

# Roc Wang



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## Objective

To obtain a senior web development position, building front end and/or back end of web sites.

## Experience



Feb 2014 — Present  
Moustache Republic  
Auckland, New Zeala...

### Magento Web Developer

- Built cutting edge e-commerce websites from end to end in an agile(Scrum) team. Responsible for both front-end and back-end development, site deployment and on-going maintenance.
- Developed high quality commercial Magento extensions e.g. NZ Post Address Autocomplete, Ajax Cart.
- Provided professional technical support and custom development for existing e-commerce sites, including troubleshooting , re-theming, new feature implementation etc.
- Deeply customized transactional / marketing emails for several projects based on Magento / MailChimp / Mandrill.
- Organised the training program in the company and lecture several tutorial on CLI, git, vim, modern Magento workflow, front-end performance etc.

### Tencent 腾讯

Mar 2010 — Apr 2013  
Tencent  
Shenzhen, China

### Web Developer

- Led a team to build a customized PHP framework called Vii, which is based on Yii framework; wrote a whole set of API documents and unit tests by Markdown, PHPDocumentor and PHPUnit, remarkably improve the developing efficiency.
- Independently constructed the mobile site for QQ VIP and its accompanying CMS from scratch via Bootstrap, SQLite etc., brought the user experience on mobile devices to the next level.
- Implemented more than 30 activity/promotion mini sites utilizing jQuery, backbone.js, mustache.js and PHP, which boosted ARPU and total revenue.
- Designed and developed a brand new refined marketing system end to end, dramatically improved the accuracy of advertisements.
- Built several operation support systems and in-house tools, e.g. User Notification, Prize Delivery, Activity Management, etc., which increased the productivity enormously for the dev team and the production team.
- As a mentor, worked closely with a intern to help her implement requirements and features, and got highly commented.
- Published 6 open source projects in the company, honored with the most active developer in 2013.
- Maintained the portal site of QQ VIP, the biggest online value add-on service in China, successfully fulfilled the daily visits from more than 27 millions members.

\* Tencent is the fourth-largest Internet company in the world after Google, Amazon, and Ebay, as of August 2012.

### Intern



Sep 2006 — Apr 2007  
Infosys  
Mysore, India

- Admitted to the Infosys Chinese Student Internship of 100 students selected from Top 20 universities all over China; ranked No. 1 among the candidates of UESTC.
- Graduated from the Mainframe stream class, with grade A for all the courses, which were JCL, COBOL, CICS, DB2, VSAM File Processing and Quality Assurance, etc.
- With the MVC design pattern in mind, implemented a simulated Banking System which handled basic transactions, such as Withdrawal, Deposit and Transfer.
- Involved in the project "Using Text Tagging and Annotation Engine Java Libraries in .NET Applications" in the Data Mining Team of SETLabs, studied and achieved 2 ways to accomplish interoperability between .NET and Java platforms.

\* Infosys is the third-largest India-based IT services company by 2012 revenues.

## Portfolio

# SUPERETTE

<http://www.superette.co.nz/>

TRISH PENG

<http://www.trishpeng.com/>

the  
Liquorice  
land

<http://theliquoriceland.co.nz/>

# huckleberry

<http://www.huckleberry.nz/>



<http://shop.aucklandnz.com/>



<http://vip.qq.com/>

## Personal Projects



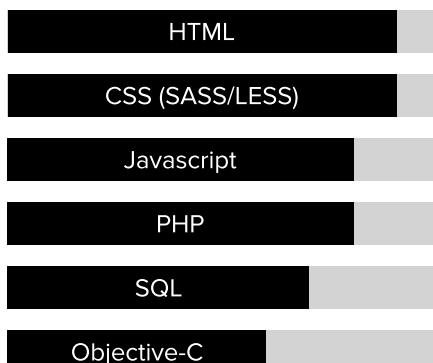
Apr 2013 — Nov 2013

### Do Less

Do Less is a open source, companion app for the native Reminders app on iOS, by which you could choose the three most important tasks to do at a time. Do Less helps you focus and accomplish more by doing less.

## Skills

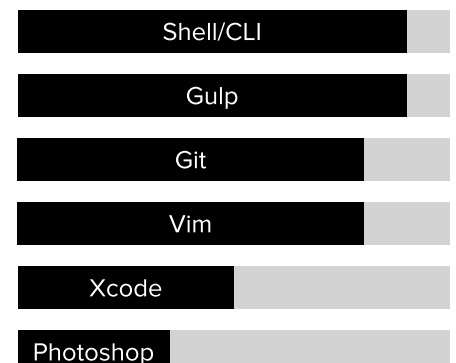
### Language



### Framework



### Tools



# Education

电子科技大学

Sep 2007 — Jun 2010  
Chengdu, China

Master of Engineering

Computer System Architecture, GPA: 3.54/4  
University of Electronic Science and Technology of China

电子科技大学

Sep 2003 — Jun 2007  
Chengdu, China

Bachelor of Engineering

Computer Science & Technology, GPA: 3.47/4  
University of Electronic Science and Technology of China

# Certificates



Magento Certified Developer

May 2014



IBM Certified Database Associate

DB2 9 Fundamentals / DB2 Universal Database V8.1 Family  
Dec 2008 / Jun 2006



IBM eServer Certified Specialist

AIX Basic Operations V5  
Jun 2006



<https://github.com/rocwang/cv>