

# X-Posts Explained



## PROBLEM

Reddit discussions develop in the presence of **X-posts**: posts that receive negative or mixed community feedback.

## APPROACH

Initial activity and content signals are used to learn **logistic regression** classifiers to predict later occurrences of X-posts.

## FINDINGS

Strong **sentiments** and **real world entities** can promote X-posts in the appropriate context.

**Early X-posts** and lack of **topical cohesiveness** are good predictors of future X-posts in any context.

Past subreddit activity can be used for **long-term prediction** of X-posts.