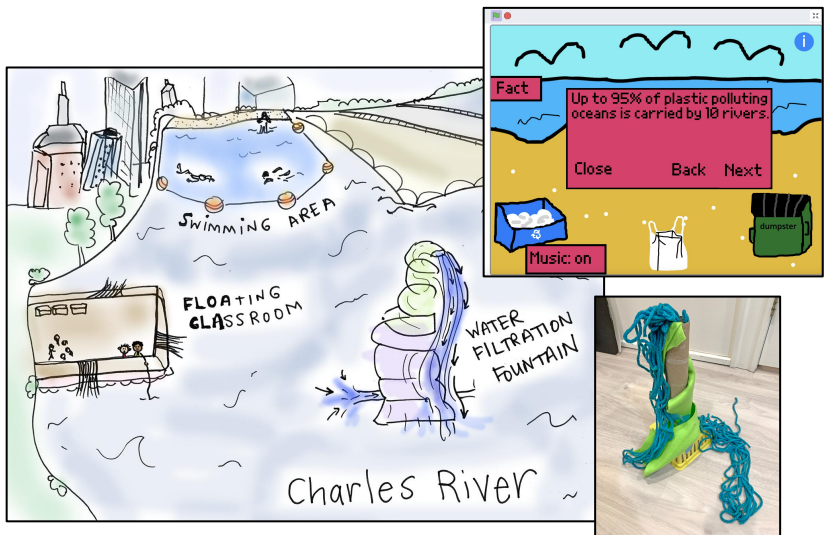




From Prototypes to Public Service Announcements



Exploring Creative Problem Solving

Project Message



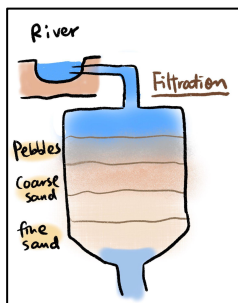
1. **Identify** a real world problem.
2. **Imagine** a world where the problem is solved: What would it look like, feel like, sound like, etc.?
3. **Research** the problem.
4. **Brainstorm** possible solutions.



Possible Places to Research:

- Kiddle Safe Search
<https://www.kiddle.co>
- Global Goals Project Podcast
<https://www.globalgoals.org/podcast>
- Interview a Community Member
<https://www.climatehubs.usda.gov/sites/default/files/Interview--Lesson%20plan.pdf>

Choose one of your solutions to explore.

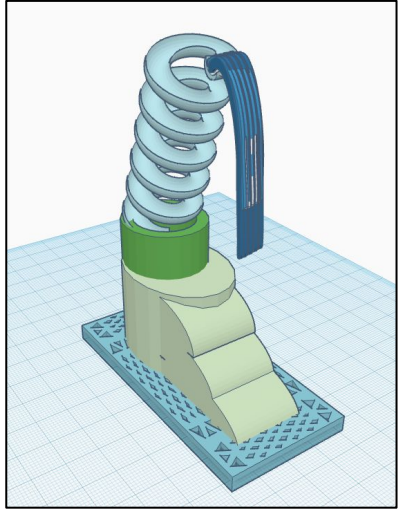


Water Filtration System Drawing
Image Source: Tracy Tang



Petition for Awareness Scratch Project
Image Source: @shoothoops00

Prototype Your Solution



Options:

- **Unplugged:** Use art materials and recyclables to create your prototype
- **Digital:** Use applications like Tinkercad
- **Digital:** Use the Scratch paint editor

Example solutions shown above: unplugged and Tinkercad versions of a water filtration fountain.



Prototype in Scratch

- Open scratch.mit.edu
- Choose “Create”
- Design your own solution by drawing sprites and backdrops
 - use the paint editor tools
 - upload photos of your prototype
 - remix available sprites
- Consider adding a narrator sprite(s) to share information
- Consider adding sounds related to your prototype

Code Your Sprite



Options:

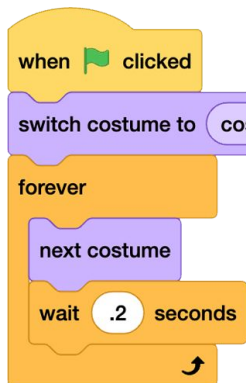
- Create an **informational project**.
- Create a **story with characters** and your prototype as a background.
- **Animate elements** or **add interactivity**.

Example project scratch.mit.edu/projects/725319255 by [pixelmoth](#)

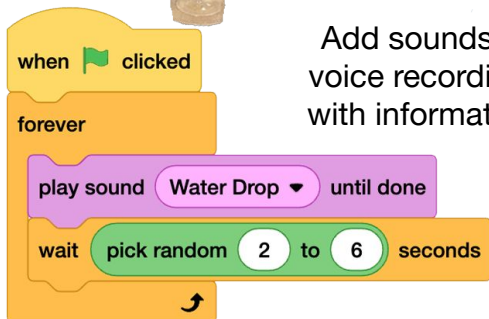
Code Your Sprite

scratch.mit.edu

IDEAS TO TRY

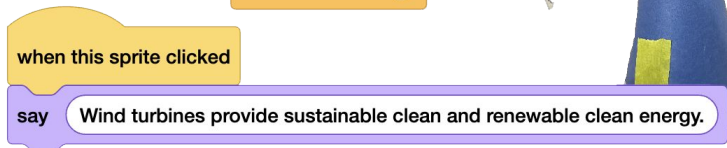
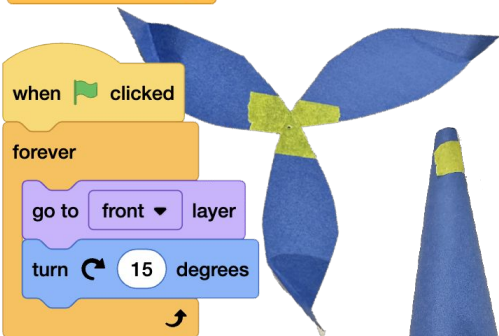


Combine photos and vector shapes to create multiple costume changes.



Add animations, like turning or moving or color changes.

Use “say” or “speak” blocks to communicate information.



Scratch Project Inspiration



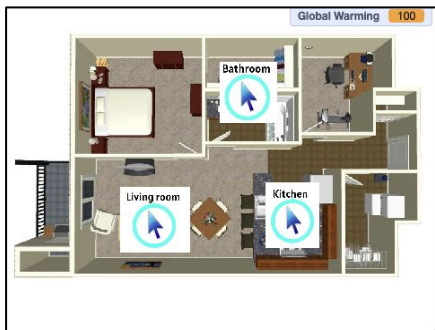
Plastic Pollution Simulation
By Action_project



Help Save the Earth!
By Maltese_Falcon



Graffiti Public Service Announcement
By NutMeg_Coder



Global Warming Simulation
By Owen-Wong



Reflection

- Step back and examine the process:
 - What have you learned about the problem?
 - Where did you get stuck?
 - How did you get unstuck?
- What would you change about your solution? Have others explored a similar real world problem? What was their solution? If you've learned new information, how might you iterate on your solution?
- What is something you are looking for feedback on?