



# Schedule 1: Master Services Agreement

## Statement of Work

This Statement of Work is made pursuant to the Master Services Agreement entered into between the parties. The Master Services Agreement is deemed incorporated into this Statement of Work.

**SOW Number:** 001

**SOW Start Date:** February 26<sup>th</sup> 2021

**SOW End Date:** on completion of campaign

### 1. SCOPE OF WORK

#### The Services

Service Name	Scope of Service	Estimated Delivery Date
Retainer Services	N/A	N/A
Marketing Services	Digital Marketing Services on agreed platforms, to promote DataGamble platform	February 2021

*Exclusions: Nil*

Nature of Services	Validation campaign of Fixed Price Digital Marketing services for up to 2 advertising platforms	Term; 15 – 30 days
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## 2. SPECIAL CONDITIONS

Special Conditions
Validation campaign will not incur management fee. Continuation of agreement beyond validation campaign will be at the agreement of GMG and the client.
Total ad spend may be set and amended by client depending on needs and goals.
Client to supply creative assets to be used in marketing material

## 3. FEES

### Fees

Related Service (if any)	Amount	Due Date	Payment Method
<b>Monthly Fee Campaign Management</b>	No charge for validation campaign <b>Currency: USD</b>	N/A	N/A

## 4. MARKETING SPEND AMOUNTS

### Marketing Budget

Related Service (if any)	Amount	Due Date	Payment Method
Digital Marketing on agreed platforms	\$5,000 campaign budget <b>Currency: USD</b>	Payable prior to campaign commencement	Invoice

By signing below, the parties agree to be bound by this Statement of Work.

### Executed as an agreement

#### Service Provider

GAME MARKETING GENIE PTY LTD ABN 32 625 693 352

Executed in accordance with section 127 of the *Corporations Act 2001* (Cth):

Full Name: Peter Baumann  
Position: Chief Growth Officer  
Date:

Full Name:  
Position:

Sign here:

x

x

### Client (if overseas company)

Before proceeding please read our terms & conditions found [here](#). They are binding to all work with Game Marketing Genie Pty Ltd.

I accept the terms & conditions by checking this box: ☐

#### Client

Executed by authorised person(s) on behalf of the Client, in accordance with its governing documents and laws:

Company:  
Full Name:  
Position:  
Date:

Company:  
Full Name:  
Position:  
Date:

Sign here:

x

x