

## Check Mate: Prioritizing User Generated Multi- Media Content for Fact-Checking

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A novel dataset of 2200 posts from Hindi social media that can be used to prioritize check-worthy posts in multimedia content.

- Unique in its **focus on user generated content**, **language** and **accommodation of multi-modality** in social media posts.
- Use open coding to identify features such as **implied source**, **kind of verifiable claim**, the **intentionality behind video** content that correlate with importance for fact checking.
- Closed coding to estimate agreement: two pairs annotate 200 posts each:
  - **Moderate to high agreement**: whether a post contains a factual claim, intention portrayed in video, type of image, contains memes
  - **Minimal-Weak agreement**: kind of factual claim, implied source.

