

Country

Select allAustraliaCanadaFrance>

23-09-201530-04-2017

Top Product (Profit) ⓘ

Mountain-200 Black, 46

Top Customer (Profit) ⓘ

Mr. Maurice Shan

Monthly Revenue

\$1.53M✓

Goal: 1.45M (+5.47%)

Monthly Orders

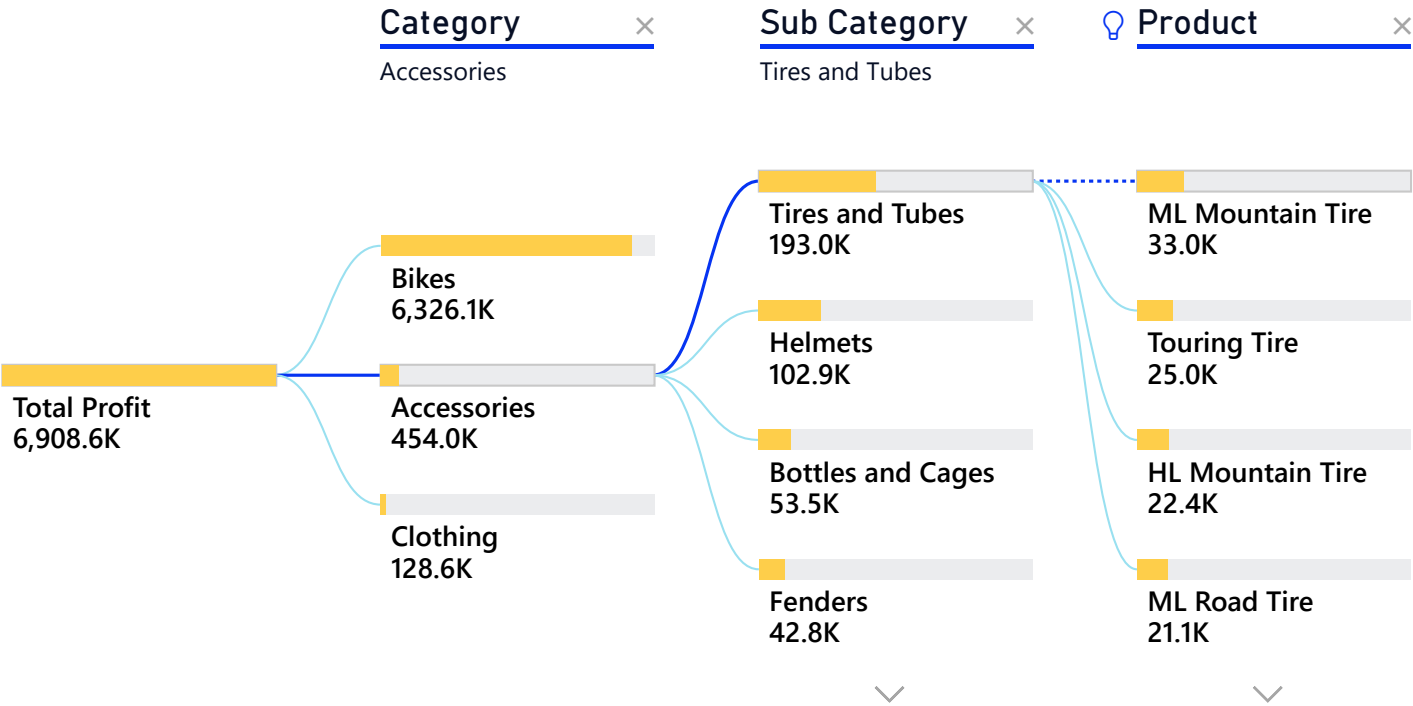
1,997✓

Goal: 1962 (+1.78%)

Monthly Returns

162!

Goal: 158 (-2.53%)



Product Name	Total Orders	Return Rate
Water Bottle - 30 oz.	3,181	2.01%
Patch Kit/8 Patches	2,397	1.66%
Mountain Tire Tube	2,305	1.65%
Road Tire Tube	1,747	1.63%
Sport-100 Helmet, Red	1,648	3.16%
AWC Logo Cap	1,629	1.06%
Fender Set - Mountain	1,555	1.29%
Sport-100 Helmet, Blue	1,548	3.29%
Sport-100 Helmet, Black	1,544	2.98%
Mountain Bottle Cage	1,502	2.12%
Road Bottle Cage	1,311	1.76%
Touring Tire Tube	1,075	1.90%
Total	19,016	2.18%

ML Mountain Tire

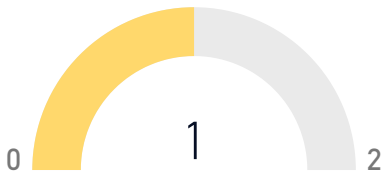
Current Month Order vs Target



Current Month Revenue vs Target



Current Month Returns vs Prev Month



Price Adjustment (%)

0.20



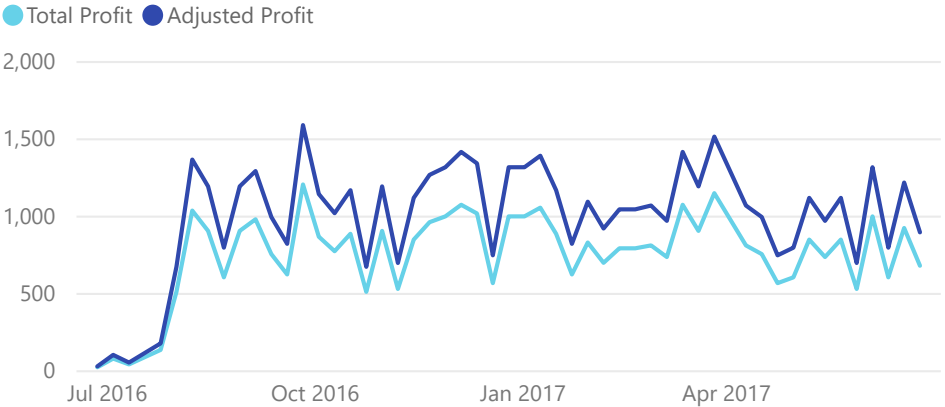
\$29.99

Avg Retail Price

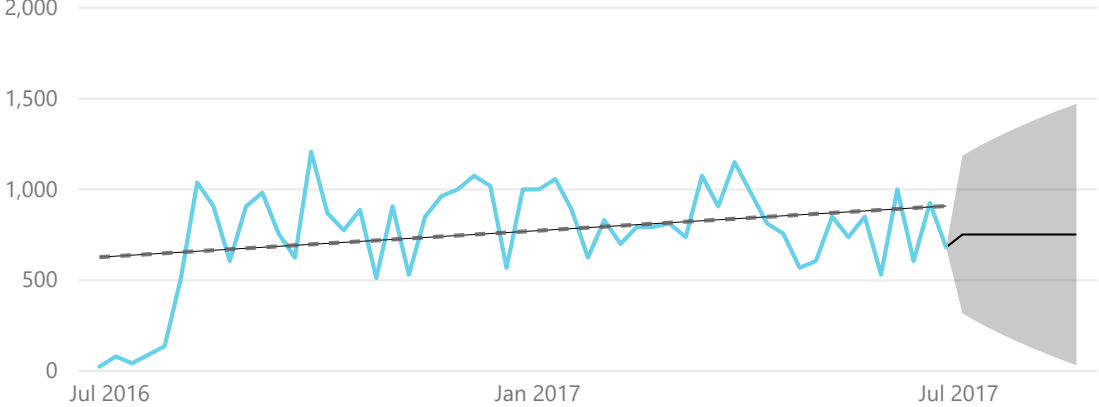
\$35.99

Adjusted Price

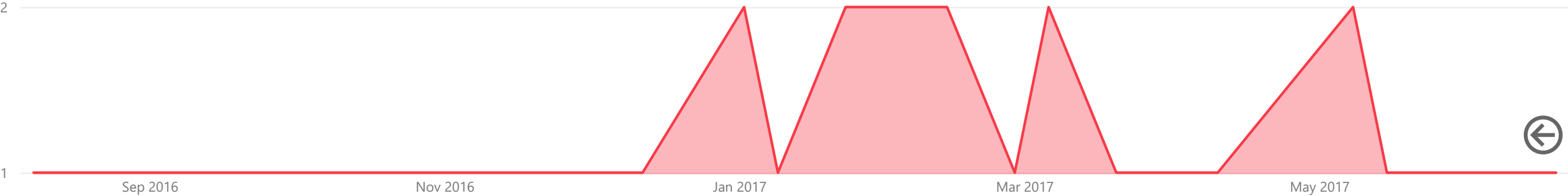
Weekly Profits (Adjusted Profit vs Actual Profit)



Weekly Profits with Forecast (95% Confidence Interval)



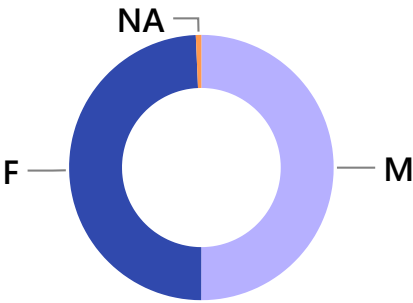
Weekly Returns



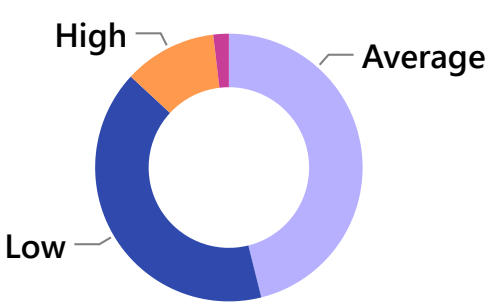
Customer Name	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Franklin Xu	6	\$10,863.44
Mr. Larry Munoz	7	\$10,852.04
Mrs. Kate Anand	4	\$10,436.51
Mr. Larry Vazquez	4	\$10,394.98
Total	25,164	\$2,49,14,567.18

Top Customer by Revenue	
Mr. Maurice Shan	
Customer Revenue	Customer Orders
\$12.41K	6

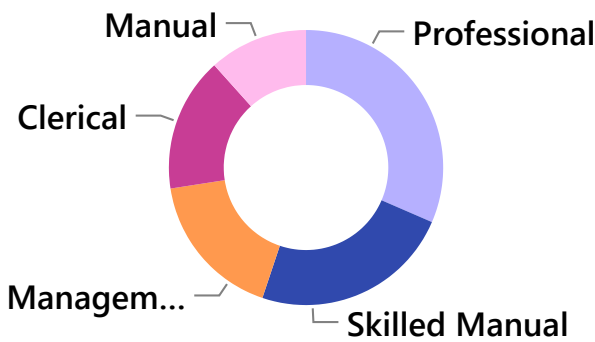
Orders by Gender



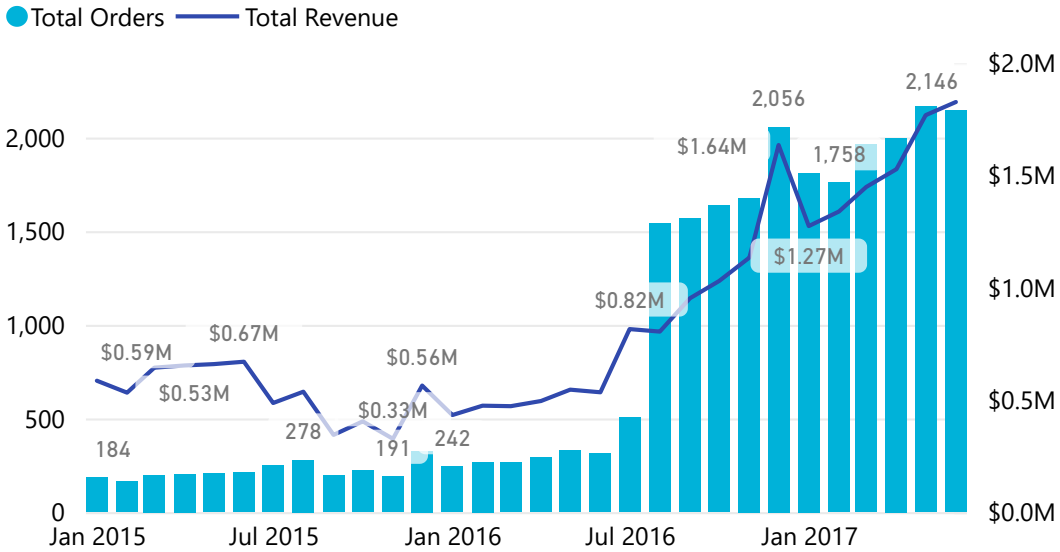
Orders by Income Level



Orders by Occupation



Order & Revenue by Month



Total Orders by Current Age

