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# Ralph Reijs

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CV/Portfolio: <https://ralphreijs.github.io/> • <https://linkedin.com/in/ralphreijs/>

## EXPERIENCE

**Chief Product Officer** at Applied Universal Math. (London, UK) 12/2020 – Present

In my role as CPO, and beyond, I took the following responsibilities upon myself:

- Product Functional / Technical Design
- Product Vision / Mission / Strategy / Roadmap
- Product UI/UX Design
- Product Development
- Pitch Deck Design / Content
- Logo / Branding / Website / Stationary / Business Cards Design

**Chief Technology Officer** at Mpowa (London, UK) 10/2019 – 03/2020

<https://mpowa.io>

As CTO I worked on the tokenization of zero-point energy technologies and delivered:

- Hardware / Software Prototyping
- Vision / Mission / Strategy / Roadmap
- Pitch Deck Design / Content
- Info Graphics / Conceptual Mockups / Diagrams / Visualizations
- Platform- / Ecosystem- / Architecture-Diagrams
- Infrastructure / Security / Integration
- Logo / Branding / Website / Stationary / Business Cards Design

**Chief Technology Officer** at Jinbi Token (London, UK) 02/2018 – 09/2019

<https://jinbitoken.io>

Blockchain & Security Advisor and Core ICO Team member. Delivered the infrastructure solution and provided solutions for all technical challenges.

### Key Accomplishments:

- Led company through early-stages and ICO acting as **de facto ICO Manager**
- Raised **\$47.5 Million** from investors
- Secured funds and infrastructure from 24/7 hacking & phishing attacks during/after ICO
- Took position of CTO

**Head of Product** at Stealth Startup (Amsterdam, NL)

12/2018 – 06/2019

Created an Automated Ethereum platform for spreading, tumbling, mixing, artificial trade volume and cross-blockchain conversion of ETH + ERC20.

**Key Accomplishments:**

- Successfully **used on Main Net** with **\$150 Million worth** of ERC20 tokens
- Led the Agile development and User Interface / User Experience Design, Architecture, Full Stack running against Parity Light Node.
- Campaigns are fully autonomous, with auto-healing for failed transactions

**Head of IT Security** at Pillar (London, UK)

04/2017 - 07/2019

<https://pillarproject.io>

After having built and joined 25+ startups, I played a crucial role in realising the funding and setting up of a conceptual opensource product that helps take back control over personal data through cryptography and Identity Management on the Ethereum blockchain.

**Key Accomplishments:**

- **Raised \$27 Million** from investors (**\$200M value at ATH**) in a 60h Token Sale
- Secured funds and infrastructure from 24/7 hacking & phishing attacks during/after ICO
- Co-created the London HeadQuarters
- Communicated transparently with **15k investors**

**Chief Technology Officer** at AppCodex (Amsterdam, NL)

01/2007 - 01/2014

Delivered innovative mobile apps & games as solutions to modern challenges, and to replace archaic legacy approaches and connect the offline to the online, by making use of cutting edge technology with intuitive, user-friendly frontend interfaces. Targeted at both Consumers and Enterprise.

**Key Accomplishments:**

- Transformed an old teaching method for reading, from old wooden board to intuitive iOS app which achieved **10k downloads** in the first month and was acquired by Noordhoff Uitgevers Groep (Netherlands' largest educational publisher)
- Released the **first iOS App ever** to offer **Bitcoin** exchange / payments functionality in **2010**. It intuitively provided market prices, mining and network statistics/charts, a profit calculator and offered exchange functionality (orders + trades). Achieved **50k downloads** in first 2 months.

**Senior Solution Architect** (EU, USA, ME)

01/1997 - 03/2017

Provided cost-reducing solutions in IT Service Management to clients in Finance-, Pharmaceutical-, Petrochemical- and Information Technology sectors as a freelance contractor.

**Key Accomplishments:**

- **20+ years** of transforming **40+ clients'** functional requirements into functional- / technical designs and implementing solutions through enterprise Software Development Life Cycle processes.
- Optimised business processes / procedures and **drastically reduced workload and cost** of Service Delivery by applying ITIL best practices.
- Used data science to make **data-driven decisions** to develop strategies, build products that **boosted Customer Satisfaction**
- Implemented **revolutionary API interfaces** between enterprise IT Systems on Unix, Linux, AIX to allow real-time communication on incident resolution between vendors and clients.
- Clients include: **IBM**, WorldCom, **Deutsche Bank**, Frankfurt Stock Exchange, **Bayer**, **Rabobank**, Thales, **Shell** and Roche.

## SKILLS

Problem Solving, Technical Know-how, Agile, Machine Learning, Education, Self-Development, Continuous Improvement, Adaptability, Big Picture Thinking, Diplomacy, Patience, People Skills, Entrepreneurship, Strategic Thinking, Excellent Communication skills, Listening, Functional Design, Technical Design, Troubleshooting, Software Engineering, DevOps, DevSecOps, Coding, Smart Contracts, Embedded Systems, Networking, Cloud Computing, Databases, SQL, MySQL, Data Structures, Node.JS, Javascript, Ajax, jQuery, Laravel, PHP, Arduino, IoT, Algorithms, Graphics Design, Audio / Video Editing / Set & Execute Vision, Hands On, Hands Dirty, Time Management, Security & Privacy Management, Customer-oriented, Customer Service, Customer Experience, Service Management, Business Stakeholders Management, Mentoring, Leadership, Curious, Confidence, Brand / Branding, Fearless, Decision Making, Team, Responsible, Business Development, Creativity, Integrity, Collaboration, Partnerships, Organisation, Execution, Testing, Passion, Focus, Strategic Direction, Persistence, Energy, Empathy, Business Analysis, LEAN, Scrum, Cost Effective, Remote, Flexible, Compliance, Agile Methodology, Product Design, Product Development, Product Management, Product Strategy, Hiring, Marketing, B2C, B2B, UI, UX, Strategy, Product Roadmap, Operations, Reporting, Growth, Recruiting, Training, Cost Effective, Professionalism.