#### Robin Bertuccelli

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#### Dear Sir or Madam:

I am seeking a position as a Web Developer. I have seven years professional I.T. experience and recently graduated from the Full Stack Web Development Bootcamp at the University of Minnesota to update my technical skills. I have sound knowledge of HTML5, CSS, Javascript, JQuery, Bootstrap, Node.js, MySQL, MongoDB, React.js, Drupal CMS, Git Version Control, and Adobe Creative Suite tools. I am open to learning other Javascript Frameworks. There are many out there and different companies may have chosen one or the other to develop their products.

My past experience in Film Production has given me many skills that will transfer well into a team development environment. I have gained a well rounded perspective of every facet of media production over the past eleven years in freelance filmmaking. As an Assistant Director and Producer I was responsible for scheduling production and shoots, managing the shoot, and was the main point of contact for communication between creative departments and clients. I balance the desire to create the highest quality possible media product while being aware of the project objectives and the constraints of a budget . A small sample of some of the projects I have worked on is included on my website.

I also have experience working for a large publicly traded company as a Systems Integrator/Developer at Whole Foods Market. My experience with Whole Foods was quite dynamic. In the period I worked there, the company "grew up", and my role evolved as well. The job included hands on hardware, software, network, and database maintenance. The role also included being an integrator and communicator, implementing systems to increase automation or information access and training users on how the new systems would increase their efficiency. I am very good at trouble shooting challenges and quickly understand how a new software system can be utilized to increase efficiency. I was rewarded for my work by being recognized as a Team All-Star.

In addition to my technical and managerial experience, I have worked in sales and marketing. I have worked on many broadcast commercials including a commercial that aired during the Super Bowl. In college I sold advertising and marketed music concerts and content. Most recently I have been selling smart home and network systems, services, and financing at Best Buy. I possess technical knowledge and the interpersonal skills to help a client find the right solution to whatever issue they are trying to solve.

While I have enjoyed the freedom to work on many different projects as a freelancer, I am seeking a more permanent position working on a long term project, or series of projects, on a full time basis. I believe the depth of my experience would make me an asset to any team. I look forward to speaking with a company representative to discuss how I can contribute to your team.

Sincerely,

Robin Bertuccelli

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### **Profile**

I am seeking a position as a Web Developer. I have experience with front end design and back end logic and integration. I use all the modern tools to bring the two together. I have professional experience in I.T. and recently completed a Full Stack Web Development Bootcamp to update my skills to match modern trends in Software Development. I am open to learning new frameworks.

### **Technical Skills**

Experienced in HTML5, CSS, Javascript, JQuery, Bootstrap, Semantic-UI, Node.js, MySQL, MongoDB, React.js, and Drupal content management framework. Additionally proficient in the use of Adobe Creative Suite and Final Cut Pro. Utilize Agile development methodology to develop RESTful interactions with web services to optimize server response times.

## Experience

SMART HOME EXPERT, BEST BUY INC; RICHFIELD, MN – 2017-PRESENT

Guide clients in integrating smart home technology into their lives. Expertise on the requirements of the network necessary to support security systems and home automation devices.

ASSISTANT DIRECTOR MOTION TV/FILM PRODUCTION, FREELANCE; MINNEAPOLIS, MN – 2006-2017 Comprehensive understanding of the media production process. Experienced Producer, Assistant Director, and Unit Production Manager. Background in Art Direction. Acquired transferable project management skills. See www.robinbertuccelli.com for some examples of the projects I have worked on.

SYSTEMS INTEGRATOR/DEVELOPER, WHOLE FOODS MARKET, INC; MINNEAPOLIS, MN – 1998-2006 Developed and implemented web based procurement systems supporting operations. Wrote technical documentation of new systems intended for user training. Support and maintenance of operational level retail systems. Received company All Star Award in 2005 in recognition of my contribution to the company.

### Education

UNIVERSITY OF MINNESOTA - TWIN CITIES, ST. PAUL, MN

University of Minnesota Coding Bootcamp - Javascript Full Stack Development.

An intensive 24 week long immersion in the technologies used to design and build webs applications. Skills learned include HTML5, CSS, Javascript, JQuery, Node.js, Bootstrap, Firebase, and MySQL, MongoDB, React.js, Python, and Django.

UNIVERSITY OF MINNESOTA - TWIN CITIES, MINNEAPOLIS, MN

Major: Management Information Systems - Additional areas of study: Math and Biology.

# **Applications Built**

MyShinDig - A party planning site for small-medium sized potluck dinner parties.

https://robinb242.github.io/project1MyShinDig/

AdoptMeNow - A site that matches a human's lifestyle with a rescue pet.

https://pet-match-app.herokuapp.com

Walking Dead Click Game - Try to click all of the characters without clicking the same one twice.

https://pacific-reaches-69935.herokuapp.com/

# **Relevant Experience**

MARKETING INTERN, CAPITOL RECORDS; MINNEAPOLIS, MN

Reported on local cultural conditions, artist reception, and radio airplay. Worked with local vendors to promote album releases and concerts.

ADVERTISING ACCOUNT EXECUTIVE, THE MINNESOTA DAILY NEWSPAPER; MINNEAPOLIS. MN Actively pursued new accounts while supporting existing accounts. Coordinated the creative development of advertising content. Consistently met or exceeded sales goals.