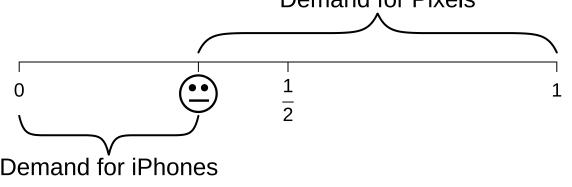
$\Delta p = p_2 - p_1 < 0$ Demand for Pixels

When iPhones are more expensive than Pixels



⊕=indifferent consumer