



2020 Sponsorship Prospectus



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Conference & Sponsorship Information

Each year we meticulously vet and select remarkable speakers to deliver the best talks on web development.

DEVit is the leading web developer conference in South East Europe.

Organized once per year, DEVit has become known for its top speaking talent, a mixture of world-class and world-renowned developers, highly specialized technology niches and developers who are the edge of the technology frontiers.

The attendees of the conference are the most highly trained and most motivated web developers, representing the cream of the crop in talent South East Europe has to offer. DEVit, now in its sixth year, has become the defacto meeting point of all seasoned web development professionals.

Whether it's Frontend, UI/UX, Backend, DevOps or Mobile that you care about, join us to learn about the most modern practices and techniques.

A truly 360° conference!



Why Become A Sponsor

The DEVit conference will deliver the unmatched ability to gain access to the most talented, self driven developers, designers and entrepreneurs, community and thought leaders in Web Development today.

What you will gain with a sponsorship:



Talent acquisition & recruitment

You will have access to every level and specialty of web developer talent, frontend, backend, UI/UX, product, DevOps, all the disciplines and arts in one place at the same time. We also make sure to curate and select the most promising students from Thessaloniki's 120,000 student pool.



Thought leadership

Either from your booth or by hosting a workshop or even a talk in DEVit conference you can share and spread your ideas and views to the high tech community.



Increase brand awareness & recognition

Your brand and logo will be all over the conference signage, official website, youtube videos, and social media.



Highly targeted marketing opportunities

You will meet with the decision makers, the people who are responsible for proposing technological solutions to the problems large or small corporations have.



Showing your support for the technological communities

DEVit is organised by the non-profit local community of SKGTech (<https://sk-gtech.io>).

The whole organization and operations are being performed during our free time with a vision to promote, empower and educate the technological talent, something everyone stands to benefit from. You also need to be aware of the fact that it is because of your support and our nonprofit nature that we are able to maintain such a low price admission ticket for the conference, allowing even more developers to attend and participate.



Media exposure & PR Announcements

DEVit being the prominent technological conference in the country has easier access to mass and specialized media. Our marketing campaign encompasses all local and international channels providing you unprecedented exposure.



Generate new partnerships, alliances & customers

DEVit is the meeting point for all high tech companies of the region, the stakeholders, the players, the CTOs the CEOs, everyone will be there in a positive, relaxed mood. The perfect scenery to contact new business partnerships, network and meet your customers in person.

Who Attends DEVit Conference

Developers

Our core audience is high tech developers, working for web based products on all kinds of industries and company sizes.

UI/UX Specialists

The top of the cream on UI/UX specialists are attending and actively supporting the conference. Frontend application developers, Markup and styling specialists, UI/UX designers all the creative arts that make the web what it is today will be at DEVit conference.

Operations

Scaling web services has never been easy, we take special care to cater for the people that make this happen. In every DEVit conference we select the hottest topics on today's DevOps technologies, methodologies and practices.

Founders & Business

We have seen almost all the startup founders and growth people attend past DEVit conferences. Alongside the business people our sponsors bring with them, the entrepreneurial crowd is strong in DEVit. Expect to see a lot of people with CEO titles leading their high tech businesses into the web of 2020.

Students, Media and more

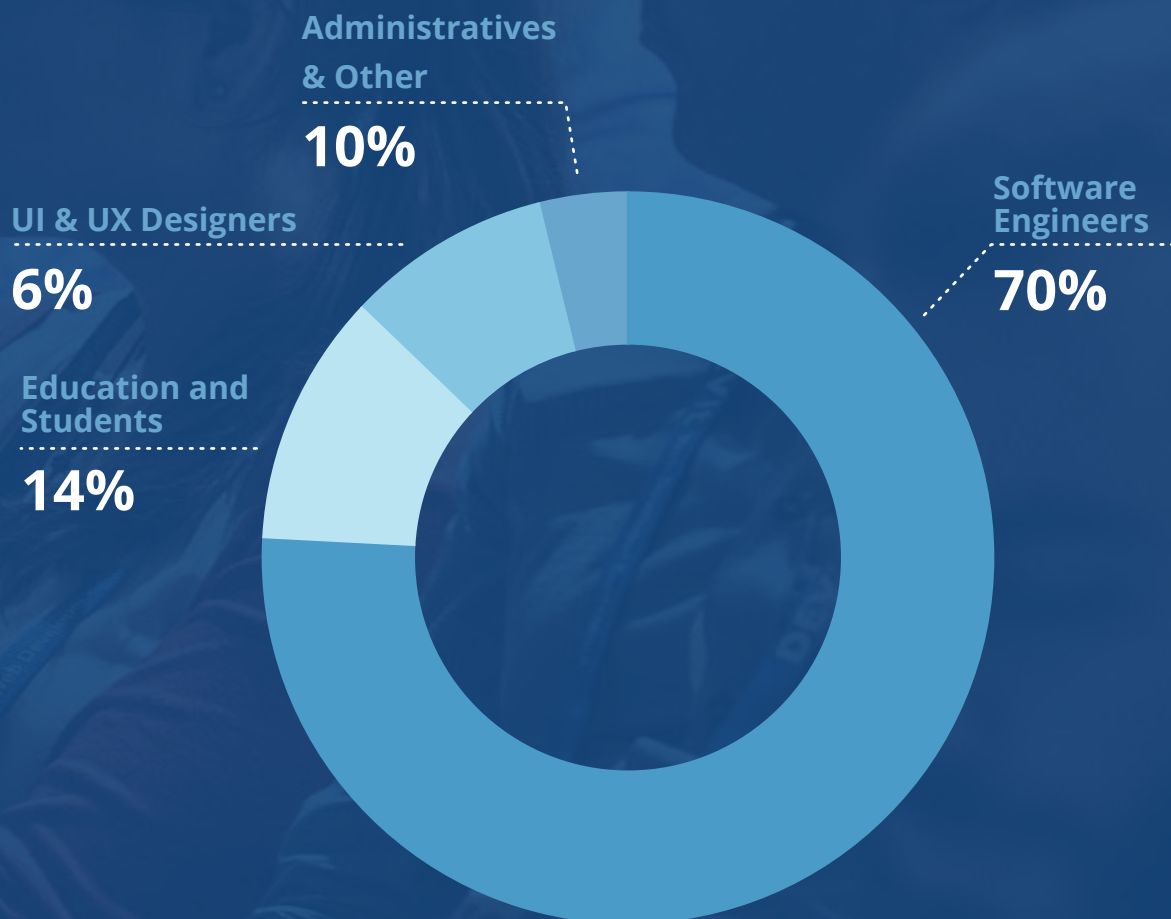
We assist the most motivated and upcoming students by providing them with a free pass to our conference and workshop. They will be easy to spot as their badge will fondly state it. Technology journalists will be covering the event, blogging and spreading the word about it.



By the numbers

Over 400 tickets were sold for DEVit 2019 Talks Day and Workshops. In addition to that, 80 people filled DEVit's halls as sponsors, conference staff and speakers.

DEVit 2019 Attendees Distribution



What to expect from DEVit 2020

DEVit 2020 will last for two days, just like last year.

Sunday, 31st of May will be a day dedicated to workshops, with 4 to 6 full day sessions of various topics to choose from. It will be hosted at City College Thessaloniki, which offers multiple academic classrooms, an ideal space for the purpose of delivering a hands-on session.

Monday, 1st of June will be a day dedicated to presentations with a single track of 7 to 9 speakers. It will be hosted at the iconic Royal Theater of Thessaloniki, a spacious theatrical venue with a capacity of 683 people, located at the heart of Thessaloniki, right next to the historic White Tower by the seaside.

Talks Day

As a 360° conference, we aim to cross-pollinate from different experiences, practices and methods. We like to take our attendees out of their comfort zone and expose them to technologies and methodologies that they don't always get to work within their day-to-day routines. Based on the feedback we received the previous years, we chose the single-track format as the best for our event.

The Workshops

A full day dedicated to hands-on workshop sessions. We will host 4 to 6 all-day, highly specialized workshops with a variety of topics. Based on the feedback we received the previous years, people feel that they were time limited and would like more time to work on the subject.

The DEVit Week

Our local communities have grown strong and getting ready to celebrate the biggest technological event of the year with a full week of festivities. Each day there will be multiple meetups, gatherings and events, accompanied by our international speakers. As the conference grows, we are able to host our speakers for longer periods of time, creating new international bonds that open up opportunities and knowledge sharing on all levels and partnering with local festivals like Thessaloniki's Film Festival.

Sponsor Packages

All sponsors get:

- Mention by our Master of Ceremonies at start and end of event.
- Permanent logo placement on the talks published on youtube (intro and outro).
- Logo placement and link on DEVit's official website.
- Normal ticket discount in addition to the complimentary pack: 15%.
- Company profile presentation through our social media channels, including Facebook and Twitter.

Bronze Package (€500):

- Total complimentary tickets: 2.
- Rollup banner in Royal Theater Lobby.
- Rollup banner in City College Lobby.
- Ability to share swag with the attendees.

Silver Package (€1,500):

- Total complimentary tickets: 4.
- Rollup banner in Royal Theater Lobby.
- Rollup banner in City College Lobby.
- Ability to share swag with the attendees.
- Rollup banner in Stage, 3rd tier.
- Booth: 1 table (2 square meters), for the Talks Day
- Booth Rollup banner.
- Interview from DEVit staff, the final clip of the interview will be published on DEVit's official YouTube channel "DEVit Conference"

Gold Package (€2,500):

- Total complimentary tickets: 5.
- Rollup banner in Royal Theater Lobby.
- Rollup banner in City College Lobby.
- Ability to share swag with the attendees.
- Rollup banner in Stage, 2nd tier.
- Booth: 2 tables (4 square meters), for the Talks Day
- Booth Rollup banner or larger construction
- Interview from DEVit staff, the final clip of the interview will be published on DEVit's official YouTube channel "DEVit Conference"

Platinum Package (€4,500):

- Total complimentary tickets: 6.
- Rollup banner in Royal Theater Lobby.
- Rollup banner in City College Lobby.
- Ability to share swag with the attendees.
- Rollup banner in Stage, 1st tier.
- Booth: 3 tables (6 square meters), for the Talks Day
- Booth Rollup banner or larger construction
- Free promotional video during talk switch.
- Interview from DEVit staff, the final clip of the interview will be published on DEVit's official YouTube channel "DEVit Conference"

Addon Packages

Promotional Video During Talk Switch

Because of DEVit's 2020 main event format with 1 track, there will be available slots to play a promotional video between speakers switching back to back with each other without a break. That essentially means that all attendees will be at their seats and your promotional video will get maximum impact in terms of audience reach out.

The cost for this package is €300 and the video should be up to 2 minutes. There are 2 slots available.

T-shirt Sponsorship

T-shirts are the item that attendees hold onto for longer periods of time from a conference. This unique opportunity will allow you to exclusively position your branding on the official DEVit's t-shirt all attendees will get.

The cost for this package is €2,500, there is only a single slot available.

Gift Bag Sponsorship

In DEVit 2020 you will be able to sponsor the whole gift bag itself, providing you exclusive rights to position your logo and branding on the gift bag that will be handed to every attendee.

The cost for gift bag sponsorship is €2,000 and there is only a single slot available.



General Notes

All slots and availability in packages will be at a first-come-first-served basis. The date of the contract signage will be the one deciding the slot allocation and logo positioning amongst same tier sponsors.

There is a 5% fee on all packages for payouts that happen after the completion of the event, and a 10% fee for payouts that will happen after 30 days from the completion of the event.

There is a 5% discount for sponsorships that will be paid in full up to 28th of February 2020.

Gift bag placement will be available only if there is a sponsorship for the Gift Bag Addon

Other Sponsor Costs

In Greece you will find relatively cheap prices for accommodation and food. A decent 4 star hotel will cost between 50 and 80 euros. You will find offers for 5 star hotels starting at about 100 euros. Food, lunch and dinner on restaurants will not exceed a cost of 30 euros per person.

Print Deadlines

In order to timely produce all the print material the conference needs and to be able to market effectively we have set a few deadlines of when a Sponsor will get guaranteed inclusion.

All deadlines refer to the date of contract signage:

Early April 2020 DEVit's badges, marketing collateral and major print works



Contact Details

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DEVit is the 360° Web Development Conference, frontend, UI/UX, back-end, devops, mobile, we want to get you out of your comfort zone and cross pollinate all arts and crafts that make today's World Wide Web possible.

devitconf.org | [#devitconf](https://twitter.com/devitconf)