# Ralph Reijs

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#### **EXPERIENCE**

## Chief Technology Officer at Apostille USA (London, UK)

02/2023 - Present

Co-Founder. Designed, developed a fully automated platform for (physical) legal document processing, reducing the duration of weeks-long legal processes to mere days.

- Platform Vision / Mission / Strategy / Roadmap
- Website Design / Logo / Branding
- Product Design (process, infrastructure, UI / UX)
- Product Development (automation / integration)
- Platform Launch in 1st week, first revenue within 3 weeks, company profitable within 4 months

## Chief Product Officer at Applied Universal Math. (London, UK)

12/2020 - Present

In my role as CPO, and beyond, I took the following responsibilities upon myself:

- Product Functional / Technical Design
- Product Vision / Mission / Strategy / Roadmap
- Product UI/UX Design
- Product Development
- Pitch Deck Design / Investor Pitch Content
- Logo / Branding / Website

## Chief Technology Officer at Mpowa (London, UK)

10/2019 - 03/2020

As CTO I worked on the tokenization of zero-point energy technologies and delivered:

- Hardware / Software Prototyping
- Vision / Mission / Strategy / Roadmap
- Pitch Deck Design / Investor Pitch Content
- Info Graphics / Čonceptual Mockups / Diagrams / Visualizations Platform- / Ecosystem- / Architecture-Diagrams
- Infrastructure / Security / Integration
- Logo / Branding / Website

## Chief Technology Officer at Jinbi Token (London, UK)

02/2018 - Present

Blockchain & Security Advisor and Core ICO Team member. Delivered the infrastructure solution and provided solutions for all technical challenges.

- Led company through early-stages and ICO acting as de facto ICO Manager
- Raised \$47.5 Million from investors
- Secured funds and infrastructure from 24/7 hacking & phishing attacks during/after ICO
- Took position of CTO

Created an Automated Ethereum platform for spreading, tumbling, mixing, trade volume and cross-blockchain conversion of ETH + ERC20.

## **Key Accomplishments:**

- Successfully used on Main Net with \$150 Million worth of ERC20 tokens
- Led the Agile development and User Interface / User Experience Design, Architecture, Full Stack running against Parity Light Node.
- Campaigns are fully autonomous, with auto-healing for failed transactions

# **Head of IT Security** at Pillar (London, UK)

04/2017 - 07/2019

After having built and joined 25+ startups, I played a crucial role in realising the funding and setting up of a conceptual opensource product that helps take back control over personal data through cryptography and Identity Management on the Ethereum blockchain.

## **Key Accomplishments:**

- Raised \$27 Million from investors (\$200M value at ATH) in a 60h Token Sale
- Secured funds and infrastructure from 24/7 hacking & phishing attacks during/after ICO
- Co-created the London HeadQuarters
- Communicated transparently with 15k investors

# Chief Technology Officer at AppCodex (Amsterdam, NL)

01/2007 - 01/2014

Delivered innovative mobile apps & games as solutions to modern challenges, and to replace archaic legacy approaches and connect the offline to the online, by making use of cutting edge technology with intuitive, user-friendly frontend interfaces. Targeted at both Consumers and Enterprise.

### **Key Accomplishments:**

- Transformed an old teaching method for reading, from old wooden board to intuitive iOS app which achieved 10k downloads in the first month and was acquired by Noordhoff Uitgevers Groep (Netherlands largest educational publisher) in 2008
- Released the first iOS App ever to offer Bitcoin payments / exchange functionality in 2010. It intuitively provided market prices, mining and network statistics/charts, a profit calculator and offered exchange functionality (orders + trades). Achieved 50k downloads in first 2 months.

## Senior Solution Architect (EU, USA, ME)

01/1997 - 03/2017

Provided cost-reducing solutions in IT Service Management to clients in Finance-, Pharmaceutical-, Petrochemical- and Information Technology sectors as a freelance contractor.

#### **Key Accomplishments:**

- 20+ years of transforming 40+ clients' functional requirements into functional- / technical
  designs and implementing solutions through enterprise Software Development Life Cycle
  processes.
- Optimised business processes / procedures and drastically reduced workload and cost of Service Delivery by applying ITIL best practices.

- Used data science to make data-driven decisions to develop strategies, build products that boosted Customer Satisfaction
- Implemented revolutionary API interfaces between enterprise IT Systems on Unix, Linux, AIX to allow real-time communication on incident resolution between vendors and clients
- Clients include: IBM, WorldCom, Deutsche Bank, Frankfurt Stock Exchange, Bayer, Rabobank, Thales, Shell and Roche.