

Ecosystem Commons Website Development Steering Group

Meeting Agenda

May 10, 2011

3:00 to 4:30 p.m. ET

Online using "Go to Meeting"

Location: <https://www1.gotomeeting.com/join/874802536>

Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.

Dial +1 (512) 400-4969

Access Code: 874-802-536

Audio PIN: Shown after joining the meeting

Meeting ID: 874-802-536

Contact: Julie Risien Julie.Risien@oregonstate.edu 541-737-2034 or Rob Fiegenger Rob.Fiegenger@oregonstate.edu 541-737-5324

Steering Group Members:

- Nicole Balloffet, United States Forest Service
- Todd Gartner, World Resources Institute
- Nathaniel Carroll (Kate Hamilton), Ecosystem Market Place
- Lydia Olander, Nicholas Institute Ecosystem Services Program
- Kathryn Saterson, Environmental Protection Agency
- Frank Casey (Carl Shapiro), United States Geological Survey
- Al Todd, USDA Office of Environmental Markets

Institute for Natural Resources Website Development Team

- Sally Duncan, Principal
- Jimmy Kagan, Principal
- Rob Fiegenger, Faculty
- Julie Risien, Faculty

Attachments

- Ecosystem Commons Flyer
- "Soapbox" guidelines for guest authors
- Draft Input form for ecosystem services efforts (research, projects, etc.)

3:00 p.m.	Welcome and introduction (Sally)
3:05 p.m.	Trainings and demos with agencies and other user groups (Julie)
3:20 p.m.	The "soapbox", review author guidelines and schedule first two guest authors (Julie)
3:40 p.m.	New features and functions on the website and what's next (Rob)
4:10 p.m.	Discussion; Q and A
4:20 p.m.	Schedule next meeting
4:25 p.m.	Adjourn

Soapbox Series

(this info can also be found on the website as a wiki at
<http://ecosystem-commons.seed.webfactional.com/wiki/soapbox-planning>)

The Soapbox is a series of articles hosted by www.EcosystemCommons.org intended to promote conversation and highlight successes, challenges and barriers related to advancing the science of ecosystem services and the use of ecosystem services in natural resource decision making. Every 2-4 weeks the Commons will feature a new article. Each article is announced to our email list. Website users are invited to engage in discussion for a limited amount of time (approximately 1 week). Once the discussion period is closed INR staff will summarize and synthesize the article and discussion. The results will be featured on the website. An archive of articles and discussions will also be available on the website.

Purpose of the “Soapbox” series

- Engage the online community in productive discussion that works towards solutions
- Highlight successes and/or obstacles (challenges, barriers) in ES science and application to policy
- Add value to ES events such as conferences, and regional or topical efforts
- Provide a summary of the ES community range of opinions and experiences related to each topic

Guidelines for Authors

- The article title should be framed as a question to inspire the online discussion.
- The body is limited to 250 words and should contain the following elements.
 1. Why are you on the soapbox? What provoked you to ask the question? What success could be realized if we identify the answer to your question?
 2. Present possible answers to your question. You may focus on your own opinion but be sure to identify alternative points of view.
 3. Restate the question and invite the community into the discussion.
- Tone and style should address the ES community of researchers and practitioners directly.
- Authors will have the opportunity to respond to comments directly and defend their point of view using the comments string associated with their article.
- Authors will be asked to provide a short bio and a photo, both will be posted with their submitted article.

Schedule ideas...

JUNE 2011

Carl Shaprio
Sally Duncan or Tracy Stanton - Are Markets Falling Short? Where to go from here? (preview of markets conference panel)

JULY 2011

Todd Gartner (Possible Topic - what did we learn from the EcoMarkets Conference)
Sara Vickerman - farm bill developments

AUGUST 2011

Lydia Olander/David Cooley - (Possible Topic - how do we define success?)

SEPTEMBER 2011

Bob Costanza - (Possible Topic - Ecosystem Services International, what can we learn from case studies around the world?) (or this could be a ESP conference wrap up in november)

OCTOBER 2011

Carl Shapiro/Frank Casey - Research topic
The Language of Ecosystem Services

NOVEMBER 2011

Lindwood Pendleton - Ecosystem Services in the Marine Realm

DECEMBER 2011

Amanda Desantis - Ecosystem Services in Corporate America?

Ecosystem Commons

Gathering Place for A Community on Ecosystem Services



www.ecosystemcommons.org (going live in June 2011)

What is the Ecosystem Commons?

The Ecosystem Commons is a networking tool and collaborative workspace where the broad-based community of practice on ecosystem services (scientists, practitioners, decision makers, and other stakeholders) can exchange information and pool resources to advance the rapidly evolving arena of ecosystem services, including research, markets, policy, monitoring, valuing, quantifying, and developing tools to aid decision making. Individuals interested in linking ecosystem services science, practice, and policy to improve decision making and foster investment in conservation are encouraged to join and participate in this interactive community.



Why do we need the Ecosystem Commons?

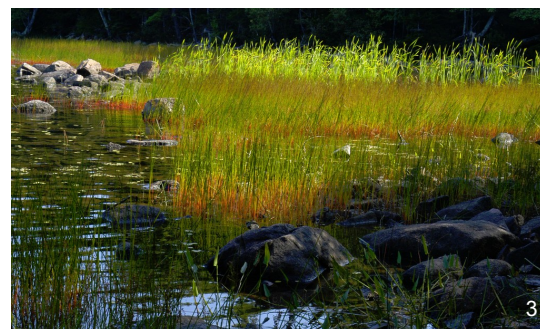


The overarching goal of Ecosystem Commons is to enhance the use of ecosystem services and related science in conservation, restoration, resource management, and decision making. The project seeks to:

- Improve collaboration and reduce duplication of efforts
- Provide a forum to continue the rich conversations and relationships that develop at regional and national ecosystem services events and conferences
- Provide news and information to the community of practice
- Identify and highlight emerging trends in research and policy
- Synthesize and/or review research and policy developments
- Provide a gateway to existing information, data sources, and tools

Who is involved?

The website is managed by the Institute for Natural Resources in collaboration with A Community on Ecosystem Services or ACES, the National Ecosystem Services Partnership or NESP, and many others. This project is made possible by support from the USDA Forest Service, USDA Office of Environmental Markets, U.S. Environmental Protection Agency, and the U.S. Geological Survey.



Who will use the Ecosystem Commons?



Anyone can access the information on the Commons, join the community, and create groups to promote collaboration. The Commons is built for, and with input from, the broad-based community of practice on ecosystem services. If you are involved in ecosystem services efforts, the Ecosystem Commons is your place to engage your colleagues, participate in discussions, and learn the latest developments in this burgeoning field. This virtual community is a collaborative network of organizations, agencies, and individuals actively involved in ecosystem services science and the development of tools and market-based strategies aimed at the conservation and restoration of natural ecosystems. The Commons is managed portal to the ecosystem services world, hosting discussions, showcasing projects, and tracking trends.

How does the Ecosystem Commons relate to other ecosystem services efforts?

The Ecosystem Commons is a tool ready for the many groups already working on ecosystem services projects. The website can also function as an outreach platform by helping researchers and practitioners identify potential collaborators and provide information to the broad-based community of practice on ecosystem services and the public.

ACES (or A Community on Ecosystem Services), Cascadia Ecosystem Services Partnership, and the Marine Ecosystem Services Partnership are already working with the Institute for Natural Resources to develop their own group platforms on the Commons. Ecosystem Commons has also partnered with the Conservation Registry at Defenders of Wildlife, Ecosystem Marketplace at Forest Trends, the National Ecosystem Services Partnership at Duke University Nicholas Institute, and the World Resources Institute.



For more information visit www.ecosystemcommons.org (June 2011)

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Enter your Ecosystem Services Work into the Catalog

Information entered into this form will be searchable and available to the public. Please fill it out to encourage your colleagues to find you, learn about your project, and identify you as a potential collaborator. EcosystemCommons.org will use this information to identify trends and gaps in the ecosystem services arena.

General Information

What do you call your ES effort?

Describe your ES effort

Approximately when (what year) did your effort begin?

What year did the ES effort end? (leave blank if ongoing)

Which is the lead organization for this ES effort?

Organization Type

Government ☐

Nonprofit ☐

Academic ☐

Business ☐

Funding Type

Federal ☐

State ☐

Local Government ☐

Industry/Business ☐

Nonprofit/Foundation ☐

Please check the categories that best describe the nature of your ES effort (check all that apply)

Research ☐

Restoration ☐

Measurement ☐

Monitoring ☐

Valuation ☐

Tool Development ☐

Tool Evaluation or Pilot ☐

Credit Trading or Banking ☐

Policy Development/Analysis ☐

Which ecosystem services best describes those addressed by your effort? (check all that apply)

Air Quality ☐

Water Quality ☐

Green House Gases/Carbon ☐

Water Quantity ☐

Habitat/Biodiversity ☐

Pollination ☐

Endangered Species ☐

Cultural ☐

Storm Water ☐

Recreation ☐

Wetlands ☐

Soil Health ☐

Which ecosystems is your ES effort associated with? (check all that apply)

Agriculture ☐

Freshwater/Riparian ☐

Wetlands ☐

Grasslands ☐

Forests ☐

Arid Lands ☐

Ocean/Estuarine ☐

Urban/Suburban ☐

What is the general scope of your effort? (check all that apply)

International ☐

Multiple Counties ☐

National (USA) ☐

Single County ☐

Regional (multistate) ☐

Watershed ☐

Statewide ☐

Name of Location

Other Information

Upload associated publications

Website Address