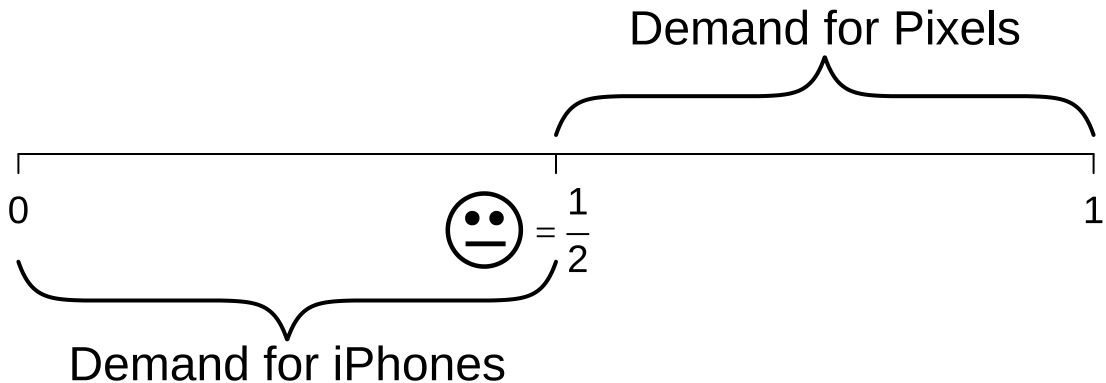


When the prices of Pixels and iPhones are equal

$$\Delta p = p_2 - p_1 = 0$$



$\text{😐}$  = indifferent consumer