

**BLUE  
COAT**

Security  
Empowers  
Business

WHAT'S NEW ►

SECURITY  
LAB ►

PRODUCTS

WHO'S SECURE

PARTNERS

COMPANY

SUPPORT

GET SECURED

## PACKETSHAPER



### IT'S YOUR NETWORK. OWN IT.

Does your network know the difference between important web traffic like online meetings, and lower-priority traffic like games or streaming media? Your security solution might block entire categories of content, such as gambling or pornography, but how do you control everything else?

PacketShaper gives you content-aware control of today's web-integrated WAN. Prioritize important applications like Oracle, SAP, Salesforce.com and Office365. Assure quality for VoIP and videoconferencing. Contain recreational traffic to any level you specify. PacketShaper's unique integration of application and web content intelligence gives you the x-ray vision needed to monitor today's network traffic, and enforces your rules with priority, partition and rate control technologies.

PacketShaper analyzes and positively identifies traffic generated by hundreds of business and recreational applications. And thanks to its integration with WebPulse – Blue Coat's real-time web intelligence service – PacketShaper can even control application traffic by web content category. For example, you can permit low-impact social networking like Facebook status updates, but squeeze time-wasting games like FarmVille. PacketShaper makes it easy to collectively control related applications and content, while giving you precise tools to get