



An IIM Graduates' Enterprise



# 1. Who we are?

- Started in Dec 2008 as an entrepreneurial venture based out of Coimbatore (Tamil Nadu) by two IIM grads
- We are in the business of employability skills development primarily focusing on Engineering and Management studies students
- In 5+ years, we have grown to 600+ associates with offices across 19 states and have trained over
   7,00,000 students across 500+ colleges
- Our clients include most of the top ranked engineering colleges across India including IIT Madras
  (Tamil Nadu), RV College of Engineering (Karnataka), College of Engineering Trivandrum (Kerala),
  University College of Engineering Osmania University (Andhra Pradesh), College of Engineering –
  Pune (Maharashtra), NIT Bhopal (Madhya Pradesh), Bhilai Institute of Technology (Chhattisgarh),
  Orissa Engineering College (Orissa)

# 2. What we do?

Exhaustive Products Suite	<ul> <li>Problem Solving Skills Development</li> </ul>
	<ul> <li>Communication &amp; Behaviour Skills Development</li> </ul>
	<ul> <li>Tech &amp; Domain Skills Development</li> </ul>
Unique Delivery Model	Standardised training content and delivery
	<ul> <li>Structured &amp; Credit Based Internal training</li> </ul>
	<ul> <li>Full-timers-only-as-trainers against the conventional freelancer based model</li> </ul>
	adopted by the entire industry
Integrated Solutions	<ul> <li>Assessment - www.facenow.in</li> </ul>
	<ul> <li>Training - www.faceboard.in</li> </ul>
	■ Employment - www.hirefromcollege.com
Strategic	<ul> <li>Implementation partner of Anna University for IT enabled soft skills training</li> </ul>
Partnerships	<ul> <li>Assessment partner for Cambridge ESOL - Business English Certificate(BEC)</li> </ul>
	<ul> <li>Strategic partner to HP Education Services (Certification, Training - Reselling &amp;</li> </ul>
	Delivery)
	Our technology content has been vetted by Cognizant Academy

# **Focus Academy for Career Enhancement**

An IIM Graduates' Enterprise



# 3. What makes us "Special"?

- Client retention rate of 98% Our average feedback is never less than 4.2 out of 5
- Dedicated R&D and Technology team, which churns out relevant and effective new products & training aides periodically
- Dedicated distributed sales team which covers all of South India and parts of West & Central India,
   ably supported by a central marketing team

# 4. What we offer?

India's fastest growing training company offers an opportunity for students who are clearly looking to pursue a career in education & skills development, education management, and education technology.

What we offer
■ A career in one of the fastest growing industries
■ Career Pathways leading to diverse roles across
training, education management, and education
technology.
Opportunity to travel across the length and breadth
of India
■ An annual Cost To Company of INR 2,64,000/-

# Fine Print

- 1. Selected Candidates should sign a two year service agreement upon joining.
- 2. The candidate will be offered a full time position with an annual CTC of INR 2,64,000/-
- 3. The candidate will be paid a stipend of Rs.8000 per month plus an accommodation allowance of Rs.2500 Rs.5000 per month during training (3 months). Upon completion of this, the CTC scale will come into effect.
- 4. The CTC will be revised annually based on the employee's performance.
- 5. Employment will be based out of any of our offices (Coimbatore/Chennai/Hyderabad/Delhi) and may include transfers to new locations during the course of employment.

# 5. Selection Process

Interested candidates can register through www.focusacademy.in/campus

Phase 1	Phase 2
Group Discussion, Aptitude Test, Extempore	Demo session, Personal Interview