Riley Hoff

781-974-0533
111 Greenpoint Ave. #4D Brooklyn, NY
rileyhoff@outlook.com

Work Experience

Nativo - Web Developer

Sep, 2020 - Present

- Design and code native ads/aritcle pages and across many publisher sites. (Including TIME, Motor Trend, Fortune, Brooklyn Magazine, Coindesk)
- Help troubleshoot styling and technical issue from Advertisers and our internal teams
- Create and manage demo Sstes for external sales efforts
- HTML, CSS, JavaScript and Git

Scope Art Fair - Design Associate

Sep, 2019 - Mar, 2020

- Digital and print graphic design (Advertisements, Signage, Decks, Social)
- Web design and development for scope-art.com (Html, CSS, PHP, Wordpress)
- Oversee quality for onsite marketing and fair signage
- Place, track and control quality of print and digital orders

Snug Harbor Wine - Associate

May, 2016 - Aug, 2019

- Design online weekly newsletters
- Create marketing materials
- Client Deliveries
- Gain knowledge of running a small business
- Cash out customer purchases / orders

University Wafer - Web Developer

Oct, 2016 - Mar, 2017

- Full stack freelance web design – HTML, CSS, JavaScript
- Restructured existing website and created new features

(Prior Work Experience Available Upon Request)

Portfolio

Web Dev/Design - sqkz.art/design

Studio Art - sqkz.art

Education

University of Vermont

Bachelor of Arts - 2019
Dual Major Computer Science & Studio Art

University of Melbourne

One Semester - Mar, 2018 - Jun, 2019

Technical Skills

Programming	Other
HTML & CSS	Git
React.js	Copilot
Node.js	Adobe Suite
Javascript	Digital Graphics
Bootstrap	Illustraition
PHP	Figma

Exhibitions

Not a Normal Market

Jun, Sep & Dec, 2024 - NYC

- Marketed and sold various paintings and prints

Conception Arts Show

Aug, 2019 - NYC

UVM Alumni House Place of Pride Exhibition

May, 2019 - Burlington, VT

- UVM alumni house juried art show

DAA - Art by the Bay

Aug, 2017 - 2021, 2023 - Duxbury, MA