

100

**URBAN
LEAGUE**
of Eastern Massachusetts

*From Experiment
to Experience
to Exposure*

SPONSORSHIP

Red Diamond — \$50,000

- Company logo or identity on ULEM website
- On-site signage with sponsor identity
- Full page color ad in Souvenir Book
- Signature Room, includes local entertainment and cash bar
- Four (4) tables at our Centennial Gala
- VIP gifts at our Centennial Gala
- Recognition on all printed centennial promotional material
- Guest speaker at the Annual Meeting (12/5) to address our membership
- Listed as a featured employer on our job portal
- Identity placement on our screen savers in ERC Lab.
- Five (5) tickets to Centennial Sponsor Appreciation Day at Fenway Park

Fire Opal — \$25,000

- ½ page color ad in Souvenir Book
- Company logo or identity on ULEM website
- On-site signage with sponsor identity
- Three (3) tables at our Centennial Gala
- VIP gifts at our Centennial Gala
- Three (3) tickets to Centennial Sponsor Appreciation Day at Fenway Park

Ruby — \$15,000

- Company logo or identity on ULEM website
- On-site signage with sponsor identity
- Full page black and white ad in Souvenir Book
- Two (2) tables at our Centennial Gala.
- VIP gifts at our Centennial Gala.
- Two (2) tickets to Centennial Sponsor Appreciation Day at Fenway Park



Sapphire — \$10,000

- Company logo or identity on ULEM website
- On-site signage with sponsor identity
- ½ page black and white ad in Souvenir Book
- VIP gifts at our Centennial Gala.
- Twelve (12) tickets to our Centennial Gala.

Emerald — \$5,000









- Company logo or identity on ULEM website
- On-site signage with sponsor identity
- ¼ page black and white ad in Souvenir Book
- Eight (8) Tickets to our Centennial Gala.

Topaz — \$2,500



- Company logo or identity on ULEM website
- On-site signage with sponsor identity
- ⅛ page black and white ad in Souvenir Book
- Six (6) Tickets to our Centennial Gala.

Advertisement in the Souvenir Book Rates:

Sponsors can purchase ad space in the souvenir book and tickets for the gala separately from their packages at the following rates;

	Full Color	Black + White
Full page	 \$1500	 \$1200
Half page	 \$750	 \$600
Quarter page	 \$425	 \$300
Eighth page	 \$250	 \$150

Individual Centennial Gala Tickets

Corporate Ticket(s)	 \$500 {60% is tax-deductible}
Non-profit Ticket/ Minority Small Business Ticket(s)	 \$250 {20% is tax-deductible}



CELEBRATE THE CENTENNIAL

Sponsorship Opportunities 2019

SPONSORSHIP REPLY FORM

We pledge to support the Urban League of Eastern Massachusetts at the following Gem Level.

PLEASE CHECK ONE

- ☐ Red Diamond — \$50,000
- ☐ Fire Opal — \$25,000
- ☐ Ruby — \$15,000
- ☐ Sapphire — \$10,000
- ☐ Emerald — \$5,000
- ☐ Topaz — \$2,500
- ☐ We are unable to attend, but will support the programs and services of the Urban League of Eastern Massachusetts with a donation of \$

Please email the attendee names for to the event to development@ulem.org by **Wednesday, July 31, 2019**

ALL CONTENT DUE: Friday, May 31, 2019.

Logo & brand Specifications:

Acceptable files: vector based PDF, EPS or native Illustrator files.

Any digital files, including logos, should be emailed to development@ulem.org by **Friday, May 31, 2019.**

PAYMENT AND MAILING INFORMATION

Please indicate the desired sponsorship level on this completed form, with your payment, and send by fax or email by **July 31, 2019:**

**Urban League of Eastern MA
c/o Centennial Celebration
88 Warren Street
Boston, MA 02119
Attention: Richard Iacobucci**

Our fax number is (617) 442-0562.

For more information about sponsorships, please contact:

Richard Iacobucci at: (617) 442-4519, ext. 256
or via email: development@ulem.org

