Module 3. Career Path

Being a successful specialist.
Career success depends on who you ask. The one thing all of us have in common is that, given the amount of time we spend at work, we want to at least like what we're doing every day. Life is either too long or too short to spend time jobs we hate. We also want to be appreciated by our bosses and co-workers. You can define success as the size of your paycheck or having the corner office. It can be the feeling you get when you know you did a great job or the one you get when you know you helped someone. Perhaps you feel successful after putting in a day at work and coming home at a reasonable hour to spend time with your family. You're the only one who can decide what success means to you. Your satisfaction with your career is strongly linked to whether you feel you have met your own goal.

My speciality
Artificial intelligence is central to the ongoing tech revolution, and it's getting smarter all the time. The driving force behind computer vision, speech analysis and natural language processing. AI impacts industry and society in numerous ways – and will continue to do so far into the future. It's no surprise, then, that the AI field is rife with career opportunities – so many of them, in fact, that the sector now faces a unique challenge: there are too many jobs and too few qualified candidates. On the up side, that means it offers virtually guaranteed (and well-paying) employment for those who've got the goods.

Professional development
The aim of personal and professional development is to help you to manage your own learning and growth throughout your career. Professional development can increase your confidence and credibility, improve efficiency, develop your ability to influence and lead, enable networking, keep your knowledge and skills current, help you to achieve career goals, enable you to become a better employee. Professional development is something to be valued, cherished and actively pursued. It is proven to enable career development and progression, allowing you to excel and shine within your current role and as you progress.
Motivation is a key factor contributing to people's professional development. According to humanist psychologist Abraham Maslow, our actions are motivated on order to achieve certain needs. Maslow first introduced his concept of a hierarchy of needs in his 1943 paper "A Theory of Human Motivation" and his subsequent book "Motivation and Personality". This hierarchy suggests that people are motivated to fullfill basic needs before moving on to other, more advanced needs.