## **Customer Meeting Summary**

## Instructions

Use this worksheet to summarize what you learned from each customer meeting. Do this as a group with everyone from the meeting and use what you learn to guide your next customer meeting conversation.

| Who attended the meeting?                 |  |
|---|--|
| Your team                                 | The customer                               |
| What was the best thing from the meeting? | What was the worst thing from the meeting? |
| what was the best thing from the meeting: | What was the worst thing from the meeting: |
| What worked?                              | What didn't work?                          |
|   |  |
|   |  |
| Additional notes                          |  |
|   |  |

From the course, Product Management Fundamentals by Doug Winnie (@sfdesigner)