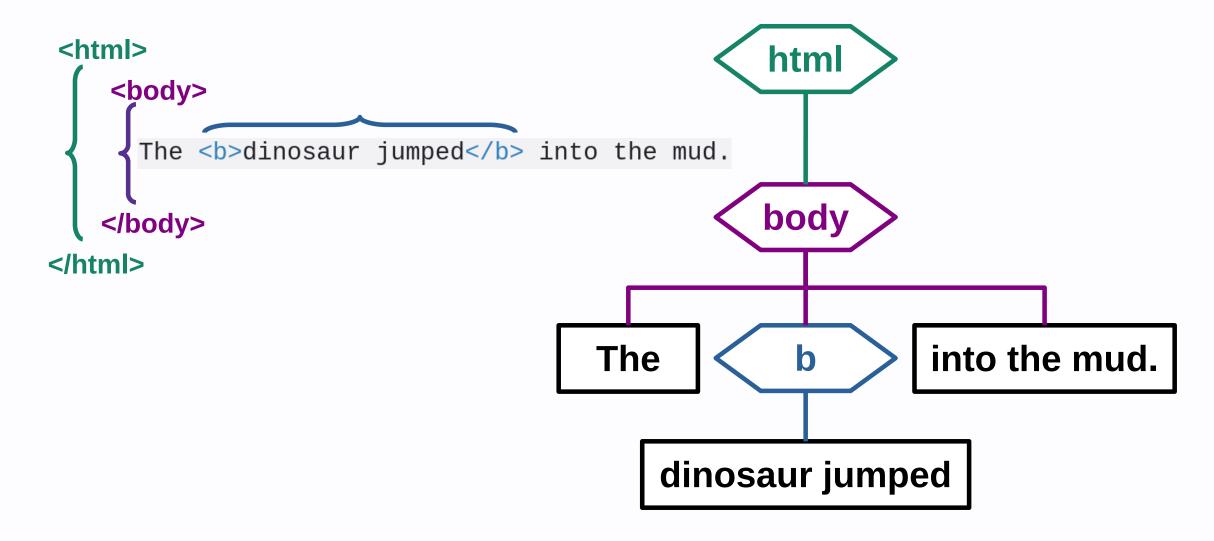
Black & White Series

### HTML Tree

Structure and Format

## Minimal HTML Page

## HTML Markup and Tree

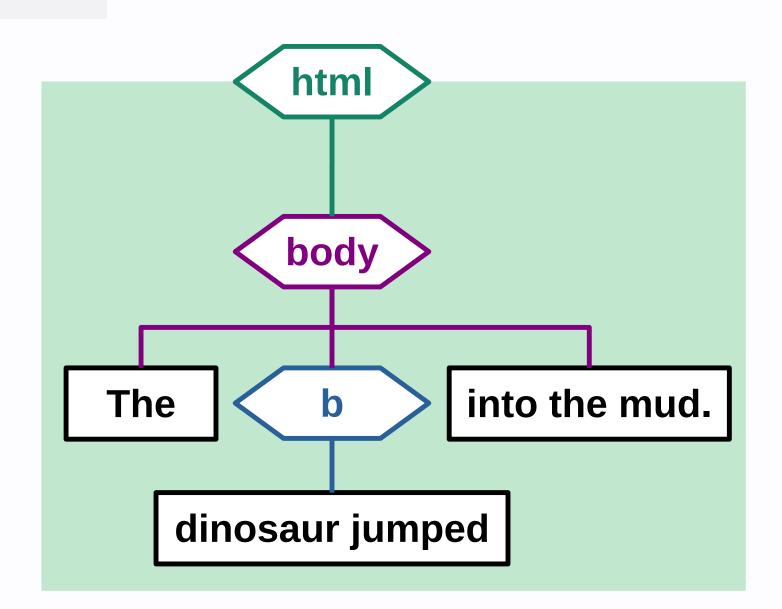


### Element

- Tags delimit Elements:
  - element name = tag;
  - element content = everything delimited by the tag.

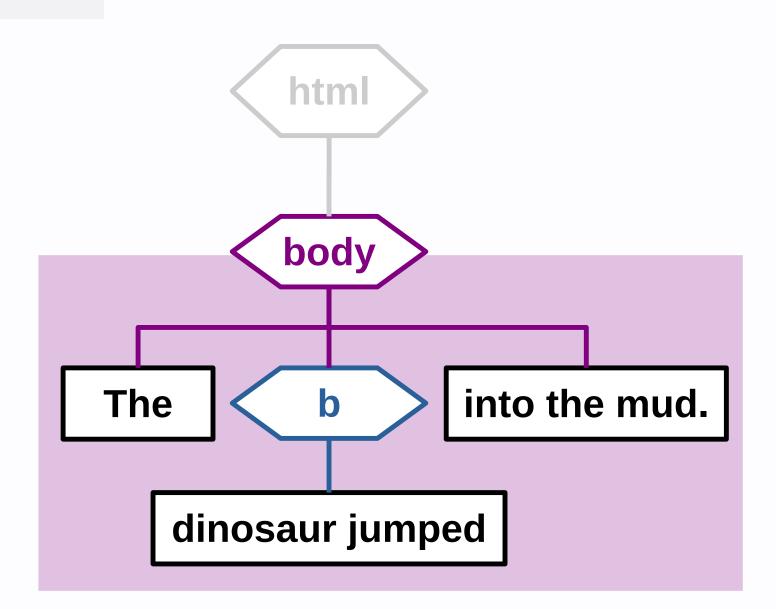
## html Element

html element body element b element



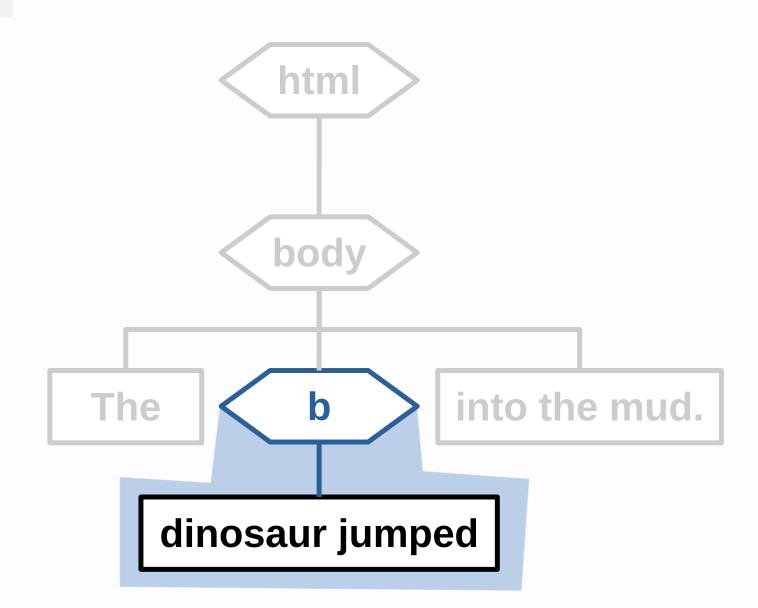
## body Element

html element body element b element



## b Element

html element body element b element



## Header Element <h\_>



Document headers in levels

```
<h1>Level 1</h1>
<h2>Level 2</h2>
<h3>Level 3</h3>
```

Level 1

Level 2

Level 3

## Paragraph Element



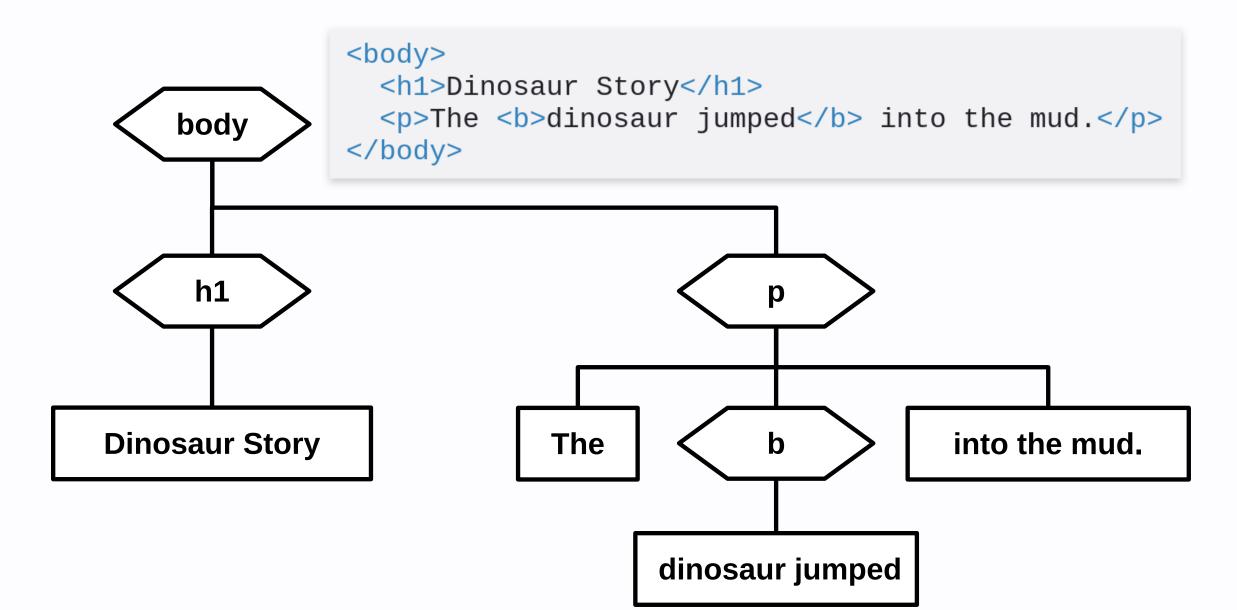
Document headers in levels

```
p>paragraph 1
p>paragraph 2
```

paragraph 1 paragraph 2

# Header and Paragraph Example

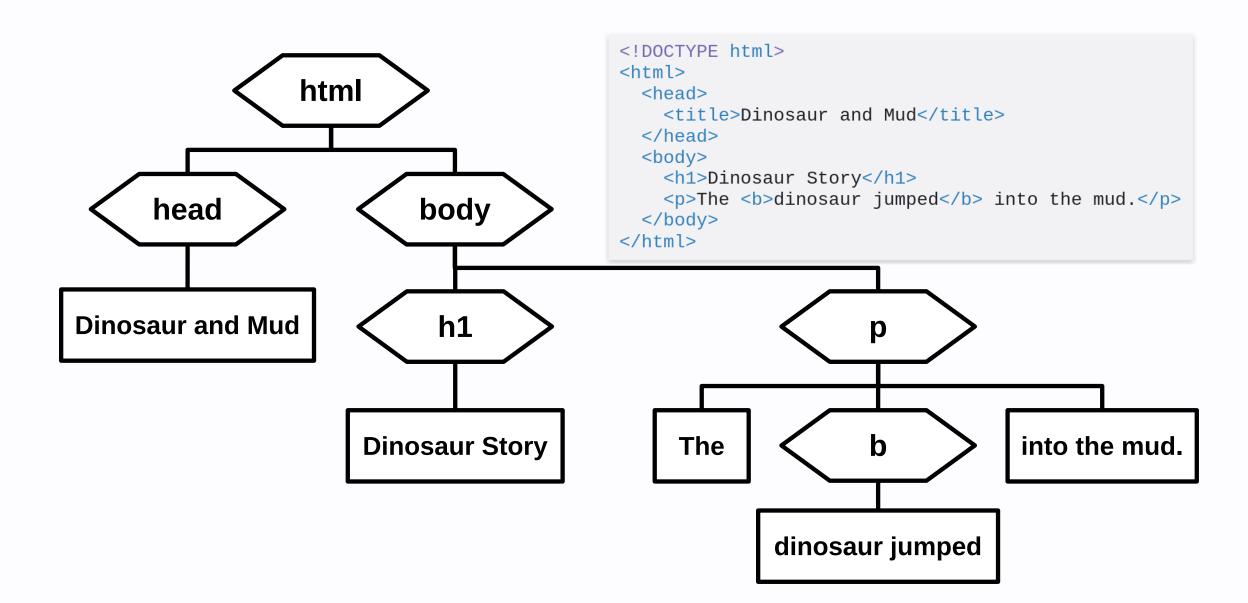
## Document Body Tree



## Head <head>

- Metadata block of the document
  - not displayed on the page

### Document Tree



## Videos / Tutorials

#### W3Schools HTML Tutorial

https://www.w3schools.com/html/

### Web and Semantic Web 2015 Playlist

https://youtube.com/playlist? list=PL3JRjVnXiTBZpnuD7ZtJ3fdNsCcR5Oy7B

### André Santanchè

www.ic.unicamp.br/~santanch/

### Web2Learn

santanche.github.io/web2learn/