

# <ANDRÉS PÉREZ DÍAZ>

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## Researcher Sr. / Fullstack developer Jr. / Data Scientist Jr.

I am a research scientist with experience in qualitative and quantitative methodologies and tools. In the last years of my career I started to implement programming and data science in my daily activities to expand my skills and knowledge. I have training as a fullstack developer and as a data scientist with an emphasis on mobile development and machine learning. I would like to participate in a company that gives me the opportunity to implement all these new features and continue to develop my career.

### WORK EXPERIENCE

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#### Plural Business Anthropology 2018 - 2021 Founder and Research Director

Management and supervision of qualitative and quantitative research processes. Coordination of work teams. Relationship with corporate clients. Determination of research strategies and objectives. Generation of applicable insights to create value for the development of products and services in private organizations.  
Sectors: financial and mass consumption.

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#### Invamer, Pragma & Xperience Design 2016 - 2018 Freelance Researcher

Field work, moderation of sessions, evaluation of products and services, creation of workshops for Service Design, design of research tools, statistical analysis, systematization and analysis of information, identification of insights, presentation of research results.

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### EDUCATION

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#### Master in Anthropology University of Antioquia - 2014

#### Advertising Pontifical Bolivarian University - 2000

### SKILLS AND VALUES

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- Javascript, React., Node.js, Next.js, HTML, CSS, jQuery, ECMAScript-6.
- Python, PostgreSQL, AI, Machine Learning.
- Business intelligence, Tableau, Storytelling.
- Teamwork, friendship, goal oriented, attention to details, self-management.

### COURSES AND CERTIFICATES

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- React and Firebase. Udemy, 2022,
- Frontend Developer. Platzi, 2022.
- Professional Course in Git and Github. Platzi, 2022.
- Python, Java, Web and Mobile Development. MisiónTIC, 2021
- Data Scientist, basic level. EAFIT, 2021.
- Python for Data Science and Machine Learning Bootcamp. Udemy, 2021.
- High Specialization in Data Analysis with Python. Business Insight Center 2020.
- Complete Python 3 Bootcamp. Udemy, 2020.

### LANGUAGES

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- English (B2 level) Toefl iBT: 101
- German, basic level.