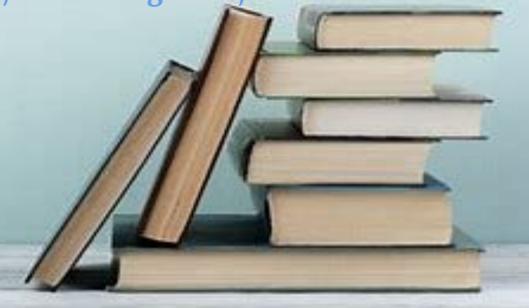
Literature Review On Broadband

Feza Anaise Umutoni, Pravesh Agarwal, Zach Shunnarah



What is broadband?

• FCC --- "any technology capable of supporting the transfer of data exceeding

200 kbps in at least one direction (upstream or downstream)" (Flamm & Chaudhuri,

2007)



Verizon --- "broadband provides high speed internet access via multiple

types of technologies including fiber optics, wireless, cable, DSL and satellite"

(https://www.verizon.com/info/definitions/broadband)

External Factors & Disparities

- Broadband disparity is real --- unequal access to broadband
- San Antonio case study (Reddick et al., 2020)
 - + Disparity between rural and urban
 - + Disparity also between cities themselves
 - + Due to marginalized low income communities
- Local = 27% of TN residents lack access to internet connectivity ("Broadband by the

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Numbers," n.d.)
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Solutions --- Short vs Long Term

Short Term/band-aid solutions:

- 2013 fund by FCC = extend broadband access to rural areas with focus on health care (Federal Communications Commission, 2013)
- Last month federal program = Emergency Broadband Benefit (Knapp, 2021)
 - + \$3.2 billion
 - + Access to tech, especially if affected by pandemic
 - + \$50 overall discount, \$100 one-time discount to buy source
 - + Problem = funds will run out

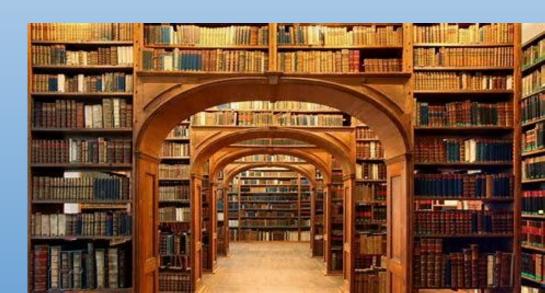
Long Term Solutions:

- FCC restructured universal service to support health care (Federal Communications Commission, 2013)
 - + Save lives, lower health care costs



Other Institutions

- Libraries = most prominent places to offer access to internet (DeGuzman et al., 2020)
- Schools, Government offices
 - + Broadband hub
 - + Open to public



THRIVE



- Follow success based on their values
 - + stewardship, relationship-building, inclusiveness, results-oriented, and quality (Thrive Regional Partnership, n.d., p. 1)
- Tri-state area (TN, GA, AL)
- Specifically in TN
 - + "600,000+ Tennesseans who have no access to a wired connection capable of 25 MBPS" ("Broadband by the Numbers," n.d.)

Ultimate Goal

Helping combat lack of broadband access has common goal:

"Broadband can be built to unite, equitably, and without prejudice. We can make our region a place where both innovation and investment in such infrastructure benefit everyone who lives here, no matter ethnicity, rural or urban, or sector." (Thrive Regional Partnership, n.d., p. 1)

Geoff Millener, Senior programs and operations officer for the Enterprise
 Center

Thank you!!! Questions?