

Ad-Chain

Team Name - Magnus

- Create a profile for Advertisers.

[New Advertiser. Add Profile](#)[PUBLISHER](#)

Advertiser Profile

Name

Website

Submit

You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account

- Create an offer from the Advertiser page.

Contract Address : [0xBcBD64Ac9453D51b78Ac1e739CD588F31cbf388a](#)

Name

Amazon

Website

www.amazon.com

Submit

New Offer

Name

Laptop offer 2

TargetUrl

amz.com/lapOffer2

Submit

Offer List

| | Name | Traget URL | Offer Contract Address |
|---|--------------|------------------|---|
| ▶ | HP Laptop... | amz.com/lapOffer | 0xbF7b63bEF5039D32107C57aE14831D9 |
| | | | |
| | | | |

- Create a profile for Publishers.

New Publisher. Add Profile

ADVERTISER

Publisher Profile

Name

Pub 1

Website

www.pub1.com

Submit

You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account.

- Register to a offer from all the listed Advertiser offers.

Advertiser Offer List

| Advertiser... | Offer Contract | Offer Name | Target URL | |
|---|--|---------------|-------------------|-------------------|
| ▼ Amazon | 0xbF7b63bEF5039D32107C57aE148... | HP Laptop... | amz.com/lapOffer | 0 |
| <div>Create Publisher Offer</div> <div><div>Publisher Offer Name</div><div>pubOff1</div></div> <div><div>Publisher TargetUrl</div><div>pub1.com/pubOffer1 </div></div> <div><div>Submit</div></div> | | | | |
| ► Amazon | 0x6298009cE74EC6eDaEa8DF7f29E... | Laptop off... | amz.com/lapOffer2 | 0 |
| | | | | |
| | | | | |
| | | | | |

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Publisher Offer List

- Generate offer

Previous

Page 1 of 1

5 rows

Next

Publisher Offer List

| Offer Name | Target URL | Publisher Offer Contract | Advertis |
|------------|--------------------|---|------------------------------|
| ▶ pubOff1 | pub1.com/pubOffer1 | 0x87349DcFA77dB68F4C96650845... | 0xbF7b63bEF5 |
| | | | |
| | | | |
| | | | |

Previous

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5 rows

Next

Create Click (Test)

Publisher Offer Contract Address

0x87349DcFA77dB68F

User Id

10562

Submit

You are using 0x0Ec02888faCd3f64EDDA1B959c73Aea8d7F9a14D account

- Create Conversion

Offer List

| Name | Traget URL | Offer Contract Address |
|-----------------|-------------------|---|
| ▶ HP Laptop... | amz.com/lapOffer | 0xbF7b63bEF5039D32107C57aE14831D9 |
| ▶ Laptop off... | amz.com/lapOffer2 | 0x6298009cE74EC6eDaFa8DF7f29Fa825 |
| | | |
| | | |

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Create Conversion (Test)

Offer Contract Address

0xbF7b63bEF5039D32

Publisher Offer Contract Address

0x87349DcFA77dB68F

Click Id

1544315736

Submit

You are using 0x0Fc02888faCd3f64EDDA1B959c73Aea8d7F9a14D account

- Conversion Publisher View (Offer List)

Publisher Offer List

| Offer Name | Target URL | Publisher Offer Contract | Advertiser |
|---|--------------------|---|------------------------------|
| ▼ pubOff1 | pub1.com/pubOffer1 | 0x87349DcFA77dB68F4C96650845... | 0xbF7b63bEF5 |
| <i>Clicks</i> | | | |
| Click Time | Click Id | U: | |
| 09/12/2018, 08:35:36 | 1544315736 | 10562 | |
| | | | |
| | | | |
| | | | |
| | | | |
| <div> <div>Previous</div> <div>Page 1 of 1</div> <div>5 rows</div> <div></div> </div> | | | |
| <i>Conversions</i> | | | |
| CLICK | | CONVERSION | |
| Time | Id | Id | |
| 09/12/2018, 08:35:36 | 1544315736 | 1544315815 | |
| | | | |

- Conversion Advertiser View (Offers List)

Offer List

| Name | Traget URL | Offer Contract Address | |
|----------------------|------------------|---|---|
| ▼ HP Laptop... | amz.com/lapOffer | 0xbF7b63bEF5039D32107C57aE14831D9 | |
| Click And Conversion | | | |
| CLICK | | CONVERSION | |
| Time | Id | Id | Conversio... |
| 09/12/2018, 08:35:36 | 1544315736 | 1544315815 | 100\$-Sale... 0x87349DcFA7 |
| | | | |
| | | | |
| ▶ Laptop off... | | amz.com/lapOffer2 | 0x6298009cE74EC6eDaFa8DF7f29Ea825 |
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Create Conversion (Test)