

INSTITUTION'S INNOVATION COUNCIL MOE'S INNOVATION CELL









Institute Name:Babu Banarasi Das National Institute of Technology and Management


Title of the Innovation/Prototype:We can improve this website application, by associating with the government as when it will be verified, then no one has to go through unwanted spams and frauds

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Key Partners:  Universities who would like to drive traffic towards them. Banks willing to provide loans to our customers.	Key Activities:  1.Website support and maintenance. 2.Mobile apps support and maintenance. 3.Customer Grievance Department Key Resources:  1. Code Base 2. Web Developers 3. Mobile App Developers 4. Licences 5. Hardware and equipment cost'	Value Propositions:  1.Checking of spam mails 2.Prediction of Home Loan grants 3.Prediction of admission possibility in desired university or college	Customer Relationships:  Social Media Help centre with F.A.Qs Mobile Chat(Whatsapp) Call Centre Channels:  App Store Google Play Store Web Application	Customer Segments:  People looking for Jobs Students People seeking Home Loans for buying their dream house.
Cost Structure: Server running and maintenance costs. Salaries of the staff.		Revenue Streams:  Ads on the website and on the mobile application.(Nothing to be charged from customers)		



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(Ministry of Education Initiative)

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