



Rambla Overview

For Internal Use Only

April, 2012

Vision

To enhance our community by providing people with an alternate means to expand their wealth

The core purpose of Rambla is to broaden the perception of the online marketplace by offering a few key value propositions:

- **Income generation** – reduce shelf cost and increase your income securely by renting your unused items
- **Inventory management** – manage your business inventory through a powerful and flexible online reservation system
- **Marketing** – boost your business visibility by engaging and enthusing your customers through a user-friendly website
- **Community engagement** – tighten community bonds by helping people and local businesses in your community
- **Product flexibility** – try out a new product risk free before buying it

How it Works

“Rambla.ca” is an online community marketplace that enables individuals and businesses to make money by renting any item to anyone

