

Lucas Fredegoto Rinaldi

Senior Full Stack Developer

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Personal Statement

Hello! My name is Lucas Rinaldi, a 95'er with a passion for technology whose journey into the world of IT began in design, crafting fliers, banners, and visual content. It didn't take long before I discovered web design, and I instantly fell in love with it. Throughout my career, I've had the privilege of exploring a wide range of roles, from sales to design, from DevOps to leadership. This diverse journey has graced me with the opportunity to create innovative solutions for hundreds of thousands of users, collaborating with incredible brands like McDonald's, HP, Samsung, Troller, and many others. Every stage of my career has been an enriching learning experience, presenting fresh challenges and insights. As I grow, I'm driven by the thrill of discovery, always excited by the possibility of reaching thousands of people with impactful solutions.

Work Experience

> **SoftExpert** — Tech Lead, at Joinville

May 2025 — Present

SoftExpert is a Brazilian company that develops software focused on excellence management, serving clients such as Engie, Electrolux, Pepsico, Brazilian Army, Bosch, and Hyundai.

- Leadership of the squad responsible for developing and refactoring applications involving modeling context (flowcharts, etc).
- Technical support and guidance for other teams regarding integration with our source code and vice versa.
- Responsible for the structural definition and rewriting of legacy applications to new stacks.
- Technical support for the team, offering guidance on the company's tech stack and product business rules.
- Responsible for initiatives in the context of quality, best practices, productivity, efficient use of AI, and clean code.
- Analyst and challenger of performance-related decisions.
- Continuous feedback and performance monitoring of team members, aiming at improvement and professional growth.
- Execution of customized Scrum rituals, ensuring adherence to agile methodologies within the team.
- Critical insight and suggestions to refine the team's pipeline process.

> **SoftExpert** — Senior Full Stack Developer, at Joinville

March 2023 — May 2025

- Responsible for refactoring legacy applications, rewriting them in React using modeling libraries like react-flow and dagre.
- Establishing code standards (lint, prettier, styleguides) based on best market practices (Airbnb, Trivago).
- Responsible for handling the bug and improvement pipeline.
- Code review and testing within the squad.
- Responsible for developing unit tests for all features, along with structuring a base model for writing unit tests.
- Structuring and maintaining a scalable design system using best style organization practices (BEM, SCSS).
- Inspection and correction of the software's improvement and bug queue during major version changes.
- Implementing new features using Scrum.

> **Forlogic** — Tech Lead, at Cornélio Procópio

January 2025 – February 2025

ForLogic is a software development company focused on quality assurance, serving clients such as Unimed, BRK, and Cia Iguazu.

- Responsible for Key Results (KR), ensuring the achievement of the company's strategic objectives.
- Responsible for defining and implementing the front-end architecture, as well as developing the new component library.
- Conducting code reviews and publishing versions using Azure DevOps.
- Monitoring performance and analyzing APM (Application Performance Management) using Elastic Search.
- Champion of the concept of componentization, promoting reusability and scalability in development.
- Technical support for other squads, providing guidance on Angular and front-end development standards.
- Continuous feedback and monitoring of team performance, aiming for improvement and professional growth.
- Execution of additional Scrum rituals, ensuring adherence to agile methodologies within the team.

> **Forlogic** — Senior Full Stack Developer, at Cornélio Procópio

May 2023 – January 2025

- Responsible for the first implementations of Artificial Intelligence services in the company, promoting innovation and automation in processes.
- Author of a 500% improvement in build time, adding hot reload to an internal company library using npmjs.
- Responsible for the architecture and development of a component library in Angular, using the Angular style guide, applied through the BEM methodology for organization and scalability of SCSS styles.
- Responsible for componentizing various routines and interfaces widely used across all modules of the company, ensuring standardization and reusability.
- Responsible for conducting research and making integrations with external vendors, such as Google Cloud and Microsoft, achieving strategic advancements, such as the integration of online document editing with an already established storage infrastructure in Azure.
- Responsible for defining and applying code standardization rules using tools like ESLint and Prettier, following best practices and reference documentation from Airbnb and Trivago.
- Inspection and correction of the software improvement and bug queue using Kanban.
- Development and maintenance of APIs consumed internally for web apps and mobiles.
- Implementation of new features using Scrum.
- Code review for the squad.
- Contribution to the squad with VSCode configurations aimed at productivity.
- Deployment in staging and production environments.
- Migration and import of records from legacy modules to new modules.
- Maintenance and development of migration and import tools.
- Responsible for coordinating and monitoring employees in training.
- Author of multiple tasks and workspaces for development in C# using VSCode.

> **Slingshot Digital** — Front-end Developer, at São Paulo

September 2020 – May 2022

Slingshot is a web development producer that promotes solutions in campaign and platform development, serving clients such as McDonald's, HP, Samsung, Troller, and other brands.

- Page development from prototypes using PHP/Laravel with Blade and handlebars.js with marionette.js.
- Development of new features for existing applications/for release.
- Facelifts and general layout changes.
- Estimation and definition of delivery times.
- Maintenance of the bugs queue of maintained projects.

- Metrics implementation and testing (Adobe Audience Manager, Facebook Pixel, Google Tag Manager).
- Using the Adobe package for image/video editing.
- Responsible for deployment in approval and production.

> **Forlogic** — Junior Full Stack Developer, at Cornélio Procópio

August 2019 — September 2020

- Migration of the organization's digital products from the MVC model to Angular, using REST API (C#) and Scrum as an agile methodology.
- Maintenance of the company's legacy product bug queue using the Kanban methodology.
- Development and maintenance of APIs consumed internally and offered as services.
- Creation and refactoring of unit tests using xUnit.

> **Infinite Cloud** — Junior Front-end Developer, at Londrina

September 2018 — January 2019

Infinite Cloud is a development agency focused on Marketing, promoting campaigns, and developing websites on demand, serving clients such as Unifil and PEC.

- Development of web projects such as e-commerce, institutional sites, portfolios, and websites in general.
- Consulting and monitoring advertising on Facebook and Google AdWords.
- Production, development, and artistic application focused on the web.
- Responsible for deploying and releasing the developed products.
- Testing and refactoring old code.

> **S4W** — Full Stack Trainee Developer, at Cornélio Procópio

September 2016 — February 2017

S4W is a marketing agency with web development, which carries out and launches campaigns and web development on demand, serving clients such as Aguativa, UTFPR, and Rotary Club.

- Web development from prototypes (Photoshop).
- Database maintenance (SQL server).
- Development and logical coding of projects (ASP.NET and C#).
- Refactoring and graphical improvements of existing projects.
- Testing and refactoring old code.

> **Town Hall** — Infrastructure Intern, at Cornélio Procópio

December 2013 — January 2015

The municipality of Cornélio Procópio has a technology sector, which helps internally and externally the needs related to the city's IT.

- Maintenance of hardware and software equipment used on the premises of the Municipality of Cornélio Procópio.
- Optimization and better use of physical computing resources.
- On-site and remote technical support.
- Assistance in the installation of the internal infrastructure.

> **Unimed** — Minor Apprentice in Operations, at Cornélio Procópio

May 2012 — May 2013

Unimed is a Brazilian medical cooperative system that operates as a health plan operator.

- Half of the working period to carry out courses such as administration, financial management, information technology, taxation, morals, duty, ethics, mathematics, communication, leadership, and logical thinking.

- Analysis and completion of documentation with a focus on digital innovation (migration from physical to digital system).
- On-site and remote operational support.

Academic Education

January 2014 – June 2017

Degree in Systems Analysis and Development

Federal Technological University of Northern Paraná – Cornélio Procópio, Paraná

Tech Stack

- HTML5	- Git/GitHub	- Kanban/SCRUM	- Linux
- CSS3/LESS/ SASS	- Protractor/Jest	- Git Kraken/Git Flow	- Windows
- JavaScript ES5+	- Domain/Web host	- REST/RESTful	- macOS
- ESLint/Prettier	- Grunt/Gulp/Webpack 5	- Docker/AWS/GCloud	- PHP/Laravel
- Angular 2+	- NodeJS/Express.js/MongoDB	- C#	- XUnit/PHPUnit
- Python	- JWT/Auth middlewares	- Marionette.js	- Handlebars.js
- Adobe XD	- Photoshop/Illustrator	- Figma	- SEO

Academic References

Master Adriane Carla Anastácio

at UTFPR, Cornélio Procópio Campus
anastacio@utfpr.edu.br

Doctor Luciano Tadeu Esteves

at UTFPR, Cornélio Procópio Campus
luciano@utfpr.edu.br

Languages

- Portuguese (native) - English (proficient) - Spanish (basic)

Certifications

Several specialization courses focused on Development, Technologies, and Leadership ([see certifications](#))

at Alura

2020 – present

Corporate Apprentice

at Unimed with CIEE/SENAC partnership

2012 – 2013

Specialization in Hardware, Web Design, Algorithms, Graphic Design, Administration

at CENAIC

2010 – 2012

Intermediate English, 480 hours

at CCAA

2006 – 2008