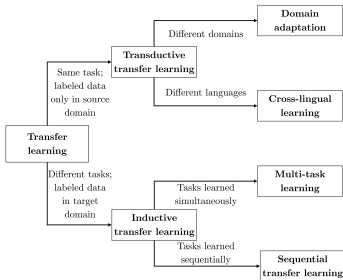


# Transfer Learning

## Basic definitions and challenges



### Learning goals

- Differentiate the different flavors of transfer learning
- Understand the challenges we might be able to overcome by using transfer learning

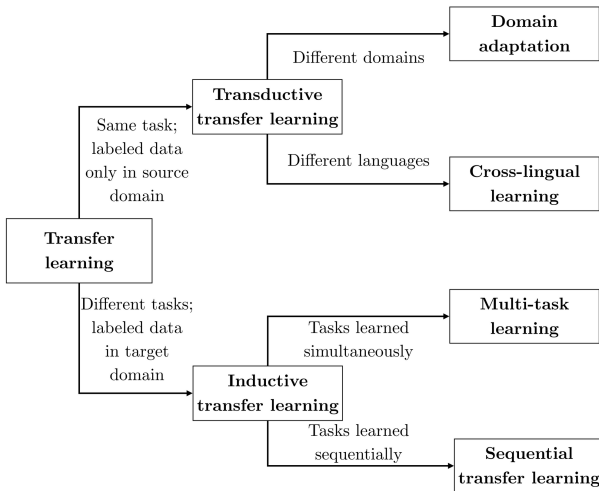
# FEATURE-BASED TRANSFER LEARNING

## How it works with word2vec

- Train word2vec on some "fake task" (CBOW or Skip-gram)
- Extract the stored knowledge (a.k.a. embedding)  
*or:* Directly download embeddings from the web
- Perform a different (supervised) task using the embeddings

## How it works with ELMo

- Do not *extract* the stored knowledge, but use the whole embedding model *as is*
- Only train/fine-tune task specific weights on top of ELMo



Source: *Sebastian Ruder*

## Transductive Transfer learning

- Domain adaptation:  
→ *"Transfer knowledge learned from performing task A on labeled data from domain X to performing task A in domain Y."*
- Cross-lingual learning:  
→ *"Transfer knowledge learned from performing task A on labeled data from language X to performing task A in language Y."*
- *Important:* No labeled data in target domain/language Y.

## Inductive Transfer learning

- Multi-task learning:  
→ *"Transfer knowledge learned from performing task A on data from domain X to performing multiple (simultaneous) tasks B, C, D, .. in domain Y."*
- Sequential transfer learning:  
→ *"Transfer knowledge learned from performing task A on data from domain X to performing multiple (sequential) tasks B, C, D, .. in domain Y."*
- *Important:* Labeled data only for task(s) from target domain Y.

# REMARK ON MULTILINGUALITY

## Cross-lingual transfer:

- Languages can be grouped into certain families
  - Patterns that a model learns for one language, might be beneficial for learning a second language (just as it is for us humans as well: For those who learned French in high school, learning Spanish afterwards might be easier)
  - Again: Scarcity of resources; assume the following scenario:
    - **Large** parallel corpus for languages A and B
    - **Large** parallel corpus for languages A and C
    - *Small* parallel corpus for languages B and C
- Training a model for B and C in isolation not the best idea

# DEFINITION: SELF-SUPERVISION

## *Unsupervised Learning:*

- No labels attached to the data
- Learn patterns / clusters from the features only

## *Supervised Learning:*

- (Gold) Labels attached to the data
- Learn from the association between features and labels

## **Self-Supervised Learning:**

- No *external* labels attached to the data  
→ Samples with suitable labels can be generated from the known structure of the data itself
- *Technically* supervised learning, but *no labeling effort* + simultaneous ability to generate massive amounts of labeled data points

# SELF-SUPERVISED OBJECTIVES

## Recap: Language modeling

- *Training objective:* Given a context, predict the next word

## Illustration (context size = 2)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ (the, quick)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ ([the, quick], brown)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ ([quick, brown], fox)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ ([brown, fox], jumps)



# SELF-SUPERVISED OBJECTIVES

## Recap: Skip-gram

- *Training objective*: Given a word, predict the neighbouring words
- *Generation of samples*: Sliding fixed-size window over the text

## Illustration

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ (the, quick); (the, brown)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ (quick, the); (quick, brown); (quick, fox)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ (brown, the); (brown, quick); (brown, fox); (brown, blue)

The	quick	brown	fox	jumps	over	the	lazy	dog
-----	-------	-------	-----	-------	------	-----	------	-----

⇒ (fox, quick); (fox, brown); (fox, jumps); (fox, over)

# SELF-SUPERVISED OBJECTIVES

## Self-supervised objectives:

- Skip-gram objective (cf. word2vec ► Mikolov et al., 2013)
- Language modeling objective (cf. e.g. ► Bengio et al., 2003)
- *Masked language modeling (MLM)* objective (cf. BERT)  
→ Replace words by a [MASK] token and train the model to predict
- *Permutation language modeling (PLM)* objective (cf. chapter 6)  
→ Autoregressive objective of XLNet
- *Replaced token detection* objective (cf. chapter 6)  
→ Requires two models: One performing MLM & the second model to discriminate between actual and the predicted tokens