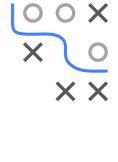
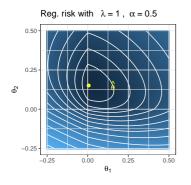
### **Optimization in Machine Learning**

# **Optimization Problems Unconstrained problems**





#### Learning goals

- Definition
- Max. likelihood
- Linear regression
- Regularized risk minimization
- SVM
- Neural network

#### **UNCONSTRAINED OPTIMIZATION PROBLEM**

$$\min_{\mathbf{x}\in\mathcal{S}}f(\mathbf{x})$$

with objective function

$$f: \mathcal{S} \to \mathbb{R}$$
.



#### The problem is called

• **unconstrained**, if the domain S is not restricted:

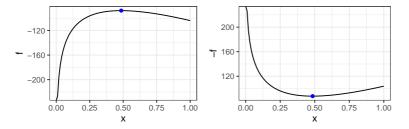
$$S = \mathbb{R}^d$$

- smooth if f is at least  $\in C^1$
- univariate if d = 1, and multivariate if d > 1.
- **convex** if f convex function and S convex set

#### **NOTE: A CONVENTION IN OPTIMIZATION**

W.l.o.g., we always **minimize** functions *f*.

Maximization results from minimizing -f.



The solution to maximizing f (left) is equivalent to the solution to minimizing f (right).

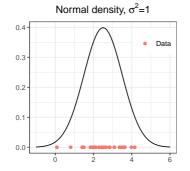


#### **EXAMPLE 1: MAXIMUM LIKELIHOOD**

$$\mathcal{D} = (\mathbf{x}^{(1)}, ..., \mathbf{x}^{(n)}) \overset{\text{i.i.d.}}{\sim} f(\mathbf{x} \mid \mu, \sigma) \text{ with } \sigma = 1$$
:

$$f(\mathbf{x} \mid \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(\frac{-(\mathbf{x} - \mu)^2}{2\sigma^2}\right)$$

**Goal:** Find  $\mu \in \mathbb{R}$  which makes observed data most likely.





#### **EXAMPLE 1: MAXIMUM LIKELIHOOD / 2**

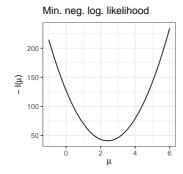
• Likelihood: n

$$\mathcal{L}(\mu \mid \mathcal{D}) = \prod_{i=1}^{n} f\left(\mathbf{x}^{(i)} \mid \mu, 1\right) = (2\pi)^{-n/2} \exp\left(-\frac{1}{2} \sum_{i=1}^{n} (\mathbf{x}^{(i)} - \mu)^{2}\right)$$

• Neg. log-likelihood:

$$-\ell(\mu, \mathcal{D}) = -\log \mathcal{L}(\mu \mid \mathcal{D}) = \frac{n}{2}\log(2\pi) + \frac{1}{2}\sum_{i=1}^{n}(\mathbf{x}^{(i)} - \mu)^2$$





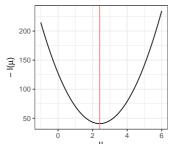
#### **EXAMPLE 1: MAXIMUM LIKELIHOOD / 3**

$$\min_{\mu \in \mathbb{R}} -\ell(\mu, \mathcal{D}).$$

can be solved analytically (setting the first deriv. to 0) since it is a quadratic form:

$$-\frac{\partial \ell(\mu, \mathcal{D})}{\partial \mu} = \sum_{i=1}^{n} \left( \mathbf{x}^{(i)} - \mu \right) = \mathbf{0} \Leftrightarrow \hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} \mathbf{x}^{(i)}$$







#### **EXAMPLE 1: MAXIMUM LIKELIHOOD / 4**

Note: The problem was smooth, univariate, unconstrained, convex.

If we had optimized for  $\sigma$  as well

$$\min_{\mu \in \mathbb{R}, \sigma \in \mathbb{R}^+} -\ell(\mu, \mathcal{D}).$$

(instead of assuming it is known) the problem would have been:

- bivariate (optimize over  $(\mu, \sigma)$ )
- constrained ( $\sigma > 0$ )

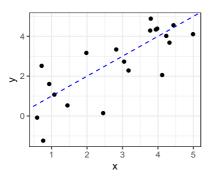
$$\min_{\mu \in \mathbb{R}, \sigma \in \mathbb{R}^+} -\ell(\mu, \mathcal{D}).$$



#### **EXAMPLE 2: NORMAL REGRESSION**

Assume (multivariate) data  $\mathcal{D} = ((\mathbf{x}^{(1)}, y^{(1)}), \dots, (\mathbf{x}^{(n)}, y^{(n)}))$  and we want to fit a linear function to it

$$y = f(\mathbf{x}) = \boldsymbol{\theta}^{\top} \mathbf{x}$$

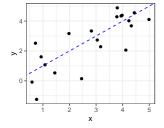


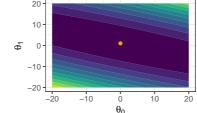


#### **EXAMPLE 2: LEAST SQUARES LINEAR REGR.**

Find param vector  $\theta$  that minimizes SSE / risk with L2 loss

$$\min_{\boldsymbol{\theta} \in \mathbb{R}^d} \sum_{i=1}^n \left( \boldsymbol{\theta}^\top \mathbf{x}^{(i)} - y^{(i)} \right)^2$$







- Smooth, multivariate, unconstrained, convex problem
- Quadratic form
- Analytic solution:  $\theta = (\mathbf{X}^{\mathsf{T}}\mathbf{X})^{-1}\mathbf{X}^{\mathsf{T}}\mathbf{y}$ , where **X** is design matrix

#### **RISK MINIMIZATION IN ML**

In the above example, if we exchange

$$\min_{\boldsymbol{\theta} \in \mathbb{R}^d} \sum_{i=1}^n \left( \boldsymbol{\theta}^\top \mathbf{x}^{(i)} - y^{(i)} \right)^2$$

- the linear model  $\theta^{\top} \mathbf{x}$  by an arbitrary model  $f(\mathbf{x} \mid \theta)$
- the L2-loss  $(f(\mathbf{x} \mid \theta) y)^2$  by any loss  $L(y, f(\mathbf{x}))$



$$\mathcal{R}_{\mathsf{emp}}(\boldsymbol{\theta}) = \sum_{i=1}^{n} L\left(y^{(i)}, f\left(\mathbf{x}^{(i)} \mid \boldsymbol{\theta}\right)\right) = \min!$$

Usually, we add a regularizer to counteract overfitting:

$$\mathcal{R}_{\mathsf{reg}}(\boldsymbol{\theta}) = \sum_{i=1}^{n} L\left(y^{(i)}, f\left(\mathbf{x}^{(i)} \mid \boldsymbol{\theta}\right)\right) + \lambda J(\boldsymbol{\theta}) = \min!$$



#### **RISK MINIMIZATION IN ML/2**

ML models usually consist of the following components:



- Hypothesis Space: Parametrized function space
- Risk: Measure prediction errors on data with loss L
- Regularization: Penalize model complexity
- Optimization: Practically minimize risk over parameter space

#### **EXAMPLE 3: REGULARIZED LM**

ERM with L2 loss, LM, and L2 regularization term:

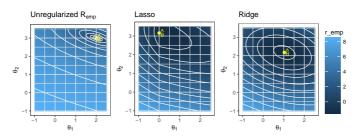
$$\mathcal{R}_{\mathsf{reg}}(oldsymbol{ heta}) = \sum_{i=1}^n \left(oldsymbol{ heta}^{ op} \mathbf{x}^{(i)} - y^{(i)}
ight)^2 + \lambda \cdot \|oldsymbol{ heta}\|_2^2 \quad (\mathsf{Ridge\ regr.})$$

Problem multivariate, unconstrained, smooth, convex and has analytical solution  $\theta = (\mathbf{X}^{\mathsf{T}}\mathbf{X} + \lambda \mathbf{I})^{-1}\mathbf{X}^{\mathsf{T}}\mathbf{y}$ .

ERM with L2-loss, LM, and L1 regularization:

$$\mathcal{R}_{\mathsf{reg}}(oldsymbol{ heta}) = \sum_{i=1}^n \left(oldsymbol{ heta}^{ op} \mathbf{x}^{(i)} - y^{(i)}
ight)^2 + \lambda \cdot \|oldsymbol{ heta}\|_1 \quad ext{(Lasso regr.)}$$

The problem is still multivariate, unconstrained, convex, but not smooth.

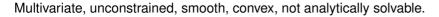


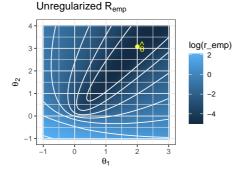


#### **EXAMPLE 4: (REGULARIZED) LOG. REGRESSION**

For  $y \in \{0,1\}$  (classification), logistic regression minimizes log / Bernoulli / cross-entropy loss over data

$$\mathcal{R}_{\mathsf{emp}}(\boldsymbol{\theta}) = \sum_{i=1}^{n} \left( -y^{(i)} \cdot \boldsymbol{\theta}^{\top} \mathbf{x}^{(i)} + \log(1 + \exp\left(\boldsymbol{\theta}^{\top} \mathbf{x}^{(i)}\right) \right)$$







#### **EXAMPLE 4: (REGULARIZED) LOG. REGRESSION**

**/ 2** 

Elastic net regularization is a combination of L1 and L2 regularization

$$\frac{1}{2n}\sum_{i=1}^{n}L\left(y^{(i)},f\left(\mathbf{x}^{(i)}\mid\boldsymbol{\theta}\right)\right)+\lambda\left[\frac{1-\alpha}{2}\|\boldsymbol{\theta}\|_{2}^{2}+\alpha\|\boldsymbol{\theta}\|_{1}\right],\lambda\geq0,\alpha\in[0,1]$$

$$\underset{0.00}{\text{Reg. risk with }}\lambda=0.1,\alpha=0.5$$

$$\underset{0.00}{\text{Reg. risk with }}\lambda=1,\alpha=0.5$$

$$\underset{0.00}{\text{Reg. risk with }}\lambda=1,\alpha=0.5$$

$$\underset{0.00}{\text{Reg. risk with }}\lambda=1,\alpha=0.5$$





## **EXAMPLE 4: (REGULARIZED) LOG. REGRESSION**

$$\frac{1}{2n}\sum_{i=1}^{n}L\left(y^{(i)},f\left(\mathbf{x}^{(i)}\mid\theta\right)\right)+\lambda\left[\frac{1-\alpha}{2}\|\theta\|_{2}^{2}+\alpha\|\theta\|_{1}\right],\lambda\geq0,\alpha\in[0,1]$$



#### **Problem characteristics:**

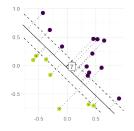
- Multivariate
- Unconstrained
- If  $\alpha = 0$  (Ridge) problem is smooth; not smooth otherwise
- Convex since L convex and both L1 and L2 norm are convex

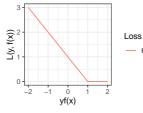
#### **EXAMPLE 5: LINEAR SVM**

- $\mathcal{D} = ((\mathbf{x}^{(i)}, y^{(i)}))_{i=1,\dots,n}$  with  $y^{(i)} \in \{-1, 1\}$  (classification)
- $f(\mathbf{x} \mid \boldsymbol{\theta}) = \boldsymbol{\theta}^{\top} \mathbf{x} \in \mathbb{R}$  scoring classifier: Predict 1 if  $f(\mathbf{x} \mid \boldsymbol{\theta}) > 0$  and -1 otherwise.

ERM with LM, hinge loss, and L2 regularization:

$$\mathcal{R}_{\mathsf{reg}}(oldsymbol{ heta}) = \sum_{i=1}^{n} \max\left(1 - y^{(i)} f^{(i)}, 0\right) + \lambda oldsymbol{ heta}^{ op} oldsymbol{ heta}, \quad f^{(i)} := oldsymbol{ heta}^{ op} \mathbf{x}^{(i)}$$





This is one formulation of the **linear SVM**. Problem is: **multivariate**, **unconstrained**, **convex**, but **not smooth**.

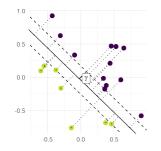


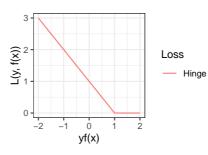
#### **EXAMPLE 5: LINEAR SVM / 2**

Understanding hinge loss  $L(y, f(\mathbf{x})) = \max(1 - y \cdot f, 0)$ 

у	$f(\mathbf{x})$	Correct pred.?	$L(y, f(\mathbf{x}))$	Reason for costs
1	$(-\infty,0)$	N	(1,∞)	Misclassification
-1	$(0,\infty)$	N	$(1,\infty)$	Misclassification
1	(0,1)	Υ	(0,1)	Low confidence / margin
-1	(-1,0)	Y	(0,1)	Low confidence / margin
1	(1, ∞)	Y	0	_
-1	$(-\infty, -1)$	Y	0	_







#### **EXAMPLE 6: KERNELIZED SVM**

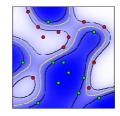
**Kernelized** formulation of the primal<sup>(\*)</sup> SVM problem:

$$\min_{\boldsymbol{\theta}} \sum_{i=1}^{n} L\left(\boldsymbol{y}^{(i)}, \boldsymbol{K}_{i}^{\top} \boldsymbol{\theta}\right) + \lambda \boldsymbol{\theta}^{\top} \boldsymbol{K} \boldsymbol{\theta}$$

with  $k(\cdot, \cdot)$  pos. def. kernel function, and  $\mathbf{K}_{ij} := k(\mathbf{x}^{(i)}, \mathbf{x}^{(j)})$ ,  $n \times n$  psd kernel matrix,  $\mathbf{K}_i$  i-th column of K.

#### Kernelization

- allows introducing nonlinearity through projection into higher-dim. feature space
- without changing problem characteristics (convexity!)



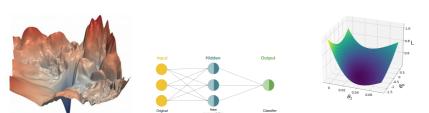
<sup>(\*)</sup> There is also a dual formulation to the problem (comes later!)

#### **EXAMPLE 6: NEURAL NETWORK**

Normal loss, but complex f defined as computational feed-forward graph. Complexity of optimization problem

$$\operatorname{arg\,min}_{\boldsymbol{\theta}} \mathcal{R}_{\operatorname{reg}}(\boldsymbol{\theta}),$$

so smoothness (maybe) or convexity (usually no) is influenced by loss, neuron function, depth, regularization, etc.



Loss landscapes of ML problems.

Left: Deep learning model ResNet-56, right: Logistic regression with cross-entropy loss Source: https://arxiv.org/pdf/1712.09913.pdf

