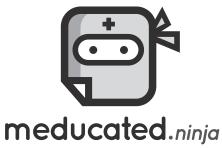
Meducated Identity/Guidelines

LOGOS AND USAGE













Vertical Logo Colored Tagline



Horizontal Logo B/W

Vertical Logo B/W



Horizontal Logo Colored





Horizontal Logo Colored Tagline

6

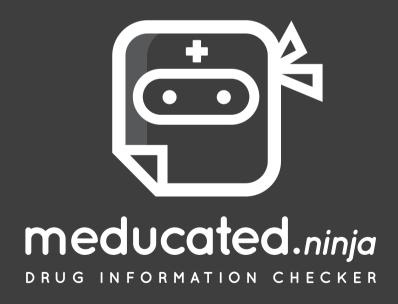
MEDUCATED STYLING & MOODBOARD

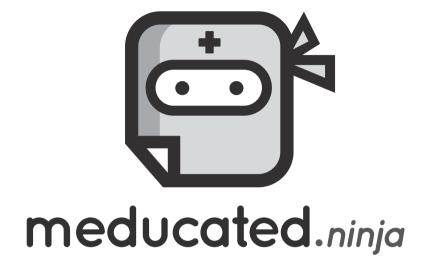
Meducated Identity/Guidelines

COLOR AND REVERSING

The logo is only to be used in the colors listed below. Tints of grey are allowed in special instances.



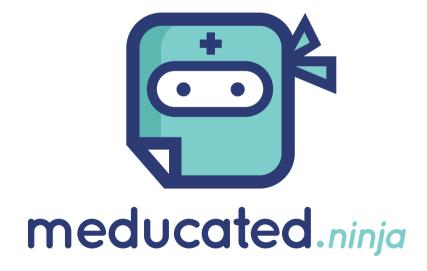






Main: #0D0D0D **RGB** 13 13 13 **CMYK** 0 0 0 95

Gray: #D3D3D3 **RGB** 211 211 211 **CMYK** 0 0 0 17





Green: #7ECDC9 **RGB** 126 205 201 **CMYK** 49 0 24 0

Dark Blue: #2F3B75 **RGB** 47 59 117 **CMYK** 95 88 25 11

Meducated Identity/Guidelines

TYPEFACE/FONT USAGE

Meducated will be using the typeface "Source Sans Pro" as the main and Roboto Slab as the secondary call out typeface and for navigation use (this is a free font and it is available for desktop/mobile/web)

Sample Header

Roboto Slab Bold for main headers

Navigation

Roboto Slab Bold for navigation

Send simple, photo-based email ——campaigns straight from your phone.

Source Sans Pro Bold for secondary headers

Sample. The FDA has approved Arnuity Ellipta (fluticasone furoate inhalation powder), an inhaled steroid taken once a day to prevent asthma symptoms in people 12 and older, drugmaker GlaxoSmithKline says.

Source Sans Pro Regular for paragraph and body copy

Sample. The FDA has approved Arnuity Ellipta (fluticasone furoate inhalation powder), an inhaled steroid taken once a day to prevent asthma symptoms in people 12 and older, drugmaker GlaxoSmithKline says.

Example of paragraph body links/color usage

Link: #469E95 Hover: #58585B

SWATCHES/COLOR USAGE

Meducated will be using these colors below.



Color Swatches



About

How It Works

My Medicine Cabinet

News

Let's Get Started!

Search Brand Name, Generic Name, or NDC number





RESULTS

Prednisone

Save to My Medicine Cabinet

yes

COMMON BRAND NAME(S): GENERIC NAME(S): PREDNISONE

Uses Side Effects

Side Effects

Consult your pharmacist.

In the US - Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

In Canada - Call your doctor for medical advice about side effects. You may report side effects to Health Canada at 1-866-234-2345.

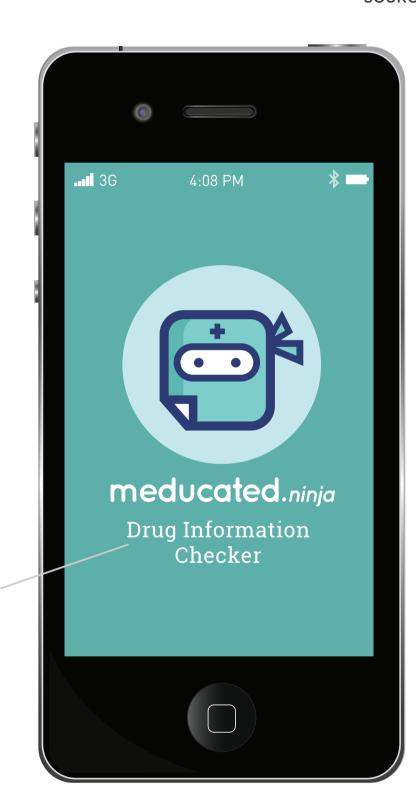
conditions of use: The information in this database is intended to supplement, not substitute for, the expertise and judgment of healthcare professionals. The information is not intended to cover all possible uses, directions, precautions, drug interactions or adverse effects, nor should it be construed to indicate that use of a particular drug is safe, appropriate or effective for you or anyone else. A healthcare professional should be consulted before taking any drug, changing any diet or commencing or discontinuing any course of treatment.

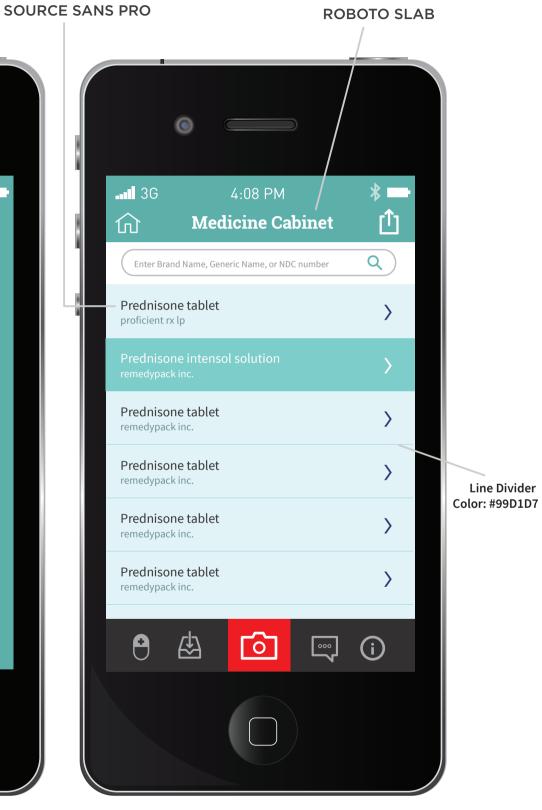
MEDUCATED STYLING & MOODBOARD

Medcuated Identity/Styling ios Mobile



Launcher App Icon Example

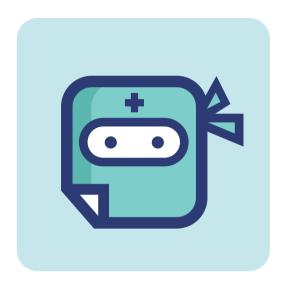




ROBOTO SLAB

MEDUCATED STYLING & MOODBOARD

Medcuated Identity/Styling
ANDROID MOBILE



Launcher App Icon Example



