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**URBAN  
LEAGUE**  
of Eastern Massachusetts

*From Experiment  
to Experience  
to Exposure*

**SPONSORSHIP**

## CELEBRATE THE CENTENNIAL

Thursday, September 26<sup>th</sup> 2019 | 6PM— 9PM

The Boston Convention & Exhibition Center

415 Sumner Street | Boston, MA 02210

### Red Diamond — \$50,000

Company logo or identity on ULEM website

On-site signage with sponsor identity

Full page color ad in Souvenir Book

Signature Room, includes local entertainment and cash bar

Four (4) tables at our Centennial Gala

VIP gifts at our Centennial Gala

Recognition on all printed centennial promotional material

Guest speaker at the Annual Meeting (12/5) to address our membership

Listed as a featured employer on our job portal

Identity placement on our screen savers in ERC Lab.

Five (5) tickets to Centennial Sponsor Appreciation Day at Fenway Park

### Fire Opal — \$25,000

½ page color ad in Souvenir Book

Company logo or identity on ULEM website

On-site signage with sponsor identity

Three (3) tables at our Centennial Gala

VIP gifts at our Centennial Gala

Three (3) tickets to Centennial Sponsor Appreciation Day at Fenway Park

### Ruby — \$15,000

Company logo or identity on ULEM website

On-site signage with sponsor identity

Full page black and white ad in Souvenir Book

Two (2) tables at our Centennial Gala.

VIP gifts at our Centennial Gala.

Two (2) tickets to Centennial Sponsor Appreciation Day at Fenway Park



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## Sapphire — \$10,000

Company logo or identity on ULEM website

On-site signage with sponsor identity

½ page black and white ad in Souvenir Book

VIP gifts at our Centennial Gala.

Twelve (12) tickets to our Centennial Gala.

## Emerald — \$5,000

Company logo or identity on ULEM website

On-site signage with sponsor identity

¼ page black and white ad in Souvenir Book

Eight (8) Tickets to our Centennial Gala.

## Topaz — \$2,500

Company logo or identity on ULEM website









On-site signage with sponsor identity

⅛ page black and white ad in Souvenir Book

Six (6) Tickets to our Centennial Gala.

### Advertisement in the Souvenir Book Rates:

Sponsors can purchase ad space in the souvenir book and tickets for the gala separately from their packages at the following rates;

	Full Color	Black + White
Full page	 \$1500	 \$1200
Half page	 \$750	 \$600
Quarter page	 \$425	 \$300
Eighth page	 \$250	 \$150

### Individual Centennial Gala Tickets

Corporate Ticket(s)  \$500 {60% is tax-deductible}

Non-profit Ticket/  
Minority Small Business Ticket(s)  \$250 {20% is tax-deductible}



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## SPONSORSHIP REPLY FORM

We pledge to support the Urban League of Eastern Massachusetts at the following Gem Level.

### PLEASE CHECK ONE

- ☐ Red Diamond — \$50,000
- ☐ Fire Opal — \$25,000
- ☐ Ruby — \$15,000
- ☐ Sapphire — \$10,000
- ☐ Emerald — \$5,000
- ☐ Topaz — \$2,500
- ☐ We are unable to attend, but will support the programs and services of the Urban League of Eastern Massachusetts with a donation of \$ .....

Please email the attendee names for to the event to [development@ulem.org](mailto:development@ulem.org) by **Friday, August 30, 2019**.

**ALL CONTENT DUE: Friday, August 30, 2019.**

Logo & brand Specifications:

Acceptable files: vector based PDF, EPS or native Illustrator files.

Any digital files, including logos, should be emailed to [development@ulem.org](mailto:development@ulem.org) by **Friday, August 30, 2019**.

## PAYMENT AND MAILING INFORMATION

Please indicate the desired sponsorship level on this completed form, with your payment, and send by fax or email by **August 30, 2019**.

**Urban League of Eastern MA**  
**c/o Centennial Celebration**  
**88 Warren Street**  
**Boston, MA 02119**  
**Attention: Richard Iacobucci**

Our fax number is (617) 442-0562.

For more information about sponsorships, please contact:

Richard Iacobucci at: (617) 442-4519, ext. 256

or via email: [development@ulem.org](mailto:development@ulem.org)

