

Usability Testing Questionnaire

1. Can you give me a brief description about yourself?
2. What is your major/occupation?
3. On a scale of 1-10 how easy was it to navigate throughout the website?
4. Was the navigation bar easy to find?
5. Did the site's flow make sense?
6. What is your opinion of the website's content layout?
7. What part of the website did you find most appealing/useful?
8. What part of the website did you find less appealing/useful?
9. In your opinion, what feature is missing on the site?
10. How likely or unlikely would you be to use this website?
11. How likely or unlikely would you be to recommend the website to someone?
12. Does the website match its purpose? (Public Relations Organization)
13. Where you able to navigate to the officer's page?
14. On a scale of 1-10, how easy was it to find the page?
15. Where you able to navigate to the events page?
16. On a scale of 1-10, how easy was it to find the page?
17. Where you able to find the meeting location for PRSSA on the website?
18. How easy was it to find the information?