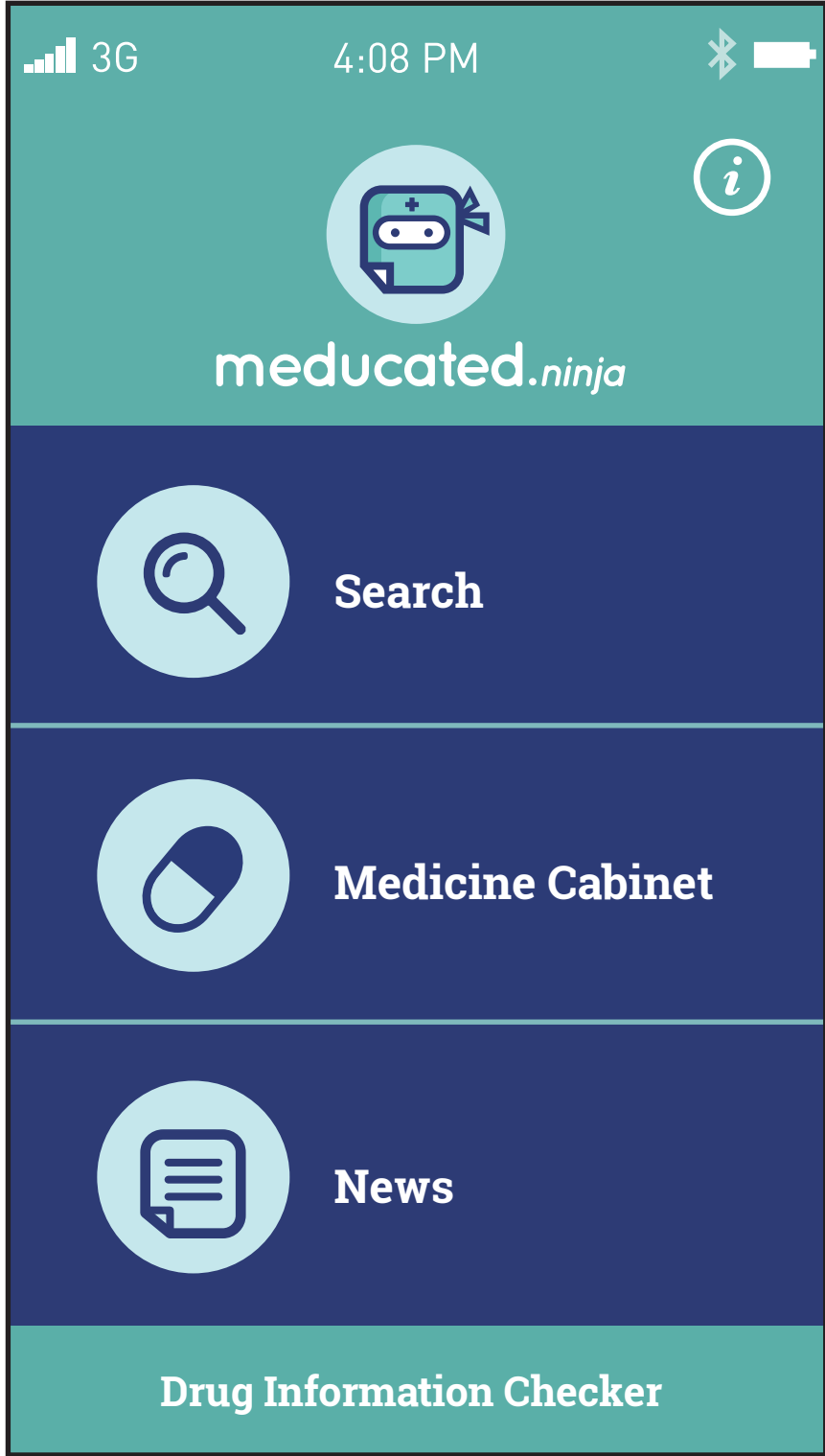
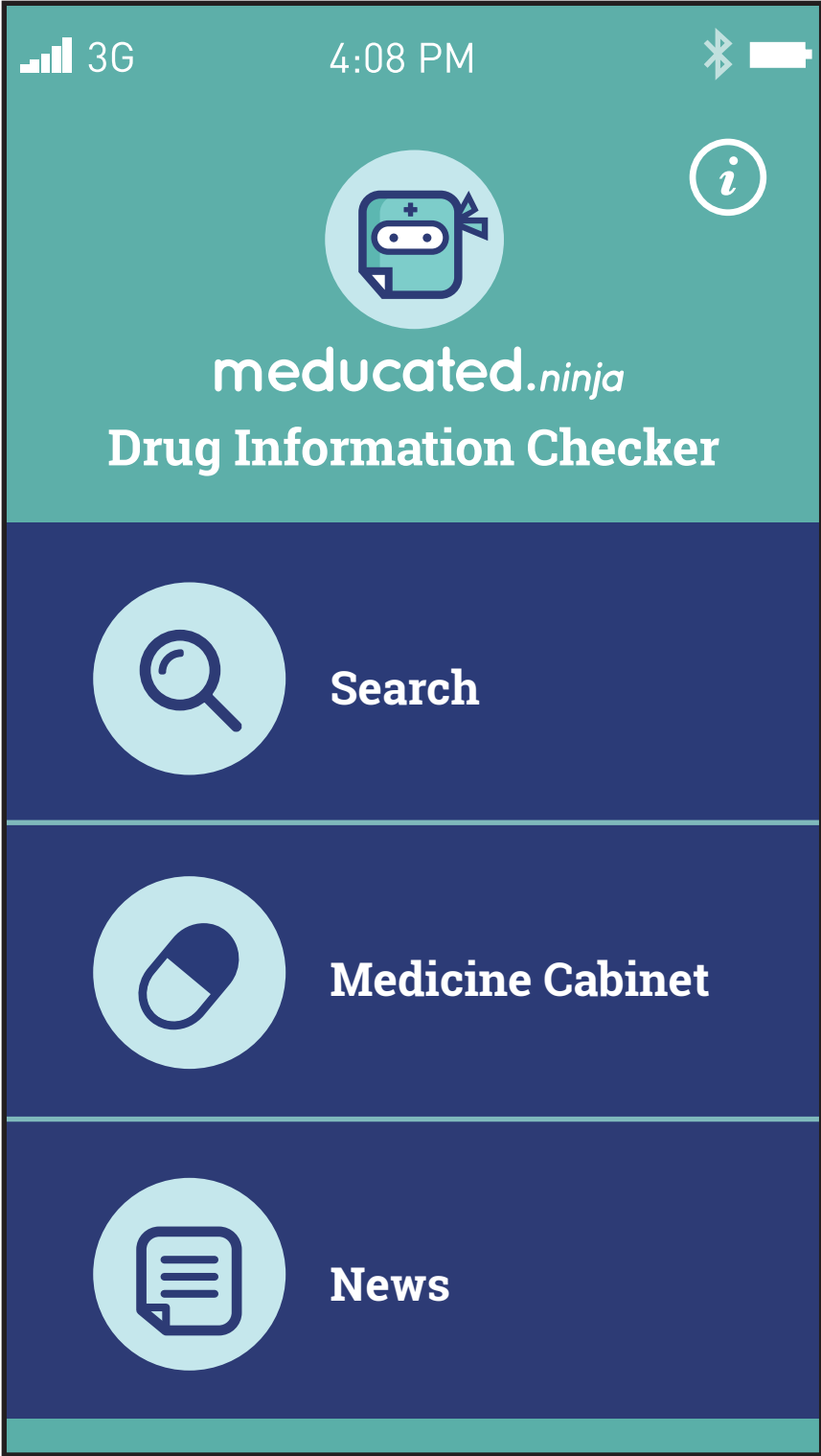


MAIN PAGE (original)



ITERATION

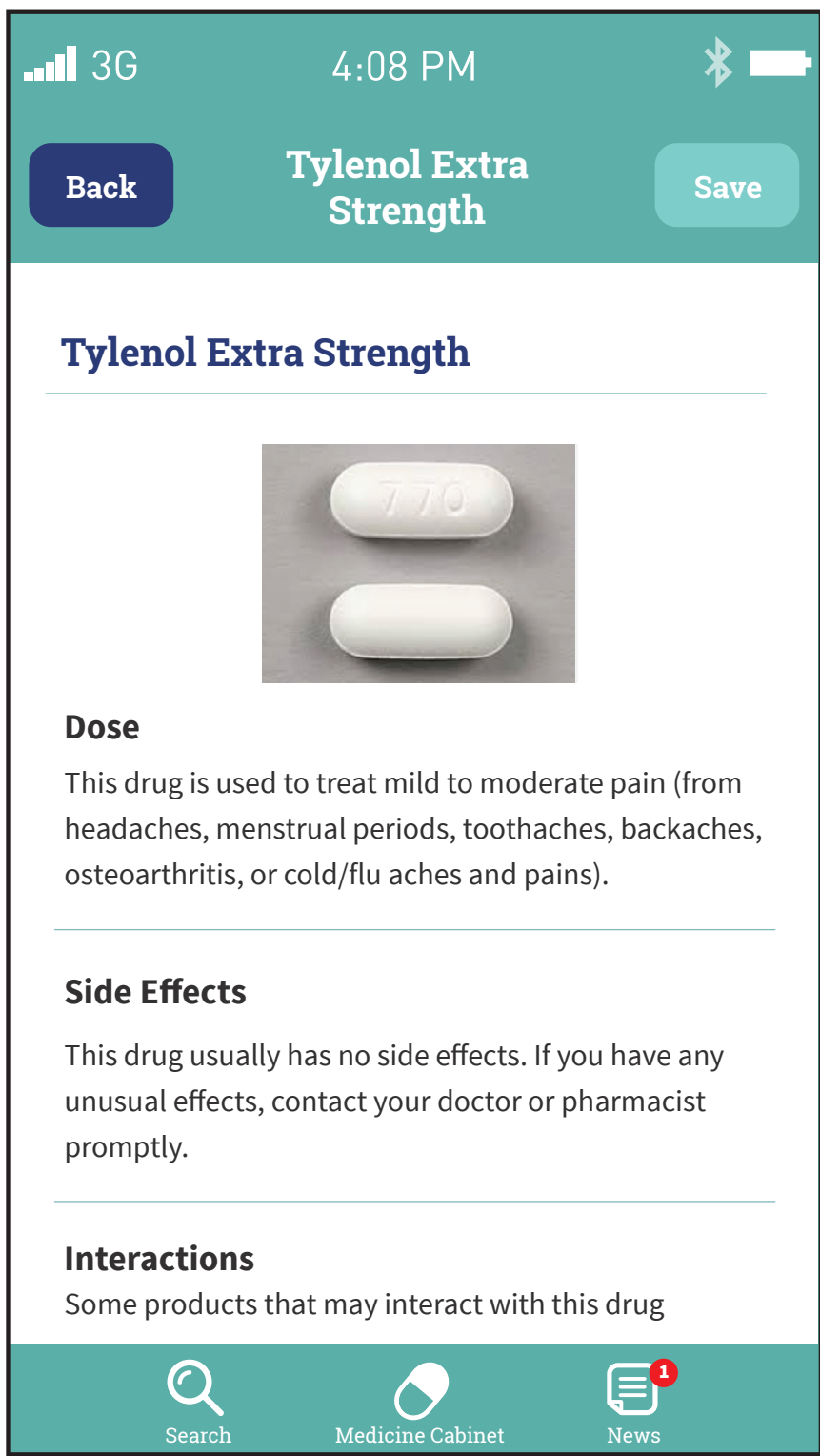


NOTES

User feedback indicated the tagline would have more impact placed higher up on the screen.

Solution: Moved the “Drug Information Checker” text to the top beside the logo to make it more visible.

DETAIL (original)



ITERATION

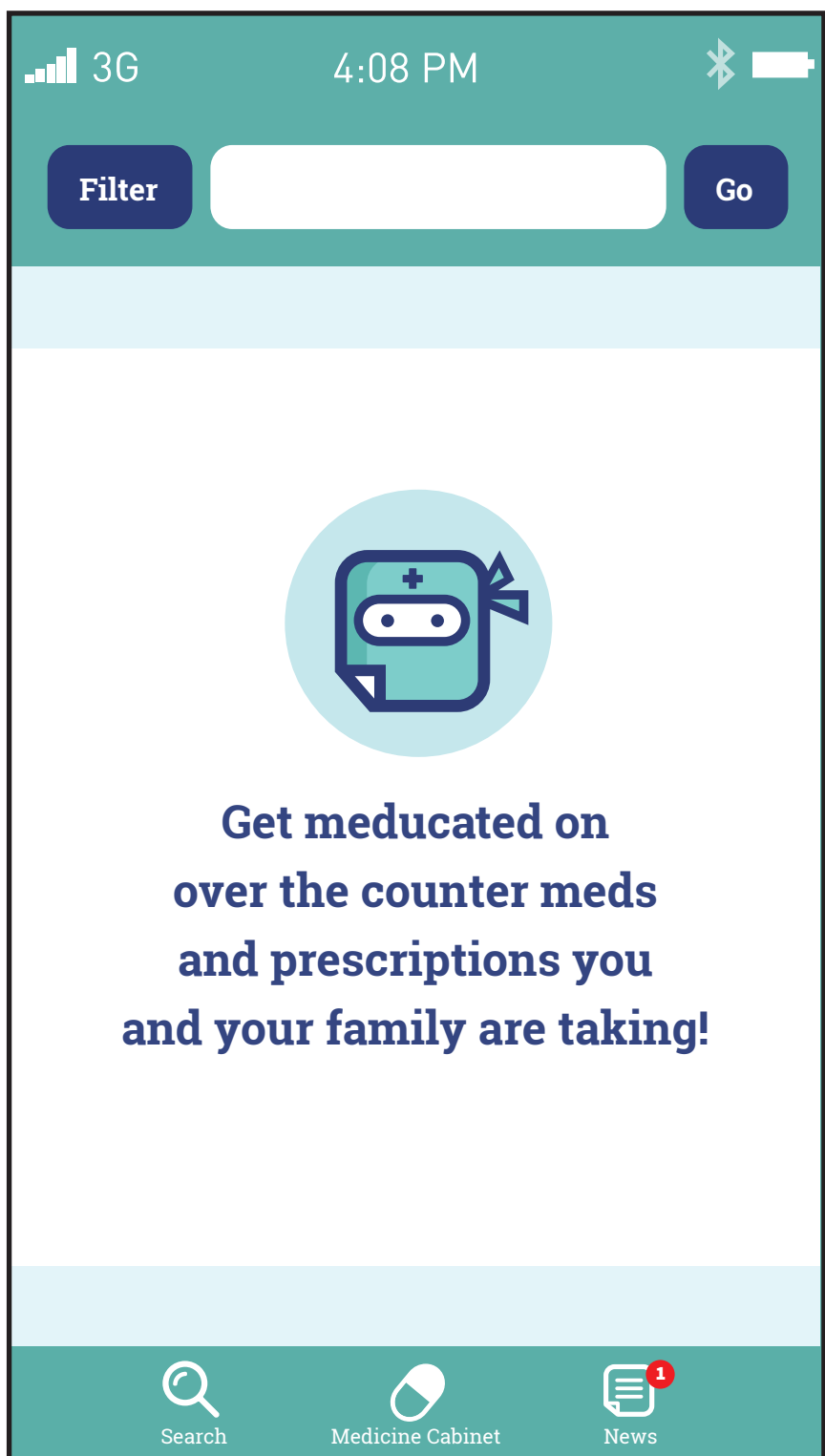


NOTES

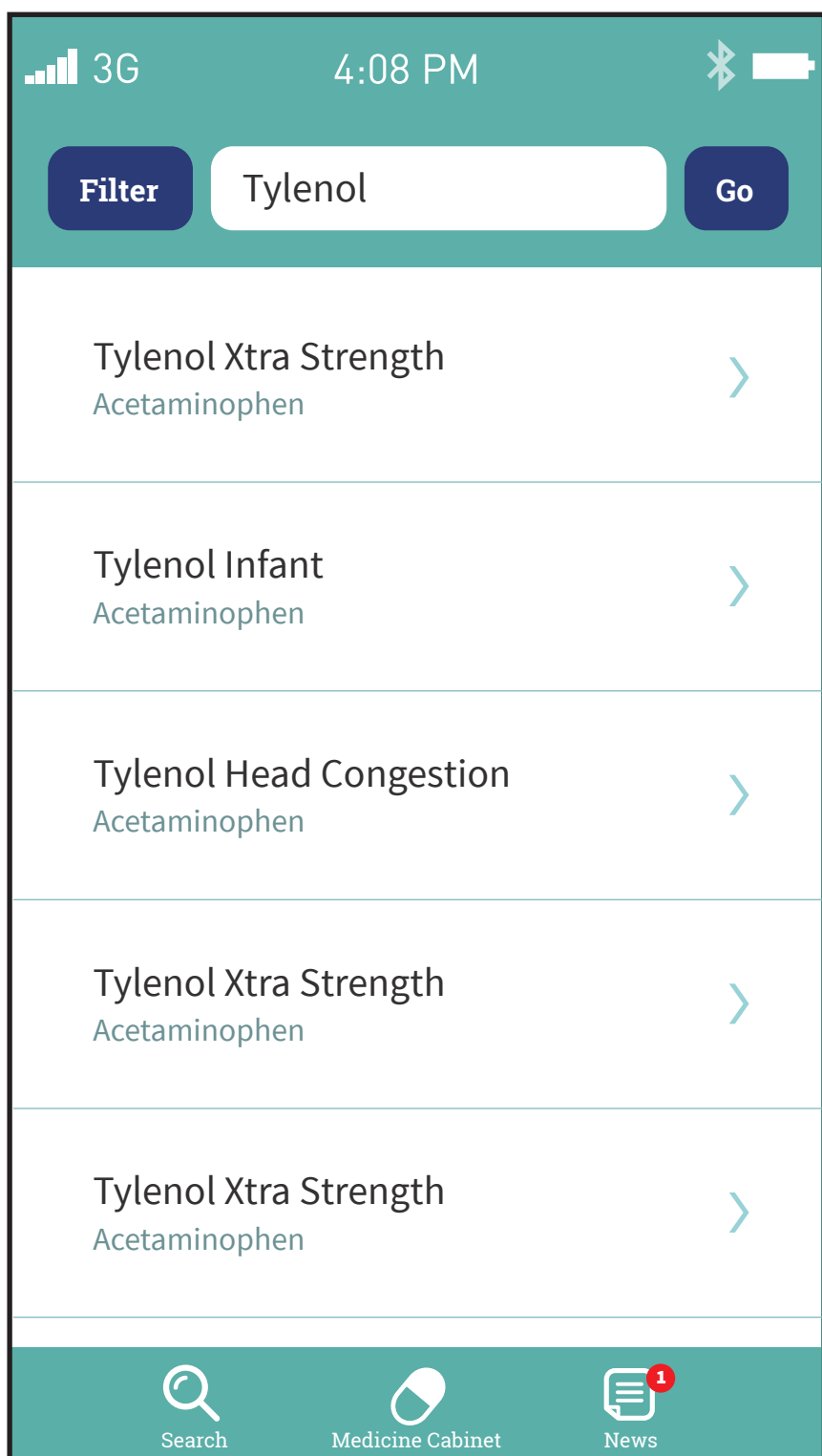
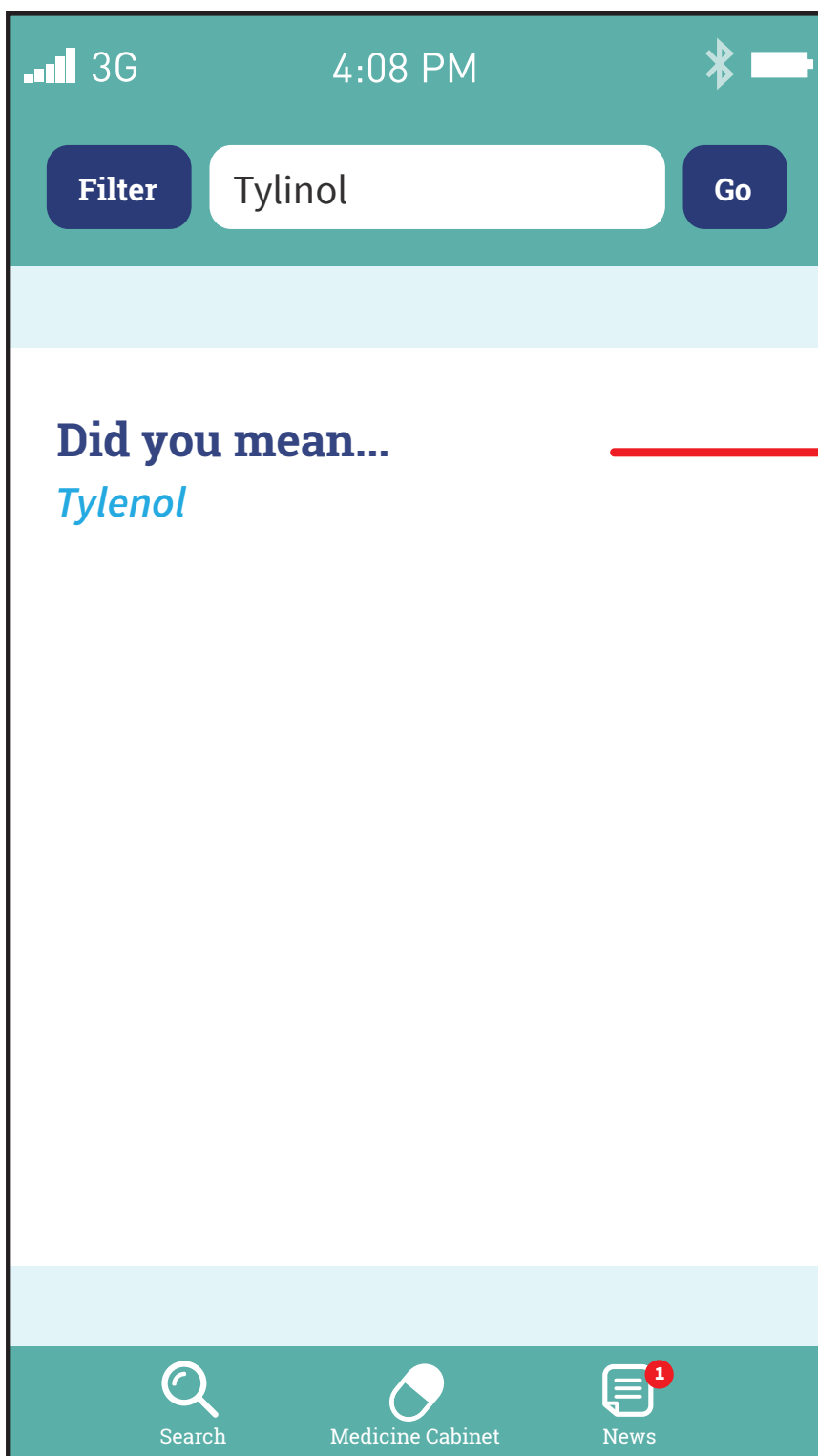
User feedback indicated dissatisfaction with the amount of scrolling needed to review medication information.

Solution: Used an accordion menu feature to list all the drug/medication information to save space and manage large amounts of content through dynamic switching/sliding menu effect.

SEARCH (original)



ITERATION



NOTES

User feedback indicated a need to provide additional medication listings because of the large amount of misspelled medicine.

Solution: Provide search options with similar spelling.