# **Decoding Strategies**

# Stochastic Decoding & CS/CD

#### Learning goals

- Get to know different stochastic decoding strategies
- Learn about sampling with temperature, top-k sampling and top-p (nucleus) sampling
- learn about contrastive search and contrastive decoding

#### SAMPLING MOTIVATION

- Creativity and Variation: Sampling methods produce varied outputs for the same input, useful in creative applications like story generation and dialogue systems.
- Avoiding Repetition: These methods are less likely to generate repetitive loops compared to deterministic methods.

## **SAMPLING (WITH TEMPERATURE) (1)**

The next token is selected randomly based on its conditional probability distribution. To control the randomness of the output sequence, a temperature parameter can be applied to the softmax function

$$\sigma(z_i) = \frac{e^{\frac{z_i}{temp}}}{\sum_{j=1}^{N} e^{\frac{z_j}{temp}}}$$

- ullet temp  $o \infty$ : Output distribution pprox Uniform distribution
- $temp \rightarrow 0$ : Output distribution  $\approx$  Point mass (Greedy search)

# **SAMPLING (WITH TEMPERATURE) (2)**

#### Prompt: "Once upon a time"

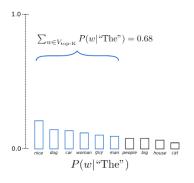
- Sampling with low temperature: ", during the Second World War, during the final months for his three most talented young players, the coach, Harry Gregg said this"
- Sampling with high temperature: "— well. Nowhere you call back my call, not on time; never the two on account my four. Do not come." This old woman — you might have liked, she herself — she did smile."

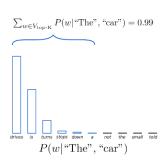
The generated stories are diverse but sometimes very erratic.

 $\Rightarrow$  Sample from the top-k tokens

#### TOP-K SAMPLING Fan et al., 2018

In Top-k sampling, the k most likely next tokens are filtered, and the probability mass is redistributed. Visualization for k = 6 in two sampling steps:





► huggingface, Patrick von Platen

#### TOP-K SAMPLING

#### Prompt: "Once upon a time"

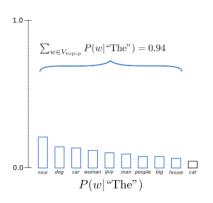
 Top-k , k = 100: "when I was young the internet was a mysterious landscape full of new and exciting ideas. I read ebooks, watched videos, read short stories"

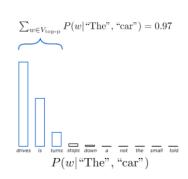
The quality has improved, but the fixed k might be counterproductive

 $\Rightarrow$  Make k dynamic

### TOP-P (NUCLEUS) SAMPLING • Holtzman et al., 2019

Top-p sampling chooses from the smallest possible set of tokens whose cumulative probability exceeds the probability threshold p. The probability mass is then redistributed accordingly. Visualization with a threshold p = 0.92:





### **TOP-***P* (**NUCLEUS**) **SAMPLING**

#### Prompt: "Once upon a time"

 Top-p, p = 0.92: "there were four major political parties in the United States. Since then, however, they have become even more of a novelty. For the past few decades, there have been only two."

SOTA for many years, default decoding strategy in various GPT versions, but sometimes erratic depending on *p* and the sampled tokens.

**Question:** Can there be a balance of coherence and diversity? ⇒ Contrastive search

### CONTRASTIVE SEARCH > Su et al., 2022

$$x_t = \operatorname*{arg\,max}_{v \in V^{(k)}} \left\{ (1 - \alpha) \times \underbrace{p_{\theta}(v | \boldsymbol{x}_{< t})}_{\text{model confidence}} - \alpha \times \underbrace{\left( \max\{s(h_v, h_{x_j}) : 1 \leq j \leq t - 1\}\right)}_{\text{degeneration penalty}} \right\}$$

When generating output, contrastive search jointly considers:

- The probability predicted by the language model to maintain the semantic coherence between the generated text and the prompt.
- The similarity with respect to the previous context to avoid degeneration (as in Greedy or Beam search)
- ⇒ An "ideal" token should have a high probability and bring diversity to the story.

Empirical studies suggest  $k \in \{5, 8, 10, 15\}$  and  $\alpha \in \{0.4, 0.5, 0.6\}$ 

#### CONTRASTIVE SEARCH FORMULA

► huggingface, Tian Lan

Let's have a closer look at the formula for Contrastive Search:

$$x_t = \underset{v \in V^{(k)}}{\operatorname{argmax}} \left\{ (1 - \alpha) \times \underset{\theta}{\rho_{\theta}}(v | \mathbf{x}_{< t}) - \alpha \times (\max\{s(h_v, h_{x_j}) : 1 \le j \le t - 1\}) \right\}$$

- $x_t$  is the output token and  $\mathbf{x}_{< t}$  the context
- $V^{(k)}$  is the set of top-k predictions from the models probability distribution (this is the same k as in the top-k sampling from earlier)
- $p_{\theta}(v|\mathbf{x}_{< t})$ , the *model confidence*, is the probability of a candidate token v given the context
- $max\{s(h_v, h_{x_j}): 1 \le j \le t-1\}$ , the degeneration penalty, measures how similar v is to the context, s() is the cosine similarity between the token representations

#### CONTRASTIVE SEARCH FORMULA

- The degeneration penalty is defined as the maximum cosine similarity between the token representation of v, i.e h<sub>v</sub>, and of all tokens in the context x<sub><t</sub>
- $h_v$  is computed by the language model given the concatination of v and  $\mathbf{x}_{< t}$
- In order to maximize the formula we want v to have a high probability and a low degeneration penalty
- Intuitively, a larger degeneration penalty of v means it is more similar (in the representation space) to the context, therefore more likely leading to the problem of model degeneration
- $\bullet$   $\alpha$  determines how much weight give to each component
- ullet For lpha= 0 we only consider the probability and contrastive search becomes greedy search

## CONTRASTIVE DECODING • Li et al., 2023

TODO: