, Audience ID, Segment ID, and Audience ID. Below each column are four buttons: 'Add Item', 'Remove Selected', 'Remove All', and 'Remove All'.

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the 'Whitelist' and 'Blacklist' sections with their respective lists of items and associated buttons.

Navigation

This screenshot is identical to the ones above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the 'Whitelist' and 'Blacklist' sections with their respective lists of items and associated buttons.

Logo

User Panel Link

1.12 Campaign UI/Exchanges/Both - Few

The screenshot shows the 'Campaigns' section of a digital marketing platform. At the top, there's a navigation bar with 'Logo', 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the right, it shows 'user@domain.tld | Sign Out'. Below the navigation, the 'Campaigns' section lists 'Campaign 185340 (Campaign Test)' with a '+21' badge. The 'Exchanges' section contains a 'Whitelist' and a 'Blacklist' table. The 'Whitelist' table lists Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextage, Mobfox, Tapsense, PubMatic, Axonix, RhythmOne, and SpotX. The 'Blacklist' table lists Mobfox, Tapsense, and PubMatic. There are buttons for 'Add Whitelist' (2), 'Add Blacklist' (5), 'Remove Selected' (6), 'Remove All' (7), 'Remove Selected' (9), and 'Remove All' (12). Below these are 'Save' (1) and 'Reset' (3) buttons. A 'Search' input field (4) is also present. The 'Day Parting' section is collapsed, indicated by a '+18' badge. Below it is a list of targeting options: 'Geo Locations' (+24), 'IP Address' (+17), 'Carriers' (+25), 'Placement Type' (+13), 'Placements' (+16), 'Build Remarketing Lists' (+23), 'Target Remarketing Lists' (+14), 'Auto Rules' (+22), 'Device Type' (+15), 'Devices' (+27), 'Creatives' (+26), 'Rules' (+19), and 'Overrides' (+20). Each targeting option has a '+' button to its right.

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Both - Blacklist few.

(3) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Exchanges.

(4) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(5) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Both - Whitelist few.

(6) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Blacklist - Few.

(7) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*

Blacklist - Few.

(8) - **Listview**

- * Smaato
- * MoPub
- * Rubicon

(9) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*

Whitelist - few.

(10) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Closed All.

(11) **Listview**

- * Mobfox
- * Tapsense
- * PubMatic

(12) **Button**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*

Both - Whitelist few.

(13) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target.*

Edit - Placement Type.

(14) **Text**

- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Target Remarketing Lists.
- (15) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Device Type.
- (16) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Placements.
- (17) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - IP Addresses.
- (18) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Day Parting.
- (19) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Rules.
- (20) **Text**
-
-

- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Overrides.
 - (21) **Text**
 - **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Campaign.
 - (22) **Text**
 - **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Auto Rules.
 - (23) **Text**
 - **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Build Remarketing Lists.
 - (24) **Text**
 - **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Geo Locations.
 - (25) **Text**
 - **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Carriers.
 - (26) **Text**
-
-

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Creatives.

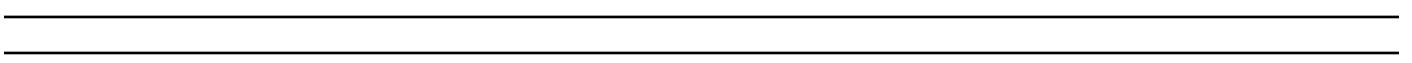
(27) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Devices.



Campaign UI/Exchanges/Both - Few contains the following layers:

This screenshot shows the 'Campaigns' section of a user interface. At the top, there's a navigation bar with tabs: 'Campaigns', 'Access', 'Help', 'Reporting', 'Settings', and 'Packs'. Below the navigation is a search bar labeled 'Campaign 185340 (Campaign Test)'. The main area is titled 'Exchanges' and contains three sections: 'Whitelist' and 'Blacklist' (both currently empty), and a 'Search' field with a dropdown menu listing various targeting options like 'Device ID', 'Geo Locations', 'IP Address', 'Carriers', etc. Below these are several expandable sections: 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'.

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the same search bar, targeting sections, and expandable categories as the first screenshot.

Navigation

This screenshot is identical to the ones above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the same search bar, targeting sections, and expandable categories.

Logo

User Panel Link

1.13 Campaign UI/Exchanges/Both - Whitelist few

The screenshot shows the 'Exchanges/Both - Whitelist few' section of the campaign management interface. The top navigation bar includes links for Logo, Campaigns, Account, Help, Reporting, Inventory, and Pixels, along with user information (user@domain.tld | Sign Out). The main content area is divided into several sections:

- Campaigns:** Displays 'Campaign 185340 (Campaign Test)'.
- Exchanges:** Contains 'Whitelist' and 'Blacklist' sections. The Whitelist lists Smaato, MoPub, and Rubicon. The Blacklist lists MoFox, TapSense, PubMatic, Axonix, RhythmOne, and SpotX. Buttons include 'Add Whitelist' (2), 'Add Blacklist' (3), 'Remove Selected' (5), 'Remove All' (7), 'Remove Selected' (8), and 'Remove All' (10).
- Day Parting**
- Geo Locations**
- IP Address**
- Carriers**
- Placement Type**
- Placements**
- Build Remarketing Lists**
- Target Remarketing Lists**
- Auto Rules**
- Device Type**
- Devices**
- Creatives**
- Rules**
- Overrides**

Numerical labels (1-24) are placed near specific UI elements to indicate their order or function in a sequence:

- (1) - **Button**
Interactions

Click action
System alert reaction Text: Saved Title: .
- (2) - **Button**
Interactions

(1) - **Button**
Interactions

Click action
System alert reaction Text: Saved Title: .

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Both.

(3) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Exchanges.

(4) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(5) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Blacklist.

(6) - **Listview**

- * Smaato
- * MoPub
- * Rubicon

(7) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Blacklist.

(8) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Both - Few.

(9) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(10) **Listview**

- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(11) **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Build Remarketing Lists.

(12) **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* No target specified..

(13) **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Target Remarketing Lists.

- (14) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.
- (15) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Device Type.
- (16) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.
- (17) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.
- (18) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Devices.
- (19) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.

- (20) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
No target specified..
- (21) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.
- (22) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.
- (23) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.
- (24) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.
- (25) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.

Campaign UI/Exchanges/Both - Whitelist few contains the following layers:

The screenshot shows the 'Campaigns' section of a user interface. At the top, there is a navigation bar with tabs: Home, Reports, Settings, and Help. Below the navigation bar, the title 'Campaigns' is displayed, followed by 'Campaign 185340 (Campaign Test)'. The main content area is titled 'Exchanges'. It features a search bar and three tabs: 'Whitelist' (selected), 'Blacklist', and 'Overrides'. Under each tab, there is a list of items such as 'Smart', 'IP Address', 'Carrier', etc. Below the tabs are several buttons: 'Add Item', 'Remove Selected', 'Remove All', and 'Remove All'. At the bottom of the 'Exchanges' section, there are 'Save' and 'Reset' buttons.

This screenshot is identical to the one above, except the 'Blacklist' tab is selected instead of 'Whitelist'. The rest of the interface, including the search bar, item lists, and buttons, remains the same.

Navigation

This screenshot shows the 'Overrides' tab selected in the 'Exchanges' section. The interface structure is identical to the previous ones, with a search bar, three tabs ('Whitelist', 'Blacklist', 'Overrides'), and various configuration buttons at the bottom.

Logo

User Panel Link

1.14 Campaign UI/Exchanges/Whitelist

The screenshot shows a user interface for managing campaign settings. At the top, there's a navigation bar with a logo, links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and a sign-out link. Below the navigation is a section titled "Campaigns" containing a single item: "Campaign 185340 (Campaign Test)". Underneath this is a section titled "Exchanges". On the left, there's a search bar and a list of exchanges: Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextage, Mobfox, Tapsense, PubMatic, Axonix, RhythmOne, and SpotX. Below this list are buttons for "Add Whitelist" and "Add Blacklist", and links for "Save" and "Reset". To the right of the search bar are two panels: "Whitelist" and "Blacklist", both currently empty. Below these panels are buttons for "Remove Selected" and "Remove All" for each. The rest of the page is a vertical list of various campaign parameters, each with a "+" sign to expand it:

- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target.*
the **Edit - IP Addresses.**
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Campaign.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Rules.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Carriers.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Overrides.
page
) -

(The **Button**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Exchanges.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Geo Locations.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Placement Type.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Placements.

page

) -

(The **Button**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link (without reload)

the *Target:* Edit - Exchanges.

page

) -

(The **Button**

mark **Interactions**

er is -----

not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Both.
page
) -

(The **Listview**
mark * Smaato
er is * MoPub
not * Rubicon
on * OpenX
the * Google AdX
page * Nextage
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Devices.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Build Remarketing Lists.
page
) -

(The **Button**
mark **Interactions**
er is -----
not **Click action**
on **System alert reaction** *Text:* Saved *Title:* .
the
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Target Remarketing Lists.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Device Type.
page
) -

(The **Listview**
mark * Smaato
er is * MoPub
not * Rubicon
on * OpenX
the * Google AdX
page * Nextage
) - * Mobfox
* Tapsense
* PubMatic
* Axonix
* RhythmOne
* SpotX

(The **Listview**
mark *
er is
not
on
the
page
) -

(The **Text**
mark **Interactions**

er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Edit - Closed All.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Auto Rules.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Creatives.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Day Parting.
page
) -

Campaign UI/Exchanges/Whitelist contains the following layers:

This screenshot shows the 'Campaigns' section of a user interface. At the top, there's a navigation bar with tabs: 'Campaigns', 'Access', 'Help', 'Reporting', 'Metrics', and 'Pain'. Below the navigation is a search bar labeled 'Campaign 185340 (Campaign Test)'. A sidebar on the left lists various targeting options under 'Exchanges': 'Smart', 'Geo', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. The main area is titled 'Whitelist' and contains three columns: 'Search' (with placeholder text 'Search'), 'Whitelist' (empty), and 'Blacklist' (empty). Below these columns are four buttons: 'Add Whitelist', 'Remove Selected', 'Remove All', and 'Remove Selected' again. At the bottom of the sidebar are 'Save' and 'Reset' buttons.

This screenshot shows the 'Campaigns' section of a user interface, identical to the previous one but with a different active layer. The main area is titled 'Blacklist' and contains three columns: 'Search' (with placeholder text 'Search'), 'Whitelist' (empty), and 'Blacklist' (empty). Below these columns are four buttons: 'Add Blacklist', 'Remove Selected', 'Remove All', and 'Remove Selected' again. At the bottom of the sidebar are 'Save' and 'Reset' buttons.

Navigation

This screenshot shows the 'Campaigns' section of a user interface. It includes the same navigation bar, search bar, and sidebar as the previous screenshots. The main area is divided into two sections: 'Whitelist' (left) and 'Blacklist' (right). Each section has its own set of buttons: 'Add [List]', 'Remove Selected', 'Remove All', and 'Remove Selected' again. The sidebar on the left remains the same, listing various targeting options under 'Exchanges'.

Logo

User Panel Link

1.15 Campaign UI/Exchanges/Whitelist - few

The screenshot shows the 'Campaigns' section of a software interface. At the top, there's a navigation bar with 'Logo', 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the right, it shows 'user@domain.tld | Sign Out'. Below the navigation, the 'Campaigns' section displays 'Campaign 185340 (Campaign Test)' with a '+23' badge and a delete button. The 'Exchanges' section follows, featuring a search bar with a '4' badge, a list of exchanges (Smaato, MoPub, Rubicon, OpenX, Google AdX, Nextage, Mobfox, Tapsense, PubMatic, Axonix, RhythmOne, SpotX) with a '23' badge, and buttons for 'Add Whitelist' (2), 'Add Blacklist' (5), 'Remove Selected' (6), and 'Remove All' (7). To the right are the 'Whitelist' and 'Blacklist' sections, each containing the same list of exchanges with a '23' badge, and buttons for 'Remove Selected' (8) and 'Remove All' (9). Below these are sections for 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides', each with a '+' button and a badge indicating the count of items.

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Both - Blacklist few.

(3) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Exchanges.

(4) - **Listview**

- * Smaato
- * MoPub
- * Rubicon
- * OpenX
- * Google AdX
- * Nextage
- * Mobfox
- * Tapsense
- * PubMatic
- * Axonix
- * RhythmOne
- * SpotX

(5) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Both - Whitelist few.

(6) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Blacklist - Few.

(7) - **Button**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Blacklist - Few.

(8) - **Listview**

- * Smaato
- * MoPub
- * Rubicon

(9) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Closed All.

(10) **Listview**

- *

(11) **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Device Type.

(12) **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Target Remarketing Lists.

(13) **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Creatives.

(14) **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.

(19) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Geo Locations.

(20) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.

(21) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.

(22) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placements.

(23) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.

(24) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Devices.

(25) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.

Campaign UI/Exchanges/Whitelist - few contains the following layers:

The screenshot shows the 'Campaigns' section of a software interface. At the top, there's a navigation bar with tabs: Home, Reports, Settings, and Pages. Below the navigation is a search bar labeled 'Search' with placeholder text 'Search...'. Underneath the search bar is a section titled 'Exchanges' with three sub-sections: 'Whitelist' and 'Blocklist'. Each sub-section has a table with columns for 'Name' and 'Status'. Below each table are buttons: 'Add Banner', 'Remove Selected', 'Remove All', and 'Rename Selected'. There are also 'Save' and 'Reset' buttons at the bottom of the exchange sections. To the right of the exchanges are sections for 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. Each of these sections has a '+' sign next to it, indicating they can be expanded.

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the 'Whitelist' and 'Blocklist' sections with their respective tables and management buttons. To the right, there are sections for 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. Each section has a '+' sign next to it.

Navigation

This screenshot is identical to the ones above, showing the 'Campaigns' section with the 'Exchanges' tab selected. It displays the 'Whitelist' and 'Blocklist' sections with their respective tables and management buttons. To the right, there are sections for 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. Each section has a '+' sign next to it.

Logo

User Panel Link

1.16 Campaign UI/Campaigns Full List

The screenshot shows a user interface for managing campaigns. At the top, there's a navigation bar with a logo, links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels', and a sign-out link. Below the navigation is a search bar. The main area is titled 'Campaigns' and contains a table with 10 rows of campaign data. The columns are: Id, Title, Bid, Budget, Freq. Cap, Status, Exchanges, Creatives, Created, Updated, and Actions. The data in the table includes various campaign details like 'Adidas, HK, static banner-ads', 'Item Name', and 'Item1'. At the bottom left is a 'Results Per Page' dropdown set to 10. At the bottom right are navigation buttons for page 1 of 5.

ID	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	Adidas, HK, static banner-ads	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	
00002	Item Name	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
00003	Item Name	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00004	Item Name	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00005	Item Name	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00006	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00007	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00008	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00009	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
0010	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

Results Per Page: 10 ▾

◀ 1 ▾ of 5 ▶

(The **Button**
mark **Interactions**
er is -----
not **Click action**
on **Change layer visibility Layer: Modal - Title Visibility: Toggle.**
the
page
) -

Campaign UI/Campaigns Full List contains the following layers:

A screenshot of a web-based application interface for managing campaigns. The top navigation bar includes 'Logo', 'Campaigns', 'Account', 'Help', 'Reporting', 'Metrics', and 'Peaks'. Below the navigation is a search bar and a table titled 'Campaigns'.

ID	Title	Budget	Freq Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	AddOne_HK_digital_marketing	\$1,00	\$10,000,00	5	Active	Draft	None	Jan 1, 2017	Oct 6, 2016
0002	Bon Marche	\$1,00	\$10,000,00	4	Pending	Draft	None	Dec 1, 2016	Jan 5, 2017
0003	Bon Marche	\$2,00	\$20,000,00	3	Active	Draft	None	Dec 1, 2016	Oct 1, 2016
0004	Bon Marche	\$1,00	\$10,000,00	5	Pending	Draft	None	Dec 1, 2016	Oct 1, 2016
0005	Bon Marche	\$3,00	\$30,000,00	2	Active	Draft	None	Dec 1, 2016	Oct 1, 2016
0006	Bon Marche	\$2,00	\$10,000,00	5	Pending	Draft	None	Dec 1, 2016	Oct 1, 2016
0007	Bon Marche	\$2,00	\$10,000,00	9	Pending	Draft	None	Dec 1, 2016	Oct 1, 2016
0008	Bon Marche	\$2,00	\$10,000,00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2016
0009	Bon Marche	\$1,00	\$10,000,00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2016
0010	Bon Marche	\$1,00	\$10,000,00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2016

Below the table are buttons for 'Print', 'CSV', 'PDF', and 'XLSX' export formats, and a 'Search' field.

A second screenshot of the same web-based application interface for managing campaigns. The top navigation bar, search bar, and table structure are identical to the first screenshot, showing the same list of campaigns.

Navigation

A third screenshot of the web-based application interface for managing campaigns. The top navigation bar, search bar, and table structure are identical to the first two screenshots, showing the same list of campaigns.

Campaigns Table

A fourth screenshot of the web-based application interface for managing campaigns. The top navigation bar, search bar, and table structure are identical to the first three screenshots, showing the same list of campaigns.

Logo

A fifth screenshot of the web-based application interface for managing campaigns. The top navigation bar, search bar, and table structure are identical to the first four screenshots, showing the same list of campaigns.

User Panel Link

A sixth screenshot of the web-based application interface for managing campaigns. The top navigation bar, search bar, and table structure are identical to the first five screenshots, showing the same list of campaigns.

Per Page List Control

A seventh screenshot of the web-based application interface for managing campaigns. The top navigation bar, search bar, and table structure are identical to the first six screenshots, showing the same list of campaigns.

Pagination

Line

1.17 Campaign UI/Edit - Auto Rules

The screenshot shows the 'Auto Rules' section of the campaign management interface. At the top, there's a navigation bar with links for Logo, Campaigns, Account, Help, Reporting, Inventory, and Pixels. On the right, it shows the user's email (user@domain.tld) and a 'Sign Out' button.

The main area is titled 'Campaigns' and contains several sections with '+' buttons to add more items:

- Campaigns (1 item: 'Campaign 185340 (Campaign Test)')
- Exchanges (15 items)
- Day Parting (12 items)
- Geo Locations (17 items)
- IP Address (10 items)
- Carriers (13 items)
- Placement Type (7 items)
- Placements (9 items)
- Build Remarketing Lists (11 items)
- Target Remarketing Lists (6 items)
- Auto Rules** (5 items)
- Device Type (20 items)
- Devices (16 items)
- Creatives (14 items)
- Rules (19 items)
- Overrides (18 items)

Below the sections is a table for managing rules:

Rules	Search <input type="text"/>	Title	Parameter	Rules	Effect	Data Measured	Frequency	Status
	2	Poor Conv.	Placement	Conv = 0 AND Cos > 999	Blacklist	Last 24hrs	Every 24hrs	Paused
		Poor OS	Device OS	Wins > 5000 AND CTR < 0.5	Blacklist	Last 7 Days	Every 7 Days	Paused

Buttons at the bottom of the rule table include: New, Add, Edit, Delete, Delete Selected, Delete All, Save (highlighted with a yellow box), Reset, and a 'submit & copy' button.

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Listview**

- * Poor Carrier Conversion Rate (1 campaign)
- * Poor Carrier CTR for 320x50 (1 campaign)

- * Poor Device OS Conversion Rate (1 campaign)
- * Poor Device OS CTR for 320x50 (1 campaign)

(3) - **Combobox**

- * Paused
- * Active

(4) - **Combobox**

- * Paused
- * Active

(5) - **Table**

	Title	Parameter	Rules	Effect	Data Measured
Frequency	Status				
Poor Conv.	Placement	Conv = 0 AND Cos > 999	Blacklist	Last 24hrs	Every 24hrs _____
Poor OS	Device OS	Wins > 5000 AND CTR < 0.5	Blacklist	Last 7 Days	Every 7 Days _____

(6) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(7) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Placements.

(8) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Campaign.

(9) - **Text**

Interactions

-
- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.
- (10) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.
- (11) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.
- (12) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.
- (13) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.
- (14) **Text**
- **Interactions**

- Click action**
- Change page reaction** *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.
- (15) **Text**
- **Interactions**
-
-

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Exchanges.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Devices.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Geo Locations.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Rules.

(19) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Rules.

(20) **Group**

-

Campaign UI/Edit - Auto Rules contains the following layers:

This screenshot shows the 'Auto Rules' section within the 'Campaigns' tab of the interface. It displays a table of rules with columns for ID, Parameter, Rule, What, Data Standard, Frequency, and Status. There are two rows of data:

ID	Parameter	Rule	What	Data Standard	Frequency	Status
Post Code	Payment	Con + 1 AND Con > 999	Visited	Last24hrs	Every 24hrs	Pending
Post CB	Delta ED	Wkly + 1000 AND Con > 5	Visited	Last7days	Every 7 days	Pending

Below the table are buttons for 'New', 'Add', 'Edit', 'Delete', and 'Delete Selected'. A 'Delete All' button is located at the bottom right.

This screenshot is identical to the one above, showing the 'Auto Rules' section within the 'Campaigns' tab. It displays the same table of rules and interface elements.

Navigation

This screenshot shows the 'Auto Rules' section within the 'Campaigns' tab of the interface. It displays a table of rules with columns for ID, Parameter, Rule, What, Data Standard, Frequency, and Status. There are two rows of data:

ID	Parameter	Rule	What	Data Standard	Frequency	Status
Post Code	Payment	Con + 1 AND Con > 999	Visited	Last24hrs	Every 24hrs	Pending
Post CB	Delta ED	Wkly + 1000 AND Con > 5	Visited	Last7days	Every 7 days	Pending

Below the table are buttons for 'New', 'Add', 'Edit', 'Delete', and 'Delete Selected'. A 'Delete All' button is located at the bottom right.

Logo

User Panel Link

1.18 Campaign UI/Edit - Build Remarketing Lists

Campaigns

- Campaign 185340 (Campaign Test) 10
- Exchanges 9
- Day Parting 7
- Geo Locations 8
- IP Address 6
- Carriers 11
- Placement Type +
- Placements 5

Build Remarketing Lists

<input type="checkbox"/> Search 2	Title	# of Members	<input type="checkbox"/> Add Clickers to List	<input type="checkbox"/> Add Converters to List
First entry Second entry Third entry	<input type="checkbox"/> Entry 1	10	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Entry 2	16	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Entry 3	30	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Entry 4	67	<input type="checkbox"/>	<input type="checkbox"/>

New Edit Add
Remove Selected Remove All
12

Save Reset
1

Target Remarketing Lists +

Auto Rules +

Device Type +

Devices +

Creatives +

Rules +

Overrides +

(1) - **Button Interactions**

Click action
System alert reaction Text: Saved *Title*: .

(2) - **Listview**
 * First entry
 * Second entry

* Third entry

(3) - **Table**

	Title	# of Members	Add Clickers to List	Add Converters to List
	Entry 1	10		
	Entry 2	16		
	Entry 3	30		
	Entry 4	67		

(4) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Closed All.

(5) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Placements.

(6) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - IP Addresses.

(7) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Day Parting.

(8) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Geo Locations.

(9) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Exchanges.

(10) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Campaign.

(11) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Carriers.

(12) **Group**

-

(13) **Group**

-

Campaign UI/Edit - Build Remarketing Lists contains the following layers:

The screenshot shows the 'Build Remarketing Lists' section of the campaign editor. At the top, there are tabs for 'Campaigns', 'Exchanges', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', and 'Placements'. Below these are sections for 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. The main area is titled 'Build Remarketing Lists' and contains a table with four rows. The columns are labeled 'Entry', 'Name', 'Dimensions', 'Add Creative to List', and 'Add Creative to List'. The rows are labeled 'Entry 1' through 'Entry 4'. Each row has a checkbox in the 'Dimensions' column and a dropdown menu in the 'Add Creative to List' column.

This screenshot is identical to the one above, showing the 'Build Remarketing Lists' section of the campaign editor. It displays the same table with four rows (Entry 1 to Entry 4) and the same structure for dimensions and creative lists.

Navigation

This screenshot is identical to the ones above, showing the 'Build Remarketing Lists' section of the campaign editor. It displays the same table with four rows (Entry 1 to Entry 4) and the same structure for dimensions and creative lists.

Logo

User Panel Link

1.19 Campaign UI/Edit - Campaign

The screenshot shows the 'Campaigns' section of the UI. At the top, there's a navigation bar with 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels' buttons. On the right, it shows 'user@domain.tld | Sign Out'. Below the navigation, the title 'Campaign 185340 (Campaign Test)' is displayed. The main form contains fields for 'Title' (with placeholder 'Your Campaign's name'), 'Destination URL' (with placeholder 'www.eshop.com'), 'Frequency Cap' (checkbox 'Enabled' checked, value '2'), 'Daily Budget (per placement)' (checkbox 'Enabled' checked, value '0'), 'Future Start Date' (date '2023-10-01' and time '00:00'), 'Session Depth' (min '0', max '0'), 'End Date' (date '2023-10-31' and time '00:00'), 'Budget Type' (radio buttons for Standard, Paced, Standard, Auto (Recommended)), and a note about API abstraction. Below this is a note: 'Add an overlay showing that these parts will get abstracted away in the final UI, but that the settings still need to be passed in the API call.' There are 'Save' and 'Reset' buttons at the bottom of this section.

The sidebar on the right lists various campaign components with '+' icons:

- Exchanges (17)
- Day Parting (4)
- Geo Locations (8)
- IP Address (5)
- Carriers (14)
- Placements & Placement Type (6)
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Devices & Device Type
- Creatives (3)
- Rules & Overrides (8)

At the bottom of the sidebar, there are buttons for 'Save', 'Submit & Copy', 'Save for later', 'Launch campaign', and 'Cancel'.

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Line**

Notes: Add an overlay showing that these parts will get abstracted away in the final UI, but that the settings still need to be passed in the API call.

Eg: this area in red

- (3) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Closed All.
- (4) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.
- (5) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.
- (6) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.
- (7) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placements.
- (8) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
-
-

Edit - Geo Locations.

(9) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Auto Rules.

(10) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Creatives.

(11) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Overrides.

(12) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Target Remarketing Lists.

(13) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Device Type.

(14) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Carriers.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Rules.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Build Remarketing Lists.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Exchanges.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.

Edit - Devices.

Campaign UI/Edit - Campaign contains the following layers:

This screenshot shows the main configuration page for a campaign. At the top, there's a navigation bar with tabs: Home, Create, Manage, Reports, and Help. Below the navigation is a section titled 'Campaigns' with a sub-section 'Campaign 185340 (Campaign Test)'. This section includes fields for 'Title' (with a dropdown for 'Our Campaign Name'), 'Distribution URL' (with a dropdown for 'www.google.com'), 'Frequency Cap' (with dropdowns for 'Daily Budget per placement' and 'Future Start Date'), 'Session Depth' (with dropdowns for 'Min', 'Max', 'Start Date', and 'End Date'), and 'Budget Type' (with dropdowns for 'Standard' and 'Bid Type'). There's also a note about bid caps. Below these settings are several expandable sections: 'Exchanges', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placements & Placement Type', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Devices & Device Type', 'Creatives', and 'Rules & Overrides'. At the bottom of the page are several buttons: 'Save', 'Cancel', 'Save & Next', 'Save & Previous', and 'Search Campaign'.

This screenshot is identical to the one above, showing the main campaign configuration page for 'Campaign 185340 (Campaign Test)'. It includes all the same fields and sections as the first screenshot, such as 'Title', 'Distribution URL', 'Frequency Cap', 'Session Depth', 'Budget Type', and various targeting and creative sections. The layout and buttons at the bottom are also the same.

Navigation

This screenshot is identical to the other two, showing the main campaign configuration page for 'Campaign 185340 (Campaign Test)'. It includes all the same fields and sections as the previous screenshots, such as 'Title', 'Distribution URL', 'Frequency Cap', 'Session Depth', 'Budget Type', and various targeting and creative sections. The layout and buttons at the bottom are also the same.

Logo

User Panel Link

1.20 Campaign UI/Edit - Carriers

The screenshot shows the 'Campaigns' section of the interface. At the top, there's a navigation bar with 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels' tabs. On the right, it shows 'user@domain.tld | Sign Out'. Below the navigation, there are several sections:

- Campaigns**: A list with 'Campaign 185340 (Campaign Test)' and a '+' button labeled 12.
- Exchanges**: A list with a '+' button labeled 17.
- Day Parting**: A list with a '+' button labeled 11.
- Geo Locations**: A list with a '+' button labeled 7.
- IP Address**: A list with a '+' button labeled 13, a '-' button labeled 21, and a 'Remove All' button labeled 4.
- Carriers**:
 - Filter options: 'Cellular & WiFi' (selected), 'Cellular Only', 'WiFi Only'.
 - 'Carriers List' with a 'Search' input field.
 - 'Whitelist' section containing 'First entry', 'Second entry', 'Third entry' and a '+ button labeled 2.
 - 'Blacklist' section containing 'First entry', 'Second entry', 'Third entry' and a '+ button labeled 3.
 - Action buttons: 'Add to Whitelist', 'Add to Blacklist', 'Remove Selected', 'Remove All' (labeled 18), and 'Remove All' (labeled 19).
 - Save and Reset buttons.
- Placement Type**: A list with a '+' button labeled 15.
- Placements**: A list with a '+' button labeled 15.
- Build Remarketing Lists**: A list with a '+' button labeled 9.
- Target Remarketing Lists**: A list with a '+' button labeled 6.
- Auto Rules**: A list with a '+' button labeled 5.
- Device Type**: A list with a '+' button labeled 8.
- Devices**: A list with a '+' button labeled 16.
- Creatives**: A list with a '+' button labeled 10.
- Rules**: A list with a '+' button labeled 14.
- Overrides**: A list with a '+' button labeled 14.

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Listview**
* First entry
* Second entry

- * Third entry
- (3) - **Listview**
* First entry
* Second entry
* Third entry
- (4) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.
- (5) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Auto Rules.
- (6) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Target Remarketing Lists.
- (7) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Geo Locations.
- (8) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Devices.
-
-

- (9) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.
- (10) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.
- (11) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.
- (12) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.
- (13) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.
- (14) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Placements.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Creatives.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

(18) **Listview**

- * First entry
- * Second entry
- * Third entry

(19) **Group**

-

(20) **Group**

-

(21) **Group**

-

Campaign UI/Edit - Carriers contains the following layers:

The screenshot shows the 'Campaigns' section of the interface. At the top, there are tabs for 'Campaigns', 'Advertiser', 'Help', 'Reporting', 'Metrics', and 'Parks'. Below the tabs, the 'Campaigns' tab is selected, showing 'Campaign 185340 (Campaign Test)'. Under the 'Carriers' section, there is a grid with three columns: 'Carrier List' (containing 'FPT FPT FPT'), 'Mobile' (containing 'FPT FPT FPT'), and 'Desktop' (containing 'FPT FPT FPT'). Below the grid are buttons for 'Add to Advertised', 'Mobile Select', 'Remove Advertised', and 'Remove Ad'. There are also 'Save' and 'Reset' buttons at the bottom.

This screenshot is identical to the one above, showing the 'Campaigns' section with 'Campaign 185340 (Campaign Test)' selected. The 'Carriers' section displays a grid with three columns: 'Carrier List', 'Mobile', and 'Desktop', each containing three entries. Below the grid are buttons for 'Add to Advertised', 'Mobile Select', 'Remove Advertised', and 'Remove Ad', along with 'Save' and 'Reset' buttons.

Navigation

The screenshot shows the 'Campaigns' section of the interface. At the top, there are tabs for 'Campaigns', 'Advertiser', 'Help', 'Reporting', 'Metrics', and 'Parks'. Below the tabs, the 'Campaigns' tab is selected, showing 'Campaign 185340 (Campaign Test)'. Under the 'Carriers' section, there is a grid with three columns: 'Carrier List' (containing 'FPT FPT FPT'), 'Mobile' (containing 'FPT FPT FPT'), and 'Desktop' (containing 'FPT FPT FPT'). Below the grid are buttons for 'Add to Advertised', 'Mobile Select', 'Remove Advertised', and 'Remove Ad'. There are also 'Save' and 'Reset' buttons at the bottom.

Logo

This screenshot is identical to the ones above, showing the 'Campaigns' section with 'Campaign 185340 (Campaign Test)' selected. The 'Carriers' section displays a grid with three columns: 'Carrier List', 'Mobile', and 'Desktop', each containing three entries. Below the grid are buttons for 'Add to Advertised', 'Mobile Select', 'Remove Advertised', and 'Remove Ad', along with 'Save' and 'Reset' buttons.

User Panel Link

1.21 Campaign UI/Edit - Closed All

The screenshot shows a user interface for managing campaigns. At the top, there is a navigation bar with a logo, links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels', and a sign-out link 'user@domain.tld | Sign Out'. Below the navigation bar is a sidebar titled 'Campaigns' which is currently closed. The sidebar contains a list of campaign-related sections, each with a '+' button to expand: 'Adidas, HK, static banner-ads (185340)', 'Exchanges', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. At the bottom of the sidebar are three buttons: 'Save', 'Save & copy', and 'Submit'.

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the **Target:** Edit - Exchanges.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage **Target:**
the **Edit - Target Remarketing Lists.**

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Placements.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Day Parting.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Geo Locations.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Device Type.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - IP Addresses.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Auto Rules.
page
) -

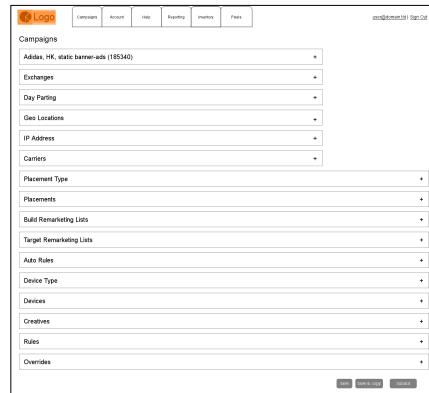
(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Build Remarketing Lists.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Devices.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Carriers.
page
) -

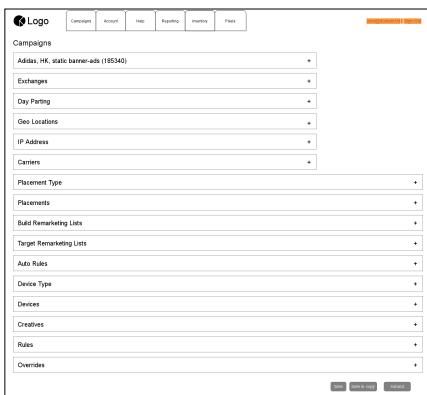
(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Campaign.
page
) -

Campaign UI/Edit - Closed All contains the following layers:



Navigation

Logo



User Panel Link

1.22 Campaign UI/Edit - Creatives

The screenshot shows the 'Campaigns' section of the interface. At the top, there's a navigation bar with a logo, links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels', and a user sign-out link. Below the navigation, the 'Campaigns' section lists several items with '+' buttons and numerical counts:

- Campaign 185340 (Campaign Test) (14)
- Exchanges (5)
- Day Parting (13)
- Geo Locations (16)
- IP Address (17)
- Carriers (11)
- Placement Type (9)
- Placements (19)
- Build Remarketing Lists (7)
- Target Remarketing Lists (10)
- Auto Rules (8)
- Device Type (18)
- Devices (6)
- Creatives (3)

Under the 'Creatives' heading, there's a table with columns: Creative, Approval, Weight, and Status. Below the table are buttons for 'Add New Creative' (with dropdown and 'Image' input), 'Save' (marked with a yellow box), 'Reset', 'Delete Selected', and 'Delete All'. Further down are sections for 'Rules' (15) and 'Overrides' (12).

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Combobox**
* Image
* Native

- * VAST Tag
- * MRAID Tag
- * HTML Tag

(3) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(4) - **Table**
| Creative | Approval | Weight | Status |
| | | | |

(5) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

(6) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Devices.

(7) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Build Remarketing Lists.

(8) - **Text**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Auto Rules.

- (9) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.
- (10) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.
- (11) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.
- (12) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.
- (13) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.
- (14) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Geo Locations.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Device Type.

(19) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placements.

Campaign UI/Edit - Creatives contains the following layers:

This screenshot shows the 'Creatives' section of the campaign editor. It includes a table for managing creative assets, a dropdown menu for adding new creatives, and sections for 'Rules' and 'Overrides'.

This screenshot shows the 'Creatives' section of the campaign editor. It includes a table for managing creative assets, a dropdown menu for adding new creatives, and sections for 'Rules' and 'Overrides'.

Navigation

This screenshot shows the 'Creatives' section of the campaign editor. It includes a table for managing creative assets, a dropdown menu for adding new creatives, and sections for 'Rules' and 'Overrides'.

Logo

User Panel Link

1.23 Campaign UI/Edit - Day Parting

The screenshot shows a user interface for managing campaign settings. At the top, there's a navigation bar with links for Logo, Campaigns, Account, Help, Reporting, Inventory, and Pixels. On the right, it shows the user's email (user@domain.tld) and a Sign Out link. Below the navigation, there are several sections with dropdown menus and buttons:

- Campaigns**: A dropdown menu with one item: "Campaign 185340 (Campaign Test)".
- Exchanges**: A dropdown menu with one item: "17".
- Day Parting**: A dropdown menu with one item: "3".
- Geo Locations**: A dropdown menu with one item: "13".
- IP Address**: A dropdown menu with one item: "18".
- Carriers**: A dropdown menu with one item: "8".
- Placement Type**: A dropdown menu with one item: "10".
- Placements**: A dropdown menu with one item: "6".
- Build Remarketing Lists**: A dropdown menu with one item: "5".
- Target Remarketing Lists**: A dropdown menu with one item: "14".
- Auto Rules**: A dropdown menu with one item: "16".
- Device Type**: A dropdown menu with one item: "9".
- Devices**: A dropdown menu with one item: "7".
- Creatives**: A dropdown menu with one item: "11".
- Rules**: A dropdown menu with one item: "12".
- Overrides**: A dropdown menu with one item: "15".

Below these dropdowns is a large grid representing a day parting schedule. The grid has columns for hours from 00:00 to 23:00 and rows for days of the week. Each cell contains a small icon representing a status or setting. At the bottom left of the grid are two buttons: "Save" (marked with a yellow box labeled 1) and "Reset" (marked with a yellow box labeled 2).

(1) - **Button**
Interactions

Click action
System alert reaction *Text: Saved Title: .*

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.

(3) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.

(4) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.

(5) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.

(6) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placements.

(7) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Devices.

(8) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Carriers.

(9) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Device Type.

(10) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.

(11) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.

(12) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Rules.

(13) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Geo Locations.

(14) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Target Remarketing Lists.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

(18) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.

Campaign UI/Edit - Day Parting contains the following layers:

This screenshot shows the 'Day Parting' layer of the Campaign UI>Edit interface. At the top, there's a navigation bar with tabs for 'Campaigns', 'Advertiser', 'Help', 'Reporting', 'Services', and 'Pubs'. Below the navigation bar, the main content area is titled 'Campaigns' and displays 'Campaign 185340 (Campaign Test)'. A section titled 'Day Parting' is expanded, showing a grid for scheduling ads from 00:00 UTC to 23:00 UTC across days of the week. Below this grid, there are several collapsed sections: 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. At the bottom left, there are 'Save' and 'Cancel' buttons.

This screenshot is identical to the one above, showing the 'Day Parting' layer of the Campaign UI>Edit interface. It features the same navigation bar, campaign title, expanded 'Day Parting' section with its 24x7 grid, and the same list of collapsed sections below. The 'Save' and 'Cancel' buttons are also present at the bottom left.

Navigation

This screenshot shows the 'Day Parting' layer of the Campaign UI>Edit interface. The layout is identical to the previous ones, with the navigation bar, campaign title, expanded 'Day Parting' section, and the list of collapsed sections below. The 'Save' and 'Cancel' buttons are located at the bottom left.

Logo

User Panel Link

1.24 Campaign UI/Edit - Device Type

The screenshot shows a user interface for managing campaigns. At the top, there's a navigation bar with a logo, links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and a sign-out link. Below the navigation, a section titled "Campaigns" lists several items with a "+" button and a small yellow box containing a number:

- Campaign 185340 (Campaign Test) [3]
- Exchanges [7]
- Day Parting [6]
- Geo Locations [14]
- IP Address [5]
- Carriers [11]
- Placement Type [15]
- Placements [13]
- Build Remarketing Lists [8]
- Target Remarketing Lists [12]
- Auto Rules [4]
- Device Type [2]

Under the "Device Type" section, there's a filter for "Filter Traffic" with options for Phone & Tablet, Phone Only, and Tablet Only. Below the filter are two buttons: "Save" [1] and "Reset" [8].

Further down, there are sections for "Devices" [17], "Creatives" [10], "Rules" [9], and "Overrides" [16], each with a "+" button and a small yellow box containing a number.

(1) - **Button
Interactions**

Click action

System alert reaction *Text: Saved Title: .*

(2) - **Text
Interactions**

Click action

Change page reaction *Opening option: Instant link (without reload)
Target: Edit - Closed All.*

(3) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Campaign.

(4) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Auto Rules.

(5) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.

(6) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Day Parting.

(7) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)
Target. Edit - Exchanges.

(8) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.

(9) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Rules.

(10) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Creatives.

(11) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Carriers.

(12) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Target Remarketing Lists.

(13) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Placements.

(14) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage Target.
Edit - Geo Locations.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Placement Type.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Overrides.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Devices.

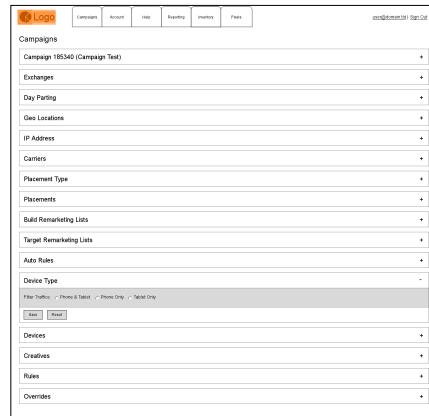
(18) **Group**

-

(19) **Group**

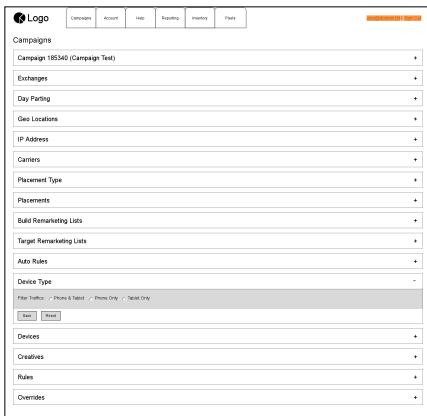
-

Campaign UI/Edit - Device Type contains the following layers:



Navigation

Logo



User Panel Link

1.25 Campaign UI/Edit - Devices

The screenshot shows a user interface for managing campaigns and devices. At the top, there's a navigation bar with a logo, links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and a sign-out link. Below the navigation, the main content area is titled "Campaigns". It lists several items with a plus sign icon and a small yellow box indicating the count of items:

- Campaign 185340 (Campaign Test) (2)
- Exchanges (5)
- Day Parting (3)
- Geo Locations (4)
- IP Address (6)
- Carriers (+)
- Placement Type (+)
- Placements (+)
- Build Remarketing Lists (+)
- Target Remarketing Lists (+)
- Auto Rules (+)
- Placements (1) - This section has a large gray placeholder area.

Below the "Campaigns" section, there's another section titled "Devices" which also contains items with plus signs and counts:

- Devices (+)
- Creatives (+)
- Rules (+)
- Overrides (+)

(1) - **Text**

Interactions

Click action

Change page reaction *Opening option:* Instant link (without reload)

Target: Edit - Closed All.

(2) - **Text**

Interactions
-----**Click action**

Change page reaction *Opening option:* Instant link in subpage *Target.*
Edit - Campaign.

(3) - **Text**

Interactions
-----**Click action**

Change page reaction *Opening option:* Instant link in subpage *Target.*
Edit - Day Parting.

(4) - **Text**

Interactions
-----**Click action**

Change page reaction *Opening option:* Instant link in subpage *Target.*
Edit - Geo Locations.

(5) - **Text**

Interactions
-----**Click action**

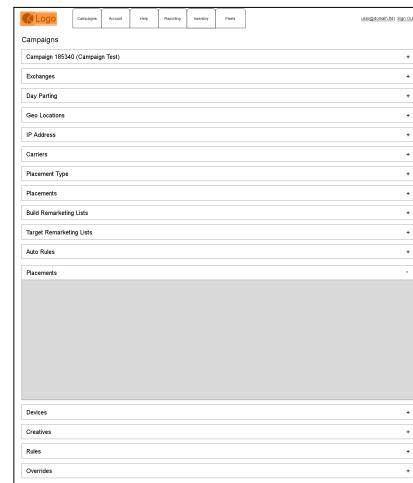
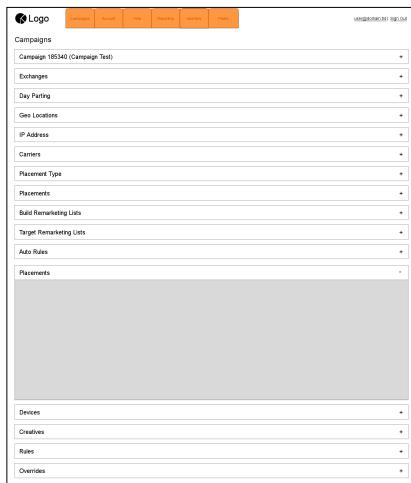
Change page reaction *Opening option:* Instant link (without reload)
Target. Edit - Exchanges.

(6) - **Text**

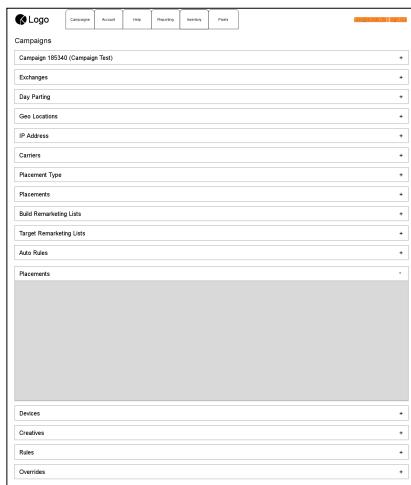
Interactions
-----**Click action**

Change page reaction *Opening option:* Instant link in subpage *Target.*
Edit - IP Addresses.

Campaign UI/Edit - Devices contains the following layers:



Navigation



Logo

User Panel Link

1.26 Campaign UI/Edit - Exchanges

The screenshot shows the 'Exchanges' section of the campaign editor. On the left, there's a sidebar with various filtering options like Geo Locations, IP Address, Carriers, etc. The main area has two tabs: 'Whitelist' and 'Blacklist'. Under 'Whitelist', there's a search bar and a list of ad exchanges. Under 'Blacklist', there's a list of ad exchanges. Both sections have 'Add' and 'Remove' buttons.

Ad Exchange
Smaato
MoPub
Rubicon
OpenX
Google AdX
Nextag
Mobfox
Tapsense
PubMatic
Axonix
RhythmOne
SpotX

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mark **Interactions**
er is -----
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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Blacklist.
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Target Remarketing Lists.
page
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the *Target:* Edit - Closed All.
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Auto Rules.
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Devices.
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Placement Type.

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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Device Type.

page

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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Day Parting.

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not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Geo Locations.

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not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Placements.
page
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er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - IP Addresses.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Campaign.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Carriers.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Rules.
page
) -

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er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Overrides.
page
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er is -----
not **Click action**
on **System alert reaction** *Text:* Saved *Title:* .
the
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Build Remarketing Lists.
page
) -

(The **Listview**
mark * Smaato
er is * MoPub
not * Rubicon
on * OpenX
the * Google AdX

page * Nextage
) - * Mobfox
* Tapsense
* PubMatic
* Axonix
* RhythmOne
* SpotX

(The **Button**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Whitelist.
page
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page
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Campaign UI/Edit - Exchanges contains the following layers:

The screenshot shows the 'Exchanges' section of the campaign editor. It includes a search bar, a 'Whitelist' section, a 'Blacklist' section, and buttons for 'Add Whitelist', 'Remove Selected', 'Remove All', and 'Remove Selected'. Below this, there are sections for 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'.

This screenshot is identical to the one above, showing the 'Exchanges' section of the campaign editor with the same list of targeting options.

Navigation

The screenshot shows the 'Exchanges' section of the campaign editor, identical to the previous ones, with sections for 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'.

Logo

User Panel Link

1.27 Campaign UI/Edit - Geo Locations

The screenshot shows a user interface for managing geo locations in a campaign. At the top, there's a navigation bar with links for Logo, Campaigns, Account, Help, Reporting, Inventory, and Pixels. On the right, it shows the user's email (user@domain.tld) and a Sign Out link.

The main area is titled "Geo Locations". It features three search input fields: "Country" (listing countries like Afghanistan, Albania, Algeria, Andorra, Angola, Antigua and Barbuda, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh), "Region" (listing regions like Badakhshan, Badghis, Baghlan, Balkh, Bamyan, Daykundi, Farah, Faryab, Ghazni, Ghori, Helmand, Herat, Jowzjan, Kabul), and "City" (listing cities like Kabul, Kandahar, Herat, Mazar-i-Sharif, Kunduz, Taloqan, Jalalabad, Puli Khumri, Charikar, Sheberghan, Ghazni, Sar-e Pol, Khost, Chaghcharan). Below these are four buttons: "Add Selected" (for each category), "Selected" (a list of selected items), "Remove Selected", and "Remove All". There are also "Save" and "Reset" buttons.

Below the search section, there's a large list of other campaign settings and lists:

- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

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on **Change page reaction** *Opening option: Instant link in subpage Target.*
the **Edit - Device Type.**
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Creatives.
page
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er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Placement Type.
page
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er is * Badghis
not * Baghlan
on * Balkh
the * Bamyan
page * Daykundi
) - * Farah
* Faryab
* Ghazni
* Ghor
* Helmand
* Herat
* Jowzjan
* Kabul
* Kandahar
* Kapisa
* Khost
* Kunar
* Kunduz
* Laghman
* Logar
* Maidan Wardak
* Nangarhar
* Nimruz

- * Nuristan
- * Paktia
- * Paktika
- * Panjshir
- * Parwan
- * Samangan
- * Sar-e Pol
- * Takhar
- * Urozgan
- * Zabul

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the Edit - Overrides.
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.
the Edit - Target Remarketing Lists.
page
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on **System alert reaction** *Text:* Saved *Title:* .
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not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Build Remarketing Lists.

page

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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - IP Addresses.

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the * Kunduz

page * Taloqan

) - * Jalalabad

* Puli Khumri

* Charikar

* Sheberghan

* Ghazni

* Sar-e Pol

* Khost

* Chaghcharan

* Mihtarlam

* Farah

* Puli Alam

* Samangan

* Lashkar Gah

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mark **Interactions**

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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Campaign.

page

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on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Edit - Closed All.
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Day Parting.
page
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not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Edit - Exchanges.
page
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Carriers.
page
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er is -----
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on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Rules.

page

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(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Devices.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Placements.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Auto Rules.

page

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mark * Afghanistan

er is * Albania

not * Algeria

on * Andorra

the * Angola

page * Antigua and Barbuda

) - * Argentina

* Armenia

* Australia

* Austria

* Azerbaijan

* Bahamas

- * Bahrain
 - * Bangladesh
 - * Barbados
 - * Belarus
 - * Belgium
 - * Belize
 - * Benin
 - * Bhutan
 - * Bolivia
 - * Bosnia and Herzegovina
 - * Botswana
 - * Brazil
 - * Brunei
 - * Bulgaria
 - * Burkina Faso
 - * Burundi
 - * Cabo Verde
 - * Cambodia
 - * Cameroon
 - * Canada
 - * Central African Republic (CAR)
 - * Chad
 - * Chile
 - * China
 - * Colombia
 - * Comoros
 - * Democratic Republic of the Congo
 - * Republic of the Congo
 - * Costa Rica
 - * Cote d'Ivoire
 - * Croatia
 - * Cuba
 - * Cyprus
 - * Czech Republic
 - * Denmark
 - * Djibouti
 - * Dominica
 - * Dominican Republic
 - * Ecuador
 - * Egypt
 - * El Salvador
 - * Equatorial Guinea
 - * Eritrea
 - * Estonia
-
-

- * Ethiopia
- * Fiji
- * Finland
- * France
- * Gabon
- * Gambia
- * Georgia
- * Germany
- * Ghana
- * Greece
- * Grenada
- * Guatemala
- * Guinea

(The **Listview**
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the
page
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Campaign UI/Edit - Geo Locations contains the following layers:

This screenshot shows the 'Geo Locations' layer of the Campaign UI/Edit interface. At the top, there is a navigation bar with tabs: 'Campaigns', 'Exchanges', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. Below the navigation bar, there is a search section with dropdown menus for 'Country' (United States), 'Region' (All Regions), 'City' (All Cities), and 'Selected' (All Selected). There are also 'Add Selected' and 'Remove Selected' buttons. Below this, there is a list of geo locations with checkboxes next to them. At the bottom, there are 'Save' and 'Reset' buttons.

This screenshot shows the 'Geo Locations' layer of the Campaign UI/Edit interface. The layout is identical to the first screenshot, featuring the same navigation bar, search section, and list of geo locations with checkboxes. The only difference is the content in the 'Selected' dropdown, which now lists specific cities like 'Atlanta', 'Chicago', 'Dallas', 'Houston', 'Los Angeles', 'New York', and 'Philadelphia'.

Navigation

This screenshot shows the 'Geo Locations' layer of the Campaign UI/Edit interface. The layout is identical to the previous screenshots, featuring the same navigation bar, search section, and list of geo locations with checkboxes. The 'Selected' dropdown is empty, indicating no specific cities have been selected.

Logo

User Panel Link

1.28 Campaign UI/Edit - IP Addresses

Campaigns

Campaign 185340 (Campaign Test) +

Exchanges +

Day Parting +

Geo Locations +

IP Addresses -

Input IPs here separated by line

Selected targets

192.168.1.1 192.168.1.2 192.168.1.3 192.168.1.4 192.168.1.5 192.168.1.6 192.168.1.7 192.168.1.8
168.254.222.11
168.254.222.12
168.254.222.13
168.254.222.14
168.254.222.15
168.254.222.16
168.254.222.17
168.254.222.18
168.254.222.19
168.254.222.20
168.254.222.21
168.254.222.22
168.254.222.23
168.254.222.24

Add Clear Remove Selected Remove All

Save Reset

Carriers +

Placement Type +

Placements +

Build Remarketing Lists +

Target Remarketing Lists +

Auto Rules +

Device Type +

Devices +

Creatives +

Rules +

Overrides +

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the **Target:** Edit - Closed All.
page
) -

(The **Text**
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er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Edit - Exchanges.
page
) -

(The **Text**
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er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Creatives.
page
) -

(The **Text**
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er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Build Remarketing Lists.
page
) -

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mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Overrides.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Placement Type.

page

) -

(The **Text**

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not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Target Remarketing Lists.

page

) -

(The **Text**

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on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Geo Locations.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Placements.

page

) -

(The **Text**

mark **Interactions**

er is -----

not **Click action**

on **Change page reaction** *Opening option:* Instant link in subpage *Target*.

the Edit - Rules.

page

) -

(The **Button**

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er is -----

Click action

not **System alert reaction** *Text: Saved Title: .*
on
the
page
) -

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er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target:*
the Edit - Campaign.
page
) -

(The **Text**
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not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target:*
the Edit - Day Parting.
page
) -

(The **Text**
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er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target:*
the Edit - Carriers.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target:*
the Edit - Device Type.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Devices.
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option:* Instant link in subpage *Target:*
the Edit - Auto Rules.
page
) -

(The **Listview**
mark * 168.254.222.11
er is * 168.254.222.12
not * 168.254.222.13
on * 168.254.222.14
the * 168.254.222.15
page * 168.254.222.16
) - * 168.254.222.17
* 168.254.222.18
* 168.254.222.19
* 168.254.222.20
* 168.254.222.21
* 168.254.222.22
* 168.254.222.23
* 168.254.222.24

Campaign UI/Edit - IP Addresses contains the following layers:

This screenshot shows the 'IP Addresses' layer of the Campaign UI>Edit interface. At the top, there's a navigation bar with tabs: 'Campaigns', 'Assets', 'Help', 'Reporting', 'Metrics', and 'Plans'. Below the navigation bar, the main content area is titled 'IP Addresses'. It features a table with two columns: 'Input IP(s) here separated by commas' and 'Selected Targets'. The 'Selected Targets' column lists 16 IP addresses: 198.24.222.13, 198.24.222.14, 198.24.222.15, 198.24.222.16, 198.24.222.17, 198.24.222.18, 198.24.222.19, 198.24.222.20, 198.24.222.21, 198.24.222.22, 198.24.222.23, 198.24.222.24. Below the table are four buttons: 'Add', 'Clear', 'Previous batched', and 'Remove all'. There are also 'Save' and 'Cancel' buttons at the bottom.

This screenshot is identical to the one above, showing the 'IP Addresses' layer of the Campaign UI>Edit interface. It displays the same navigation bar, table with IP addresses, and control buttons.

Navigation

This screenshot shows the 'IP Addresses' layer of the Campaign UI>Edit interface. The layout is identical to the previous ones, featuring a navigation bar, a table for inputting and selecting IP addresses, and standard save/cancel buttons.

Logo

User Panel Link

1.29 Campaign UI/Edit - Overrides

The screenshot shows a user interface for managing campaign overrides. At the top, there's a navigation bar with a logo, links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and a sign-out link. Below the navigation is a sidebar titled "Campaigns" containing a list of items, each with a "+" button to its right:

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

(The mark er is not on the page) -

Text Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Campaign.

(The mark er is not on the page) -

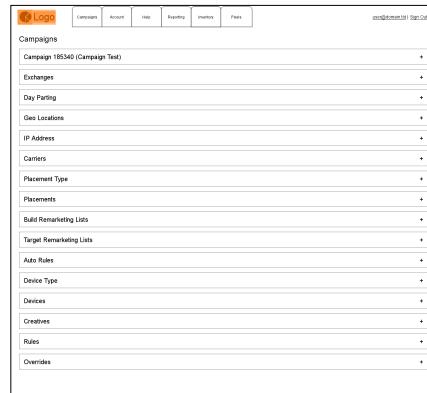
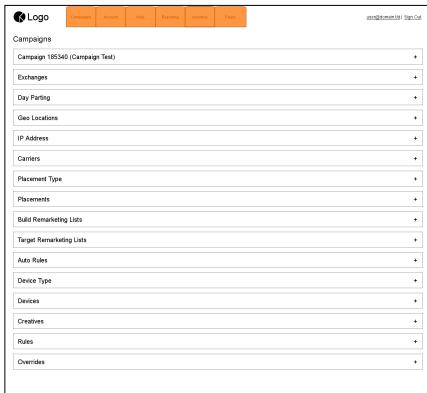
Text Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

page

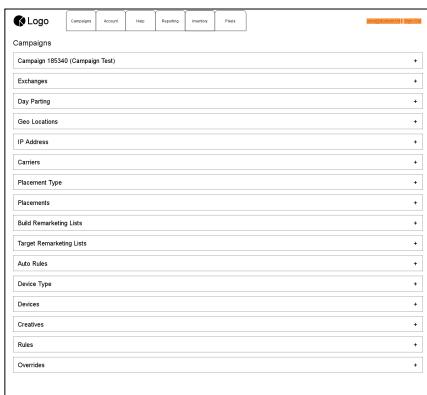
) -

Campaign UI/Edit - Overrides contains the following layers:



Navigation

Logo



User Panel Link

1.30 Campaign UI/Edit - Placement Type

The screenshot shows a user interface for managing campaign placements. At the top, there's a navigation bar with a logo, links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and a sign-out link. Below the navigation is a sidebar titled "Campaigns" containing a list of placement types, each with a plus sign icon for adding more options. The list includes:

- Campaign 185340 (Campaign Test) (marked with a yellow box labeled 1)
- Exchanges (marked with a yellow box labeled 2)
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

(1) - **Text**
Interactions

Click action

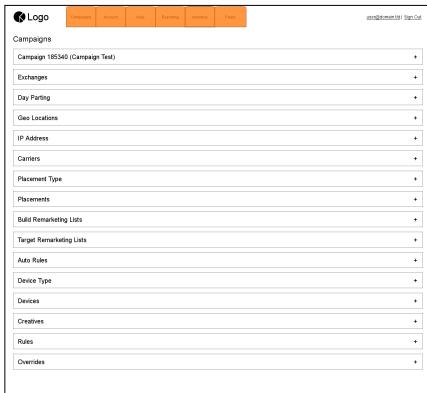
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Campaign.

(2) - **Text**
Interactions

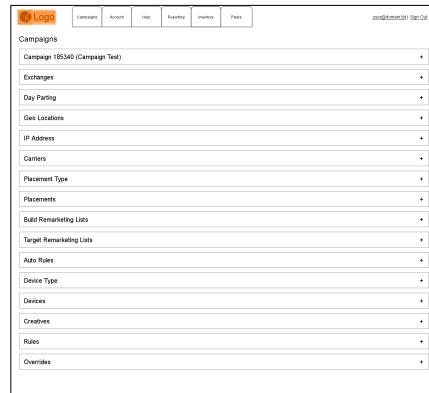
Click action

Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

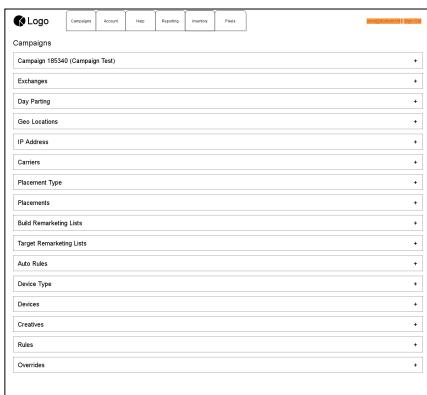
Campaign UI/Edit - Placement Type contains the following layers:



Navigation



Logo



User Panel Link

1.31 Campaign UI/Edit - Placements

The screenshot shows the 'Campaigns' section of the interface. At the top, there's a navigation bar with links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the right, it shows the user's email 'user@domain.tld' and a 'Sign Out' link. Below the navigation, there's a 'Campaigns' heading with a list of items: 'Campaign 185340 (Campaign Test)' (with a '+'), 'Exchanges' (with a '+'), 'Day Parting' (with a '+'), 'Geo Locations' (with a '+'), 'IP Address' (with a '+'), 'Carriers' (with a '+'), and 'Placement Type' (with a '+'). A large central area is titled 'Placements' and contains a detailed configuration panel. This panel includes fields for 'Type' (radio buttons for 'App & Site', 'App Only', and 'Site Only'), a 'Sellers' dropdown set to 'Smaato', and a 'Placements List' search bar. It features two main sections: 'Whitelist' and 'Blacklist', each containing a list of three entries: 'First entry', 'Second entry', and 'Third entry'. Below these lists are buttons for 'Add to Whitelist', 'Add to Blacklist', 'Remove Selected', 'Remove All' (for each list), and 'Save' and 'Reset' buttons. To the right of the placements editor, there are additional sections: 'Build Remarketing Lists' (with a '+'), 'Target Remarketing Lists' (with a '+'), 'Auto Rules' (with a '+'), 'Device Type' (with a '+'), 'Devices' (with a '+'), 'Creatives' (with a '+'), 'Rules' (with a '+'), and 'Overrides' (with a '+').

(The **Text**
mark **Interactions**
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not **Click action**
on **Change page reaction** *Opening option:* Instant link (without reload)
the *Target:* Edit - Closed All.
page
) -

(The **Button**
mark **Interactions**
er is -----
not **Click action**
on **System alert reaction** *Text: Saved Title: .*
the
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target: Edit - Campaign.*
the
page
) -

(The **Listview**
mark * First entry
er is * Second entry
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on
the
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link (without reload) Target: Edit - Exchanges.*
the
page
) -

(The **Text**
mark **Interactions**
er is -----
not **Click action**
on **Change page reaction** *Opening option: Instant link in subpage Target: Edit - Build Remarketing Lists.*
the

page

) -

(The **Listview**
mark * First entry
er is * Second entry
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on
the
page
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not * Third entry
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(The **Combobox**
mark * Smaato
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not * Rubicon
on * OpenX
the * Google AdX
page * Nextage
) - * Mobfox
 * Tapsense
 * PubMatic
 * Axonyx
 * RhythmOne
 * SpotX

Campaign UI/Edit - Placements contains the following layers:

This screenshot shows the main interface of the Campaign UI>Edit - Placements page. It features a navigation bar at the top with links for Home, Campaigns, Assets, Help, Reporting, Devices, and Tools. Below the navigation is a search bar and a breadcrumb trail: Campaigns > Campaign 185340 (Campaign Test). The main content area is divided into several sections: Campaigns, Exchanges, Day Parting, Geo Locations, IP Address, Carriers, Placement Type, and Placements. The Placements section is expanded, showing a table with columns for Type (App & Site), Placement List, Status, and various placement rules like AdSense, Doubleclick Prebid, and Doubleclick Bid. Buttons for Save, Insert, and Delete are at the bottom of this section.

This screenshot shows the same Campaign UI>Edit - Placements page as the first one, but with a different state. The table in the Placements section shows a different set of placement rules, such as AdSense, Doubleclick Prebid, and Doubleclick Bid. The rest of the interface, including the navigation bar, search bar, and other sections like Exchanges and Day Parting, remains the same.

Navigation

This screenshot shows the main interface of the Campaign UI>Edit - Placements page. It features a navigation bar at the top with links for Home, Campaigns, Assets, Help, Reporting, Devices, and Tools. Below the navigation is a search bar and a breadcrumb trail: Campaigns > Campaign 185340 (Campaign Test). The main content area is divided into several sections: Campaigns, Exchanges, Day Parting, Geo Locations, IP Address, Carriers, Placement Type, and Placements. The Placements section is expanded, showing a table with columns for Type (App & Site), Placement List, Status, and various placement rules like AdSense, Doubleclick Prebid, and Doubleclick Bid. Buttons for Save, Insert, and Delete are at the bottom of this section.

Logo

User Panel Link

1.32 Campaign UI/Edit - Rules

The screenshot shows a user interface for managing campaign rules. At the top, there is a navigation bar with a logo, links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and a sign-out link. Below the navigation bar is a section titled "Campaigns" which contains a single item: "Campaign 185340 (Campaign Test)" with a count of 2. There are several other sections listed below, each with a plus sign to add more items: Exchanges (1), Day Parting, Geo Locations, IP Address, Carriers, Placement Type, Placements, Build Remarketing Lists, Target Remarketing Lists, Auto Rules, Device Type, Devices, Creatives, Rules, and Overrides.

(1) - **Text**
Interactions

Click action

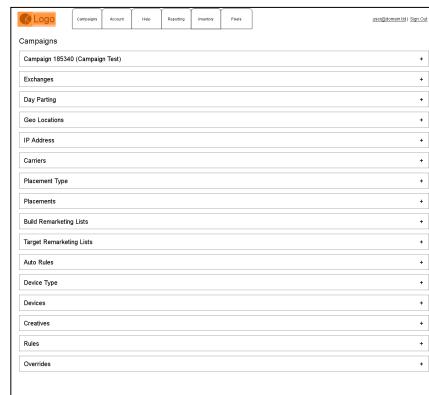
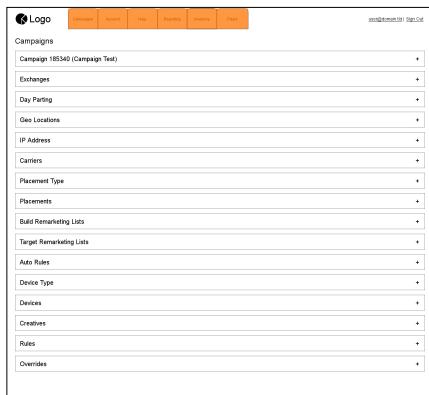
Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.

(2) - **Text**
Interactions

Click action

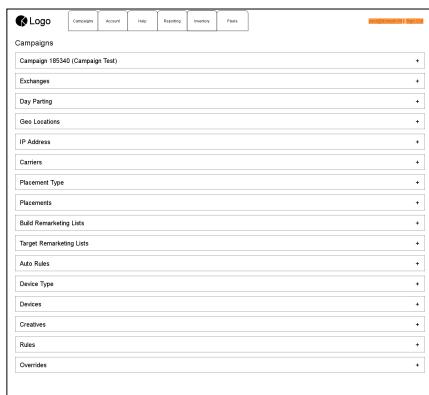
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Campaign.

Campaign UI/Edit - Rules contains the following layers:



Navigation

Logo



User Panel Link

1.33 Campaign UI/Edit - Target Remarketing Lists

Campaigns

- Campaign 185340 (Campaign Test) 11 +
- Exchanges 9 +
- Day Parting 7 +
- Geo Locations 14 +
- IP Address 17 +
- Carriers 12 +
- Placement Type + (disabled)
- Placements 13 +
- Build Remarketing Lists 16 +

Target Remarketing Lists

Remarketing List Whitelist 2 Blacklist 3

Whitelist	Blacklist
First entry Second entry Third entry	First entry Second entry Third entry

Add to Whitelist Add to Blacklist Remove Selected Remove All Remove Selected Remove All

1 Save 0 Reset 19 + 0 +

Auto Rules

- Device Type + (disabled)
- Devices 6 +
- Creatives 15 +
- Rules 5 +
- Overrides 10 +

(1) - **Button Interactions**

Click action
System alert reaction Text: Saved Title: .

(2) - **Listview**

- * First entry
- * Second entry

- * Third entry
- (3) - **Listview**
* First entry
* Second entry
* Third entry
- (4) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Closed All.
- (5) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Rules.
- (6) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Devices.
- (7) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Day Parting.
- (8) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:* Edit - Auto Rules.
-
-

- (9) - **Text**
Interactions

Click action
Change page reaction *Opening option:* Instant link (without reload)
Target: Edit - Exchanges.
- (10) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Overrides.
- (11) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Campaign.
- (12) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Carriers.
- (13) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Placements.
- (14) **Text**
- **Interactions**

Click action
Change page reaction *Opening option:* Instant link in subpage *Target:*
Edit - Geo Locations.

(15) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Creatives.

(16) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - Build Remarketing Lists.

(17) **Text**

- **Interactions**

Click action

Change page reaction *Opening option:* Instant link in subpage *Target*.
Edit - IP Addresses.

(18) **Listview**

- * First entry
- * Second entry
- * Third entry

(19) **Group**

-

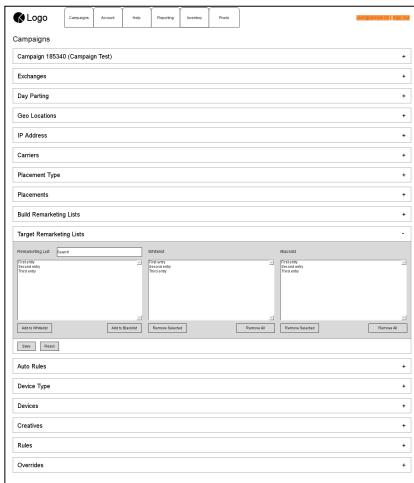
(20) **Group**

-

Campaign UI/Edit - Target Remarketing Lists contains the following layers:



Navigation



Logo

User Panel Link

2. Layers

2.2 Campaigns Table

The screenshot shows a web application interface for managing campaigns. At the top, there is a navigation bar with links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the right side of the header, there is a user login field ('user@domain.tld') and a 'Sign Out' link. Below the header, a search bar is present. The main content area is titled 'Campaigns' and contains a table with 10 rows of campaign data. The table has columns for Id, Title, Bid, Budget, Freq. Cap, Status, Exchanges, Creatives, Created, Updated, and Actions. The first row, with Id 0001, has a yellow box around the number 1 in the Actions column. The last row, with Id 0010, also has a yellow box around the number 1 in the Actions column. At the bottom of the table, there are buttons for 'Results Per Page' (set to 10), navigation arrows, and a page indicator 'of 5'.

ID	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	Adidas, HK, static banner-ads	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	
00002	Item Name	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
00003	Item Name	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00004	Item Name	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00005	Item Name	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00006	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00007	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00008	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00009	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
0010	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

(1) - Table

Id	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	[page60809839 0001]	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	[Edit - Closed All Adidas, HK, static banner-ads]
00002	Item Name	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
00003	Item Name	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00004	Item Name	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00005	Item Name	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00006	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00007	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00008	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00009	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
0010	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

Campaigns Table appears on the following pages:

The screenshot shows a software application window titled "Campaigns". At the top, there is a navigation bar with tabs: "Logo", "Campaigns", "Account", "Jobs", "Reporting", "Marketing", and "Print". Below the navigation bar, there is a search bar with the placeholder text "Search". Underneath the search bar, the word "Campaigns" is repeated. A table titled "Campaigns" is displayed, with columns labeled: "ID", "Title", "Bmt", "Budget", "Freq/Cap", "Status", "Duration", "Creatives", "Created", "Updated", and "Actions". There are 10 rows of data in the table, each representing a campaign entry. At the bottom left of the table, there is a link "Results Per Page" followed by a dropdown menu with options "10", "20", and "50". At the bottom right, there are several icons for filtering and sorting.

ID	Title	Bmt	Budget	Freq/Cap	Status	Duration	Creatives	Created	Updated	Actions
0001	Adidas Inc. web banners ads	\$1,00	\$10,000.00	5	Active	Def	None	Jan 1, 2017	Oct 1, 2019	
0002	Brand Names	\$1,00	\$10,000.00	4	Parked	Def	None	Dec 1, 2017	Jan 1, 2019	
0003	Brand Names	\$2,00	\$20,000.00	3	Active	Def	None	Dec 1, 2018	Oct 1, 2019	
0004	Brand Names	\$1,00	\$10,000.00	5	Parked	Def	None	Dec 1, 2018	Oct 1, 2019	
0005	Brand Names	\$3,00	\$30,000.00	2	Active	Def	None	Dec 1, 2018	Oct 1, 2019	
0006	Brand Names	\$2,00	\$10,000.00	6	Parked	Def	None	Dec 1, 2018	Oct 1, 2019	
0007	Brand Names	\$2,00	\$10,000.00	6	Parked	Def	None	Dec 1, 2018	Oct 1, 2019	
0008	Brand Names	\$1,00	\$10,000.00	6	Parked	Def	None	Dec 1, 2018	Oct 1, 2019	
0009	Brand Names	\$1,00	\$10,000.00	6	Parked	Def	None	Dec 1, 2018	Oct 1, 2019	

Campaigns Full List

2.4 Per Page List Control

The screenshot shows a web-based application interface for managing campaigns. At the top, there's a navigation bar with links for 'Campaigns', 'Account', 'Help', 'Reporting', 'Inventory', and 'Pixels'. On the far right of the header, it shows the email 'user@domain.tld' and a 'Sign Out' link. Below the header, a 'Campaigns' section is active, indicated by a highlighted button. A 'New' button is located next to it. To the right is a search input field with the placeholder 'Search'. The main content area displays a table of campaign data with the following columns: Id, Title, Bid, Budget, Freq. Cap, Status, Exchanges, Creatives, Created, Updated, and Actions. There are ten rows of data, each representing a different campaign entry. At the bottom left, there's a 'Results Per Page' dropdown menu set to '10', with a small number '1' highlighted above it. On the bottom right, there are navigation controls for pagination, showing page '1' of 5, with arrows for 'prev' and 'next'.

ID	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	Adidas, HK, static banner-ads	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	
00002	Item Name	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
00003	Item Name	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00004	Item Name	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00005	Item Name	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00006	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00007	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00008	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00009	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
0010	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

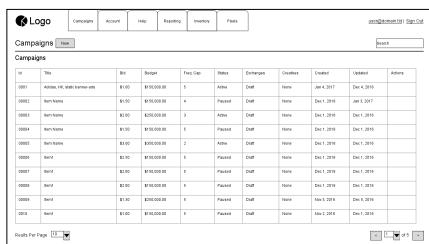
Results Per Page: 10 ▾

< 1 ▾ of 5 >

(1) - Combobox

- * 10
- * 20
- * 30
- * 50
- * 100

Per Page List Control appears on the following pages:



The screenshot shows a software interface with a navigation bar at the top containing 'Logo', 'Campaigns', 'Account', 'Jobs', 'Reporting', 'Marketing', and 'Pixels'. Below the navigation bar is a search bar with the placeholder 'Search...'. A 'Campaigns' tab is selected, indicated by a blue border. The main area displays a table titled 'Campaigns' with 10 rows of data. The columns are labeled: ID, Title, Budget, Freq/Cap, Status, Duration, Creatives, Created, Updated, and Adsets. The data in the table is as follows:

ID	Title	Budget	Freq/Cap	Status	Duration	Creatives	Created	Updated	Adsets
0001	Address Inc. video campaign ads	\$1,000	\$100,000.00	5	Active	Draft	2019-01-01	2019-01-01	1
0002	Birth Names	\$1,000	\$100,000.00	4	Pending	Draft	2019-01-01	2019-01-01	1
0003	Birth Names	\$2,000	\$200,000.00	3	Active	Draft	2019-01-01	2019-01-01	1
0004	Birth Names	\$1,000	\$100,000.00	5	Pending	Draft	2019-01-01	2019-01-01	1
0005	Birth Names	\$3,000	\$300,000.00	2	Active	Draft	2019-01-01	2019-01-01	1
0006	Birth Names	\$2,000	\$100,000.00	6	Pending	Draft	2019-01-01	2019-01-01	1
0007	Birth Names	\$2,000	\$100,000.00	6	Pending	Draft	2019-01-01	2019-01-01	1
0008	Birth Names	\$1,000	\$100,000.00	6	Pending	Draft	2019-01-01	2019-01-01	1
0009	Birth Names	\$1,000	\$100,000.00	6	Pending	Draft	2019-01-01	2019-01-01	1

At the bottom left is a 'Results Per Page' dropdown set to '10'. At the bottom right are several icons: a magnifying glass, a refresh symbol, a plus sign, and a document icon.

Campaigns Full List

2.0 Navigation

The screenshot shows the navigation interface for version 2.0. At the top, there is a header bar with a logo, navigation links for Campaigns, Account, Help, Reporting, Inventory, and Pixels, and user information (user@domain.tld | Sign Out). Below the header, the main content area is divided into sections:

- Campaigns**: A list of items with '+' buttons to expand them:
 - Campaign 185340 (Campaign Test)
 - Exchanges
 - Day Parting
 - Geo Locations
 - IP Address
 - Carriers
 - Placement Type
 - Placements
 - Build Remarketing Lists
- Target Remarketing Lists**: A detailed view with a search bar, three lists (Whitelist, Blacklist, Whitelist), and several buttons:
 - Remarketing List: Search input field.
 - Whitelist: Contains entries: First entry, Second entry, Third entry.
 - Blacklist: Contains entries: First entry, Second entry, Third entry.
 - Action buttons: Add to Whitelist, Add to Blacklist, Remove Selected, Remove All, Remove Selected, Remove All.
 - Save and Reset buttons.
- Auto Rules**: A list of items with '+' buttons:
 - Device Type
 - Devices
 - Creatives
 - Rules
 - Overrides

(1) - **Tabbutton
Interactions**

Click action

Change page reaction *Opening option: Instant link in subpage Target.
Campaigns Full List.*

Navigation appears on the following pages:

The screenshot shows a navigation menu with the following sections and their status:

- Campaigns: Address, HK, static banner-ads (185340) [+] (collapsed)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

At the bottom are buttons for 'Save & Close', 'Save & New', and 'Cancel'.

Edit - Closed All

The screenshot shows a navigation menu with the following sections and their status:

- Campaigns: Campaign 185340 (Campaign Test) [+] (collapsed)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

At the bottom are buttons for 'Save & Close', 'Save & New', and 'Cancel'.

Edit - Overrides

The screenshot shows a navigation menu with the following sections and their status:

- Campaigns: Campaign 185340 (Campaign Test) [+] (collapsed)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

At the bottom are buttons for 'Save & Close', 'Save & New', and 'Cancel'.

Edit - Rules

The screenshot shows a navigation menu with the following sections and their status:

- Campaigns: Campaign 185340 (Campaign Test) [+] (collapsed)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
 - Creates
 - Name
 - Height
 - Width

Add New Creative: Device Type ▾ Add

Save Overrides | Delete All
- Rules
- Overrides

At the bottom are buttons for 'Save & Close', 'Save & New', and 'Cancel'.

Edit - Creatives

The screenshot shows a navigation menu with the following sections and their status:

- Campaigns: Campaign 185340 (Campaign Test) [+] (collapsed)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

At the bottom are buttons for 'Save & Close', 'Save & New', and 'Cancel'.

Edit - Devices

The screenshot shows a navigation menu with the following sections and their status:

- Campaigns: Campaign 185340 (Campaign Test) [+] (collapsed)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
 - Filter Traffic: ▾ Phone & Tablet ▾ Phone Only ▾ Target Only
 - Add | Reset
- Devices
- Creatives
- Rules
- Overrides

At the bottom are buttons for 'Save & Close', 'Save & New', and 'Cancel'.

Edit - Device Type

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Date	Device	Geo	Parameters	Rules	What	Data Segment	Frequencies	State
From Last Conversion Date (1 month ago)	Mobile	United States	Custom	Custom	Visited	Last 24hrs	Once (24hrs)	Enabled
From Date 2018-07-10 00:00:00 (1 month ago)	Post Code	United States	Custom	Custom	Visited	Last 24hrs	Once (24hrs)	Enabled
From Date 2018-07-10 00:00:00 (1 month ago)	Post Office Box	United States	Custom	Custom	Visited	Last 24hrs	Once (24hrs)	Enabled

Add Edit Delete Delete Selected

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Remarketing List	Search	Segment	Matched
PL1 (Last Conversion Date)	Search	PL1 (Last Conversion Date)	Matched
PL2 (Last Conversion Date)	Search	PL2 (Last Conversion Date)	Matched

Add to Selected Add to Branched Remove Selected Remove All Remove Selected Remove All

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Auto Rules

Edit - Target Remarketing Lists

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Source	File	# Advertisers	Advertisers In List	Add Converters to List
PL1 (Last Conversion Date)	File	10	✓	✓
PL2 (Last Conversion Date)	File	10	✓	✓
PL3 (Last Conversion Date)	File	10	✓	✓
PL4 (Last Conversion Date)	File	10	✓	✓

Add Edit Reset

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Type	App & Site / App Only / Site Only	Segments
Placements List	Selected	PL1 (Last Conversion Date)
PL2 (Last Conversion Date)	Selected	PL2 (Last Conversion Date)

Add to Selected Add to Branched Remove Selected Remove All Remove Selected Remove All

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Build Remarketing Lists

Edit - Placements

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Address API - Global CRM - Web Only

Carrier List	United	Planned
PL1 (Last Conversion Date)	PL1 (Last Conversion Date)	PL1 (Last Conversion Date)

Add to Selected Add to Branched Remove Selected Remove All Remove Selected Remove All

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Placement Type

Edit - Carriers

Logo Campaigns Account Help Reporting Services Plans Version 1.0.0.0 (Build 1)

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Addresses

Input IP's here separated by commas
192.168.1.1, 192.168.1.2, 192.168.1.3, 192.168.1.4, 192.168.1.5, 192.168.1.6, 192.168.1.7, 192.168.1.8, 192.168.1.9, 192.168.1.10, 192.168.1.11, 192.168.1.12, 192.168.1.13, 192.168.1.14, 192.168.1.15, 192.168.1.16, 192.168.1.17, 192.168.1.18, 192.168.1.19, 192.168.1.20, 192.168.1.21, 192.168.1.22, 192.168.1.23, 192.168.1.24

Selected Targets

Add Remove Save Search Remove All

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Plans Version 1.0.0.0 (Build 1)

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

Country: Region: Zip: City: State: Selected:

Search: Add Selected: Add Unselected: Remove Selected: Remove Unselected: Services Search: Plan View:

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - IP Addresses

Edit - Geo Locations

Logo Campaigns Account Help Reporting Services Plans Version 1.0.0.0 (Build 1)

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Day	00:00	01:00	02:00	03:00	04:00	05:00	06:00	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00	24:00
Sat	<input checked="" type="checkbox"/>																								
Sun	<input checked="" type="checkbox"/>																								
Mon	<input checked="" type="checkbox"/>																								
Tue	<input checked="" type="checkbox"/>																								
Wed	<input checked="" type="checkbox"/>																								
Thu	<input checked="" type="checkbox"/>																								
Fri	<input checked="" type="checkbox"/>																								
Sat	<input checked="" type="checkbox"/>																								
Sun	<input checked="" type="checkbox"/>																								

Save Search Remove All

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Day Parting

Logo Campaigns Account Help Reporting Services Plans Version 1.0.0.0 (Build 1)

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Exchanges

Whitelist

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist	Blacklist
123.123.123.123	

Add Blocked | Remove Selected | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist	Blacklist
	123.123.123.123

Add Blocked | Remove Selected | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Blacklist

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist	Blacklist
123.123.123.123	

Add Blocked | Remove Selected | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Blacklist - Few

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist	Blacklist
	123.123.123.123

Add Blocked | Remove Selected | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Both

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist	Blacklist
123.123.123.123	123.123.123.123

Add Blocked | Remove Selected | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Both - Whitelist few

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist	Blacklist
123.123.123.123	

Add Blocked | Remove Selected | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Both - Blacklist few

Whitelist - few

Logo Campaign Account Help Reporting Metrics Print

Campaigns

Campaign 18340 (Campaign Test)

Exchanges

Search	Whitelist	Blacklist
Smart	Smart	Smart
IP Address	IP Address	IP Address
Geo Locations	Geo Locations	Geo Locations
IP Address	IP Address	IP Address
Carriers	Carriers	Carriers
Placement Type	Placement Type	Placement Type
Placements	Placements	Placements
Build Remarketing Lists	Build Remarketing Lists	Build Remarketing Lists
Target Remarketing Lists	Target Remarketing Lists	Target Remarketing Lists
Auto Rules	Auto Rules	Auto Rules
Device Type	Device Type	Device Type
Devices	Devices	Devices
Creatives	Creatives	Creatives
Rules	Rules	Rules
Overrides	Overrides	Overrides

Admitted Add Branch Remove Selected Remove All Remove Selected Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Metrics Print

Campaigns

Campaigns

Search

ID Title Bid Budget Free Cap Status Exchange Creatives Created Updated Admits

18340	Admits IP Whitelisted ads	\$1.00	\$100,000.00	5	Admits	Draft	None	June 1, 2017	Oct 8, 2018	
18341	Birth Month	\$1.00	\$100,000.00	4	Packed	Draft	None	Oct 1, 2018	Oct 8, 2018	
18342	Birth Month	\$2.00	\$200,000.00	3	Admits	Draft	None	Oct 1, 2018	Oct 1, 2018	
18343	Birth Month	\$1.00	\$100,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	
18344	Birth Month	\$2.00	\$200,000.00	2	Admits	Draft	None	Oct 1, 2018	Oct 1, 2018	
18345	Birth Month	\$2.00	\$100,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	
18346	Birth Month	\$2.00	\$100,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	
18347	Birth Month	\$2.00	\$100,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	
18348	Birth Month	\$1.00	\$200,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	
18349	Birth Month	\$1.00	\$100,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	
18350	Birth Month	\$1.00	\$100,000.00	5	Packed	Draft	None	Oct 1, 2018	Oct 1, 2018	

Results Per Page: 10 25 50 100

Campaigns Full List

Both - Few

2.3 User Panel Link

Logo Campaigns Account Help Reporting Inventory Pixels user@domain.tld | Sign Out

Campaigns

Campaign 185340 (Campaign Test) +

Exchanges +

Day Parting +

Geo Locations +

IP Address +

Carriers +

Placement Type +

Placements +

Build Remarketing Lists +

Target Remarketing Lists -

Remarketing List Search Whitelist Blacklist

First entry
Second entry
Third entry

First entry
Second entry
Third entry

First entry
Second entry
Third entry

Add to Whitelist Add to Blacklist Remove Selected Remove All Remove Selected Remove All

Save Reset

Auto Rules +

Device Type +

Devices +

Creatives +

Rules +

Overrides +

User Panel Link appears on the following pages:

This screenshot shows the 'Campaigns' section of the user panel. It includes dropdown menus for 'Address, HK, static banner-ads (185340)', 'Exchanges', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. At the bottom are 'Save', 'Cancel', and 'Preview' buttons.

This screenshot shows the 'Campaigns' section for 'Campaign 185340 (Campaign Test)'. The structure is identical to the first screenshot, with dropdown menus for various targeting parameters and a bottom row of 'Save', 'Cancel', and 'Preview' buttons.

Edit - Closed All

This screenshot shows the 'Edit - Closed All' page. It features a similar navigation bar and targeting dropdowns as the other screenshots, but the main content area is a large, empty gray box.

Edit - Overrides

This screenshot shows the 'Edit - Overrides' page. It includes the standard targeting dropdowns and a 'Creatives' section where users can add new creatives with fields for 'Name', 'Height', and 'Width'. There are also buttons for 'Save', 'Cancel', and 'Preview' at the bottom.

Edit - Rules

This screenshot shows the 'Edit - Rules' page. Similar to the other pages, it has targeting dropdowns and an empty main content area.

Edit - Creatives

This screenshot shows the 'Edit - Creatives' page. It includes targeting dropdowns and a 'Device Type' section with a 'Filter traffic' dropdown set to 'Phone & Tablet / Phone Only / Tablet Only'. The main content area is also empty.

Edit - Device Type

Edit - Devices

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Date	Device	Geo	Parameters	Rules	What	Data Elements	Frequencies	State
From Last Conversion Date (1 month ago)	Mobile	US	Custom	Custom	Visited	Last 24hrs	Once/24hrs	Enabled
	Post Code	Payment	Custom - FWD City + 300	Custom	Visited	Last 24hrs	Once/24hrs	Enabled
	Post Office Box	Device ID	WPA-185340-MQV29-1-3	Custom	Visited	Last 7 days	Once/7 days	Enabled

Add Edit Delete Delete Selected

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Remarketing List	Source	Variable	Matched
FWD City	Visited	FWD City	Visited
FWD Post Code	Visited	FWD Post Code	Visited
FWD Device ID	Visited	FWD Device ID	Visited

Add to Website Add to Branch Remove Selected Remove All Remove Selected Remove All

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Auto Rules

Edit - Target Remarketing Lists

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Source	Filter	# Dimensions	Add Criteria to List	Add Constraints to List
FWD City	Visited	10	✓	✓
FWD Post Code	Visited	10	✓	✓
FWD Device ID	Visited	10	✓	✓
FWD IP	Visited	10	✓	✓

Add Edit Reset

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Type	App & Site	App Only	Site Only
Placements List	Selected		

Add to Website Add to Branch Remove Selected Remove All Remove Selected Remove All

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Build Remarketing Lists

Edit - Placements

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Address ID	Global Group	IDB Only	
FWD City	Visited	FWD City	Visited
FWD Post Code	Visited	FWD Post Code	Visited
FWD Device ID	Visited	FWD Device ID	Visited

Add to Website Add to Branch Remove Selected Remove All Remove Selected Remove All

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Carriers

Edit - Placement Type

Edit - IP Addresses

This screenshot shows the IP Addresses section of the interface. At the top, there's a search bar with placeholder text "Input IP's here separated by commas". Below it is a results grid titled "Blocked Targets" containing a large list of IP addresses. To the right of the grid are buttons for "Add", "Search", and "Remove All". At the bottom of the section are "Save" and "Reset" buttons.

Campaigns
Exchanges
Day Parting
Geo Locations
IP Addresses
Carriers
Placement Type
Placements
Build Remarketing Lists
Target Remarketing Lists
Auto Rules
Device Type
Devices
Creatives
Rules
Overrides

Edit - Geo Locations

This screenshot shows the Geo Locations section. It features a search interface with dropdowns for "Country", "Region", and "City", and a "Search" button. Below the search is a results grid titled "Selected Locations" with a list of countries like United States, Canada, United Kingdom, Germany, France, Australia, New Zealand, and others. Buttons for "Add location", "Search location", and "Remove all" are present. At the bottom are "Save" and "Reset" buttons.

Campaigns
Exchanges
Day Parting
Geo Locations
IP Address
Carriers
Placement Type
Placements
Build Remarketing Lists
Target Remarketing Lists
Auto Rules
Device Type
Devices
Creatives
Rules
Overrides

Edit - Day Parting

This screenshot displays the Day Parting section. It includes a large table for setting daily active hours from 00:00 to 23:00. The table has columns for "Day", "00:00", "01:00", etc., and rows for "Mon", "Tue", "Wed", "Thu", "Fri", "Sat", and "Sun". Each cell contains a dropdown menu with options like "All day", "Never", "Morning", "Afternoon", "Evening", and "Night". At the bottom are "Save" and "Reset" buttons.

Campaigns
Exchanges
Day Parting
Geo Locations
IP Address
Carriers
Placement Type
Placements
Build Remarketing Lists
Target Remarketing Lists
Auto Rules
Device Type
Devices
Creatives
Rules
Overrides

Edit - Campaign

This screenshot shows the Campaign section. It includes fields for "Budget Type" (Budgeted vs Actual), "Daily Budget per Placement", "Future Start Date", and "End Date". There are also sections for "Session Depth", "Bidding Type", and "Budget Type". At the bottom are "Save" and "Reset" buttons.

Campaigns
Exchanges
Day Parting
Geo Locations
IP Address
Carriers
Placements & Placement Type
Build Remarketing Lists
Target Remarketing Lists
Auto Rules
Devices & Device Type
Creatives
Rules & Overrides

Edit - Exchanges

Whitelist

The screenshot shows the 'Campaigns' section of a software interface. At the top, there's a navigation bar with 'Logo', 'Campaigns', 'Access', 'Help', 'Reporting', 'Inventories', and 'Plans'. Below the navigation, the title 'Campaign 185340 (Campaign Test)' is displayed. The main area is titled 'Exchanges' and contains three sections: 'Search' (with dropdown menus for 'Email', 'IP Address', 'Carrier', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'), 'Whitelist' (containing a single entry: '123.123.123.123'), and 'Blacklist' (empty). Below these sections are buttons for 'Add Item', 'Remove Selected', 'Remove All', and 'Remove All' again.

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab open. The 'Blacklist' section now contains a single entry: '123.123.123.123'. The other sections ('Search', 'Whitelist', and 'Buttons') remain the same.

Blacklist

The screenshot shows the 'Campaigns' section with the 'Exchanges' tab selected. The 'Whitelist' section has a single entry: '123.123.123.123'. The 'Blacklist' section is empty. The 'Search' section includes the same list of filters as the first two screenshots.

Blacklist - Few

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab open. The 'Blacklist' section now contains a single entry: '123.123.123.123'. The other sections ('Search', 'Whitelist', and 'Buttons') remain the same.

Both

The screenshot shows the 'Campaigns' section with the 'Exchanges' tab selected. Both the 'Whitelist' and 'Blacklist' sections contain the same single entry: '123.123.123.123'. The 'Search' section includes the same list of filters as the first two screenshots.

Both - Whitelist few

This screenshot is identical to the one above, showing the 'Campaigns' section with the 'Exchanges' tab open. The 'Whitelist' section now contains a single entry: '123.123.123.123'. The 'Blacklist' section is empty. The 'Search' section includes the same list of filters as the first two screenshots.

Both - Blacklist few

Whitelist - few

Logo Campaign Account Help Reporting Metrics Print

Campaigns

Campaign 18340 (Campaign Test)

Exchanges

Search	Whitelist	Blacklist
Smart	Smart	Smart
IP Address	IP Address	IP Address
Geo Locations	Geo Locations	Geo Locations
IP Address	IP Address	IP Address
Carriers	Carriers	Carriers
Placement Type	Placement Type	Placement Type
Placements	Placements	Placements
Build Remarketing Lists	Build Remarketing Lists	Build Remarketing Lists
Target Remarketing Lists	Target Remarketing Lists	Target Remarketing Lists
Auto Rules	Auto Rules	Auto Rules
Device Type	Device Type	Device Type
Devices	Devices	Devices
Creatives	Creatives	Creatives
Rules	Rules	Rules
Overrides	Overrides	Overrides

Admitted Add Branch Remove Selected Remove All Remove Selected Remove All

Save Reset

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Metrics Print

Campaigns

Campaigns

Search

ID Title Bid Budget Free Cap Status Exchange Creatives Created Updated Admits

1831	Admits 1K with number ads	\$1.00	\$10,000.00	5	Admits	Draft	None	Jan 6, 2017	Oct 8, 2016	
1832	Birth Month	\$1.50	\$10,000.00	4	Packed	Draft	None	Oct 1, 2016	Oct 1, 2017	
1833	Birth Month	\$2.00	\$20,000.00	3	Admits	Draft	None	Oct 1, 2016	Oct 1, 2016	
1834	Birth Month	\$1.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1835	Birth Month	\$2.00	\$20,000.00	2	Admits	Draft	None	Oct 1, 2016	Oct 1, 2016	
1836	Birth Month	\$2.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1837	Birth Month	\$2.00	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1838	Birth Month	\$2.00	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1839	Birth Month	\$1.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1840	Birth Month	\$1.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	

Results Per Page: 10 25 50 100

Campaigns Full List

Both - Few

2.10 Modal - Countries 2

The screenshot shows a modal window titled "New Campaign - Countries". At the top right is a close button (5). Below it is a search bar and a "Selected (10)" button. A list of countries is displayed in three columns:

- Whitelist:** Afghanistan, Albania, Algeria, Andorra, Antigua and Barbuda, Argentina, Armenia, Australia, Austria, Azerbaijan.
- Blacklist:** MohFox, TapSense, PubMatic, Avonix, RhythmOne, SpotX.
- Available:** Andorra, Angola, Antigua and Barbuda, Argentina, Armenia, Australia, Austria, Azerbaijan.

At the bottom of the modal are buttons for "Test", "Finish", and "Cancel".

Below the modal, the main interface shows sections for "Campaigns", "Exchanges", "Day Parting", and "Geo Locations". The "Geo Locations" section is expanded, listing various categories like IP Address, Carriers, Placement Type, etc., each with a "+" button to add more options.

(1) - Listview

- * Afghanistan
- * Albania
- * Algeria
- * Andorra
- * Angola
- * Antigua and Barbuda
- * Argentina
- * Armenia

- * Australia
- * Austria
- * Azerbaijan
- * Bahamas
- * Bahrain
- * Bangladesh
- * Barbados
- * Belarus
- * Belgium
- * Belize
- * Benin
- * Bhutan
- * Bolivia
- * Bosnia and Herzegovina
- * Botswana
- * Brazil
- * Brunei
- * Bulgaria
- * Burkina Faso
- * Burundi
- * Cabo Verde
- * Cambodia
- * Cameroon
- * Canada
- * Central African Republic (CAR)
- * Chad
- * Chile
- * China
- * Colombia
- * Comoros
- * Democratic Republic of the Congo
- * Republic of the Congo
- * Costa Rica
- * Cote d'Ivoire
- * Croatia
- * Cuba
- * Cyprus
- * Czech Republic

(2) - **Button**
Interactions

Click action

Change page reaction *Opening option:* Instant link in subpage *Target:*

Edit - Campaign.

(3) - **Button**

Interactions

Click action

Change layer visibility *Layer: Modal - Countries 1 Visibility: Hide*

Change layer visibility *Layer: Modal - Countries 2 Visibility: Hide.*

(4) - **Listview**

- * Afghanistan
- * Albania
- * Algeria
- * Andorra
- * Angola
- * Antigua and Barbuda
- * Argentina
- * Armenia
- * Australia
- * Austria
- * Azerbaijan

Interactions

Click action

Change layer visibility *Layer: Modal - Countries 1 Visibility: Show*

Change layer visibility *Layer: Modal - Countries 2 Visibility: Hide.*

(5) - **Text**

Interactions

Click action

Change layer visibility *Layer: Modal - Countries 1 Visibility: Hide*

Change layer visibility *Layer: Modal - Countries 2 Visibility: Hide.*

Modal - Countries 2 appears on the following pages:



Blacklist

2.1 Logo

 Logo

Campaigns Account Help Reporting Inventory Pixels

user@domain.tld | Sign Out

Campaigns

- Campaign 185340 (Campaign Test) +
- Exchanges +
- Day Parting +
- Geo Locations +
- IP Address +
- Carriers +
- Placement Type +
- Placements +
- Build Remarketing Lists +

Target Remarketing Lists -

Remarketing List	Search	Whitelist	Blacklist
First entry Second entry Third entry	First entry Second entry Third entry	First entry Second entry Third entry	

Add to Whitelist Add to Blacklist Remove Selected Remove All Remove Selected Remove All

Save Reset

Auto Rules +

- Device Type +
- Devices +
- Creatives +
- Rules +
- Overrides +

Logo appears on the following pages:

This screenshot shows the 'Campaigns' section of the interface. It includes a header with 'Logo', 'Campaigns', 'Account', 'Help', 'Reporting', 'Metrics', and 'Plans'. Below the header, there are several filter sections: 'Address, HK, static banner-ads (185340)', 'Exchanges', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'. At the bottom right of the interface, there are buttons for 'Save', 'Cancel', and 'Search'.

This screenshot shows the 'Campaigns' section with a specific campaign selected: 'Campaign 185340 (Campaign Test)'. The interface structure is identical to the first screenshot, with the same header and filter sections. The 'Campaigns' section now displays the selected campaign name.

Edit - Closed All

This screenshot shows the 'Edit - Closed All' section of the interface. It has the same header and filter structure as the previous screenshots. The 'Campaigns' section lists 'Campaign 185340 (Campaign Test)'.

Edit - Overrides

This screenshot shows the 'Edit - Overrides' section of the interface. It includes a 'Creative' section with fields for 'Name', 'Height', and 'Width', and a 'Rules' section. There are also buttons for 'Save Overrides' and 'Delete All'.

Edit - Rules

Edit - Creatives

This screenshot shows the 'Edit - Creatives' section of the interface. It has the same header and filter structure as the previous screenshots. The 'Campaigns' section lists 'Campaign 185340 (Campaign Test)'.

This screenshot shows the 'Edit - Device Type' section of the interface. It includes a 'Device Type' filter section with the value 'Filter traffic... - Phone & Tablet - Phone Only - Tablet Only'. The 'Campaigns' section lists 'Campaign 185340 (Campaign Test)'.

Edit - Devices

Edit - Device Type

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules

Date	Device	Geo	Parameter	Rule	What	Data Segment	Frequencies	State
From Last Conversion Date (1 month ago)	Mobile	US	Post Code	Country = US AND City = San Francisco	Visited	Last 24hrs	Once (24hrs)	Enabled
	Tablet	CA	Post Code	Country = CA AND City = Vancouver	Visited	Last 24hrs	Once (24hrs)	Enabled
	Desktop	CA	Post Code	City = Vancouver	Visited	Last 7 days	Once (7 days)	Enabled

 - New
 - Add
 - Edit
 - Delete
 - Delete Selected
 - Done

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists

Remarketing List Search

Source	Variable	Matched
FLUTL1	FLUTL1	FLUTL1
FLUTL2	FLUTL2	FLUTL2
FLUTL3	FLUTL3	FLUTL3

- Add to Selected
- Add to Branch
- Remove Selected
- Remove All
- Remove Selected
- Remove All

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Auto Rules

Edit - Target Remarketing Lists

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

Remarketing List Search

Name	Type	# Advertisers	Advertiser(s) in List	Add to Selected
FLUTL1	App & Site	10	✓	✓
FLUTL2	App Only	10	✓	✓
FLUTL3	Site Only	10	✓	✓

- New
- Edit
- Find
- Save
- Reset

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Type: App & Site / App Only / Site Only
- Placements List Search

Name	Type	# Advertisers	Advertiser(s) in List	Add to Selected
FLUTL1	App & Site	10	✓	✓
FLUTL2	App Only	10	✓	✓
FLUTL3	Site Only	10	✓	✓

 - Add to Selected
 - Add to Branch
 - Remove Selected
 - Remove All
 - Remove Selected
 - Remove All

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Edit - Build Remarketing Lists

Edit - Placements

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

Placement Type Search

Advertiser	Global Group	Advertiser	Placement
FLUTL1	FLUTL1	FLUTL1	FLUTL1
FLUTL2	FLUTL2	FLUTL2	FLUTL2
FLUTL3	FLUTL3	FLUTL3	FLUTL3

- Add to Selected
- Add to Branch
- Remove Selected
- Remove All

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Services Peaks

Campaigns

- Campaign 185340 (Campaign Test)
- Exchanges
- Day Parting
- Geo Locations
- IP Address
- Carriers
- Placement Type
- Placements
- Build Remarketing Lists
- Target Remarketing Lists
- Auto Rules
- Device Type
- Devices
- Creatives
- Rules
- Overrides

Edit - Carriers

Edit - Placement Type

Edit - IP Addresses

This screenshot shows the 'Edit - IP Addresses' section of a campaign management interface. At the top, there's a navigation bar with links for Logo, Campaigns, Account, Help, Reporting, Services, and Plans. Below it, the 'Campaigns' section shows 'Campaign 185340 (Campaign Test)'. The main area contains a table titled 'IP Addresses' with columns 'IP Address' and 'Status'. A search bar is located at the top right of the table area.

Edit - Geo Locations

This screenshot shows the 'Edit - Geo Locations' section. It features a search bar at the top right and a table below with columns 'Country', 'Geo Location', 'Radius', 'Search', 'City', 'Radius', and 'Selected'. Buttons for 'Add location', 'Save location', and 'Remove all' are visible.

Edit - Day Parting

This screenshot shows the 'Edit - Day Parting' section. It includes a large grid for setting day parts from Monday to Sunday, from 8:00 AM to 10:00 PM. Below the grid are sections for 'Geo Locations', 'IP Address', 'Carriers', 'Placement Type', 'Placements', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Device Type', 'Devices', 'Creatives', 'Rules', and 'Overrides'.

Edit - Campaign

This screenshot shows the 'Edit - Campaign' section. It includes fields for 'Budget & Start Date', 'Session Length', 'Budget Type', 'Day Parting', 'Geo Locations', 'IP Address', 'Carriers', 'Placements & Placement Type', 'Build Remarketing Lists', 'Target Remarketing Lists', 'Auto Rules', 'Devices & Device Type', 'Creatives', and 'Rules & Overrides'.

Edit - Exchanges

Whitelist

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist

Blacklist

Add Blocked | Remove Blocked | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist

Blacklist

Add Blocked | Remove Blocked | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Blacklist

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist

Blacklist

Add Blocked | Remove Blocked | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Blacklist - Few

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist

Blacklist

Add Blocked | Remove Blocked | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Both

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist

Blacklist

Add Blocked | Remove Blocked | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Both - Whitelist few

Campaigns

Campaign 185340 (Campaign Test)

Exchanges

Whitelist

Blacklist

Add Blocked | Remove Blocked | Remove All | Remove Selected | Remove All

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Both - Blacklist few

Whitelist - few

Logo Campaign Account Help Reporting Metrics Print

Campaigns

Campaign 18340 (Campaign Test)

Exchanges

Search	Whitelist	Blacklist
Smart	Smart	Smart
IP Address	IP Address	IP Address
Geo Locations	Geo Locations	Geo Locations
IP Address	IP Address	IP Address
Carriers	Carriers	Carriers
Placement Type	Placement Type	Placement Type
Placements	Placements	Placements
Build Remarketing Lists	Build Remarketing Lists	Build Remarketing Lists
Target Remarketing Lists	Target Remarketing Lists	Target Remarketing Lists
Auto Rules	Auto Rules	Auto Rules
Device Type	Device Type	Device Type
Devices	Devices	Devices
Creatives	Creatives	Creatives
Rules	Rules	Rules
Overrides	Overrides	Overrides

Admitted Add Branch Remove Selected Remove All Remove Selected Remove All

Save Reset

Day Parting

Geo Locations

IP Address

Carriers

Placement Type

Placements

Build Remarketing Lists

Target Remarketing Lists

Auto Rules

Device Type

Devices

Creatives

Rules

Overrides

Logo Campaigns Account Help Reporting Metrics Print

Campaigns

Campaigns

Search

ID Title Bid Budget Free Cap Status Exchange Creatives Created Updated Admits

1831	Admits 1K with number ads	\$1.00	\$10,000.00	5	Admits	Draft	None	Jan 6, 2017	Oct 8, 2016	
1832	Birth Month	\$1.50	\$10,000.00	4	Packed	Draft	None	Oct 1, 2016	Oct 1, 2017	
1833	Birth Month	\$2.00	\$20,000.00	3	Admits	Draft	None	Oct 1, 2016	Oct 1, 2016	
1834	Birth Month	\$1.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1835	Birth Month	\$2.00	\$20,000.00	2	Admits	Draft	None	Oct 1, 2016	Oct 1, 2016	
1836	Birth Month	\$2.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1837	Birth Month	\$2.00	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1838	Birth Month	\$2.00	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1839	Birth Month	\$1.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	
1840	Birth Month	\$1.50	\$10,000.00	5	Packed	Draft	None	Oct 1, 2016	Oct 1, 2016	

Results Per Page: 10 25 50 100

Campaigns Full List

Both - Few

2.6 Line

Logo

Campaigns Account Help Reporting Inventory Pixels user@domain.tld | Sign Out

Campaigns New Search

Campaigns

ID	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	Adidas, HK, static banner-ads	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	
00002	Item Name	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
00003	Item Name	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00004	Item Name	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00005	Item Name	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00006	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00007	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00008	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00009	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
0010	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

Results Per Page 10 ▾

< 1 ▾ of 5 >

Line appears on the following pages:

Campaigns										
Campaigns										
Campaigns										
Results Per Page: <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/> <input type="button" value="5"/>										
ID	Title	Budget	Final Cap	Status	Duration	Creatives	Created	Last Updated	Actions	
0001	Address Inc. web banners ads	\$1.00	\$100,000.00	5	Active	Draft	None	Jan 1, 2017	Oct 4, 2019	
0002	Brand Names	\$1.00	\$100,000.00	4	Pending	Draft	None	Dec 1, 2016	Jan 1, 2017	
0003	Brand Names	\$1.00	\$200,000.00	3	Active	Draft	None	Dec 1, 2016	Oct 1, 2019	
0004	Brand Names	\$1.00	\$100,000.00	5	Pending	Draft	None	Dec 1, 2016	Oct 1, 2019	
0005	Brand Names	\$1.00	\$200,000.00	2	Active	Draft	None	Dec 1, 2016	Oct 1, 2019	
0006	Brand Names	\$1.00	\$100,000.00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2019	
0007	Brand Names	\$1.00	\$100,000.00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2019	
0008	Brand Names	\$1.00	\$100,000.00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2019	
0009	Brand Names	\$1.00	\$200,000.00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2019	
0010	Brand Names	\$1.00	\$100,000.00	6	Pending	Draft	None	Dec 1, 2016	Oct 1, 2019	

Campaigns Full List

2.5 Pagination

The screenshot shows a web application interface. At the top, there is a navigation bar with a logo icon, followed by links for Campaigns, Account, Help, Reporting, Inventory, and Pixels. On the right side of the top bar, there is a user session indicator ('user@domain.tld') and a 'Sign Out' link. Below the navigation bar, the main content area has a title 'Campaigns' with a 'New' button and a 'Search' input field. The main content is a table titled 'Campaigns' with the following columns: Id, Title, Bid, Budget, Freq. Cap, Status, Exchanges, Creatives, Created, Updated, and Actions. The table contains 10 rows of data. At the bottom left, there is a 'Results Per Page' dropdown set to '10'. At the bottom right, there are pagination controls showing '1' of '5' with arrows for navigation.

ID	Title	Bid	Budget	Freq. Cap	Status	Exchanges	Creatives	Created	Updated	Actions
0001	Adidas, HK, static banner-ads	\$1.00	\$150,000.00	5	Active	Draft	None	Jan 4, 2017	Dec 4, 2016	
00002	Item Name	\$1.50	\$150,000.00	4	Paused	Draft	None	Dec 1, 2016	Jan 3, 2017	
00003	Item Name	\$2.00	\$250,000.00	3	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00004	Item Name	\$1.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00005	Item Name	\$3.00	\$350,000.00	2	Active	Draft	None	Dec 1, 2016	Dec 1, 2016	
00006	Item1	\$2.50	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00007	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00008	Item1	\$2.00	\$150,000.00	5	Paused	Draft	None	Dec 1, 2016	Dec 1, 2016	
00009	Item1	\$1.30	\$250,000.00	5	Paused	Draft	None	Nov 3, 2016	Dec 5, 2016	
0010	Item1	\$1.00	\$150,000.00	5	Paused	Draft	None	Nov 2, 2016	Dec 1, 2016	

Results Per Page: 10 ▾

1 of 5 ▶◀▶

(1) - **Combobox**

- * 1
- * 2
- * 3
- * 4
- * 5

(2) - **Group**

Pagination appears on the following pages:

The screenshot shows a software application window titled "Campaigns". The top navigation bar includes "Logo", "Campaigns", "Account", "Jobs", "Reporting", "Marketing", and "Pixels". On the right side of the header are "Logout" and "Sign Out" buttons. Below the header is a search bar with the placeholder "Search". A "Campaigns" tab is selected, indicated by a blue border. Underneath the tabs, there is a table with the following columns: ID, Title, Start, Budget, Freq/Cap, Status, Duration, Creatives, Created, Updated, and Advert. The table contains 10 rows of campaign data. At the bottom left is a "Results Per Page" dropdown set to "100". At the bottom right are several icons: a magnifying glass, a refresh symbol, a plus sign, and a minus sign.

ID	Title	Start	Budget	Freq/Cap	Status	Duration	Creatives	Created	Updated	Advert
0001	Address Inc. video banners ads	\$1.00	\$10000.00	5	Active	Def	None	Jan 1, 2017	Oct 4, 2019	
0002	Birth Names	\$1.00	\$10000.00	4	Paidout	Def	None	Dec 1, 2016	Jan 1, 2017	
0003	Birth Names	\$1.00	\$20000.00	3	Active	Def	None	Dec 1, 2016	Oct 1, 2019	
0004	Birth Names	\$1.00	\$10000.00	5	Paidout	Def	None	Dec 1, 2016	Oct 1, 2019	
0005	Birth Names	\$1.00	\$20000.00	2	Active	Def	None	Dec 1, 2016	Oct 1, 2019	
0006	Birth Names	\$1.00	\$10000.00	5	Paidout	Def	None	Dec 1, 2016	Oct 1, 2019	
0007	Birth Names	\$1.00	\$10000.00	5	Paidout	Def	None	Dec 1, 2016	Oct 1, 2019	
0008	Birth Names	\$1.00	\$10000.00	5	Paidout	Def	None	Dec 1, 2016	Oct 1, 2019	
0009	Birth Names	\$1.00	\$20000.00	5	Paidout	Def	None	Dec 1, 2016	Oct 1, 2019	
0010	Birth Names	\$1.00	\$10000.00	5	Paidout	Def	None	Dec 1, 2016	Oct 1, 2019	

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