

INSTITUTION'S INNOVATION COUNCIL MOE'S INNOVATION CELL

Institute Name:Babu Banarasi Das National Institute of Technology and Management

Title of the Innovation/Prototype:We can improve this website application, by associating with the government as when it will be verified, then no one has to go through unwanted spams and frauds

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INNOVATION RISK FACTORS	Total Score:84					
IS THE PROBLEM STATEMENT DEFINED CLEARLY?	<p>» Vague definition of the problem but unable to understand a real-world use - case/scenario and end -users that face the problem;</p> <p style="text-align: center;">2</p>	<p>» Only a generalized problem statement is indicated but without any indication of real-world use-case/scenario and end-users;</p> <p style="text-align: center;">4</p>	<p>» A novel idea but purely technical in nature without a strong case for it being applied in a real-world problem/use-case scenario;</p> <p style="text-align: center;">6</p>	<p>» Clearly defined problem statement as it is experienced by the beneficiary (beneficiaries) in the real-world but without a description or indication of significance/ magnitude;</p> <p style="text-align: center;">10</p>	<p>» Clearly defined and validated problem statement with description of the significance and magnitude of the problem along with profile of different types of beneficiaries impacted by the problem;</p> <p style="text-align: center;">20</p>	
IS THIS PROBLEM WORTH SOLVING?	<p>» Idea is about offering a very conventional product done several times before;</p> <p style="text-align: center;">2</p>	<p>» A technical challenge in the form of a gap in existing systems/solutions/processes is described but without any specific description of a real-world use-case/scenario and end-users that face the problem;</p> <p style="text-align: center;">4</p>	<p>» Conventionally solved problem but idea is about solving some minor gaps in the existing solutions;</p> <p style="text-align: center;">8</p>	<p>» Unsolved problem but with limited problem significance /magnitude;</p> <p style="text-align: center;">12</p>	<p>» Higher degree of problem significance/magnitude but relates to gaps/issues in the existing solutions in the market today;</p> <p style="text-align: center;">14</p>	<p>» Unsolved problem with very high degree of significance/magnitude impacting multiple beneficiaries;</p> <p style="text-align: center;">20</p>

<p>IS THE CHOSEN TARGET CUSTOMER (TYPE/PROFILE) STRONGLY MOTIVATED TO SOLVE THE PROBLEM?</p>	<p>» A generalised description of the beneficiary without any indication of a specific target-customer;</p> <p>4</p>	<p>» A weak profile of the target customer (end-user) chosen is indicated along with a generalized description of use -case (problem scenario);</p> <p>6</p>	<p>» The target customer (profile) selected for validation is not aware or convinced that the problem is critical to solve;</p> <p>8</p>	<p>» The selected target customer has tried solving the problem and is actively looking for more effective/ complete solutions;</p> <p>14</p>	<p>» The selected target customer has expressed interest to actively co-create an innovative solution;</p> <p>20</p>
<p>IS THE CORE VALUE PROPOSITION DEFINED, QUANTIFIED AND VALIDATED?</p>	<p>» Vague definition of the solution without a specific set of outcomes that prove that the problem has been solved;</p> <p>2</p>	<p>» A generalised description of the beneficiary without indication of specific target customer but the benefits offered are too minimal or insignificant;</p> <p>6</p>	<p>» A generalised description of the beneficiary without indication of specific target customer with reasonable benefits offered but not quantified;</p> <p>10</p>	<p>» A compelling value proposition targeting a specific target customer but lacks any validation in the form of user/customer feedback;</p> <p>12</p>	<p>» A strong value proposition with quantified gains backed by strong validation from a reasonable number of target users/customers;</p> <p>20</p>
<p>IS THE MUP CONCEPT EFFECTIVE IN TESTING THE TARGET VALUE PROPOSITION?</p>	<p>» Vague definition of the solution without a specific set of outcomes that prove that the problem has been solved;</p> <p>2</p>	<p>» Solution is presented purely from a technical point of view and will work in the lab but looks impractical for end-user adoption;</p> <p>6</p>	<p>» Solution defined fits the tag of MUP in terms of offering only the core feature/ functionality to test/prove the value proposition, but has not been designed to overcome adoption barriers;</p> <p>12</p>	<p>» A very cost effective MUP that can be prototyped rapidly to test the value proposition and shall overcome the adoption barriers;</p> <p>20</p>	

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