



LIVING AT BUTE

FINAL REPORT
CITYSTUDIO SPRING 2014

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EXECUTIVE SUMMARY

The *Living at Bute* project centers around experimenting with the future possibilities of the Bute Street plaza in the West End of Vancouver. Working with VIVA Vancouver, we held three events over the month of March that focused on having conversations with the community and stakeholders about the plaza and introducing new and fun activities. We created a collaborative chalkboard for pedestrians to write and draw feedback about in the plaza, sparked conversation over hot chocolate and introduced new on-site activities, such as badminton and live music.

Gaining feedback from community organizations and the public, we came up with four recommendations for City Staff to help move forward the development of the site and simplify the civic processes of using public spaces in Vancouver. In addition, we want to include a sign as a cost efficient tool to welcome community engagement by listing possible activities of the space.

FOUR RECOMMENDATIONS

- Permanence of the Plaza
- Self-Programming
- Improved Infrastructure
- More Green Space



CityStudio is an innovation hub inside Vancouver City Hall where students gain hand-on experience co-creating real world solutions on the ground with City Staff and community members.

The CityStudio Challenge asks students to resolve 5 key problems while designing and executing a real project on the ground in Vancouver:

- 1) Co-create and collaborate with Staff and Stakeholders
- 2) Mobilize funding Support and Resources
- 3) Work on a real Site in Vancouver
- 4) Develop relationships for ongoing project Stewardship
- 5) Create the stepping stones for multiplying project impact and Scalability

WHO WE ARE



tjlam@sfu.ca

TIM LAM

With a goal of putting his knowledge in business towards social entrepreneurship, Tim hopes to drive the creation of positive social impact. He was drawn to CityStudio's interdisciplinary nature, which he feels is the key element to fostering innovation. Multiculturalism and identity are key interests of his, which he first became aware of when traveling at a young age. With his Business degree, Tim continues to further his understanding of innovation and be exposed to new ideas and perspectives.



hobson@hobsonlin.com

HOBSON LIN

Eager to discover his career pathways at a young age, Hobson has worked in numerous non-profit, events, and communications roles. Having come to CityStudio, he has sparked a keen interest in discovering how his interests and experience can blend into further work with a social impact. After Hobson completes his degree in Communication, you can expect to see him involved in more projects that lead social impact in the local community and beyond.



rnordrum@sfu.ca

ROB NORDRUM

A passionate individual who seeks to use his skills as a means to help others, Rob joined CityStudio with a passion for fostering community development and making a tangible difference in the world. His time spent managing several welfare hotels in Vancouver's Downtown East Side has made him realize how much he had to offer those in need. After he completes his degree in Geography, you can expect to see him take his passion into the field of urban planning and local governance.



spratt@sfu.ca

SARAH PRATT

Driven by purpose, commitment, and a sense of adventure, Sarah has learned to explore her world with fervor and curiosity. In joining CityStudio, Sarah has embarked on yet another adventure with the hopes of combining her skills in communications and interests in community engagement with her love of Vancouver. In addition to her degree in Communication, she is excited to continue developing projects that enable Vancouverites to feel better sense of connectedness.

CONTEXT + SITE



Our project started with an interest in how the concept of the “urban living room” could allow public spaces to be as comfortable, social and inviting as our own living rooms. Inspired by the urban social design project *Urban Living Room* from the Netherlands that places blue archetypal living rooms in public spaces, we want to create a similar study in proposing that the hospitality of living rooms could promote identity and ownership in Vancouver’s urban neighbourhoods.

In working towards City of Vancouver’s *Healthy City Strategy* long-term goal of cultivating better connections, we wanted to experiment with the different ways that people can engage and connect with their neighbours and community within public space. According to the *Connections and Engagement* report released by the Vancouver Foundation, people living in high-rise buildings find it harder to make new friends and have increased feelings of social isolation in comparison to those living in single detached homes.

Given that the *West End Community Plan* foresees rapid densification of the West End over the next 30 years, we were interested in how welcoming and active community hubs could help combat the ongoing problem of social isolation and diminished neighbourliness in the urban neighbourhoods of Vancouver.



The Bute Street plaza is located at the intersection of Bute and Davie Street in the Davie Village corridor of the West End. Adjacent to the iconic rainbow cross walks, the plaza has been given the name “The Heart of Davie Village”.

When VIVA Vancouver approached us with the Bute Street plaza, we recognized it as an underutilised space in need of community engagement. VIVA first opened the plaza on July 29th, 2013 after closing the street with wooden bollards and installing painted picnic tables. The plaza is currently made up of the ten picnic tables, and is primarily used as a lunch area and smoking area. The site sees increased activity in the spring and summer when it is used for events such as Vancouver Pride and the Vancouver Public Library’s pop-up library. The site still serves as a street for business access, while remaining closed to traffic.

Map Image Source: Google



“PEOPLE ARE TOO BUSY WITH THEIR EVERYDAY LIVES. IF EVERYBODY JUST TOOK A MOMENT, WE CAN DISCOVER THE LIFE AROUND US.”

SUPPORT + RESOURCES



Our key City of Vancouver staff contact was Jenniffer Sheel from VIVA Vancouver.

VIVA Vancouver, a public space program part of the City of Vancouver’s Streets Activities Branch, gave us significant support throughout our project. In letting us use the site, VIVA also lent us furniture, umbrellas and sandbags to use for our events and covered permitting costs. We are grateful to the VIVA team for their support and guidance through the permitting process, helping facilitate connections with the community, providing input for our events and informing us on city processes. Their introductions to several community contacts, including Stephen Regan from the West End Business Improvement Association (BIA) and Holly Sovdi, one of the City of Vancouver West End planners, proved to be vital to our project. In meeting with the West End planners, we’ve been able to gain tremendous insight into the development of the site.

We are thankful for the amazing support and resources we received for our project from community organizations including Qmunity, Vancouver Pride Society, Gordon Neighbourhood House, the West End BIA, West End Arts, and local businesses that border the plaza including Volume Studio, Hamburger Mary’s and Mac’s.

As part of the generous resources, we are grateful for: tents from the Gordon Neighbourhood House, sponsored chocolates from the West End BIA for our St. Patricks event, and sponsored materials for our chalkboard from Dunbar Lumber. West End Arts also provided significant volunteer support in helping us find buskers, providing bubbles and drawing paper for kids and actively engaging in the space. King George and Templeton Secondary Schools lent us badminton equipment for our pop-up badminton court in the space. Furthermore, CityStudio provided financial support for additional items such as balloons and hot chocolate. A detailed budget can be found in Appendix G.

It truly took a community to get our project on the ground. We would like to take a moment and extend our warmest gratitude to everybody who has supported us.

ACKNOWLEDGEMENTS

CityStudio
Duane Elverum | Co-Director
Janet Moore | Co-Director
Lena Soots | Program Manager
David Hatfield | Instructor
Ian Bryce | Communications Coordinator
Andrea Sanchez | Engagement Coordinator

City of Vancouver
Steve Chou | Streets Activities
Leo Deleo | Sanitation Operations
Scott Edwards | Streets Activities
Kelly Gill | Film and Special Events
John Grottenberg | Central Area Planning
Cael Hopwood | Film and Special Events
Enrico Santamaria | Streets, Traffic and Electrical Operations
Jenniffer Sheel | Viva Vancouver | Streets Activities
Doug Smith | Sustainability Group
Holly Sovdi | Central Area Planning

Community, Businesses, and Organizations
Llanavis Davies | Vancouver Pride Society
Jolene Dias | A&B Partytime Rentals
Chloe Ellis | Volume Studio Salon & Gallery
John Hewson | West End Arts
Stephen Irving | West End BIA
Linda Jones | West End Arts
Denna Keating | West End BIA
Kevin Keystone | Qmunity
Jason Lauzon | Templeton Secondary School
Matthew Lennox | Musician, “Sons of Granville”
Dean Malone | LGBTQ Advisory Committee
Felicity Mayhew | West End Arts
Lau Mehes | Qmunity
Linda Minamimaye | Gordon Neighborhood House
Monita | Mac’s Convenience Store
Dara Parker | Qmunity
Andrew Pask | Vancouver Public Space Network
Ben Rawluk | Vancouver Pride Society
Stephen Regan | West End BIA
Shaf Shivji | Dunbar Lumber
Dean Thullner | Volume Studio Salon & Gallery
Roger Wiebe | King George Secondary School
Tash Wolfe | Qmunity
Chris Wudluc | Musician

TIMELINE + ACTIVITIES



The Living at Bute project started on February 4th, 2014 with the initial ideation and brainstorming about the space. A large part of our process was forming relationships with key stakeholders such as community organizations and businesses who had an established need of the plaza. See Appendix E for detailed timeline documentation.

1) Community Conversation (February 28th)

To engage the community, we first held a community conversation on February 28th, 2014 at the Bute Street plaza to present our ideas and discuss the intent of our project with key stakeholders. With Jenniffer Sheel from VIVA Vancouver, Stephen Regan from the West End BIA, and John Hewson from West End Arts in attendance, we gained valuable information and feedback about the site and brainstormed potential resources for our events.

2) Events (March 8th - March 29th)

We held three public events at the plaza as part of our engagement process and methodology of gaining resident feedback for our project. With the objective of scaling up the impact of each event, we established three different themes and continued to introduce more interactive elements for each event.

Event 1: Hot Chocolate and Chalkboards (March 8th)

Our first event centered around starting a conversation about the perceptions of the space and its projected long-term usage. We set-up a large custom-built chalkboard, introduced new tables and chairs, and offered free hot chocolate to kick off our public engagement process.

Event 2: At the End of the Rainbow (March 16th)

To celebrate the St. Patrick's Day festivities happening around the city, we returned to the site with our chalkboard, hot chocolate and a pot of chocolate "gold". We also set up a badminton court and a "lucky" horseshoe toss in order to promote more activity around the space.

Event 3: Live Out West End (March 29th)

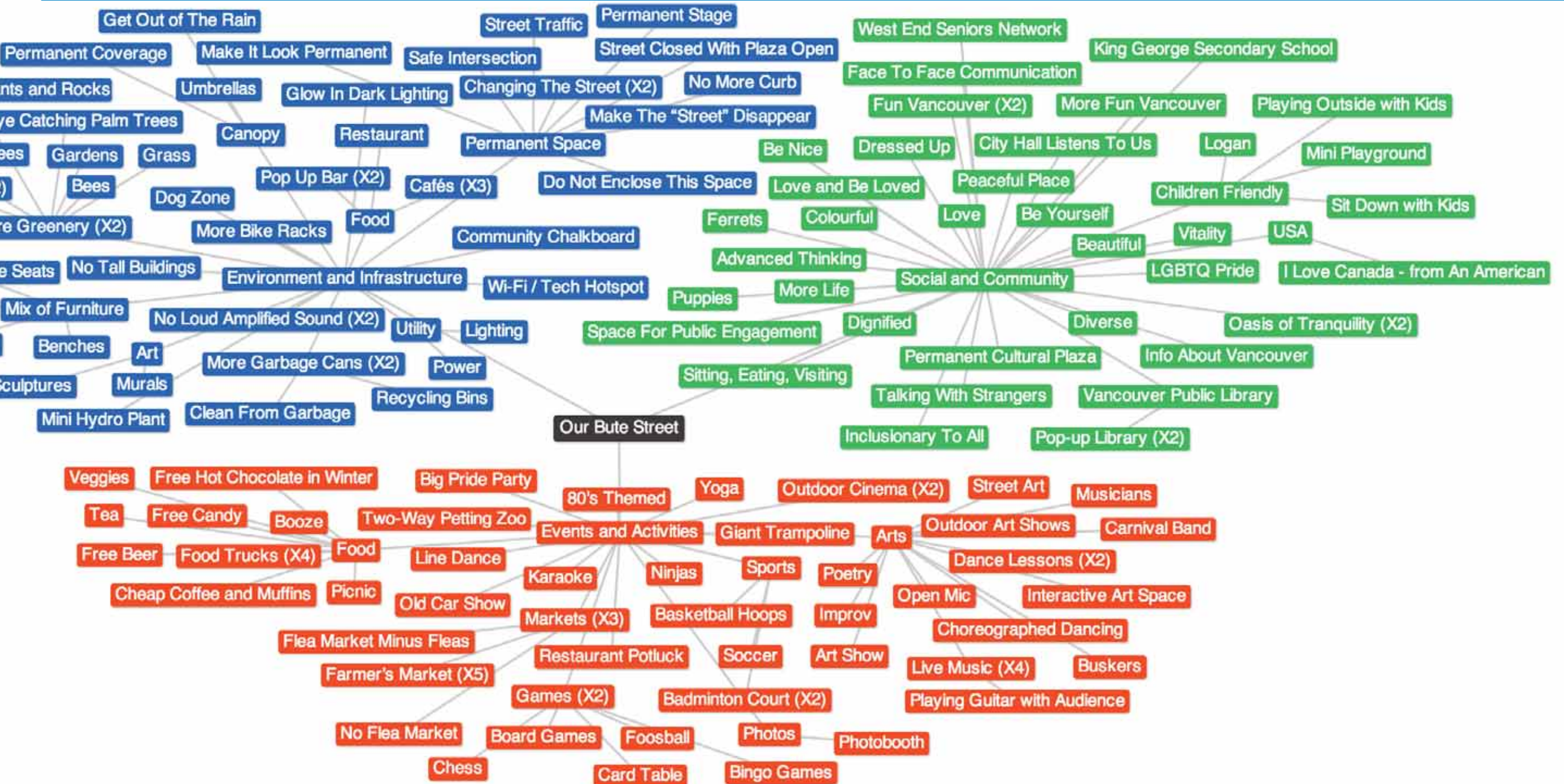
For our final event we wanted to truly demonstrate that the Bute Street plaza could benefit from a broader diversity of furniture and activities. To do this we again set up our chalkboard and offered hot chocolate, but also added live music performances with help from WEArts and placed our own urban living room in the space - complete with our team's red iconic couch and pink adirondack chairs.

3) CityStudio Hubbub #2 (April 1st)

Subsequent to our final event, we presented our key findings at CityStudio's Hubbub #2 event at City Hall to faculty, students and City of Vancouver staff.



COMMUNITY CHALKBOARD RESPONSES





To measure feedback from residents, we wrote a simple question on the chalkboard to encourage pedestrians to write or draw their ideas and opinions about the space. This interactive nature of the chalkboard allowed us to gauge the positive and negative responses of pedestrians, prompted conversations between group members and residents, and offered an informal method of collecting opinions outside of formalized City surveys.

Hot Chocolate and Chalkboards	Prompt: “My Bute Street is...” Common theme: questions about the future planning of Bute Street and confusion over whether Bute Street was permanent or not.
At the End of the Rainbow	Prompt: “Our Bute Street is...?” Common theme: Comments around the envisioning of more physical and social activities in the future of the space, such as badminton, yoga, bingo, soccer, board games, card tables.
Live Out West End	Prompt: “How do you live on Bute Street?” Common theme: We observed many comments about including more visual art, food sharing through potlucks, picnics and food trucks, and an interest in having flea and artisan markets in the site on weekends.

Top Feedback:

- Make the street “disappear” by taking away the curb
- Interest in having musicians and buskers play music
- Welcoming area for pets (ie. dogs, birds, ferrets)
- More accessible tables and chairs for seniors
- Great space for farmers markets or artisanal stal
- A permanent stage for performances, open mic, karaoke
- Outdoor cafes on street and pop-up bars
- Desire for a badminton court, basketball, chess boards, board games, foosball, yoga
- Outdoor art shows, street art, sculptures

Top Concerns:

- Noise volume of potential amplified music or concerts
- Accessibility for walkers and wheelchairs due to street curb
- Increased garbage in area
- Lack of observed police presence in area

Barriers:

Throughout our process, we came across obstacles of rainy weather and difficulty parking at the site, but we found that the permitting process with the Film and Special Events office posed surprising limitations for what we understood as an already closed street. We felt that the process would be more difficult and limiting for community members who are not able to receive the same City staff assistance as we did.

1) Permit Fees & Insurance

According to the Film and Special Events office, a permit is required when the public is invited to any form of event or gathering. While our permitting costs were covered by VIVA Vancouver, for community organizations or groups wanting to hold meetings or gatherings similar to our events, some additional costs would incur: for example, \$100 for a special events permit per event, the cost of insurance, and any incidental costs for specific activities. In terms of insurance, we were covered under policies held by both the City of Vancouver and Simon Fraser University. However, we received an estimate that general liability insurance would have cost approximately \$200 per event.

2) Permit Process

To obtain a special events permits for small events, we were told that the Film and Special Events office prefers 14 days notice for processing. While we are grateful to have had our permits expedited, much of our project time leading up to our events was spent rearranging site plans and discussing event details with Film and Special Events staff, despite our events being considered relatively low-risk, and noting that Vancouver Coastal Health did not even require more than a short phone call inquiry about our hot chocolate service.

3) Fire Access

The original scope of our project intended to make use of the entire site. However we learned through our permitting process that we were required to set up our events only on the west side of the street due to the need for fire access. Acknowledging that the plaza is still a fire access route, these limitations hinder the scope of activities which could happen in the space.

4) Risk Concerns

With our events, we faced a number of risk-management concerns such as: badminton players tripping on concrete surface, rubber horseshoes damaging the paved street surface, buskers and musical performers, and management of balloons. In working with Film and Special Events, we were able to mitigate most concerns and satisfy requirements by maintaining careful diligence in running our events. However,

we do feel that it was an unnecessary amount of presumed risk, considering the casual nature of the proposed activities, the fact that the adjacent street was already a permitted busking area, and that bundles of balloons could be easily be dismantled.

5) Use of Amplified Music

While there was a huge amount of support for live music, we encountered one complaint about the amount of sound the plaza generated at our third event. During the event, we experimented with both acoustic and amplified music and have concluded that although acoustic music appeased noise concerns, some amplification is needed due to the heavy traffic along Davie Street.

Biggest Lesson:

Creating events in what are seemingly closed spaces is not easy. Being presented with the permitting process is something we did not initially anticipate and was a substantial piece of our communications with the City. Knowing what we know now, we would have allocated more time towards the permitting process and dedicated more time to researching and establishing relationships with other stakeholders.

Remaining Questions:

- 1) What necessary changes are required to streamline the Film and Special Events permitting process?
- 2) What changes to public space are needed to facilitate activities that are fun and inviting but remain low-risk?
- 3) How could our “living room” concept be replicated in other Vancouver spaces?

RECOMMENDATIONS

To help move forward the development of the plaza, we have come up with four recommendations. These recommendations encompass the feedback we have gathered from meetings with VIVA Vancouver, Vancouver Pride Society, Qmunity, West End City Planners, WEArts and LGBTQ Advisory Committee, and the general public.

1) Permanence of the Plaza

One of our strongest recommendations is to make the 1200 block of Bute Street a permanent plaza. Community organizations, businesses and residents stressed confusion over the current designation of site as a plaza, a street or even a park, and need for permanent closure of the space.

Public:	<ul style="list-style-type: none">• Support for closing plaza for public activities• Confusion over space being street or plaza• Positive response to students taking initiative of space
Community Organizations:	<ul style="list-style-type: none">• Plaza identified by residents as community hub and could increase tourism• Need for streamlined process for community organizations to book the space• Possible plaque to dedicate or recognize the space's significance to the LGBTQ community
City Staff:	<ul style="list-style-type: none">• Continuation of maintenance agreement to keep space clean• Transition from pop-up events to a more permanent space• Potential for mini-park or park-street combination

What is recommended:

- Installation of bollards to close off area while maintaining permitted vehicle access
- An alternative solution for Mac's parking and dumpster
- Designating fire access via the lane or changes to the Burnaby/Bute St. cul-de-sac to accommodate future fire access for the long-term
- Providing a sign inviting people to use the space and directing them to 311 for further permitting information

2) Self-programming

Early in our project, we questioned whether organizations such as Qmunity or Gordon Neighbourhood House would be interested in managing the use of the plaza. Though most organizations were unwilling to take on the role, we observed a strong interest in self-programing and an importance in knowing who to contact about using the plaza.

Public:	<ul style="list-style-type: none">• Resident commented that it would be a great place for people to listen to music and become more aware of local buskers and performers.• Emphasis on farmers markets, artisan stalls• Interest in holding poetry and open mic performances
Community Organizations:	<ul style="list-style-type: none">• Need for better signage that gives permission for public and community to use space• Must be inclusive to all ages and people - not only LGBTQ-focused or only business-focused• Events should be encouraged as long as businesses informed in advance
City Staff:	<ul style="list-style-type: none">• Outcome of plaza dependant on community platform• Survey ongoing in consulting residents and businesses• "What makes a park a good public space?"

What is recommended:

- A sign inviting people to use space and directing them to 311 for further permitting information
- A more streamlined permitting process for planned small-scale/low-risk events
- Better connections between the City of Vancouver and West End Community Organizations and Stakeholders in regards to use of space
- Installation of stage or area for impromptu performances

3) Improved Infrastructure

In discussions with community members, residents, and businesses, we found that infrastructure improvements will bring increased utilization of the space and help convert the street into an actual plaza.

Public:	<ul style="list-style-type: none">• A mix of different kinds of furniture that would encourage conversation• More garbage and recycling bins• Installation of a community board• Installation of a disco ball
Community Organizations:	<ul style="list-style-type: none">• All-year use not feasible unless there is cover• Need for more lighting and power for events and festivals, such as Pride events• More bike racks and storage
City Staff:	<ul style="list-style-type: none">• What kind of passive programing/infrastructure lends itself to the space?• Establishing respect and intent for the space• Possibility of sharing space with a bike lane

What is recommended:

- Temporary or permanent coverage of plaza to encourage use across all-seasons
- Access to City infrastructure, such as power and water
- Installation of more comfortable and accessible seating
- Improved street lighting at night

4) Green Space

Given the urban density of the West End, residents wanted to see more foliage in the streets and sidewalks. Suggestions ranged from the simple planting of planter boxes along the side of the street, to replacing the concrete street with grass.

Public:	<ul style="list-style-type: none">• Water feature with plants and rocks• Pots of flowers• More general colour
Community Organizations:	<ul style="list-style-type: none">• Pride would like to see more greenery• Planters in the form of bollards• Seeing more plants around the trees
City Staff:	<ul style="list-style-type: none">• Identified need for more greenery in space

What is recommended:

- Improving landscaping around trees
- Replacing concrete with green space
- Placing planters in plaza or using planters as bollards



NEXT STEPS



Stewardship

Along with forwarding recommendations, we also formed a stewardship plan around creating new signage to simplify the process of self-programming the plaza. From the results of our study and the experience of our project, we want bring more clarity to what activities are welcome in the plaza. Referring to the sign in Appendix A, we have drafted a tentative sign to ease confusion as to what small scale activities are welcome at the plaza, like chess tournaments and lunch meet-ups and what events may require further assistance from the City, like performing live music or holding a wedding. For larger events, interested individuals are directed to the City of Vancouver's 311 line for further information about things like special event permits.

We have shown our sign to VIVA Vancouver and we are working with them to install a sign in the Bute Street plaza.

Scalability

In bringing the model of the urban living room to Vancouver, we have demonstrated how this concept is entirely possible when placing interactive elements, such as a chalkboard or comfy sofa, into a public space. Though the Living at Bute project is specific to the West End community, we feel that our experimentations of urban public space has created a unique model for public engagement that can be scaled to fit any public space in Vancouver. In bringing more recognition to how public spaces can encourage more neighbourly connections, our project works to inspire and motivate neighbourhoods in Vancouver to take ownership of their public and green spaces.

APPENDIX

PROPOSED PLAZA SIGN

OUR PLAZA THIS PLAZA IS FOR EVERYBODY TO USE!

GO AHEAD AND ENJOY
IF YOU WOULD LIKE TO:

HOLD A BIRTHDAY PARTY
HAVE A LUNCH MEETING
PLAY BOARD GAMES
HAVE A CHESS COMPETITION
EAT WITH FRIENDS
HAVE AN IMPROMPTU DANCE
PEOPLE WATCH
MAKE MUSIC WITH FRIENDS
HAVE A FERRET MEET UP

CALL 3-1-1 FOR MORE INFO
IF YOU WOULD LIKE TO:

HOLD A WEDDING
HAVE A FARMER'S MARKET
ORGANIZE A FASHION SHOW
PERFORM LIVE MUSIC
HAVE AN ART SHOW
ORGANIZE A FUNDRAISER
BUSK ON THE PLAZA
SET UP A PHOTO BOOTH
HAVE A BINGO NIGHT

PLEASE RETURN THE PICNIC TABLES AFTER YOU'RE DONE

PRESS RELEASE



March 19, 2014

University students innovate by working with City’s first ever neighbourhood street-to-public space conversion in Downtown Vancouver.

Vancouver, BC - CityStudio’s Lounge Avenue will create an urban ‘living room’ in the plaza at Davie Street and Bute Street on March 29. A first for Vancouver, the project takes the downtown street plaza introduces new public seating, live music, a horseshoe toss, a badminton court, and an interactive community chalkboard. Students, working with City of Vancouver staff, are conversing with residents and community members about future potential uses for the site.

“With a space that is so new, we would love to see more permanent public spaces that have the opportunity for community members to extend their social interactions to outdoor spaces,” says student Sarah Pratt, “we hope the group can simplify the process of small-scale community use of public spaces city-wide.”

The Bute Street plaza, also known as “The Heart of Davie Village”, was identified in the recent West End Community Plan as an opportunity to encapsulate the culture of the Davie Street neighbourhood and foster better local connection among community members of the West End. The students have navigated city processes to hold events that enable active feedback from community members.

Through a series of three events CityStudio’s Lounge Avenue experiments with the current space through meetings with local community organizations, and working with the City of Vancouver from a student perspective. The students are inspired by the West End Community Plan and Healthy City Strategy to engage the community spirit of the West End into the site.

About CityStudio

CityStudio Vancouver is an innovation hub for where students co-create projects on the ground with City staff, community members and experts, designing and implementing solutions for Vancouver’s Healthy City Strategy and Greenest City Action Plan. CityStudio is co-led by Duane Elverum and Simon Fraser University’s Dr. Janet Moore.

The project is a collaboration of the City of Vancouver, Vancouver Economic Commission (VEC), British Columbia Institute of Technology (BCIT), Emily Carr University of Art and Design, Langara College, Simon Fraser University (SFU), University of British Columbia (UBC) and Vancouver Community College (VCC). Since 2011, 1700 students and 33 CoV staff have contributed 50,000 hours of research learning and action to urban sustainability in Vancouver.

For more information:

Contact CityStudio Project Manager Lena Soots:

- citystudiovancouver.com/projects/lounge-avenue
- [@citystudiovan](https://twitter.com/citystudiovan)
- facebook.com/CityStudioVancouver

[604.874.6401](tel:6048746401)

citystudiocoordinator@gmail.com

MEDIA COVERAGE



Daily Xtra. March 7, 2014. <http://dailyxtra.com/vancouver/news/city-explores-ways-breathe-life-bute-street-plaza>



Daily Xtra. April 3, 2014. <http://dailyxtra.com/vancouver/news/bute-street-plaza-needs-community-programming>

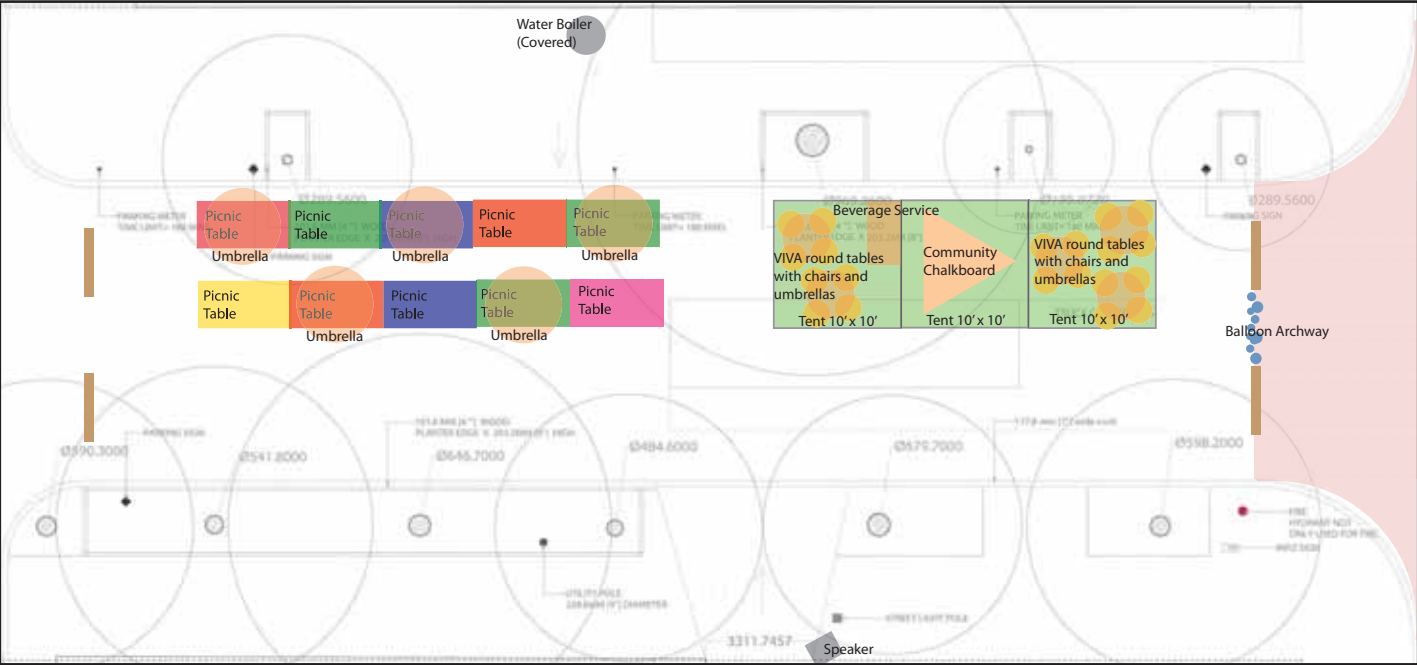


CBC News Vancouver. “Living on the Streets”. March 29, 2014.

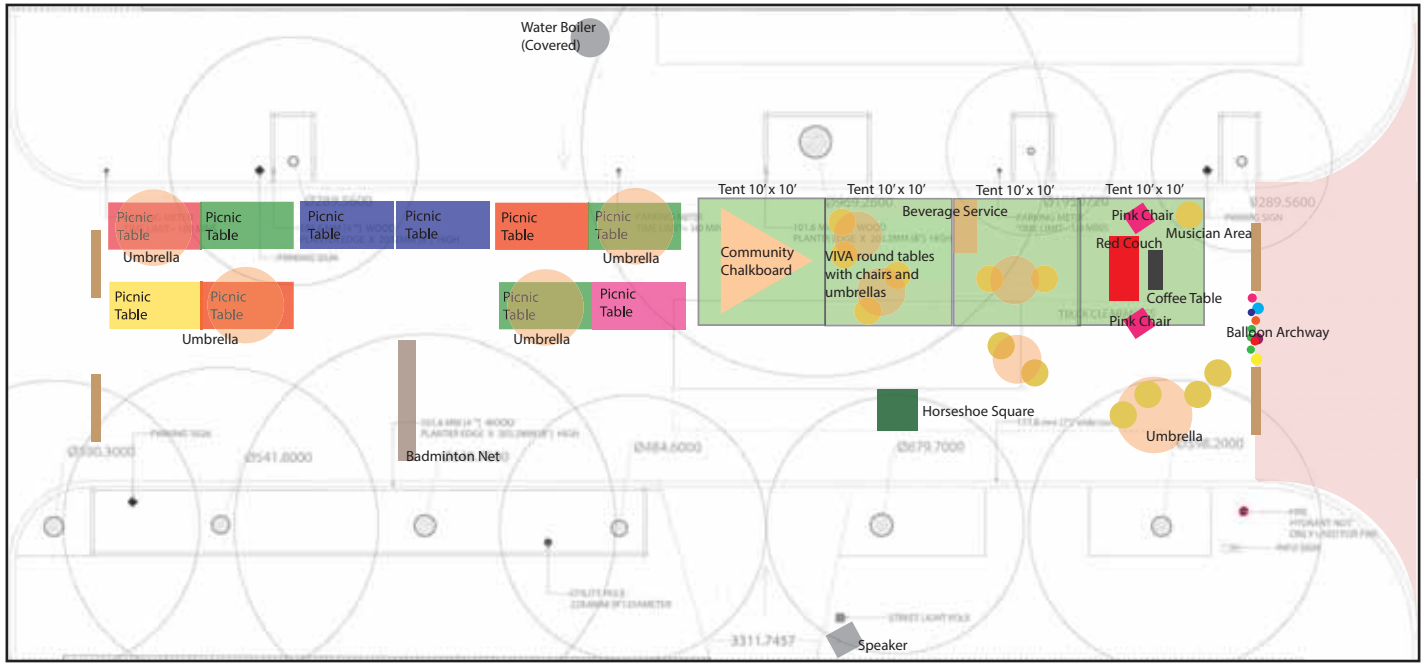
APPROVED EVENT SITE PLANS



Event 2: At the End of the Rainbow



Event 1: Hot Chocolate and Chalkboards



Event 3: Live Out West End

PROJECT TIMELINE

Date:	Purpose/Outcome:	Involved:
February 4th	Project Formation	CityStudio
		Living at Bute Project Team
February 6th	First Project Pitch: Why Are We Here?	CityStudio
February 20th	First Meeting with VIVA Vancouver	Steve Chou
		Jen Sheel
February 20th	Project Presentations: Addressing the CityStudio Challenge	Sam Goldman
		Kevin Millsip
February 26th	Site Walk & Visit to Qmunity	Kevin Keystone
February 27th	Project Presentations with Co-Location Guests	Sara Blenkinsop
		Sarah Orchard
		Kira Gerwig
February 27th	Meeting with Vancouver Public Space Network	Andrew Pask
February 28th	Community Conversation	John Hewson
		Stephen Regan
		Jenniffer Sheel
March 4th	Meeting with Vancouver Pride Society	Llanavis Davies
		Ben Rawluk
March 6th	Project Presentations with Co-Location Guests	Andrea Curtis
		Adrian Sinclair
		Julian Thomas
March 6th	Heritage Talk and Community Plan Presentation	Holly Sovdi

March 8th	First Event - Hot Chocolate and Chalkboards	Living at Bute Project Team
March 10th	Meeting with WEArts	John Hewson
		WEArts Members
March 12th	Meeting with West End City Planners	John Grottenberg
		Holly Sovdi
March 16th	Second Event - At the End of the Rainbow	Living at Bute Project Team
March 19th	Meeting with LGBTQ Advisory Committee	Dean Malone
March 20th	Third Event Planning Meeting	Linda Jones
		Felicity Mayhew
		Dean Thullner
March 20th	Project Presentations with Co-Location Guests	Eesmyal Santos-Brault
March 27th	Project Presentations with Co-Location Guests	Frances Bula
		Ajay Puri
March 26th	Second Staff Contact Meeting	Steve Chou
		Jenn Sheel
March 29th	Third Event - Live Out West End	Living at Bute Project Team
April 1st	Final Project Presentation at Hubbub #2 at City Hall	CityStudio
		City of Vancouver
April 3rd	Final Project Presentation at CityStudio	CityStudio
		Chris Diplock
		Ali Grant
		John Grottenberg
		David Lewis
		Emme Lee
		Leslie Ng
April 8th	Final Report Delivered	Various: CoV, CityStudio, etc.

COMMUNITY OUTREACH: LETTERS AND POSTER



Dear Bute Street Resident,

We welcome you to join us at the Bute Street plaza this **Saturday March 29th** between **10am and 4pm**. We are part of CityStudio, a collaborative learning program that is part of Semester in Dialogue at Simon Fraser University.

Over the past month, our project group has been holding events to foster community conversations on Bute Street. This upcoming weekend, we will be holding our final **"Live Out West End"** event! We would be love to extend a warm invitation to you and your colleagues to join us on the 1200 block of Bute Street.

We would also like to inform you in advance that this event will be accompanied with some live acoustic music entertainment, performed by local buskers and musicians. The music will start at 11am and will conclude before 4pm. The purpose of "Live Out West End" is to continue the conversation about new potential uses with the Bute Street plaza. This Saturday, we will be including new forms of seating, our returning community chalkboard, an engaging badminton set and be giving out hot chocolate.

Thank You,

bit.ly/loungeavenue | citystudiovancouver.com



Dear Business Owner,

My name is Sarah Pratt and I am part of a student project group that is holding an event in the Bute Street plaza this **Saturday March 29th** between **10am and 4pm**. We are part of CityStudio, a collaborative learning program that is part of Semester in Dialogue at Simon Fraser University.


Over the past month, our project group has been holding events to foster community conversations on Bute Street. This upcoming weekend, we will be holding our final **"Live Out West End"** event! We would be love to extend a warm invitation to you and your colleagues to join us on the 1200 block of Bute Street.

We would also like to inform you in advance that this event will be accompanied with some live acoustic music entertainment, performed by local buskers and musicians. The music will start at 11am and will conclude before 4pm. The purpose of "Live Out West End" is to continue our community conversation about new potential uses with the Bute Street plaza. This Saturday, we will be including new forms of seating, our returning community chalkboard, an engaging badminton set and be giving out hot chocolate.

If you have any questions or concerns, please do not hesitate to contact me at 604-788-5637.

Thank You,

Sarah Pratt, on behalf of CityStudio's Lounge Avenue Team
604-788-5637 | bit.ly/loungeavenue | citystudiovancouver.com



The City is the Classroom

CityStudio

invites feedback about how to

Live Out West End

Saturday March 29th, 2014
Bute + Davie | 10 AM - 4 PM

Outdoor Living Room · Free Hot Chocolate · Live Local Music · Badminton Game · Horseshoe Toss


Looking for a fun way to spend your Saturday?



CityStudio invites you to visit the “living room” at the Bute Street plaza, adjacent to the Rainbow Crosswalks at Bute Street and Davie Street, for some live music and fun activities!

We will be serving up some hot chocolate and continuing the conversation about what makes the plaza an active and engaged public space for the vibrant Davie Village community.

For more information:

bit.ly/loungeavenue
www.citystudiovancouver.com

 **#liveOUTwestend**
[@CityStudioVan](https://twitter.com/CityStudioVan)



BUDGET: REVENUES AND EXPENSES

REVENUE	ORGANIZATION	SUPPLIED	AMOUNT	REMARKS
	CityStudio	Grant	\$284.70	Event 2
	Dunbar Lumber	3 - 4'x8' 5/8" Plywood, 3 - 8' 2'x4' Lumber	Donation	
	Viva Vancouver	5 - Umbrellas, 9 - Tables, 28 - Chairs, 10 - Sandbags	Loan	
	Gordon Neighbourhood House	3 - 10'x10' Tents	Loan	
	A&B Partytime Rentals	Donation of Rentals (not incl. tax) for Water Boiler and Water Thermos	Sponsorship	
	King George Secondary School	4 - Badminton Rackets, 3 - Birdies, 1 - Badminton Net	Loan	
	Templeton Secondary School	4 - Badminton Rackets, 3 - Birdies, 1 - Badminton Net	Loan	
	TOTAL MONETARY REVENUE:		\$284.70	

EXPENSES	ITEM	SUPPLIER	QUANTITY	UNIT COST (w/o tax)	FINAL COST (w/ tax, fees, etc.)	REMARKS
Community Conversation - February 28, 2014						
	Coffee	Blenz	1	\$15.00	\$16.75	
	Milk	Mac's	1	\$2.39	\$4.20	
	Cream	Mac's	1	\$1.79		
	Markers	CityStudio	1		CityStudio	
	Flipchart Paper	CityStudio	1		CityStudio	
TOTAL COMMUNITY CONVERSATION EXPENSES:					\$20.95	
Hot Chocolate and Chalkboards - Event 1 - March 8, 2014						
	Hot Chocolate Mix	Costco	4	\$9.99	\$52.27	Used for All Events
	8oz Paper Cups (200 Pack)	Costco	1	\$10.99		
	40cup Water Boiler Rental	A&B Partytime Rentals	1	\$20.00	\$41.44	
	64cup Water Thermos Rental	A&B Partytime Rentals	1	\$17.00		
	Balloons (10 Pack)	Your Dollar Store With More	4	\$1.00	\$5.60	
	Twine for Balloons	Your Dollar Store With More	1	\$1.00		
	Poly Filler	Home Depot	1	\$11.49	\$23.62	Used for Chalkboard
	Paint (Mistint)	Home Depot	1	\$9.00		
	PVC Pipe for Balloons	Home Depot	2	\$3.79	\$25.88	Used for All Events
	PVC Pipe Coupler	Home Depot	1	\$1.15		
	PVC Pipe Clips	Home Depot	1	\$4.38		
	3-Piece Paint Kit	Home Depot	1	\$9.98		
	More Balloons (10 Pack)	Your Dollar Store With More	7	\$1.00	\$16.80	
	Streamers	Your Dollar Store With More	2	\$4.00		
	TOTAL EVENT 1 EXPENSES:					\$165.61
At the End of the Rainbow - Event 2 - March 16, 2014						
	40cup Water Boiler Rental	A&B Partytime Rentals	1	\$20.00	\$4.44	Sponsored
	64cup Water Thermos Rental	A&B Partytime Rentals	1	\$17.00		
	Horseshoes Game Set	Bright Ideas Events	1	\$10.00	\$10.00	
	Green Balloons	Your Dollar Store With More	3	\$1.00	\$4.48	
	Decorative Signage	Your Dollar Store With More	1	\$1.00		
TOTAL EVENT 2 EXPENSES:					\$18.92	
Live Out West End - Event 3 - March 29, 2014						
	Couch Cover	Craigslist	1	\$10.00	\$10.00	
	Event Flyers	InPrint	25		\$8.18	
	Business Letters	InPrint	10			
	40cup Water Boiler Rental	A&B Partytime Rentals	1	\$20.00	\$41.44	
	64cup Water Thermos Rental	A&B Partytime Rentals	1	\$17.00		
	Sign Mock-up	InPrint	2		\$1.69	
	Balloons	Dollar Store	5	\$1.00	\$5.60	
	8oz Paper Cups (200 Pack)	Costco	1	\$10.99	\$12.31	
TOTAL EVENT 3 EXPENSES:					\$79.22	
TOTAL MONETARY EXPENSES					\$284.70	

Activities:	11:15 – 12:15 pm	12:15 – 1:15 pm	1:15 – 2:15 pm	2:15 – 3:00 pm*
Biking	11	17	8	4
Eating	7	18	7	6
Smoking	11	5	8	2
Pedestrians:	11:15 – 12:15 pm	12:15 – 1:15 pm	1:15 – 2:15 pm	2:15 – 3:00 pm*
Infant / Children (0-10)	9	22	8	8
Elderly (60+)	31	45	55	24
Total walk-throughs:	424	464	464	332

Activities:	11:00 – 12:00 pm	12:00 – 1:00 pm	1:00 – 2:00 pm	2:00 – 3:00 pm (*1)	3:00 – 4:00 pm
Biking	2	3	4	0	8
Eating	2	0	0	0	0
Smoking	15	10	3	0	6
Engagements	30	46	43	40+ (*1)	45
Pedestrians:	11:00 – 12:00 pm	12:00 – 1:00 pm	1:00 – 2:00 pm	2:00 – 3:00 pm (*1)	3:00 – 4:00 pm
Infant / Children (0-10)	1	5	1	0	7
Elderly (60+)	14	21	18	18	19
Total walk-throughs:	188	325	307	102+ (*1)	389

Activities:	11:00 – 12:00 pm	12:00 – 1:00 pm	1:00 – 2:00 pm	2:00 – 3:00 pm	3:00 – 4:00 pm
Biking (Restricted)	0	0	0	0	0
Eating	10	3	4	0	0
Smoking	11	3	1	7	10
Engagements	60	40	40	45	26
Pedestrians:	11:00 – 12:00 pm	12:00 – 1:00 pm	1:00– 2:00 pm	2:00 – 3:00 pm	3:00 – 4:00 pm
Infant/ Children (0- 10)	9	7	8	5	1
Elderly (60+)	8	6	6	7	12
Total walk-throughs:	304	403	256	460	327

PEDESTRIAN + ENGAGEMENT COUNTS

TIME PASS VS. TIME INTERVALS

	15 min	30 min	45 min	60 min
11:15 – 12:15 pm	102	212	327	424
12:15 – 1:15 pm	120	204	355	464
1:15 – 2:15 pm	132	250	354	464
2:15 – 3:00 pm	115	207	332	x

* 3:00 pm end time (15 mins early) due to starting snow.
Note: Metrics were not taken for the first event (March 8) due to focus on gathering written feedback.

TIME PASS VS. TIME INTERVALS

	15 min	30 min	45 min	60 min
11:00 – 12:00 pm	52	100	141	188
12:00 – 1:00 pm	88	162	202	325
1:00 – 2:00 pm	69	167	228	307
2:00 – 3:00 pm	102	*1	*1	*1
3:00 – 4:00 pm	95	181	320	389

*1 2:15-3:00pm counts not taken due to large numbers of engagements.

TIME PASS VS. TIME INTERVALS

	15 min	30 min	45 min	60 min
11:00 – 12:00 pm	68	144	220	304
12:00 – 1:00 pm	83	160	314	403
1:00 – 2:00 pm	84	132	185	256
2:00 – 3:00 pm	129	238	320	460
3:00 – 4:00 pm	56	141	250	327

ANNOTATED REFERENCES

1) City of Vancouver Healthy City Strategy (July 13th 2013)

Link: <http://bchealthycommunities.ca/res/download.php?id=852>

Author: City of Vancouver

Importance: Outlines long-term goal of cultivating connections in connecting and engaging Vancouverites in places and spaces for healthy communities, healthy people and healthy environments.

2) Davie Village Plaza: Pilot Project 2013

Author: Vancouver West End Planning Department, Professor Mari Fujita (UBC), Designers Ashley Eusebio (UBC, SALA), Isabel Barrios (UBC,SALA)

Importance: Document provided by Vancouver West End Planning Department. Outlines recent design plan of Bute Streets by UBC students detailing site plan, pedestrian and traffic patterns, community activities and proposed new seating.

3) Urban Living Room (2012)

Link: http://www.urbanlivingroom.org/URBAN_LIVING_ROOM/ABOUT.html

Author: Studio ID Eddy and Powerhouse Design (with designer Bas Kortman)

Importance: The Urban Living Room is a design project from the Netherlands that explores how hospitality and small meetings can make big cities homely and challenges the way public space can be treated. This inspired our project model of the Living Room.

4) Connections and Engagement: A Survey of Metro Vancouver (June 2012)

Link: <http://www.vancouverfoundation.ca/sites/default/files/documents/VanFdn-SurveyResults-Report.pdf>

Author: Vancouver Foundation

Importance: The findings in this survey regarding connections between people living in high-rises and the ongoing problem of social isolation is relevant to the objective of our project.

5) Reclaiming the Right-of-Way: A toolkit for creating and implementing parklets (2012)

Link: <http://www.its.ucla.edu/research/parklettoolkit.pdf>

Author: UCLA Complete Streets Initiative. Luskin School of Public Affairs.

Importance: This toolkit provided different examples of public space inventions and parklets in North America. This assisted us in our ideation phase.

6) West End Community Plan (November 2013)

Link: <http://vancouver.ca/files/cov/west-end-community-plan-2013-nov.pdf>

Author: City of Vancouver

Importance: This community plan help address a need for our project in the neighbourhood. ie. “Identify the ‘heart’ of the Davie Village (Davie and Bute Streets) with target investment in elements such as decorative lighting, landscaping, public art, and space for gathering” (Appendix A, 10.2.4)

7) Community Priorities for the West End: Interim Report to Mayor Gregor Robertson (July 2011)

Link: <http://vancouver.ca/files/cov/west-end-mayors-advisory-comittee-community-priorities-interim-report.pdf>

Author: West End Mayor’s Advisory Committee
Importance: Provided quantitative data from a survey conducted by the Advisory Committee on community priorities. Includes recommendations that resulted from the survey for City planning and policy development.

