

# Reuben Fischer-Baum

reuben.fischerbaum@gmail.com  
207 449 5460

## WORK

### **FiveThirtyEight** *Visual Journalist, 2014 to present*

- Design and develop interactive projects while providing necessary data collection, analysis, and reporting. Project manage the site's major sports interactives, including March Madness predictions and NFL coverage.
- Work on the site's daily graphic production. Coordinate with writers to shape the visualizations included in their pieces.
- Pitch and report on a variety of subjects, such as urban planning, the NFL, and criminal justice.

### **The New School** *Lecturer, 2015 to present*

- Instructor for "Data Visualization & Information Aesthetic" at the Parsons School of Design.

### **Deadspin** *Graphics Editor, 2012-2014*

- Created charts, maps, and interactives for Deadspin and other Gawker Media sites; pitched and reported original pieces with accompanying data collection and research.

### **Times Square Alliance** *Research Associate, 2011-2013*

- Produced economic research and graphics for the business improvement district.

## AWARDS & RECOGNITION

- *Atlas of Design* honorary mention for "New York City's Edges Are Uber-Heavy", 2016
- Malofiej bronze medal for "The Complete History of the NFL" and a team silver, 2015
- *Information Is Beautiful* short list for "How Madden Ratings Are Made", 2015
- "Is Your State's Highest-Paid Employee A Coach?" included in *Best American Infographics* and presented as evidence in *O'Bannon v. NCAA*, 2014
- Yale Gaylord Donnelley Prize in Environmental Studies, 2011

## EDUCATION

### **Yale University** *B.A. in Environmental Studies with distinction, 2011*

## COMPUTER SKILLS

Javascript, D3, Node, R, Dplyr/ggplot, HTML/CSS, Pug, Sass, Gulp, Adobe Illustrator, QGIS