

Sahil Tandon

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EDUCATION

University of Cincinnati, Carl H. Lindner College of Business	Cincinnati, OH, United States
Master of Science in Business Administration and Information Systems	May 2020
Graduate Certificate in Data Analytics	GPA: 3.97/4.0
Manipal University, Manipal Institute of Technology	Manipal, KA, India
Bachelor of Engineering in Computer Science	May 2014

TECHNICAL SKILLS

HTML5, CSS3, JavaScript, TypeScript, React, Next.js, SASS, Tailwind, Webpack, Jest, Cypress, Git, GraphQL, npm, node.js, Express.js, Firebase, CI/CD, SEO, Accessibility, Analytics, Adobe Experience Manager, Salesforce Commerce Cloud

PROFESSIONAL EXPERIENCE

Ally	Charlotte, NC, United States
Software Developer III / Technical Lead	Sep 2019 – Mar 2024
<ul style="list-style-type: none">As Tech Lead, drove daily standups, sprint refinements, and planning for a Scrum team of 7 members, ensuring consistent meeting of sprint goals and improving team productivity.Developed and maintained scalable web components using modern ES6+ JavaScript, SCSS, and Adobe Experience Manager (AEM) for Ally.com, empowering content authors while supporting over 3 million weekly site visitors.Played a key role in the launch of Conversationally.com (Ally's Content Hub), spearheading frontend development while managing creation of page templates, component policies, and other AEM-specific migrations.Collaborated closely with UX and Product Managers to translate business requirements into technical solutions, ensuring accurate implementation of functional, design, and accessibility specifications across all devices/browsers.Implemented comprehensive testing strategies using Jest for unit tests and Cypress for E2E testing, while overseeing routine test suite executions to maintain application integrity and reduce production issues by 40%.Actively participated in and upheld rigorous code review processes, including peer review meetings and technical oversight sessions, contributing to higher code quality and knowledge sharing across the team.	
Publicis Sapient	Bengaluru, KA, India
Senior Associate Level 1 - Frontend Engineer	Oct 2017 - Jun 2018
<ul style="list-style-type: none">Served as Frontend Track Lead, guiding a team of 3 FE engineers towards the development and successful delivery of e-commerce solutions for Marc Jacobs, Godiva, and Carter's on the Salesforce Commerce Cloud (SFCC) Platform.Designed and developed UI components using technologies like JavaScript, CSS3, Handlebars, Webpack and Jest.Collaborated with overseas stakeholders and cross-functional teams, ensuring clear communication, timely resolution of FE queries, and facilitating a continuous feedback loop for successful delivery of project outcomes.	
Associate Level 2 - Frontend Engineer	Aug 2016 - Sep 2017
<ul style="list-style-type: none">Engineered key front-facing components in CMS websites for Harley Davidson's DarkCustom and LiveWire range of bikes, utilizing technologies including RequireJS, JavaScript, jQuery, SCSS, Gulp, and AEM.Performed audits, refactored codebase, and applied best practices to improve lighthouse rating from 49 to 87 and reducing bounce rates by 20% for Marc Jacobs' SFCC based e-commerce website.	
Associate Level 1 - Frontend Engineer	May 2015 - Jul 2016
<ul style="list-style-type: none">Set up a RequireJS environment and built critical FE modules for Harley Davidson's Model Year 2016 AEM website.Used Grunt to implement image sprites and icon fonts, reducing HTTP requests and improving load times by 25%.	
Junior Associate - eXperience Technology (Frontend Engineer)	Nov 2014 - Apr 2015
<ul style="list-style-type: none">Received rigorous classroom training on HTML, CSS, JavaScript, jQuery, SASS, Bootstrap and other FE technologies.Track Lead in a team of 10 trainees for a trainee assessment group project to develop a 'Mentor-Mentee' web app.	