

CoGrammar

Machine Learning





Data Science Lecture Housekeeping

- The use of disrespectful language is prohibited in the questions, this is a supportive, learning environment for all - please engage accordingly.
 (FBV: Mutual Respect.)
- No question is daft or silly ask them!
- There are Q&A sessions midway and at the end of the session, should you
 wish to ask any follow-up questions. Moderators are going to be
 answering questions as the session progresses as well.
- If you have any questions outside of this lecture, or that are not answered during this lecture, please do submit these for upcoming Open Classes.
 You can submit these questions here: <u>Open Class Questions</u>

Data Science Lecture Housekeeping cont.

- For all non-academic questions, please submit a query:
 www.hyperiondev.com/support
- Report a safeguarding incident:
 <u>www.hyperiondev.com/safeguardreporting</u>
- We would love your feedback on lectures: <u>Feedback on Lectures</u>

Lecture Objectives

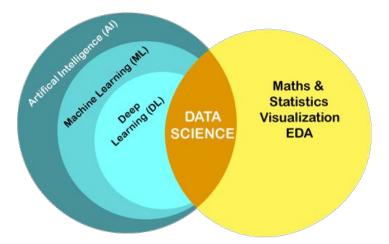
Distinguish between supervised, unsupervised, and semi-supervised learning by identifying key characteristics and application scenarios, directly applying this knowledge to categorise real-world problems.

Lecture Objectives

Select and justify machine
 learning algorithms for various
 case studies, with an emphasis on
 understanding the suitability of
 regression or classification
 approaches based on dataset
 analysis.

Machine Learning

★ Machine Learning (ML) is a subset of artificial intelligence (AI) that enables systems to learn and improve from experience without being explicitly programmed.



Machine Learning

★ ML powers many of today's advanced technologies, from recommendation systems to self-driving cars, enhancing decision-making and creating new opportunities for innovation.

Types of Machine Learning

- ★ Supervised Learning: Learning a function that maps an input to an output based on example input-output pairs.
- ★ Unsupervised Learning: Uncovering hidden patterns from data without any explicit instructions on what to look for.
- ★ Semi-supervised Learning: Combines a small amount of labeled data with a large amount of unlabeled data during training.

Supervised vs. Unsupervised vs. Semi-Supervised Learning

★ Key Characteristics:

- Supervised learning uses labeled datasets to train algorithms.
- Unsupervised learning deals with data without historical labels.
- Semi-supervised learning uses both labeled and unlabeled data for training.

Supervised vs. Unsupervised vs. Semi-Supervised Learning

- **★** Application Scenarios:
 - Supervised learning: Spam detection, image recognition.
 - Unsupervised learning: Market basket analysis, customer segmentation.
 - Semi-supervised learning: Large-scale image classification with limited labeled data.

- ★ Classification is a supervised learning task that involves predicting discrete class labels
- ★ The goal is to assign input instances to predefined categories or classes
- ★ Classification algorithms learn from labeled training data and make predictions on unseen data

- ★ Logistic Regression: Estimates the probability of an instance belonging to a class
- ★ **Decision Trees:** Builds a tree-like model of decisions based on feature values
- **★ Random Forests:** Ensemble method that combines multiple decision trees
- ★ Support Vector Machines (SVM): Finds an optimal hyperplane that separates classes

★ **Use cases:** Email spam detection, sentiment analysis, image classification

- ★ Evaluation metrics for classification:
 - Accuracy: Proportion of correct predictions
 - Precision: Proportion of true positive predictions among positive predictions
 - Recall (Sensitivity): Proportion of true positive predictions among actual positive instances
 - **F1-score:** Harmonic mean of precision and recall

Decision Trees with the Iris Dataset (Supervised Learning)

- ★ Decision trees classify data by learning **decision rules** inferred from features.
- ★ **Objective:** Learn how to classify species of Iris flowers based on sepal and petal measurements.

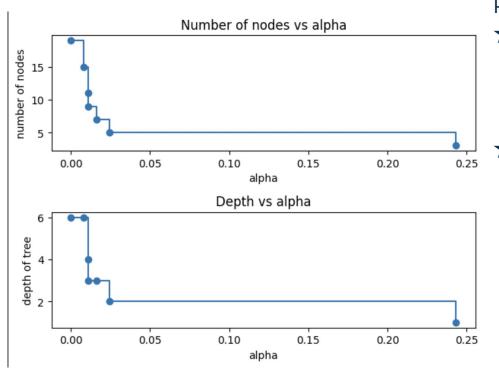
- ★ Libraries Used:
 - o pandas and numpy for data manipulation.
 - sklearn.datasets for accessing the Iris dataset.
 - o sklearn.model_selection for data splitting.
 - sklearn.tree for decision tree algorithms and visualization.
 - matplotlib.pyplot for plotting.
- ★ Dataset: Iris dataset features and targets.
 - Features: Sepal length, sepal width, petal length, petal width.
 - Targets: Species of Iris (setosa, versicolor, virginica).

- ★ Splitting Data
 - Objective: Prepare data for model training and evaluation.
 - Method: Use train_test_split to divide the dataset into training and testing sets.
 - Split Ratio: 80% training data, 20% testing data, with a consistent split using random_state=42.

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

- ★ Creating and Training the Model
 - Model: Decision Tree Classifier without a maximum depth to fully grow the tree.
 - **Training:** The model learns to classify Iris species based on the training dataset.

```
# Create and Train the Model with no max_depth limit to make the full tree
clf_full = DecisionTreeClassifier(random_state=42)
clf_full.fit(X_train, y_train)
```

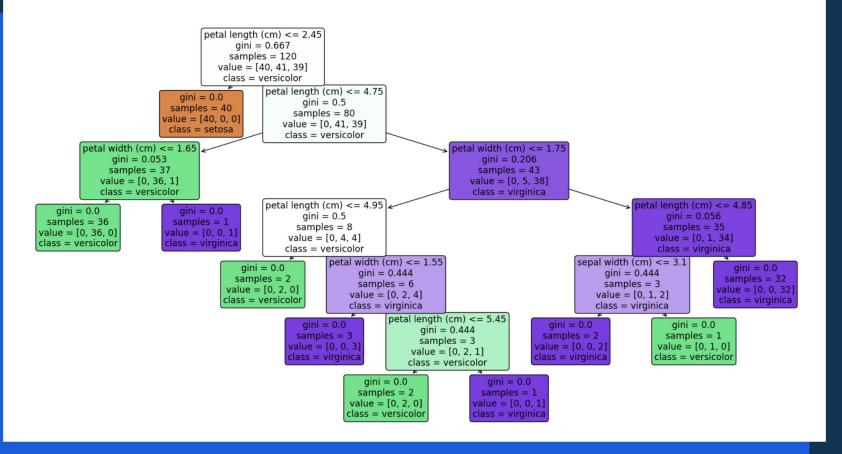


Pruning the Tree

- ★ Purpose: Reduce the complexity of the decision tree to prevent overfitting.
 - Method: Apply cost complexity pruning to find the optimal balance between tree depth and accuracy.

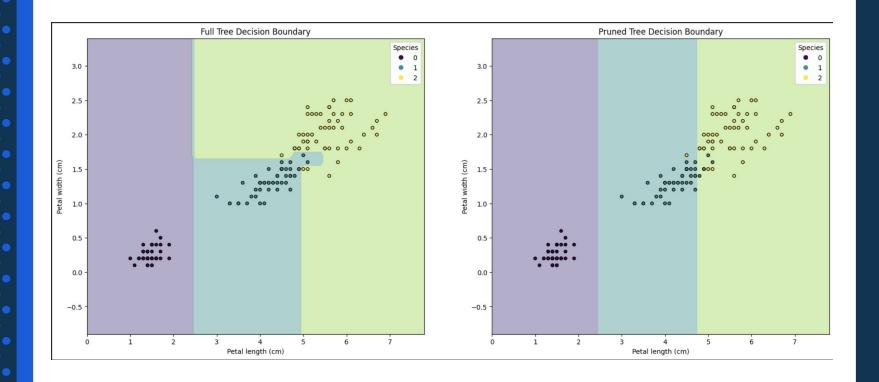
- ★ Visualizing the Decision Tree
 - Visualization: Use tree.plot_tree to visually represent the decision tree's structure.
 - Features: Display how decisions are made based on feature values.

```
# Visualize the Decision Tree
plt.figure(figsize=(20,10))
tree.plot_tree(
    clf_full,
    filled=True,
    rounded=True,
    feature_names=iris.feature_names,
    class_names=iris.target_names
)
plt.show()
```



```
petal length (cm) \leq 2.45
                gini = 0.667
               samples = 120
            value = [40, 41, 39]
             class = versicolor
                       petal length (cm) \leq 4.75
   gini = 0.0
                               gini = 0.5
 samples = 40
                             samples = 80
value = [40, 0, 0]
                           value = [0, 41, 39]
 class = setosa
                           class = versicolor
                gini = 0.053
                                            gini = 0.206
               samples = 37
                                           samples = 43
             value = [0, 36, 1]
                                         value = [0, 5, 38]
             class = versicolor
                                          class = virginica
```

- **★** Decision Boundaries Visualization
 - Objective: Show how the decision tree classifies Iris species based on petal length and width.
 - Comparison: Display decision boundaries for both the full and pruned trees to highlight the effect of pruning on model complexity and generalization.



★ Model Evaluation

- Accuracy Measurement: How well the model predicts Iris species on test data.
- Evaluation Metrics: Use accuracy score, confusion matrix, and classification report for detailed analysis.

Accuracy: 1.0				
	precision	recall	f1-score	support
0	1.00	1.00	1.00	10
1	1.00	1.00	1.00	9
2	1.00	1.00	1.00	11
accuracy			1.00	30
macro avg	1.00	1.00	1.00	30
weighted avg	1.00	1.00	1.00	30

Accuracy and f1-scores are good for the full model. Too good perhaps?

This could indicate overfitting.

Accuracy: 0.966666666666666666666						
р	recision	recall	f1-score	support		
0	1.00	1.00	1.00	10		
1	1.00	0.89	0.94	9		
2	0.92	1.00	0.96	11		
accuracy			0.97	30		
macro avg	0.97	0.96	0.97	30		
weighted avg	0.97	0.97	0.97	30		

The accuracy of the pruned model might be slightly less, but the benefit from a reduction in complexity could easily outweigh the reduction in accuracy. Making a model less complex reduces the chances that it overfits and as a result does not generalize to unseen data.

Regression Analysis

- ★ Regression analysis is a statistical method for modelling the relationship between a dependent variable and one or more independent variables.
- ★ The main goal is to understand how the typical value of the dependent variable changes when any one of the independent variables is varied while the other independent variables are held fixed.



Linear Regression

- ★ A linear approach to modelling the relationship between a scalar response and one or more explanatory variables.
- ★ One use case is **predicting housing prices** based on various features such as size, location, and number of bedrooms.

Simple Linear Regression

- ★ Models the relationship between one independent variable and one dependent variable.
- \bigstar Equation: y = β₀ + β₁x + ε
 - o y: Dependent variable
 - o x: Independent variable
 - \circ β_0 : Intercept
 - \circ β_1 : Slope (coefficient)
 - o ε: Error term
- ★ Example: Predicting house prices based on the size of the house.

Multiple Linear Regression

- ★ Models the relationship between multiple independent variables and one dependent variable.
- \bigstar Equation: $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + ... + \beta \Box x \Box + \varepsilon$
 - y: Dependent variable
 - \circ $x_1, x_2, ..., x_{\square}$: Independent variables
 - \circ β_0 : Intercept
 - \circ β_1 , β_2 , ..., $\beta\square$: Slopes (coefficients)
 - ο ε: Error term
- ★ Example: Predicting house prices based on the size of the house, number of bedrooms, and location.

Key Differences

- ★ Number of independent variables:
 - Simple linear regression has only one independent variable.
 - Multiple linear regression has two or more independent variables.
- ★ Model complexity:
 - Simple linear regression is less complex and easier to interpret.
 - Multiple linear regression is more complex and may require more data and computational resources.

Key Differences

- ★ Capturing relationships:
 - Simple linear regression can only capture the linear relationship between one independent variable and the dependent variable.
 - Multiple linear regression can capture the linear relationships between multiple independent variables and the dependent variable.

Housing Price Prediction Example

★ **Objective:** Use linear regression to predict housing prices based on various housing features.

★ Key Concepts:

- **Feature Selection:** Identifying which features most significantly impact the prediction.
- Multiple Regression Model: Utilizes multiple independent variables to predict an outcome.
- Model Evaluation: Employ metrics like R-squared and Mean Squared Error (MSE) to assess model performance.

Housing Price Prediction Example

- **★** R-Squared Coefficient of Determination
 - R² measures the **proportion of the variance** in the dependent variable that is predictable from the independent variables.
 - A value of 0 indicates that the model explains none of the variability of the response data around its mean.
 - A value of 1 indicates that the model explains all the variability of the response data around its mean.
 - R² is particularly useful in linear regression to assess the goodness of fit of the model.

Housing Price Prediction Example

- ★ Mean Squared Error (MSE)
 - MSE measures the average of the squares of the errors—that is, the average squared difference between the estimated values and the actual value.
 - o $MSE = \frac{1}{n} \sum_{i=1}^{n} (Y_i \hat{Y}_i)^2$ where Y_i are the actual values and Y_i hat are the predicted values.
 - A lower MSE indicates a better fit of the model to the data. It is always non-negative, and values closer to zero are ideal.

1. Data Preparation:

- a. Load the dataset.
- b. Preprocess data by dropping irrelevant features.

2. Feature Selection:

a. Select features believed to influence housing prices.

3. Splitting Dataset:

a. Divide the data into training and testing sets for model evaluation.

4. Model Training:

a. Train a Linear Regression model on the training set.

5. Evaluation:

Use MSE and R-squared values to evaluate model accuracy.

★ After following the process (which you could follow along with in the code alongside this lecture) we get:

Mean Squared Error: 10068422549.4956

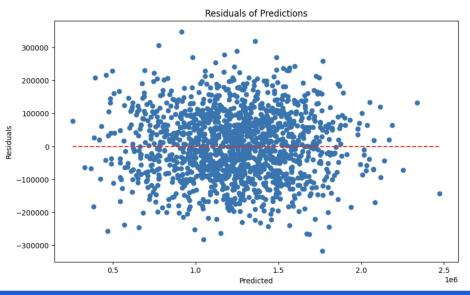
R-squared: 0.9146818498916276

★ Here we see quite a high MSE, although it also has quite a high R-squared value, indicating that much of the variance can be explained by our current modeling - meaning it could potentially have a high goodness of fit.

★ One way to verify that our predictions are close to the actual values is plotting them against each other. If the line is straight it indicates a very good model.



★ Another valuable graph is looking at the residuals, which should be random for the model to be fitted well. In this case we can't see a clear pattern, suggesting a good model.



Key Takeaways from Regression

- ★ Linear regression provides a simple yet powerful tool for predicting quantitative outcomes.
- ★ Applications: From real estate to finance, linear regression plays a crucial role in predictive analytics.
- ★ Limitations: While useful, it assumes a linear relationship between variables which may not always hold in real-world scenarios.

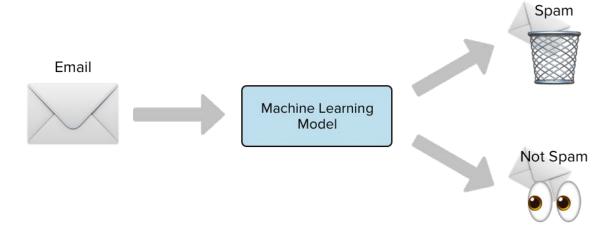
- ★ Unsupervised learning uncovers hidden patterns or structures in unlabeled data
- ★ Techniques beyond clustering:
 - Dimensionality Reduction: Reduces the number of features while preserving important information (e.g., PCA, t-SNE)
 - Anomaly Detection: Identifies rare or unusual instances that deviate from the norm
 - Association Rules: Discovers interesting relationships or co-occurrences among items

- ★ Real-world applications:
 - Customer segmentation in marketing
 - Fraud detection in financial transactions
 - Topic modeling in text mining
 - Recommender systems in e-commerce

- ★ Goals and outputs:
 - Discover inherent groupings or clusters
 - Identify outliers or anomalies
 - Extract meaningful features or representations
 - Generate association rules or frequent itemsets

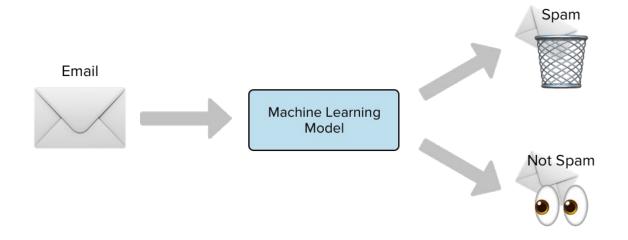
Binary Classification

★ Binary Classification involves categorizing data into two distinct groups. For example, distinguishing between spam and non-spam emails.



Logistic Regression

★ Used for binary classification to predict the probability that a given data entry belongs to one of two categories.

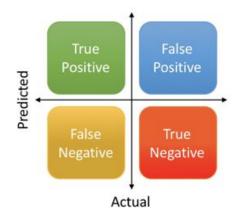


- ★ Objective: Utilize logistic regression to classify emails.
- **★** Key Concepts:
 - Sigmoid Function: Maps predictions to probabilities.

- Data Loading:
 - a. Import email dataset.
- 2. Text Preprocessing:
 - a. Convert email texts into a numerical format using TF-IDF.
- 3. Model Training:
 - a. Train a Logistic Regression model.
- 4. Evaluation:
 - Assess model performance using accuracy, precision, recall, and ROC AUC.

Precision =
$$\frac{\text{True Positive}}{\text{Actual Results}}$$
 or $\frac{\text{True Positive}}{\text{True Positive}}$

Recall =
$$\frac{\text{True Positive}}{\text{Predicted Results}}$$
 or $\frac{\text{True Positive}}{\text{True Positive} + \text{False Negative}}$

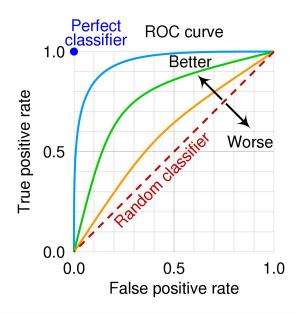


★ Precision

- Definition: The ratio of correctly predicted positive observations to the total predicted positive observations. Also known as Positive Predictive Value.
- Interpretation: High precision indicates a low rate of false positives. It's crucial when the cost of false positives is high.

★ Recall (Sensitivity)

- Definition: The ratio of correctly predicted positive observations to all observations in the actual class. It measures the model's ability to find all the relevant cases.
- o **Interpretation:** High recall indicates a model that captures a large proportion of positive cases. It's important when the cost of false negatives is high.



- **★** Receiver Operating Characteristic (ROC) Curve
 - Definition: A plot that illustrates the diagnostic ability of a binary classifier system as its discrimination threshold is varied. It is created by plotting the true positive rate (TPR) against the false positive rate (FPR) at various threshold settings.
 - Interpretation: The closer the curve follows the left-hand border and then the top border of the ROC space, the more accurate the test.

- **★** Area Under the Curve (AUC)
 - Definition: A summary measure of the ROC curve. It represents the probability that a randomly chosen positive instance is ranked higher than a randomly chosen negative one.
 - Interpretation: An AUC of 1 represents a perfect model; an AUC of 0.5 represents a worthless model. Higher values indicate better model performance.

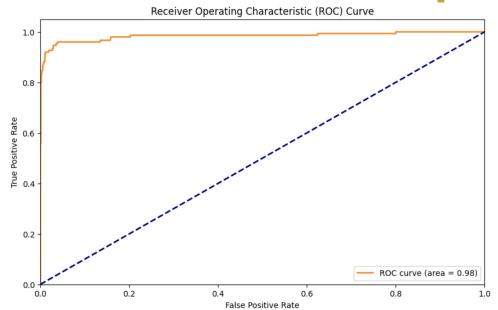
★ After training our email classifier (which you could see in the code alongside this lecture) we get:

Accuracy: 0.967713004484305

Precision: 0.9913793103448276

Recall: 0.766666666666667

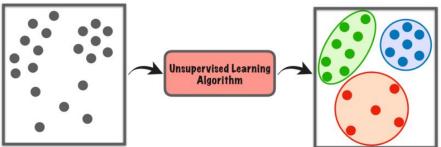
ROC AUC: 0.984



We also get the following ROC curve with an AUC of 0.98.

These metrics suggest that we have a model that makes accurate predictions.

- ★ Definition: Unsupervised learning involves drawing inferences from datasets without labeled responses.
- ★ Objective: The main goal is to model the underlying structure or distribution in the data to learn more about the data itself.



Quick Detour: Feature Scaling

- ★ Feature scaling is a crucial preprocessing step in many machine learning algorithms. It ensures that all features contribute equally to the model, enhancing the performance and stability of the algorithm.
- ★ Challenge: Features on different scales can distort the distance metrics, leading to biased results in models relying on distance calculations.
- ★ Solution: Scaling methods, such as standardization and normalization, adjust features to a common scale.

Standardization

★ Standardization transforms data to have a mean of zero and a standard deviation of one.

- Formula: $z = \frac{x-\mu}{\sigma}$
 - x: original value
 - μ: mean of the feature
 - σ : standard deviation of the feature
- ★ Standardization does not bound values to a specific range, making it suitable for algorithms not sensitive to the magnitude of values.

Standardization

- ★ **Effectiveness:** Particularly useful in optimization algorithms, e.g., gradient descent, where it accelerates convergence.
- ★ **Applications:** Essential for algorithms like Support Vector Machines (SVM) and k-nearest neighbors (k-NN).

Normalization (Min-Max Scaling)

- ★ Normalization rescales the data into a fixed range, typically [0, 1].
- Formula: $x' = \frac{x \min(x)}{\max(x) \min(x)}$
 - x: original value
 - $\min(x)$, $\max(x)$: minimum and maximum values of the feature
- ★ Normalization is sensitive to outliers since the presence of a single outlier can reduce the range of the normalized values.

Normalization (Min-Max Scaling)

- ★ Suitability: Ideal for algorithms that assume data is on a bounded interval, e.g., neural networks.
- ★ Visualization: Enhances the interpretability of features with bounded values, making it easier to visualize data distributions.

Normalization vs Standardization

- **★** Considerations:
 - Algorithm requirements: Some models inherently require data on a similar scale.
 - Data distribution: Standardization is less affected by outliers, whereas normalization provides bounded scaling.
- ★ **Best Practice:** Experiment with both methods to determine which yields better performance for your specific dataset and algorithm.

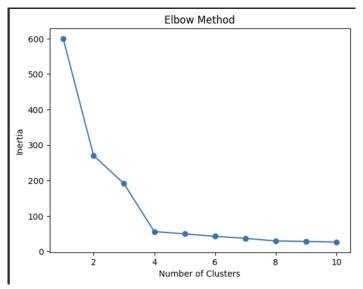
K-Means Clustering Example

★ Determine the Optimal Number of Clusters

- Elbow Method: A heuristic used to determine the optimal number of clusters by identifying the "elbow" point on a plot of the explained variation versus the number of clusters.
- Process: Calculate and plot the inertia for a range of cluster numbers to find the elbow point indicating the recommended number of clusters.

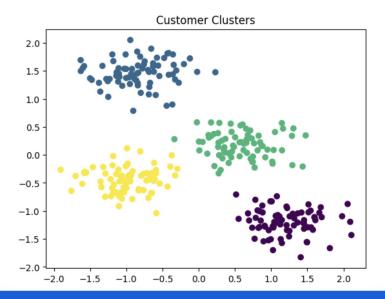
K-Means Clustering Example

★ After implementing K-Means, which you could see in the code along with this lecture, we get:



K-Means Clustering Example

★ This result suggests that 4 clusters are optimal in our case, which we can confirm by visualising the clusters:



- ★ Supervised vs. Unsupervised Learning:
 - Supervised: Labeled data available, goal is to predict or classify
 - Unsupervised: No labeled data, goal is to discover patterns or structures
 - Consider the availability of labeled data and the desired outcome

- ★ Regression vs. Classification:
 - **Regression:** Predict continuous numerical values
 - Classification: Predict discrete class labels
 - Consider the nature of the target variable and the problem requirements

- **★** Example: **Predicting housing prices**
 - Supervised learning problem since historical data with prices is available
 - Regression task as the target variable (price) is continuous

- **★** Example: **Customer segmentation**
 - Unsupervised learning problem as no predefined labels are available
 - Clustering algorithms can be used to group similar customers based on their behavior

Practical Considerations

- ★ Machine learning workflows are iterative
 - Data preprocessing and cleaning
 - Feature engineering and selection
 - Model training and evaluation
 - Hyperparameter tuning and model refinement

Practical Considerations

- ★ Common pitfalls:
 - Overfitting: Model performs well on training data but poorly on new data
 - Underfitting: Model is too simple to capture underlying patterns
 - Leakage: Information from the test set leaks into the training process

Practical Considerations

- ★ Best practices:
 - Use cross-validation to assess model performance
 - Handle class imbalance in classification tasks
 - Normalize or standardize features for better model convergence
 - Interpret and communicate results effectively

CoGrammar

Q & A SECTION

Please use this time to ask any questions relating to the topic, should you have any.



CoGrammar

Thank you for joining us

- 1. Take regular breaks
- 2. Stay hydrated
- 3. Avoid prolonged screen time
- 4. Practise good posture
- 5. Get regular exercise

"With great power comes great responsibility"