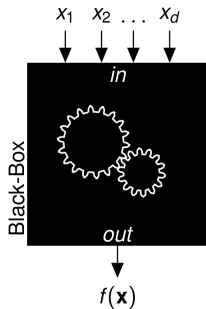
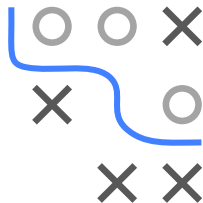


Optimization in Machine Learning



Learning goals

- Definition and properties
- Examples
- Naive approaches

STANDARD VS. BLACK-BOX OPTIMIZATION

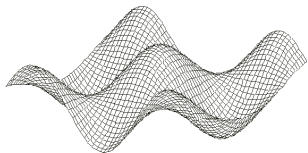
Optimization: Find

$$\min_{\mathbf{x} \in \mathcal{S}} f(\mathbf{x})$$

with objective function

$$f : \mathcal{S} \rightarrow \mathbb{R},$$

where \mathcal{S} is usually box constrained.



If we are lucky ...

- ... we have an analytic description of $f : \mathcal{S} \rightarrow \mathbb{R}$
- ... we can calculate gradients and use gradient-based methods (e.g. gradient descent) for optimization

STANDARD VS. BLACK-BOX OPTIMIZATION

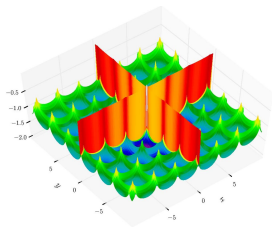
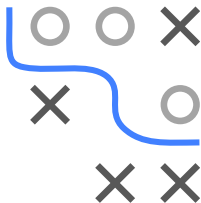
Optimization: Find

$$\min_{\mathbf{x} \in \mathcal{S}} f(\mathbf{x})$$

with objective function

$$f : \mathcal{S} \rightarrow \mathbb{R},$$

where \mathcal{S} is usually box constrained.



Optimization gets harder ...

- ... if we cannot calculate gradients (because f is not differentiable or f is not known to us)
- ... but as long as evaluations of f are cheap, we can use standard derivative-free optimization methods (e.g. Nelder-Mead, simulated annealing, EAs)

STANDARD VS. BLACK-BOX OPTIMIZATION

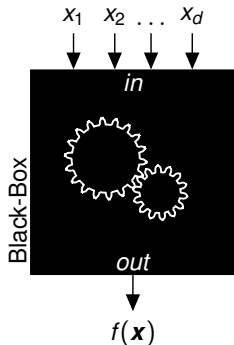
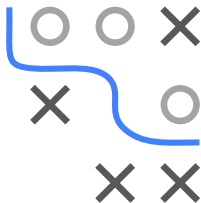
Optimization: Find

$$\min_{\mathbf{x} \in \mathcal{S}} f(\mathbf{x})$$

with objective function

$$f : \mathcal{S} \rightarrow \mathbb{R},$$

where \mathcal{S} is usually box constrained.



Optimization gets **really hard** if ...

- ... there is no analytic description of $f : \mathcal{S} \rightarrow \mathbb{R}$ (**black box**)
- ... evaluations of f for given values of \mathbf{x} are **time consuming**

EXAMPLES FOR BAYESIAN OPTIMIZATION

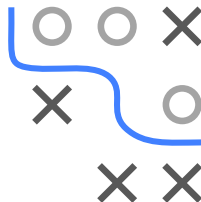
2 Optimization of a cookie recipe [▶ Kochanski et al. 2017](#)



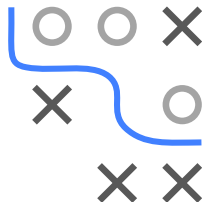
[▶ Click for source](#)

Ingredient	Salt (tsp)†	Total Sugar (g)	Brown Sugar (%)	Vanilla (tsp)†	Chip Quantity (g)	Chip Type
Min	0	150	0	0.25	114	{Dark, Milk, White}
Max	0.5	500	1	1	228	

- **Goal:** Find “optimal” composition and amounts of ingredients
- **Evaluation:** Cookies are baked according to the recipe, tested and rated by volunteers



NAIVE APPROACHES

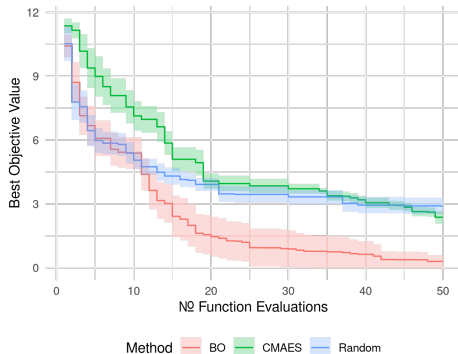
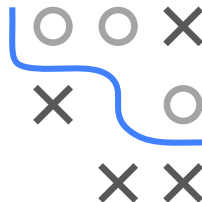


- 1 Empirical knowledge / manual tuning
 - Select parameters based on “expert” knowledge
 - **Advantages:** Can lead to fairly good outcomes for known problems
 - **Disadvantages:** Very (!) inefficient, poor reproducibility, chosen solution can also be far away from a global optimum

NAIVE APPROACHES

③ Traditional black-box optimization

- Traditional approaches that do not require derivatives
- E.g. Nelder-Mead, simulated annealing, EAs
- **Advantages:** Truly iterative, focuses on relevant regions
- **Disadvantages:** Still inefficient; usually lots of evaluations are needed to produce good outcomes



BO vs. CMAES vs. RS on 2D Ackley.