

EthicalAds

Read the Docs, Inc. dba EthicalAds

818 SW 3rd Ave #221-5841

Portland, OR 97204-2405

ads@ethicalads.io

Customer Your Company, Inc.

Address 123 Fake St, Portland OR, 97204

Email you@yourcompany.com

Est. Start Date September 1, 2025

Est. End Date September 30, 2025

Notes Any additional notes about the ad campaign

| Description | Rate | Amount |
|---|------------|----------------|
| 2025 Q3 - Advertising US/CA - Frontend developers - Per 1k impressions (CPM) - XXXk impressions | \$5.00 CPM | \$0,000 |
| Total | | \$0,000 |

Payment Terms

For the first invoice for an advertiser, we request the first month of advertising to be paid upfront before the start date. After that, advertising is billed monthly in net-30 invoices. Targeting is subject to change as requested by the advertiser, and will be billed based on pricing in our [Advertising Prospectus](#).

EthicalAds will send invoices to Customer electronically to the email address set forth above. Customer will remit all payments within thirty (30) days from receipt of invoices, which will be deemed to be the date sent by EthicalAds. Customer will notify EthicalAds of any change in contact information for billing purposes by sending such notice by email to ads@ethicalads.io.

Stripe is our preferred method which supports credit cards and ACH payment. Unless you discussed alternate payment methods with us, you will receive an invoice with a payment link.

Other Terms

- Customer ad campaign may run in a longer amount of time, based on availability and traffic. Customer may set a campaign to hard stop on a particular date. If the campaign has not been completely fulfilled by that date, any unused balance will be refunded or credited to future campaigns.
- Customer may terminate this order with 1 business day's notice by emailing ads@ethicalads.io and Customer will not be invoiced for any unused balance or the balance will be refunded or credited to a future campaign.
- In order to ensure performance, we have a 0.08% minimum CTR after 100,000 impressions for CPC ad buys. If your ad doesn't cover this, then we will pause it until the copy or design is replaced.

Agreement

Except when superseded by EthicalAds terms at <https://www.ethicalads.io/terms-of-service/>, ad campaigns on EthicalAds apply the AAAA/IAB Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less V.3.0 With Oregon as the governing law and venue. These terms are available at IAB.net. Our ad server at server.ethicalads.io will be used for serving and tracking as that agreement outlines.

EthicalAds

| | |
|---------------------|-------|
| Signature | _____ |
| Printed Name | _____ |
| Title | _____ |
| Date | _____ |

Customer

| | |
|---------------------|-------|
| Signature | _____ |
| Printed Name | _____ |
| Title | _____ |
| Date | _____ |