

SCOPE-OF-WORK

Last updated: 10-June-2021

Data Analyst: Shubham Mittal

Company: Bellabeat

Deliverables:

A report containing:

- A clear summary of the business task
- A description of all data sources used
- Documentation of any cleaning or manipulation of data
- A summary of your analysis
- Supporting visualizations and key findings
- Your top high-level recommendations based on your analysis

This project does not include:

- The analysis of Bellabeat product's usage data
- Acting on the recommendations
- No fitness data older than 5 years
- Collection of data from users, but public repositories

Schedule Overview/Milestones:

S. No.	Milestone	Expected Date of Completion
1.	<i>Summary of the business task</i> to be accomplished in the project	10-June-2021
2.	Identification, Collection and Organization of relevant datasets	11-June-2021
3.	Check for credibility of the collected data <i>Prepare 1-page description of all data-sources</i>	11-June-2021
4.	Perform data cleaning Transform the data to make it suitable for analysis <i>Prepare Changelog</i> Verify above data-processing	13-June-2021
5.	Identify patterns in the processed data: trends and relationships <i>Prepare a summary of the analysis</i>	15-June-2021
6.	Create visualizations Enlist key findings Recommendations based on analysis <i>Prepare a report to be presented to co-founders of Bellabeat</i>	16-June-2021
7.	Add the project to online portfolio	17-June-2021

Estimated date of completion: 17-June-2021