

ADVERSE

The mobile apps and MWEB uses the REST API Tagging Controller which creates context-sensitive tagging URLs based on the executed request. The main intention is to hide the business logic on the server side in order to provide ready-to-use tagging data for the caller.

1. General

On the server-side the tagging plans contains two types of variables

- Context-specific parameters derived from the executed search request, e.g. "Haus kaufen in Burgenland"
- Caller-expanded parameters only available to the caller of the REST API

2. General Tagging Parameters

2.1 Context-specific Parameters

The following parameters are expanded by the server based on the available context

- mainCategory
- subCategory
- province
- district

2.2 Caller-expanded Parameters

The following parameters are expanded by the caller of the REST API

- page
- app_version
- platform

- client_type
- lat
- lon
- orientation

2.3 BAP Main Categories

- Antiquitaeten_Sammlungen_Kunst
- Baby_Kind
- Buecher_Filme_Musik
- Dienstleistungen
- Foto_TV_Video_Audio
- Freizeit_Hobby_Kulinarik
- Gesundheit_Kosmetik_Wellness
- Handy_Organizer_Telefon
- Haushalt_Kuechengerate_Gastronomie
- Heimwerken_Garten
- KFZ_Zubehoer_Motorradteile
- Kleidung_Accessoires
- Moebel_Wohnen_Buero
- PC_Hardware_Software
- PC_Spiele_Videospiele
- Spielewelt
- Sport_Sportgeraete
- Tiere_Zubehoer
- Uhren_Schmuck

3. BAP

3.1 Category Browsing

3.2.1 Schema

Marktplatz/\${mainCategory}/\${page}?

bundesland=\${province}&bezirk=\${district}&keyword=\${keyword}&\${app_version}&platform

3.1.2 Examples

Marktplatz/Spielewelt/\${page}?

bundesland=&bezirk=&keyword=hose&app_version=\${app_version}&platform=\${platform}

Marktplatz/Spielewelt/\${page}?

bundesland=&bezirk=&keyword=hose&app_version=\${app_version}&platform=\${platform}

Marktplatz/Spielewelt/\${page}?

bundesland=Burgenland&bezirk=&keyword=hose&app_version=\${app_version}&platform=

Marktplatz/Spielewelt/\${page}?

bundesland=Burgenland&bezirk=Eisenstadt&keyword=hose&app_version=\${app_version}&

3.2 Advert Details Page

3.2.1 Schema

Marktplatz/\${mainCategory}/\${subCategory}/\${page}?

seitentyp=Anzeige&bundesland=\${province}&bezirk=\${district}&app_version=\${app_version}

3.2.2 Examples

```
Marktplatz/Foto_TV_Video_Audio/Lautsprecher_Boxen_Verstaerker/${page}?
seitentyp=Anzeige&bundesland=Wien&bezirk=Wien&app_version=${app_version}
&platform=${platform}&client_type=${client_type}&lat=${lat}&lon=${lon}&
orientation=${orientation}
Marktplatz/Moebel_Wohnen_Buero/Regale_Schraenke_Vitrinen_Kommoden/${pag
e}?
seitentyp=Anzeige&bundesland=Niederoesterreich&bezirk=Sankt_Poelten&app
_version=${app_version}&platform=${platform}&client_type=${client_type}
&lat=${lat}&lon=${lon}&orientation=${orientation}
Marktplatz/Foto_TV_Video_Audio/Lautsprecher_Boxen_Verstaerker/${page}?
seitentyp=Anzeige&bundesland=Oberoesterreich&bezirk=Linz_Land&app_versi
on=${app_version}&platform=${platform}&client_type=${client_type}&lat=$
{lat}&lon=${lon}&orientation=${orientation}
```