Sahil Tandon

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EDUCATION

University of Cincinnati, Carl H. Lindner College of Business   **Cincinnati, OH, United States**
Master of Science in Business Administration and Information Systems   May 2020
Graduate Certificate in Data Analytics   GPA: 3.97/4.0

Manipal University, Manipal Institute of Technology   **Manipal, KA, India**
Bachelor of Engineering in Computer Science   May 2014

TECHNICAL SKILLS

JavaScript, TypeScript, React, Next.js, Tailwind, CSS3, SCSS, HTML5, Webpack, Vite, Redux, Jest, Cypress, ESLint/Prettier, Git, npm, Node.js, Express.js, GraphQL, Firebase, REST, CI/CD, SEO, a11y, Analytics, Figma, Adobe Experience Manager

PROFESSIONAL EXPERIENCE

Ally   **Charlotte, NC, United States**
Software Developer III / Technical Lead   **Sep 2019 - Nov 2024**

- Developed and maintained scalable web components using ES6+ JavaScript, Next.js, SCSS, and Adobe Experience Manager (AEM) for Ally.com, empowering content authors while supporting over 3 million weekly site visitors.
- Played a key role in the launch of Coversationally.com (Ally's Content Hub), spearheading frontend development while managing creation of page templates, component policies, and AEM-specific migrations.
- As Tech Lead, drove daily standups, sprint refinements, and planning for a Scrum team of 7 members, ensuring consistent meeting of sprint goals and improving team productivity.
- Collaborated closely with UX and Product Managers to translate business requirements into technical solutions, ensuring accurate implementation of functional, design, and accessibility specifications across all devices/browsers.
- Implemented comprehensive testing strategies using Jest for unit tests and Cypress for E2E testing, while overseeing routine test suite executions to maintain application integrity and reduce production issues by 40%.
- Actively participated in and upheld rigorous code review processes, including peer review meetings and technical oversight sessions, contributing to higher code quality and knowledge sharing across the team.

Publicis Sapient   **Bengaluru, KA, India**
Senior Associate Level 1 - Frontend Engineer   **Oct 2017 - Jun 2018**

- Served as Frontend Track Lead, guiding a team of 3 FE engineers towards the development and successful delivery of e-commerce solutions for Marc Jacobs, Godiva, and Carter's on the Salesforce Commerce Cloud (SFCC) Platform.
- Designed and developed UI components using technologies like React.js, ES6, SASS, Redux, Webpack and Jest.
- Collaborated with overseas stakeholders and cross-functional teams, ensuring clear communication, timely resolution of FE queries, and facilitating a continuous feedback loop for successful delivery of project outcomes.

Associate Level 2 - Frontend Engineer   **Aug 2016 - Sep 2017**

- Engineered key front-facing components in CMS websites for Harley Davidson's DarkCustom and LiveWire range of bikes, utilizing technologies including Require.JS, JavaScript, jQuery, CSS3/SCSS, Gulp, and AEM.
- Performed audits, refactored codebase, and applied best practices to improve lighthouse rating from 49 to 87 and reducing bounce rates by 20% for Marc Jacobs' SFCC based e-commerce website.

Associate Level 1 - Frontend Engineer   **May 2015 - Jul 2016**

- Set up a Require.JS environment and built critical FE modules for Harley Davidson's Model Year 2016 AEM website.
- Used Grunt to implement image sprites and icon fonts, reducing HTTP requests and improving load times by 25%.

Junior Associate - Frontend Engineer   **Nov 2014 - Apr 2015**

- Received rigorous classroom training on HTML, CSS, JavaScript, jQuery, SASS, Bootstrap and other FE technologies.
- Track Lead in a team of 10 trainees for a trainee assessment group project to develop a 'Mentor-Mentee' web app.