FASHION CAMPUS ORDER TRANSACTIONS
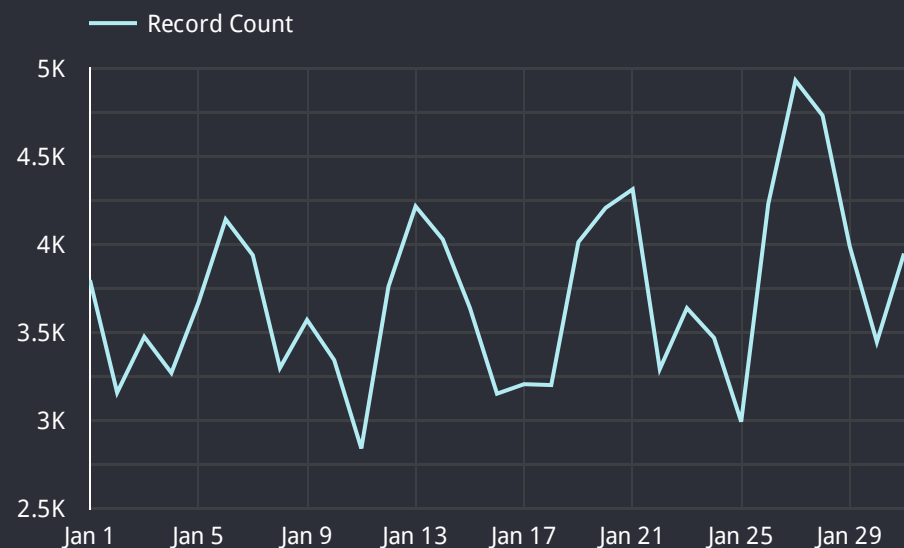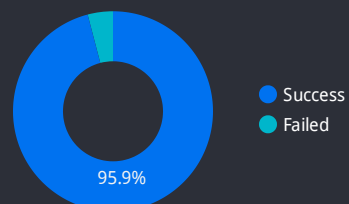
Jan 1, 2019 - Jan 31, ▾

ORDERS PLACED
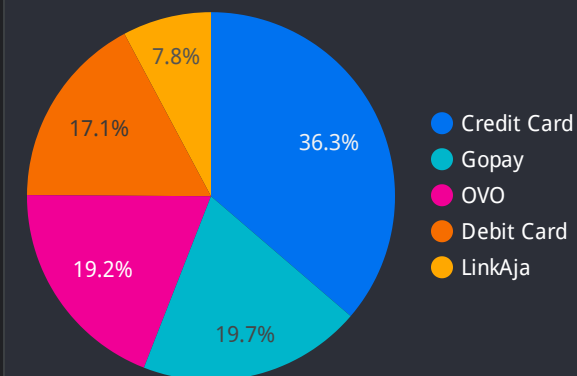

Record Count

Record Count
114,881

PAYMENT METHOD

- Credit Card — 36.3%
- Gopay — 19.7%
- OVO — 19.2%
- Debit Card — 17.1%
- LinkAja — 7.8%

PAYMENT STATUS

- Success — 95.9%
- Failed

TOTAL AMOUNT VS ITEM PRICE

- total_amount
- item_price
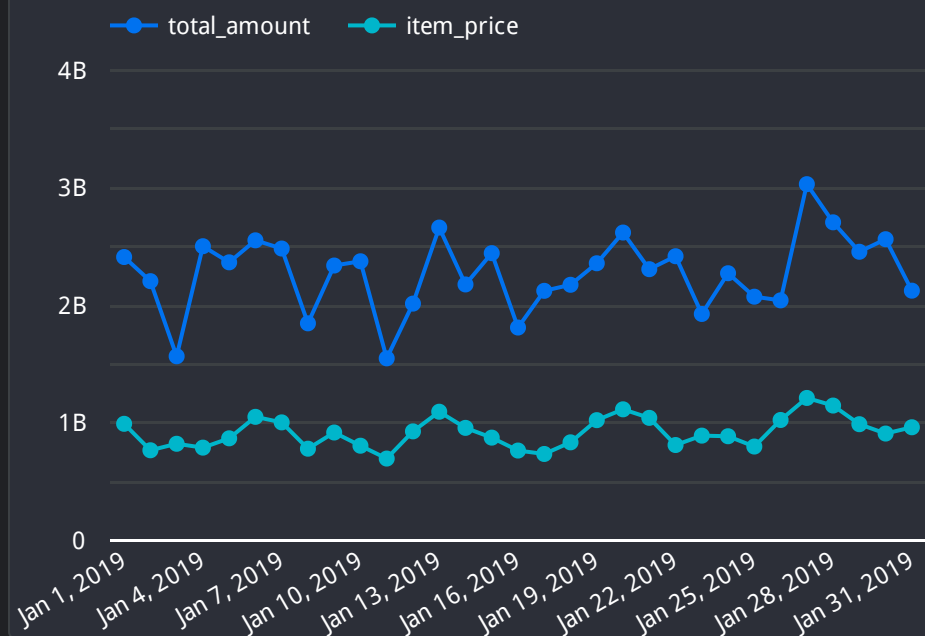
SUBCATEGORY DISTRIBUTION

- Apparel
- Accessories
- Footwear
- Personal Care
- Free Items
- Sporting Goods