In [4]:

import pandas as pd

```
import numpy as np
         temp = pd.read_csv("dataset_Facebook-1.csv", sep=';')
In [5]:
         print(temp.index)
         temp
         RangeIndex(start=0, stop=500, step=1)
Out[5]:
                                                                  Lifetime
                Page
                                                                              Lifetime
                                                                                       Lifetime
                                                  Post Post
                                                                     Post
                                        Post
                                                             Paid
                 total
                        Type Category
                                                                             Post Total Engaged
                                      Month Weekday Hour
                                                                     Total
                 likes
                                                                           Impressions
                                                                                         Users Cor
                                                                    Reach
            0 139441
                       Photo
                                    2
                                          12
                                                    4
                                                          3
                                                              0.0
                                                                     2752
                                                                                 5091
                                                                                           178
                                    2
            1 139441
                                          12
                                                    3
                                                              0.0
                                                                    10460
                                                                                19057
                                                                                           1457
                      Status
                                                         10
              139441
                       Photo
                                    3
                                          12
                                                    3
                                                          3
                                                              0.0
                                                                     2413
                                                                                 4373
                                                                                           177
              139441
                       Photo
                                    2
                                          12
                                                    2
                                                         10
                                                              1.0
                                                                    50128
                                                                                87991
                                                                                           2211
               139441
                       Photo
                                    2
                                          12
                                                    2
                                                          3
                                                              0.0
                                                                     7244
                                                                                13594
                                                                                           671
          495
                85093
                                                    7
                       Photo
                                    3
                                           1
                                                          2
                                                              0.0
                                                                     4684
                                                                                 7536
                                                                                           733
          496
                81370
                       Photo
                                    2
                                                              0.0
                                                                     3480
                                                                                 6229
                                                                                           537
          497
                81370
                       Photo
                                    1
                                                    5
                                                          2
                                                              0.0
                                                                     3778
                                                                                 7216
                                                                                           625
          498
                                    3
                                                                     4156
                                                                                 7564
                                                                                           626
                81370
                       Photo
                                           1
                                                    4
                                                         11
                                                              0.0
          499
                81370
                       Photo
                                                                     4188
                                                                                 7292
                                                                                           564
                                                             NaN
         500 rows × 19 columns
In [3]:
         print(temp.columns)
         Index(['Page total likes', 'Type', 'Category', 'Post Month', 'Post Weekday',
                 'Post Hour', 'Paid', 'Lifetime Post Total Reach',
                 'Lifetime Post Total Impressions', 'Lifetime Engaged Users',
                 'Lifetime Post Consumers', 'Lifetime Post Consumptions',
                 'Lifetime Post Impressions by people who have liked your Page',
                 'Lifetime Post reach by people who like your Page',
                 'Lifetime People who have liked your Page and engaged with your post',
                 'comment', 'like', 'share', 'Total Interactions'],
                dtype='object')
```

```
In [4]:
        print(temp.shape)
         (500, 19)
        print(temp.describe())
In [5]:
                Page total likes
                                     Category
                                                Post Month
                                                            Post Weekday
                                                                             Post Hour
        count
                      500.000000
                                   500.000000
                                                500.000000
                                                               500.000000
                                                                           500.000000
        mean
                   123194.176000
                                     1.880000
                                                  7.038000
                                                                 4.150000
                                                                              7.840000
        std
                    16272.813214
                                     0.852675
                                                  3.307936
                                                                 2.030701
                                                                              4.368589
                    81370.000000
                                                  1.000000
        min
                                     1.000000
                                                                 1.000000
                                                                              1.000000
        25%
                   112676.000000
                                     1.000000
                                                  4.000000
                                                                 2.000000
                                                                              3.000000
        50%
                   129600.000000
                                     2.000000
                                                  7.000000
                                                                 4.000000
                                                                              9.000000
        75%
                   136393.000000
                                     3.000000
                                                 10.000000
                                                                 6.000000
                                                                             11.000000
        max
                   139441.000000
                                     3.000000
                                                 12.000000
                                                                 7.000000
                                                                             23.000000
                            Lifetime Post Total Reach Lifetime Post Total Impressions
                      Paid
        count
                499.000000
                                              500.00000
                                                                              5.000000e+02
        mean
                  0.278557
                                            13903.36000
                                                                              2.958595e+04
        std
                  0.448739
                                            22740.78789
                                                                              7.680325e+04
        min
                  0.000000
                                              238.00000
                                                                              5.700000e+02
        25%
                  0.000000
                                             3315.00000
                                                                              5.694750e+03
        50%
                  0.000000
                                             5281.00000
                                                                              9.051000e+03
        75%
                  1.000000
                                                                              2.208550e+04
                                            13168.00000
                  1 000000
                                           100400 00000
         ... - . .
```

```
In [6]: #create subset
    selective_df = temp[{'Category','like','share'}]
    print(selective_df)
    print(selective_df.shape)

print(selective_df['Category'].values)
    #print(selective_df['like'].values)
    #print(np.unique(selective_df['like'].values).shape)
```

```
share Category
                           like
0
      17.0
                     2
                           79.0
1
      29.0
                     2
                          130.0
2
      14.0
                     3
                           66.0
                     2
                         1572.0
3
     147.0
4
      49.0
                     2
                          325.0
        . . .
                   . . .
495
      26.0
                     3
                           53.0
496
                     2
                           53.0
      22.0
497
      18.0
                     1
                           93.0
498
       38.0
                     3
                           91.0
499
                     2
      28.0
                           91.0
```

```
[500 rows x 3 columns]
```

(500, 3)

```
In [7]: #reshaping
        pivot_table = pd.pivot_table(selective_df, index= ['Category', 'like'])
        print(pivot_table)
        print(pivot_table.shape)
```

```
share
Category like
         0.0
                   0.000000
         1.0
                   2.000000
         2.0
                   0.000000
         3.0
                   0.666667
         4.0
                   1.000000
3
         1155.0 102.000000
         1372.0
                 47.000000
         1546.0 181.000000
         1639.0 122.000000
         1998.0 128.000000
[368 rows x 1 columns]
```

(368, 1)

In [8]: pivot_table.shape

Out[8]: (368, 1)

In [9]: pivot_table.reset_index(inplace=True) pivot_table

Out[9]:

	Category	like	share
0	1	0.0	0.000000
1	1	1.0	2.000000
2	1	2.0	0.000000
3	1	3.0	0.666667
4	1	4.0	1.000000
363	3	1155.0	102.000000
364	3	1372.0	47.000000
365	3	1546.0	181.000000
366	3	1639.0	122.000000
367	3	1998.0	128.000000

368 rows × 3 columns

```
In [10]: pivot_table.melt(id_vars=['like','share'])
```

Out[10]:

	like	share	variable	value
0	0.0	0.000000	Category	1
1	1.0	2.000000	Category	1
2	2.0	0.000000	Category	1
3	3.0	0.666667	Category	1
4	4.0	1.000000	Category	1
363	1155.0	102.000000	Category	3
364	1372.0	47.000000	Category	3
365	1546.0	181.000000	Category	3
366	1639.0	122.000000	Category	3
367	1998.0	128.000000	Category	3

368 rows × 4 columns

Name

Age

Address Qualification

```
0
      Jai
                   Nagpur
                                     Msc
            27
1
     Hari
            24
                   Kanpur
                                      MA
2
  Gaurav
            22
               Allahabad
                                      ME
3
     Anuj
            32
                  Kannada
                                     Phd
                   Address Qualification
      Name
           Age
4
     Jaya
            17
                                   Btech
                   Nagpur
5
  Harish
            14
                   Kanpur
                                      BA
6
    Anuja
            12 Allahabad
                                     BSc
  Tanuja
            42
                  Kannada
                                   BArch
```

```
In [12]: frames = [df, df1]
  result = pd.concat(frames)
  print(result)
```

```
Name
           Age
                   Address Qualification
0
      Jai
             27
                    Nagpur
                                       Msc
     Hari
1
             24
                    Kanpur
                                        MA
2
   Gaurav
             22
                 Allahabad
                                        ΜE
                                       Phd
3
     Anuj
             32
                   Kannada
4
     Jaya
             17
                    Nagpur
                                     Btech
5
  Harish
             14
                    Kanpur
                                        ВА
             12
                 Allahabad
                                       BSc
6
    Anuja
   Tanuja
             42
                   Kannada
                                     BArch
```

```
In [13]: df_new = pd.DataFrame(data1, index=[0,1,2,3])
    df1 = pd.DataFrame(data2, index=[2,3,4,5])
    #print(df, "\n\n", df1)

result2 = pd.concat([df_new, df1], axis=1, join='inner') #by index
print(result2)
result2 = pd.concat([df_new, df1], axis=1, join='outer') #by index
print(result2)
```

```
Address Qualification
                                                    Age Address Qualification
     Name
           Age
                                              Name
2
   Gaurav
            22
                Allahabad
                                              Jaya
                                                         Nagpur
                                                                         Btech
                                       ME
                                                     17
     Anuj
            32
                   Kannada
                                      Phd
                                           Harish
                                                     14
                                                         Kanpur
                                                                            BA
     Name
                    Address Qualification
                                               Name
                                                              Address
            Age
                                                      Age
0
      Jai
           27.0
                     Nagpur
                                       Msc
                                                NaN
                                                      NaN
                                                                  NaN
1
     Hari
           24.0
                     Kanpur
                                                NaN
                                        MΑ
                                                      NaN
                                                                  NaN
2
   Gaurav
           22.0
                  Allahabad
                                        ME
                                               Jaya
                                                     17.0
                                                              Nagpur
3
     Anuj
           32.0
                    Kannada
                                       Phd
                                            Harish
                                                     14.0
                                                              Kanpur
4
      NaN
            NaN
                        NaN
                                       NaN
                                             Anuja
                                                     12.0
                                                           Allahabad
5
      NaN
            NaN
                        NaN
                                       NaN
                                            Tanuja
                                                     42.0
                                                             Kannada
```

```
Qualification

NaN

NaN

Btech

BA

BSc

BArch
```

```
In [14]:
         #Defining the dictionary
         data1 = {'Key':['k0','k1','k2','k3'],
                   'Name': ['Jai', 'Hari', 'Gaurav', 'Anuj'],
                    'Age':[27, 24, 22, 32]}
         data2 = {'Key':['k0','k1','k2','k3'],
                   'Address':['Nagpur', 'Kanpur', 'Allahabad', 'Kannada'],
                    'Qualification':['Btech', 'BA', 'BSc', 'BArch']}
         #convert the dictionary into dataframe
         df = pd.DataFrame(data1)
         df1 = pd.DataFrame(data2)
         print(df, '\n\n', df1)
         res = pd.merge(df, df1, on = 'Key')
         res
            Key
                   Name Age
         0 k0
                    Jai
                          27
         1 k1
                   Hari
                          24
         2 k2
                 Gaurav
                          22
         3 k3
                   Anuj
                          32
                    Address Qualification
             Key
                                    Btech
         0 k0
                    Nagpur
         1
            k1
                    Kanpur
                                       BA
         2
            k2
                Allahabad
                                      BSc
            k3
                   Kannada
                                    BArch
Out[14]:
             Key
                   Name Age
                              Address Qualification
          0
              k0
                     Jai
                          27
                               Nagpur
                                            Btech
          1
                          24
                                              BA
              k1
                    Hari
                                Kanpur
          2
              k2
                 Gaurav
                          22 Allahabad
                                             BSc
          3
              k3
                          32
                              Kannada
                                            BArch
                    Anuj
         cars = ['Ford', 'BMW', 'Volvo']
In [15]:
         cars.sort()
         print(cars)
         #list.sort(reverse=True|False, key=myFunc)
          ['BMW', 'Ford', 'Volvo']
```

```
In [16]: df = pd.DataFrame({'Weight':[45, 88, 56, 15, 71],
                             'Name':['Sam', 'Andrea', 'Alex', 'Robin', 'Kia'],
                             'Age':[14, 25, 55, 8, 21]})
         print(df)
             Weight
                       Name Age
                        Sam
                 45
                              14
         1
                 88 Andrea
                              25
         2
                       Alex
                 56
                              55
         3
                 15
                      Robin
                              8
         4
                 71
                        Kia
                              21
In [17]: # return the transpose
         result = df.transpose()
         # Print the result
         print(result)
                    0
                            1
                                  2
                                               4
                                         3
         Weight
                   45
                           88
                                 56
                                        15
                                              71
                                     Robin
         Name
                  Sam
                      Andrea
                               Alex
                                             Kia
                           25
                                 55
                                              21
         Age
                   14
                                          8
 In [ ]:
```