

# JANET RODRÍGUEZ

FREELANCE WRITER, JOURNALIST, DIGITAL CONTENT CREATOR AND EDITORIAL ASSISTANT

## PROFILE

I create digital content for companies and entrepreneurs. When I'm not doing research for a blog post, taking pictures, or editing a video or podcast episode, I write short stories.

## SKILLS

- Bilingual: English and Spanish
- Project management
- Team player
- Leadership
- Problem-solving Skills
- Creativity

## AREAS OF EXPERTISE

- Content Creation
- Digital Storytelling
- Content Marketing
- Social Media Strategies
- Video and Audio Editing
- Podcast Production
- Editorial Production
- Creative Writing

## CONTACT INFORMATION

Email: [janet@rgjanet.com](mailto:janet@rgjanet.com)  
Website: [www.rgjanet.com](http://www.rgjanet.com)  
LinkedIn: [@rgjanet](https://www.linkedin.com/in/rgjanet)



## Rate Card

### Video / Reels - \$150 to \$1,500

- Produce, record, and edit video and/or reels for social media.
  - Current packages include:
    - 1 video/reel: \$150
    - 5 video/reels per month: \$600
    - Unlimited video/reels per month: \$1,500

### Digital Content Creation and Development - \$20 /hr

- Produce, record, and edit other content formats for social media platforms and websites: photography, audio, and graphic design.
- Create and proofread social media copy
- Conduct research and prepare interviews
- Create social media campaigns, email newsletters, sales funnels, and landing pages
- Help develop concept and content strategy for brands
- Create and migrate online stores (WooCommerce and Shopify)

### Writing - \$17 /hr

- Write news articles for web and press
- Write press releases for public relations

### Editorial Assistant - On a per-project basis

- Proofread and edit manuscripts in Spanish and English
- Book layouts design using Adobe InDesign
- Create cover designs
- Manage the publication and printing of the book on-demand

### Professional Beta Reader - On a per-project basis

- Professional reading for authors seeking a beta reader for their manuscripts before embarking on the editorial process