ESALMON

• E S A L M O N • WEB + UI/UX + GRAPHIC DESIGN

ESALMON

PORT FOLIO

ABOUT

CONTACT

DAIRY BAR APP

MANSFIELD SUPPLY

BRAND REDESIGN

RECIPE WEBSITE



STYLE TILES

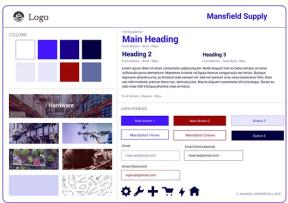
This is a redesign of the existing Mansfield Supply Website. I designed two versions of style tiles in Figma, with different color palettes, fonts, and aesthetics. In the end I chose the first style tile, because I liked the more downto-earth color palette.

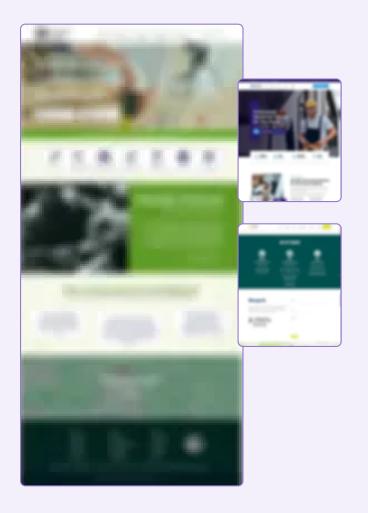
View Website



Design 1, with a green color palette and serif fonts. For this project I decided to use Libre Baskerville + Open Sans for paragraphs and subtitles.

Design 2, which has a more corporate theme. Mansfield Supply is a local family-owned business, so this also felt too formal and less down-toearth.





SITE MOCKUP

I did a mockup of the home page, using a few references from around the web (included) to come up with layouts and site content.

View Website



Only 2 pages have been converted. Please go to https://docs.zone and Sign Up to convert all pages.