

# MEDIA PRESENCE

Laid Off Calgary was founded in January 2016 by Bianca Sinclair. The peer support group committed to helping laid off Calgarians manage their new circumstances and prepare for re-entry into the workforce has garnered strong media attention. The following links capture the Laid Off Calgary story and mission.

**Note:** For all media enquiries, contact Bianca Sinclair via email at [laidoffcalgary@gmail.com](mailto:laidoffcalgary@gmail.com).

**Note:** To open each link in a new tab, mouse over the link and right-click, and select **Open link in new tab**.

DATE	MEDIA	DESCRIPTION	LINK
February 6, 2017	Avenue Calgary Magazine	Prosperity or Bust: With Calgary's peaks-and-valleys economy currently in a valley, it's time to take stock of how we keep finding ourselves down here	<a href="http://www.avenuecalgary.com/City-Life/Prosperity-or-Bust/">http://www.avenuecalgary.com/City-Life/Prosperity-or-Bust/</a>
November 16, 2016	Photo expose	Laid Off Alberta: A black and white photography project by Mike Heywood	<a href="http://www.laidoffalberta.com/">http://www.laidoffalberta.com/</a>
October 21, 2016	Oil Respect Podcast	OR Podcast 2: Laid off Calgary's Bianca Sinclair	<a href="https://soundcloud.com/user-430949528/or-podcast-2-laid-off-calgarys-bianca-sinclair">https://soundcloud.com/user-430949528/or-podcast-2-laid-off-calgarys-bianca-sinclair</a>
August 19, 2016	Calgary Herald	Calgarians queuing for jobs 'the new normal'	<a href="http://calgaryherald.com/business/local-business/calgarians-queuing-for-jobs-the-new-normal-with-unemployment-at-22-year-high">http://calgaryherald.com/business/local-business/calgarians-queuing-for-jobs-the-new-normal-with-unemployment-at-22-year-high</a>
May 25, 2016	Canadian Mental Health Association (CMHA)	Laid Off Calgary: A peer support group for Calgarians experiencing unemployment	<a href="http://cmha.calgary.ab.ca/laid-off-calgary-peer-support-group-unemployed-calgarians/">http://cmha.calgary.ab.ca/laid-off-calgary-peer-support-group-unemployed-calgarians/</a>
April 29, 2016	Newstalk 770 news radio interview	Adapting in Alberta: Telling your story of change	<a href="https://omny.fm/shows/newstalk-770/laid-off-calgary">https://omny.fm/shows/newstalk-770/laid-off-calgary</a>
March 21, 2016	CBC News	Laid-off Calgarians band together for support	<a href="http://www.cbc.ca/news/canada/calgary/laid-off-calgary-support-group-1.3500822">http://www.cbc.ca/news/canada/calgary/laid-off-calgary-support-group-1.3500822</a>
March 3, 2016	Metro News	Support group formed for laid off Calgarians	<a href="http://www.metronews.ca/news/calgary/2016/03/03/support-group-formed-for-laid-off-calgarians.html">http://www.metronews.ca/news/calgary/2016/03/03/support-group-formed-for-laid-off-calgarians.html</a>
February 25, 2016	CTV News	Calgary woman founds support group for laid off workers	<a href="http://calgary.ctvnews.ca/calgary-woman-founds-support-group-for-laid-off-workers-1.2792584">http://calgary.ctvnews.ca/calgary-woman-founds-support-group-for-laid-off-workers-1.2792584</a>