

Shawn Rose

boomer89er@gmail.com

Oklahoma City, OK

214-732-0368

EDUCATION

Bachelor of Arts - Mass Communication - Advertising

University of Central Oklahoma, Edmond, OK

Certificate of Completion - Web Development

Weatherford College, Weatherford TX

Associate of Applied Arts - Graphic Design

Multimedia Production

The Art Institute of Dallas, Dallas, TX

EXPERIENCE

Sep. 2015-Present

Web Developer, OneSource Virtual

Dallas, TX

Front-end Developer | Email Developer | Digital Marketing Automation

- Lead Web Developer for in-house marketing agency.
- Manage and maintain corporate website.
- Email campaign production and management via HTML/CSS development, render testing and deployment utilizing Salesforce Pardot & Marketo.
- Build and maintain email templates.
- Build landing page templates utilizing HTML, CSS.
- Track analytics to determine campaign success.

June 2014–Aug. 2015

Web Developer, Standing Dog Interactive

Dallas, TX

- Updating and maintaining websites using HTML/CSS.
- Content entry and configuration of Drupal 7 CMS, WordPress platforms.
- Unix Shell Version Control using Apache Subversion (SVN).
- Familiarity with SEO standards and techniques.
- Basic server maintenance and configuration.
- Asset Preparation of Graphics for Websites.
- Quality Assurance skills and the ability to modify existing code.
- Intervals Project Management Software.

Apr. 2012–Sep. 2013

Marketing Coordinator, HiEd inc.

Dallas, TX

- Designed, created and produced all company marketing
- Managed online marketing and social media campaigns
- Managed marketing newsletters and email blasts to mass client base
- Represented the company at trade shows and marketing conferences

MILITARY EXPERIENCE

Operations Specialist (E5), United States Navy

Sasebo, Japan