

MEDIA PRESENCE

Laid Off Calgary was founded in January 2016 by Bianca Sinclair. The peer support group committed to helping laid off Calgarians manage their new circumstances and prepare for re-entry into the workforce has garnered strong media attention. The following links capture the Laid Off Calgary story and mission.

Note: For all media enquiries, contact Bianca Sinclair via email at laidoffcalgary@gmail.com.

| DATE | MEDIA | DESCRIPTION | LINK |
|-------------------|---|---|---|
| February 6, 2017 | Avenue Calgary Magazine | Prosperity or Bust: With Calgary's peaks-and-valleys economy currently in a valley, it's time to take stock of how we keep finding ourselves down here | http://www.avenuecalgary.com/City-Life/Prosperity-or-Bust/ |
| November 16, 2016 | Photo expose | Laid Off Alberta: A black and white photography project by Mike Heywood | http://www.laidoffalberta.com/ |
| October 21, 2016 | Oil Respect Podcast | OR Podcast 2: Laid off Calgary's Bianca Sinclair | https://soundcloud.com/user-430949528/or-podcast-2-laid-off-calgarys-bianca-sinclair |
| August 19, 2016 | Calgary Herald | Calgarians queuing for jobs 'the new normal' | http://calgaryherald.com/business/local-business/calgarians-queuing-for-jobs-the-new-normal-with-unemployment-at-22-year-high |
| May 25, 2016 | Canadian Mental Health Association (CMHA) | Laid Off Calgary: A peer support group for Calgarians experiencing unemployment | http://cmha.calgary.ab.ca/laid-off-calgary-peer-support-group-unemployed-calgarians/ |
| April 29, 2016 | Newstalk 770 news radio interview | Adapting in Alberta: Telling your story of change | https://omny.fm/shows/newstalk-770/laid-off-calgary |
| March 21, 2016 | CBC News | Laid-off Calgarians band together for support | http://www.cbc.ca/news/canada/calgary/laid-off-calgary-support-group-1.3500822 |
| March 3, 2016 | Metro News | Support group formed for laid off Calgarians | http://www.metronews.ca/news/calgary/2016/03/03/support-group-formed-for-laid-off-calgarians.html |
| February 25, 2016 | CTV News | Calgary woman founds support group for laid off workers | http://calgary.ctvnews.ca/calgary-woman-founds-support-group-for-laid-off-workers-1.2792584 |