

Usability Test

Usability Testing Instructions

Please pretend you have potential interest in joining PRSSA, the Public Relations organization chapter here at UTA. Navigate through the website and explore the sections of your choosing. Determine your opinion of the layout, organization, colors, and overall feel of the website. While exploring, can you find the “Frequently Asked Questions” section, the cost of dues for the organization, and the location, time, and day of the week of their meeting?

Volunteer #1

1. Can you give me a brief description about yourself? (i.e. Name and age)

Lea Cutillar. 23 years old

2. What is your major?

Communication Technology

3. On a scale of 1-10 how easy was it to navigate throughout the website?

8

4. Was the navigation bar easy to find?

Yes

5. Did the site's flow make sense?

Yes, but could be better. Information seems to be all over the place.

6. What is your opinion of the website's content layout?

Definitely unique.

7. What part of the website did you find most appealing/useful?

FAQs

8. What part of the website did you find less appealing/useful?

Officers section is way up high.

9. In your opinion, what feature is missing on the site?

10. How likely or unlikely would you be to use this website?

Likely.

11. How likely or unlikely would you be to recommend the website to someone?

12. Does the website match its purpose? (Public Relations Organization)

Yes

13. Where you able to navigate to the officer's section?

Yes

14. Where you able to locate the name and picture of PRSSA's president?

Yes

15. On a scale of 1-10, how easy was it to find the section?

10 - easy

16. Where you able to navigate to the events section?

17. On a scale of 1-10, how easy was it to find the section?

18. Where you able to find the meeting location for PRSSA on the website?

19. How easy was it to find this information?

20. Where you able to find the "Frequently Asked Questions" section?

21. Where you able to find how much the chapter dues are?

22. How much are the dues?

23. How easy was it to find this information?

Volunteer #2

24. Can you give me a brief description about yourself? (i.e. Name and age)

- Angela Myles, 19 years old, 90911

25. What is your major?

- Marketing and Management

26. On a scale of 1-10 how easy was it to navigate throughout the website?

- 10

27. Was the navigation bar easy to find?

- Yes

28. Did the site's flow make sense?

- Yes

29. What is your opinion of the website's content layout?

- It flowed well together and I loved the color scheme.

30. What part of the website did you find most appealing/useful?

- The colors and have everything was put together and arranged.

31. What part of the website did you find less appealing/useful?

- Everything put in the website had some purpose, so nothing.

32. In your opinion, what feature is missing on the site?

- Nothing.

33. How likely or unlikely would you be to use this website?

- Based on the website, I am interested in being apart of it.

34. How likely or unlikely would you be to recommend the website to someone?

- Totally

35. Does the website match its purpose? (Public Relations Organization)

- Yes

36. Where you able to navigate to the officer's section?

- Yes

37. Where you able to locate the name and picture of PRSSA's president?

- Yes

38. On a scale of 1-10, how easy was it to find the section?

- 10

39. Where you able to navigate to the events section?

- 10

40. On a scale of 1-10, how easy was it to find the section?

- 10

41. Where you able to find the meeting location for PRSSA on the website?

- Yes

42. How easy was it to find this information?

- It flowed as you got more information about what it stands for at the bottom is showed the meeting times and days.

43. Were you able to find the "Frequently Asked Questions" section?

- Yes

44. Where you able to find how much the chapter dues are?

- Yes

45. How much are the dues?

- \$60 for students who join their last semester, \$70 everyone else

46. How easy was it to find this information?

- Easy

Overall Findings

The website's layout and overall content organization is consistent and well structured. The volunteers found it easy to navigate through and found the requested information easy to locate. Their overall appeal for the site ranged high, between 8-10. The site flowed well, starting from home page and traveling throughout the site. None of the information was complicated or oversaturated within the site. The current site is source that the users are willing to use in the future.

