#### **PropertyWatch Services Company Limited Privacy Policy**

In providing our service, you may be asked to provide personal information through online forms, e-mail, payment processing and/or other means of communication. We do not share this information with any third parties. We do not sell, trade or otherwise share your personal information with others. Any information that we obtain from you will be used lawfully and in strict accordance with the *Data Protection Act*, 2012 (Act 843) and the GDPR.

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our blog, website or app? When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, credit card information or other details to help you with your experience.

#### When do we collect information?

We collect information from you when you place an order or enter information on our site or in our app.

#### How do we use your information?

Our lawful basis for processing the information we collect from you is to comply with our contractual obligations which arise when you make a purchase from us, or to respond to enquiries you may have prior to entering into a contract with us.

#### How do we protect your information?

Our Apps and website are scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

#### Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to

provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

## We use cookies to:

- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site
  experiences and tools in the future. We may also use trusted third-party services that track
  this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, Some of the features that make your site experience more efficient may not function properly. It won't affect the user's experience that make your site experience more efficient and may not function properly.

### Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information without users' consent. This does not include website hosting partners and other parties who assist us in operating our mobile apps, portals, website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

#### Third-party links

We do not include or offer third-party products or services on our mobile apps, portal or websites.

## We have implemented the following:

- Google Display Network Impression Reporting
- Demographics and Interests Reporting

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

#### **Opting out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

### Changes:

You will be notified of any Privacy Policy changes:

On our Privacy Policy Page

Can change your personal information:

• By contacting us using the "contact us" page

### How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

### Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking

#### We will take the following responsive action, should a data breach occur:

We will notify you via email

Within 72 hours days

#### **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

# We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions
- Process orders and to send information and updates pertaining to orders.

### To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

#### **Contacting Us:**

If there are any questions regarding this privacy policy, please email us at <a href="mailto:contactus@propertywatch.io">contactus@propertywatch.io</a>